

# PL and HCI: Better Together

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Sarah Chasins, Elena Glassman, and **Josh Sunshine**

## My story: PL → HCI

- Designed Plaid PL for enforcing ordering constraints
- Wanted to show effectiveness in preventing bugs
- Users failed to complete even simple tasks
- I now rely heavily on formative HCI methods

# Elena Glassman's story: HCI → PL



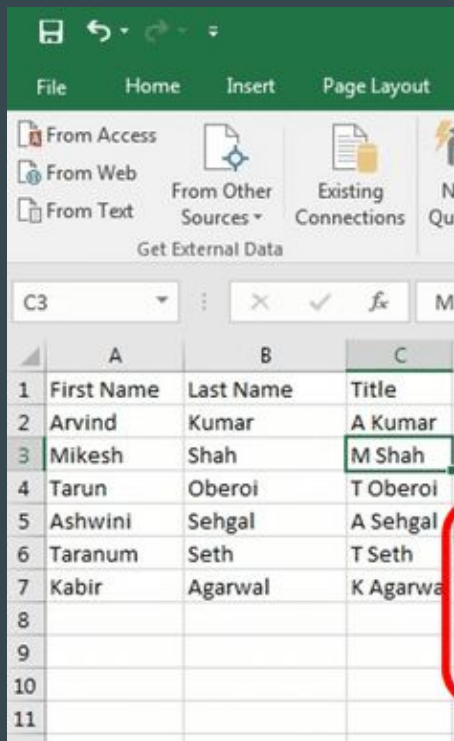
- HCI PhD student
- Visualization tool for student solutions
- Each assignment required new programs
- Discovered program synthesis in Postdoc and synthesized viz analyses

## Sarah Chasin's story: PL $\leftrightarrow$ HCI



- Social scientists: data on web, but scraping hard
- Programming by Demonstration tool for web scraping
- Continually refined and expanded using both HCI + PL techniques

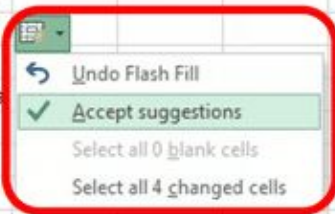
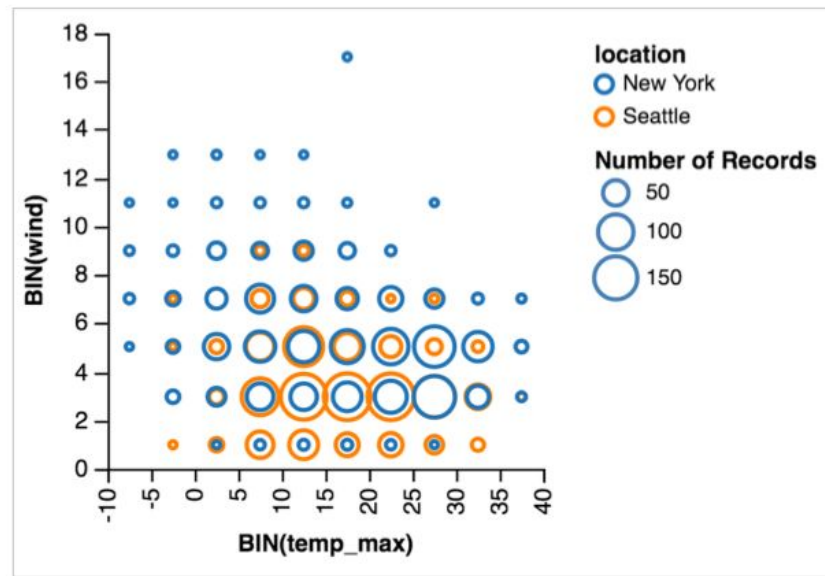
# Success stories



The screenshot shows the Microsoft Excel interface. The 'Get External Data' ribbon is active, displaying options like 'From Access', 'From Web', 'From Text', 'From Other Sources', and 'Existing Connections'. Below the ribbon, a data table is visible with columns A, B, and C. The table contains the following data:

	A	B	C
1	First Name	Last Name	Title
2	Arvind	Kumar	A Kumar
3	Mikesh	Shah	M Shah
4	Tarun	Oberoi	T Oberoi
5	Ashwini	Sehgal	A Sehgal
6	Taranum	Seth	T Seth
7	Kabir	Agarwal	K Agarwal
8			
9			
10			
11			

```
{
  "data": {
    "url": "data/weather.csv",
    "formatType": "csv" },
  "mark": "point",
  "encoding": {
    "x": {
      "field": "temp_max",
      "type": "quantitative",
      "bin": true },
    "y": {
      "field": "wind",
      "type": "quantitative",
      "bin": true },
    "size": {
      "field": "*",
      "aggregate": "count" },
    "color": {
      "field": "location",
      "type": "nominal" }
  }
}
```



# Common Misconceptions

- PL doesn't care about people
- PL just makes new general-purpose languages
- PL can't benefit from human factors research
- HCI is all about evaluation
- HCI is just implementing what users *say* they want
- Doing HCI is too hard

# The power of PL backed interfaces

- Language is compositional
- Building PLs can be easy
- Using PLs can be easy
- We can help users use PLs correctly

# Directions

## To interface designers:

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Give users PLs

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But help them use PLs responsibly,

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And don't expect code alone.

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## To language designers:

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Pick good problems,

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Develop theories of human capabilities and behavior,

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And get frequent feedback when you lack theory.

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# HCI: Interactive, user-centered design

- Theories of human cognition → design heuristics
- Not just users studies:
  - Low-cost heuristic methods
  - Deep, long-term case studies
  - Rigorous analysis of field data
  - Formative methods

# Resources

- Sarah E. Chasins, Elena L. Glassman, and Joshua Sunshine. PL and HCI: Better Together. *Communications of the ACM (CACM)*, 2021.
- Michael Coblenz, Gauri Kambhatla, Paulette Koronkevich, Jenna L. Wise, Celeste Barnaby, Joshua Sunshine, Jonathan Aldrich, and Brad A. Myers. PLIERS: A Process That Integrates User-Centered Methods into Programming Language Design. *ACM Transactions on Computer-Human Interaction (TOCHI)*, 2021.
- Amy J. Ko, Thomas D. LaToza, and Margaret M. Burnett. A practical guide to controlled experiments of software engineering tools with human participants. *Empirical Software Engineering* 20, no. 1 (2015): 110-141.
- Brad A. Myers, Andrew J. Ko, Thomas D. LaToza, and YoungSeok Yoon. Programmers are users too: Human-centered methods for improving programming tools. *IEEE Computer* 49, no. 7 (2016): 44-52.