



## Where employee experience begins

---

Your employees are exceptional, consistently bringing their best selves to work. You aspire to help make their lives just a little easier, friendlier and more convenient, with everything they need to live their life and be proud of the work they do.

---

Connect your employees to the information they need at home, at work and on the go, to make life (and work) happen. Because when your employees' lives are easier and their experiences richer, they're more productive and engaged.

### A simplified employee experience

Your employees want their work experiences to keep pace with their everyday lives. That means simple, easy and convenient – accessible any time across a range of devices. It also means engaging content that is personalized to fit their individual needs.

### WTW Global Workforce Study

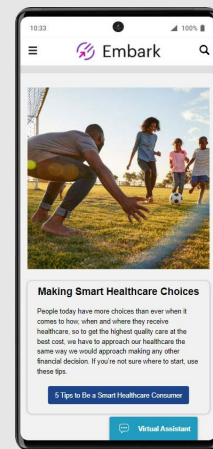
Our research shows that great change leaders focus on **communication**. They listen well to all stakeholders, showing empathy and demonstrating that they really understand what others are thinking and feeling. Through their communication, they build employee trust, inspire and connect teams to the vision.

**70% of employees want to be treated like customers in the workplace, and believe their employer should understand their needs just as well as their customers.**

### A win for HR too

With software that delivers an exceptional employee experience, your people are freed up to drive strategic behavior change and business outcomes.

**Drive behavior change through powerful technology, meaningful content and actionable metrics.**



Visit us at [WTWCo.com/Embark](https://www.wtwco.com/Embark)

# Embark

## Bring the employee experience to life

### For your people

#### Digital hub

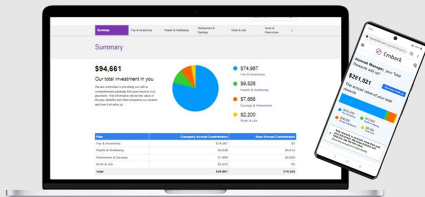
Create an immersive experience across talent, benefits, careers, wellbeing, culture and rewards by bringing employees to one place for all things HR with easy access to dashboards and third-party systems.

#### Dynamic, personalized content

Reach the right person at the right time with a content strategy that drives behavior change and improves program perception. Employees only see and access information relevant to them.

#### Total rewards

Soar past traditional total rewards statements by using employee data to target audiences, nudge behaviors, encourage action, and raise awareness of the full package. Increase your employees' appreciation for, understanding of, and participation in their total rewards. Reduce questions, and more effectively retain employees.



### For you

#### Flexible publishing platform

Publish and manage digital content in real time, with easy-to-use content management tools, no extensive technical skills required.

#### Data and analytics

Track employee usage and search patterns to optimize usability and ensure you deliver impactful, relatable and relevant content.

#### Focused communication on key themes

Use Embark to address key HR topics like employee wellbeing, career communications or Total Rewards.

#### Accessible from any device

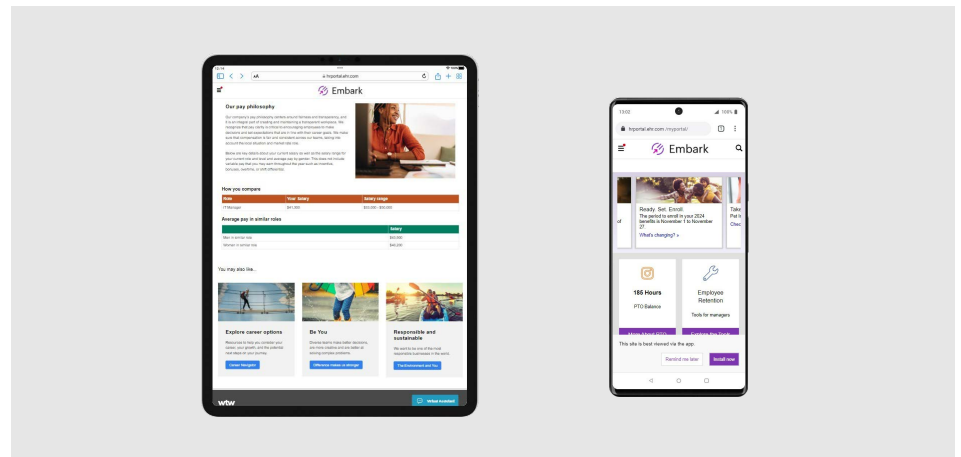
Connect employees to the information they need 24/7 from any device.

//

**WTW has helped hundreds of companies develop easy-to-use portals that sort out the complex, messy process of identifying various benefits plans, connecting to the right provider and submitting claims.**

Josh Bersin

//



## Come explore the WTW difference

WTW is always exploring new paths to discover solutions that change the world. We are not content with the status quo. We actively seek out new approaches that challenge prevailing notions about people, companies and work.

Create your next competitive advantage with the powerful combination of software, advice and data.

Visit us at  
[wtwco.com/embark](https://wtwco.com/embark)

### About WTW

At WTW (NASDAQ: WTW), we provide data-driven, insight-led solutions in the areas of people, risk and capital. Leveraging the global view and local expertise of our colleagues serving 140 countries and markets, we help you sharpen your strategy, enhance organizational resilience, motivate your workforce and maximize performance. Working shoulder to shoulder with you, we uncover opportunities for sustainable success — and provide perspective that moves you. Learn more at [wtwco.com](https://wtwco.com).



[wtwco.com/social-media](https://wtwco.com/social-media)

Copyright © 2023 WTW. All rights reserved.  
WTW-89754-02/2023

[wtwco.com](https://wtwco.com)

