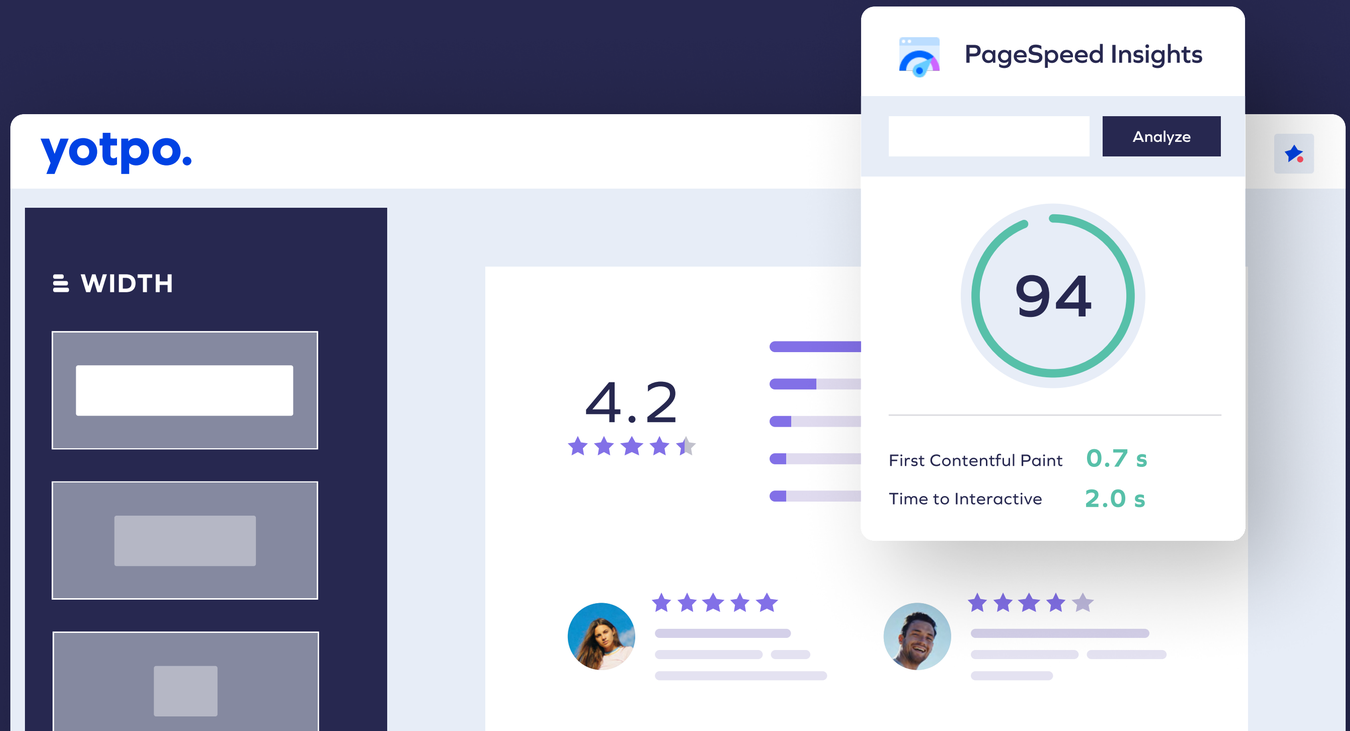
yotpo. Reviews

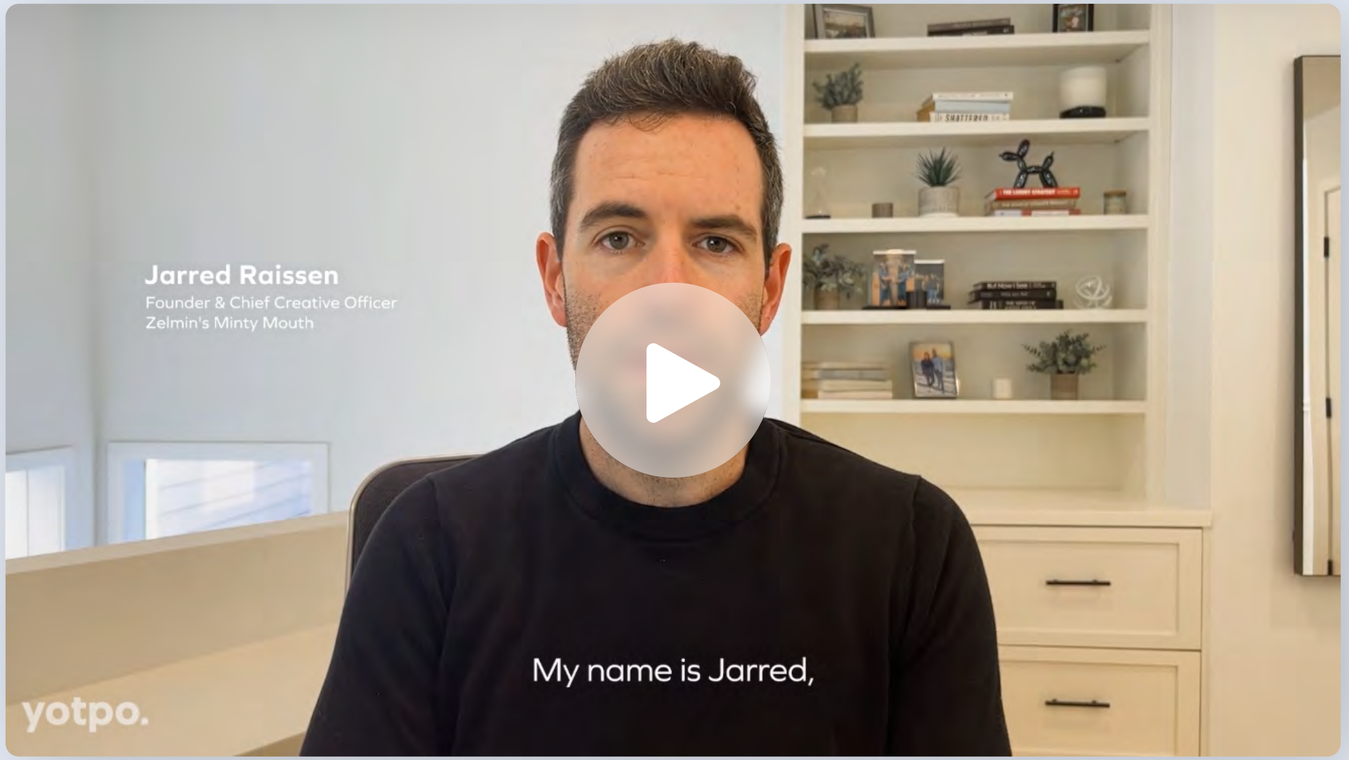
ALL THE REASONS TO MOVE FOR FREE TO YOTPO WIDGETS



UPGRADE FOR FREE TO

LATEST WIDGETS

Optimize site speed, SEO, and ADA compliance with our new Reviews widget.
Customize the look and feel of your on-site reviews with our sleek, modern design.



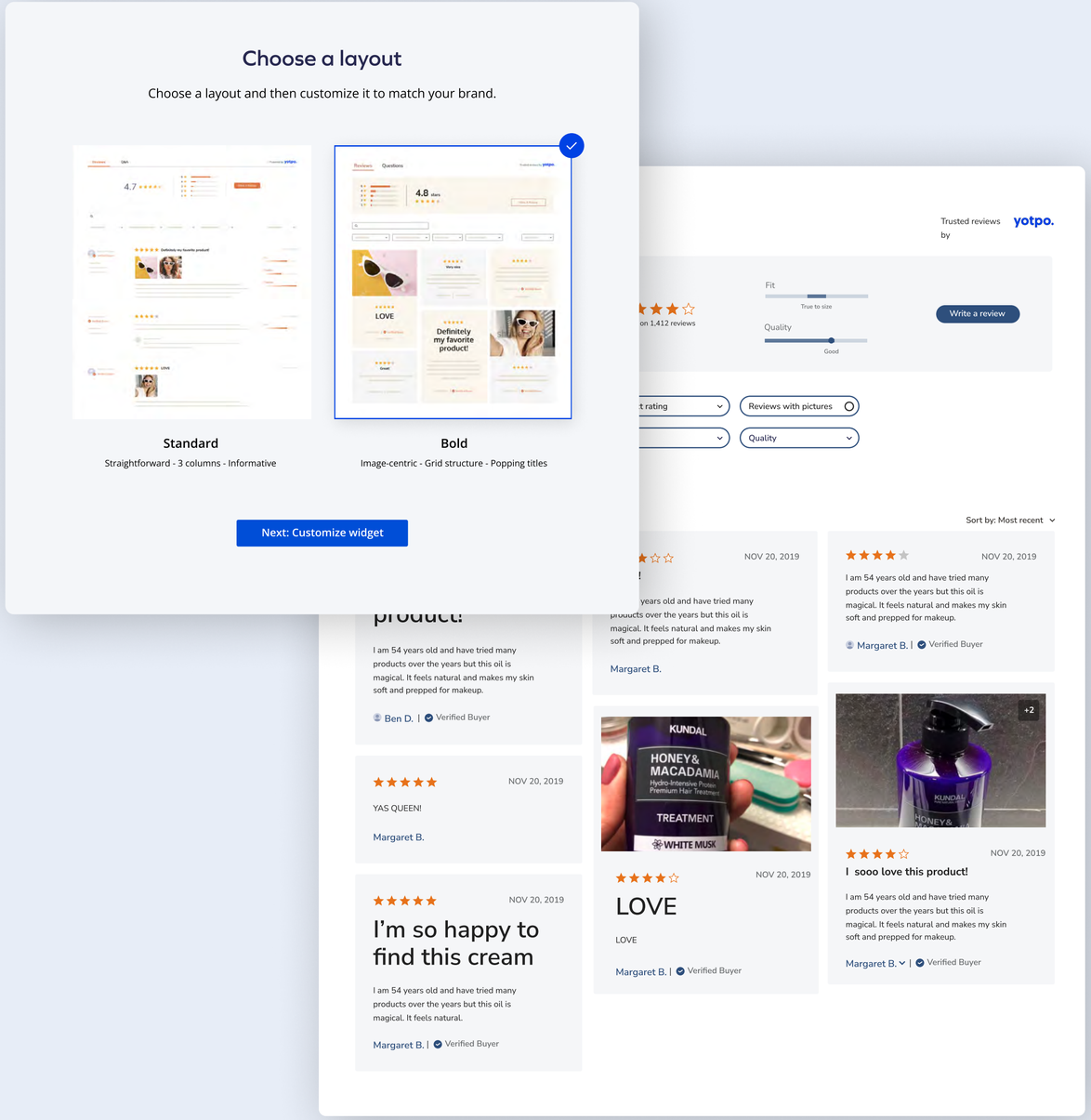
yotpo. Reviews

yotpo. Reviews

REASON 1

NEW LAYOUT OPTIONS

To align with your brand's aesthetic, opt for our vibrant Bold layout boasting a modern grid design, or our sleek Standard layout, each with its own unique visual appeal.



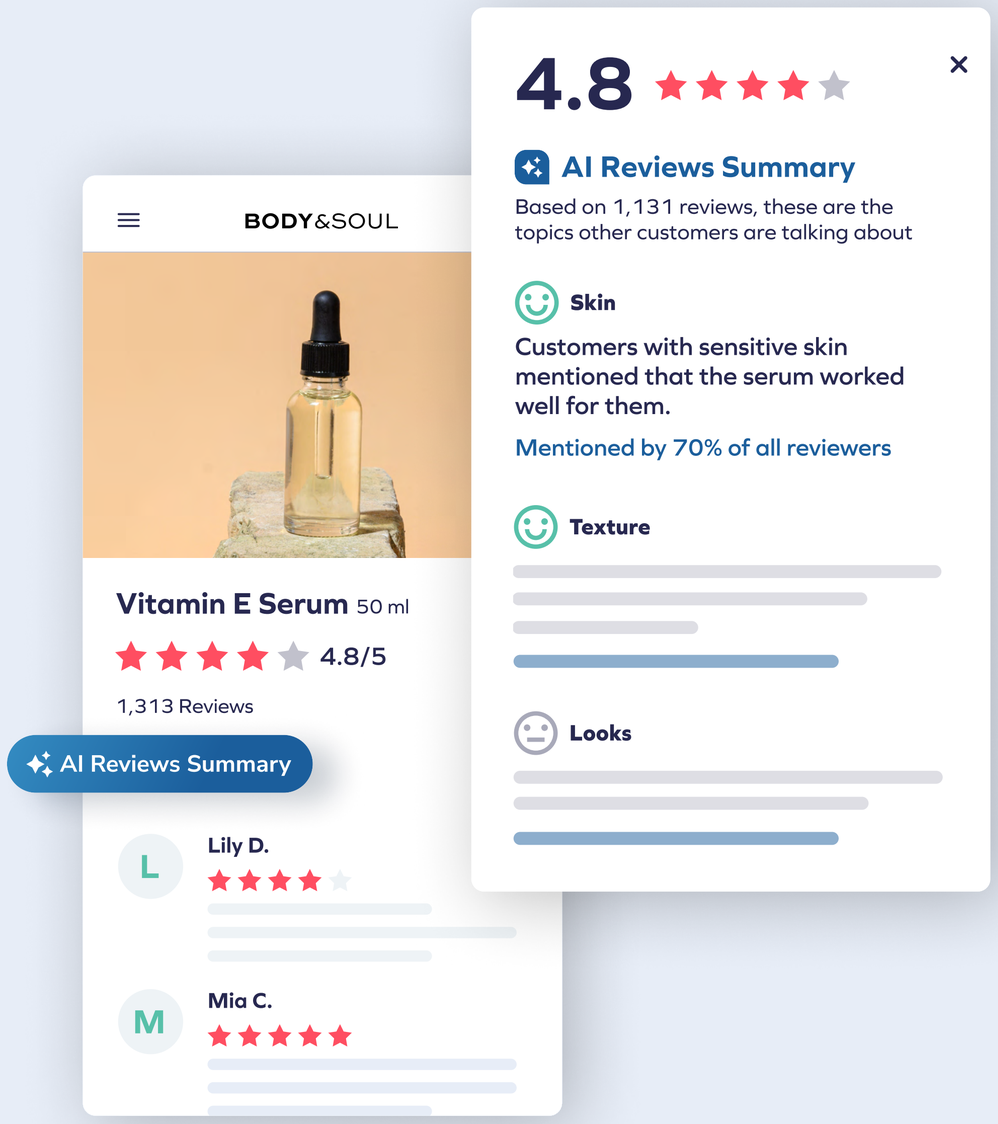
yotpo. Reviews

REASON 2

HELP SHOPPERS MAKE FASTER, BETTER PURCHASE DECISIONS

Harnesses the power of AI to succinctly summarize critical insights from customer reviews, simplifying the process for shoppers to access relevant information and make informed purchasing decisions.

Learn more

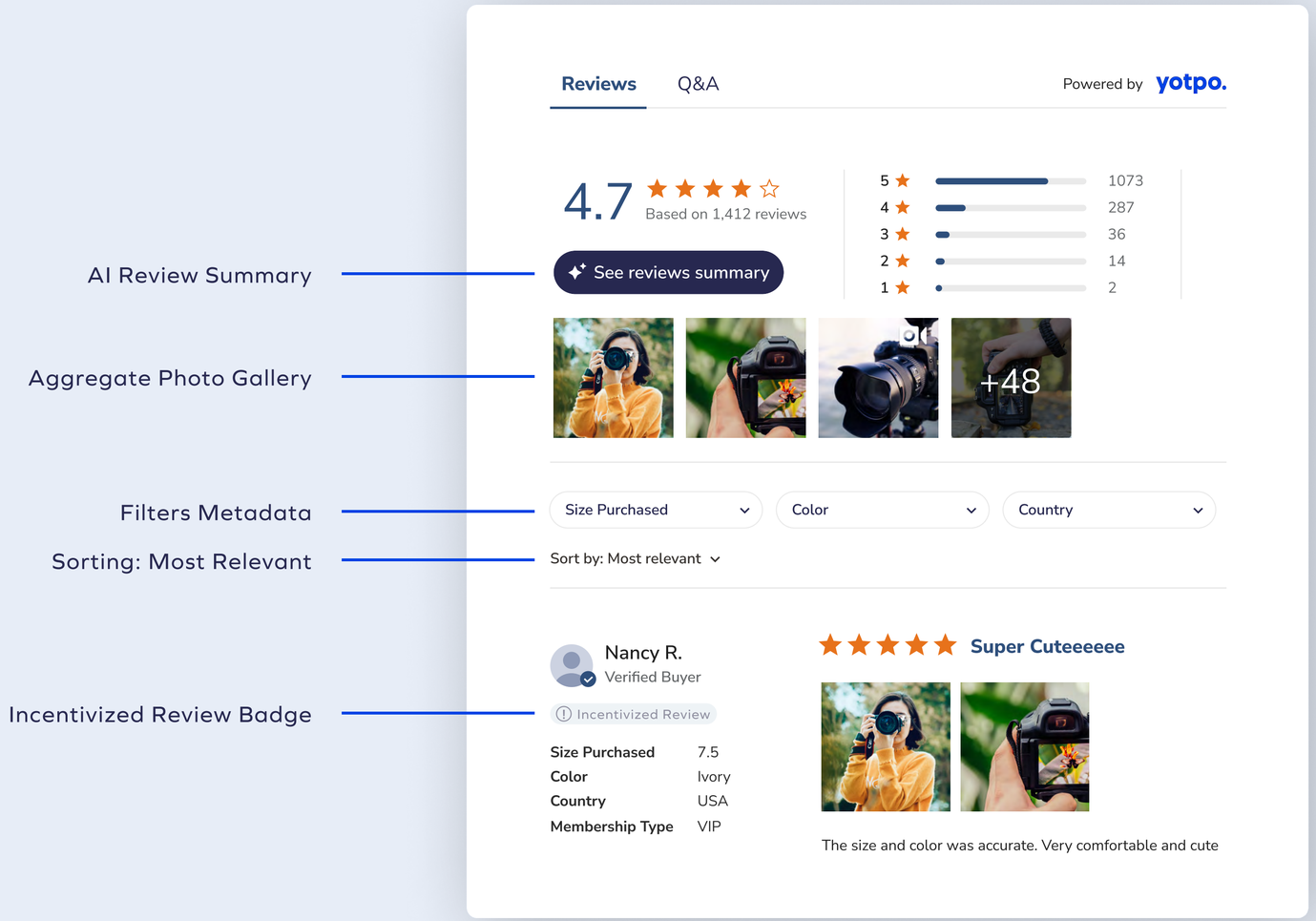


yotpo. Reviews

REASON 3

NEW WIDGETS ENHANCEMENTS

Deliver an unparalleled user experience to your shoppers by enhancing your review widget capabilities. Explore the breakdown of features below



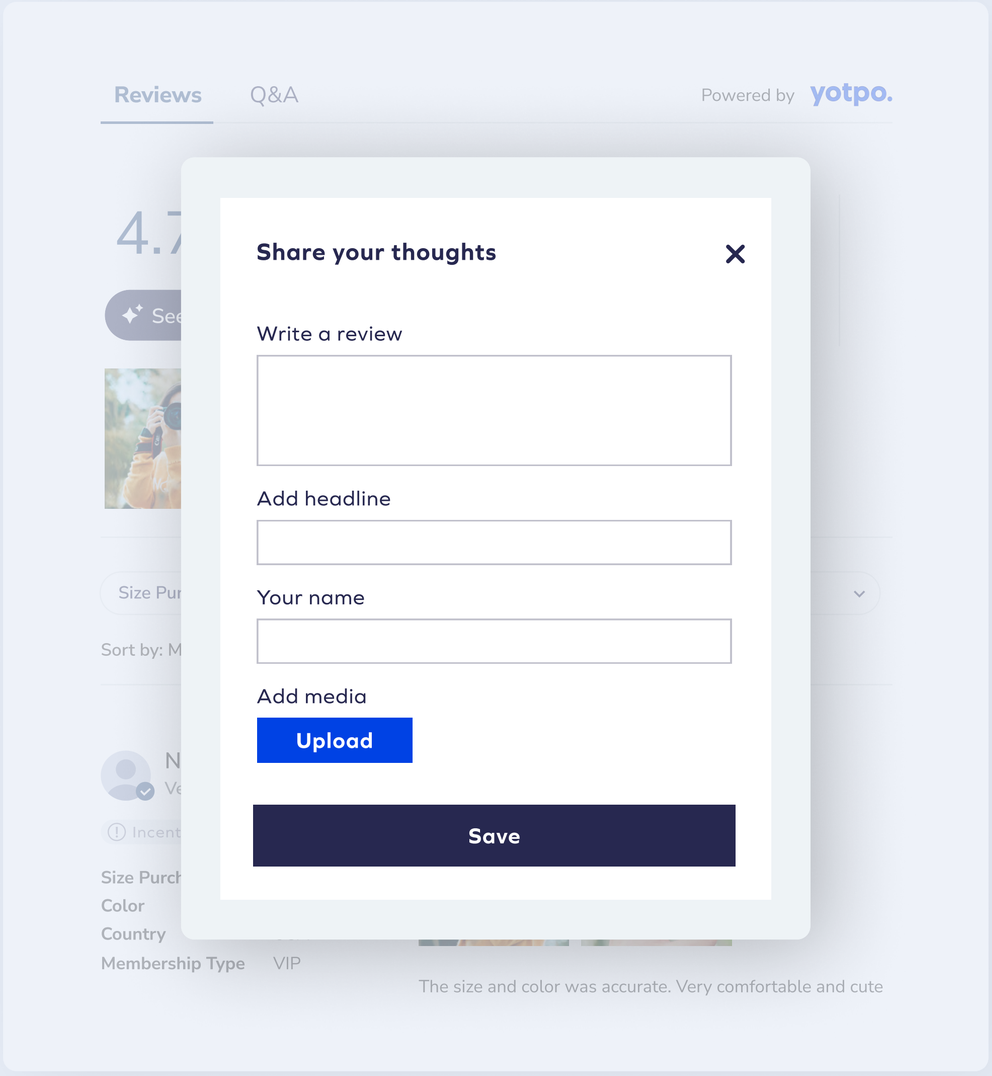
yotpo. Reviews

REASON 4

ENABLE REVIEWERS TO UPLOAD PHOTOS & VIDEOS ONSITE

Diversify your Visual User-Generated Content collection methods by enabling on-site media uploads. Reviewers can now include up to 10 images and 3 videos when submitting their reviews directly on your website.

Learn more



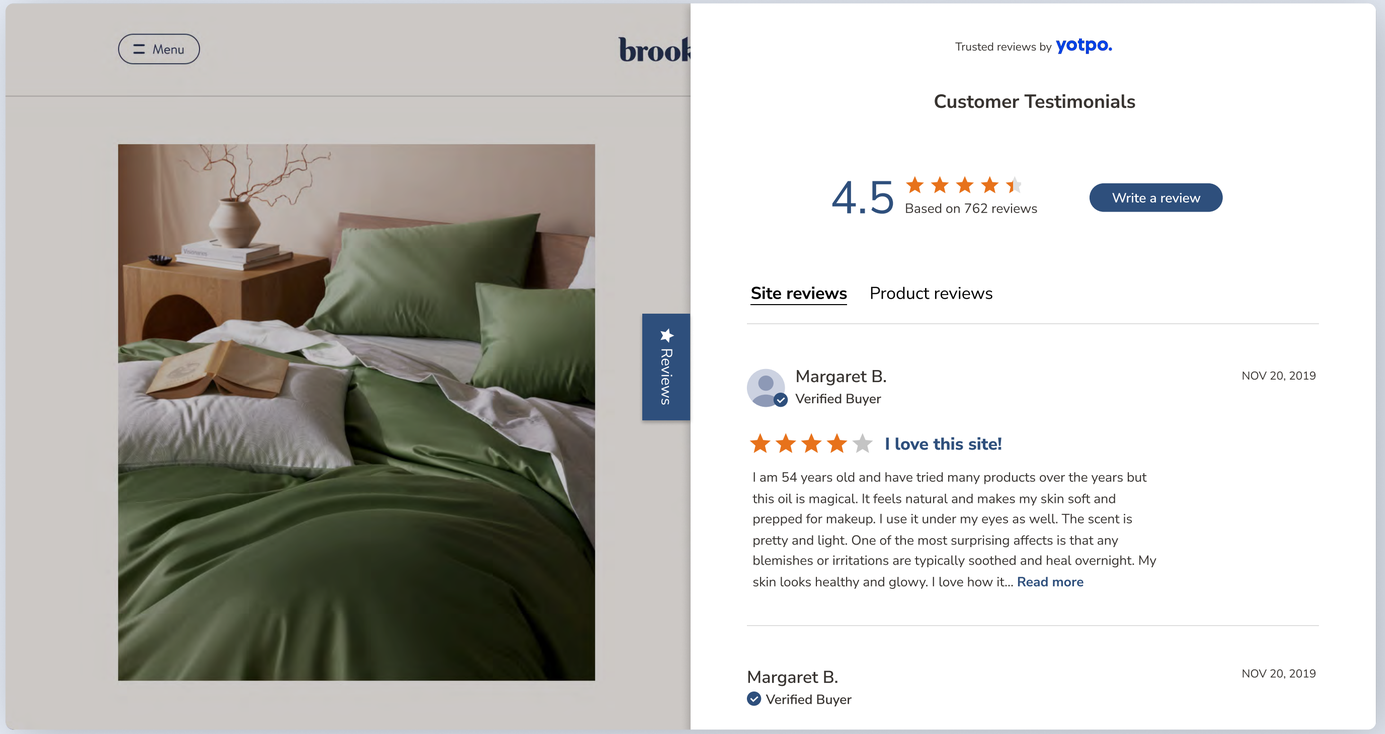
yotpo. Reviews

REASON 5

SYNDICATE REVIEWS TO AND FROM SHOP APP

We've partnered with Shopify to syndicate reviews automatically to the Shop app. You can now add your social proof to another sales channel, building trust and boosting conversions with no effort required.

Learn more



yotpo. Reviews

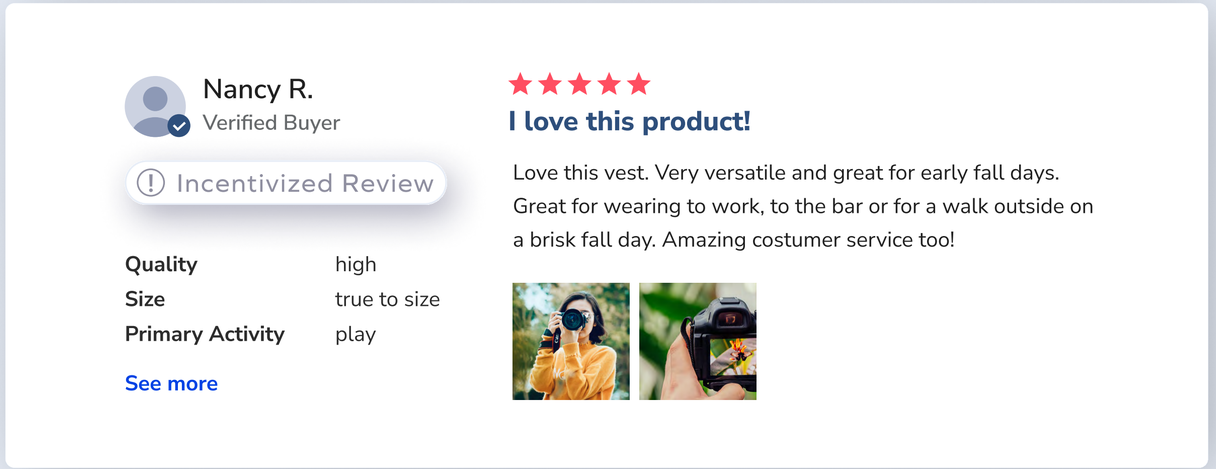
REASON 6

BUILD TRUST BY DEMONSTRATING TRANSPARENCY

Be transparent with consumers and ensure they are informed when reviews are incentivized.

By prominently displaying an incentivized review badge, you foster trust between consumers and your brand.

Learn more



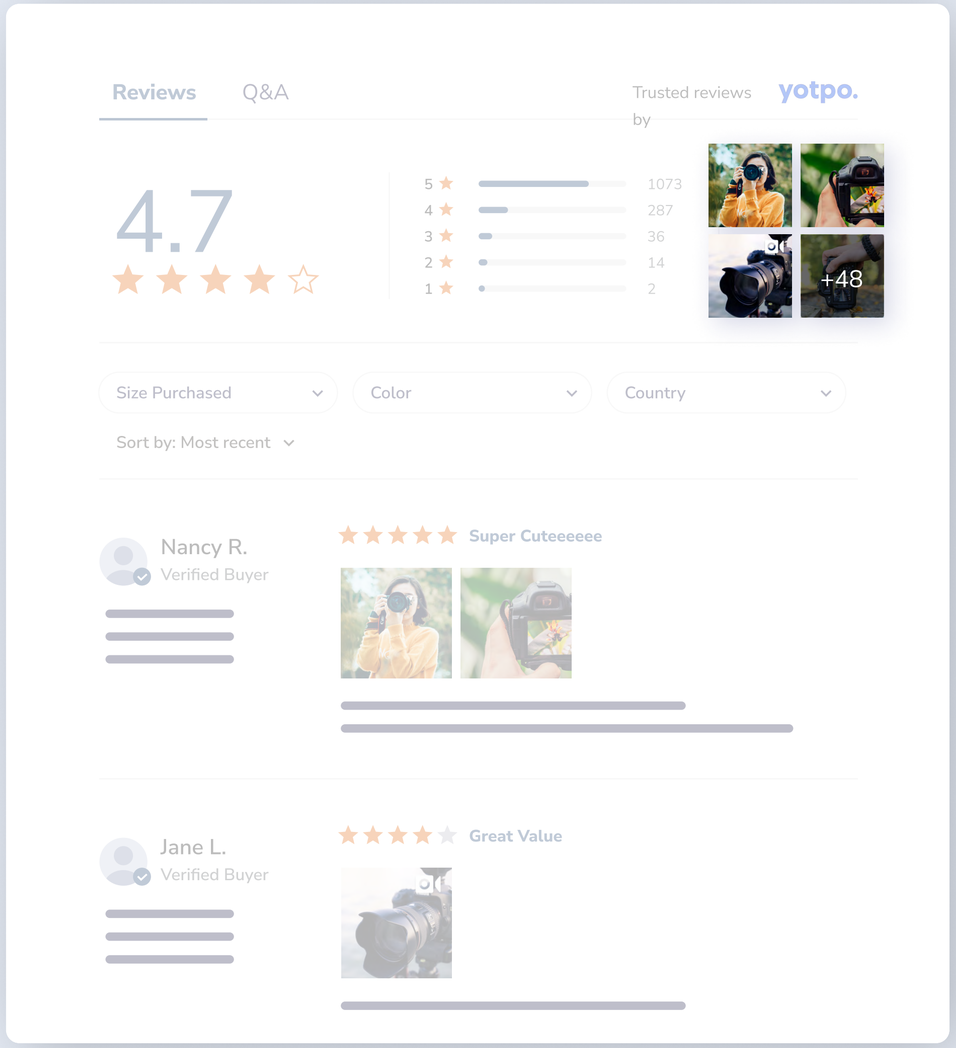
yotpo. Reviews

REASON 7

PROMINENTLY SHOWCASE REVIEWERS PHOTOS & VIDEOS

Elevate your customers' shopping experience with our new dedicated media section in the review display header. Now, let shoppers effortlessly explore how others use your products.

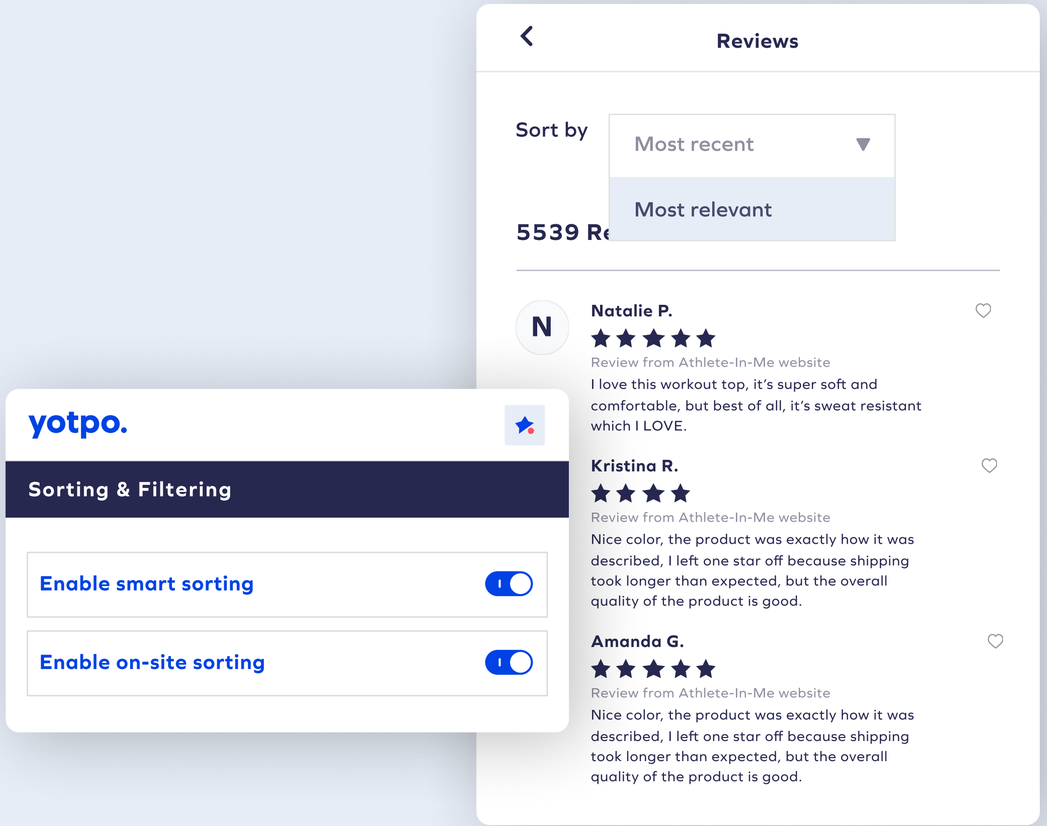
COMING SOON



yotpo. Reviews

REASON 8

SHOW MOST RELEVANT REVIEWS FIRST

Transform the way shoppers engage with your review displays with the “Most Relevant," sorting option. This filter prioritizes the most informative reviews to ensure shoppers receive the most important insights upfront.

COMING SOON