Data Protection and Management Solutions

Veeam Backup *for Salesforce*

Your data. Your responsibility.

Challenge

There's no arguing how business critical Salesforce data and metadata are to an organization, yet most rarely have a backup strategy in place. It's your Salesforce data — you control it — and it is your responsibility to protect it.

Veeam Backup *for Salesforce* eliminates the risk of losing your Salesforce data and metadata due to human error, integration issues, and other Salesforce data loss scenarios. Veeam Backup *for Salesforce* allows you to own your data, avoid storage lock-in and deploy your backup environment anywhere you choose.

How we do it:

- Run high-frequency backup for low RPOs rapid protection of Salesforce data by backing up as often asevery five minutes at no additional cost.
- Fast recovery: Restore Salesforce data quickly and see exactly what you are recovering with a transparent restoration process.
- Data archiving: Control data sprawl by archiving old or unused Salesforce data to stay in storage limits.

Key capabilities

Salesforce-Native

Purpose-built to back up and restore Salesforce data and metadata.

Simple and Easy-to-Use UI

Click, click, click, and done. Run backup policies and restore jobs in minutes.

See and Compare

See versions of records and metadata and quickly compare it with production.

Fast and Flexible Recovery

Recover Salesforce records, hierarchies, fields, files, and metadata.

Simplified Management

Manage backup policies for several Salesforce organizations from one console

Data Pipeline

Use your backup repository as a full view of all Salesforce data to power your AI training initiatives or ingest into your data analysis tools.

Secure Your Data

Own your data. Run your backup environment anywhere: On-premises, in AWS, Azure and more.

Sandbox Seeding

Restore to your sandbox with data from production or from another sandbox.

Restore Hierarchy

Granularly restore linked child objects to any record. Parent records can also be restored.

Salesforce Business Applications

Extending support of the Salesforce platform, including Salesforce Government and Education Clouds, Field Service, CPQ, Person Accounts, and managed packages.
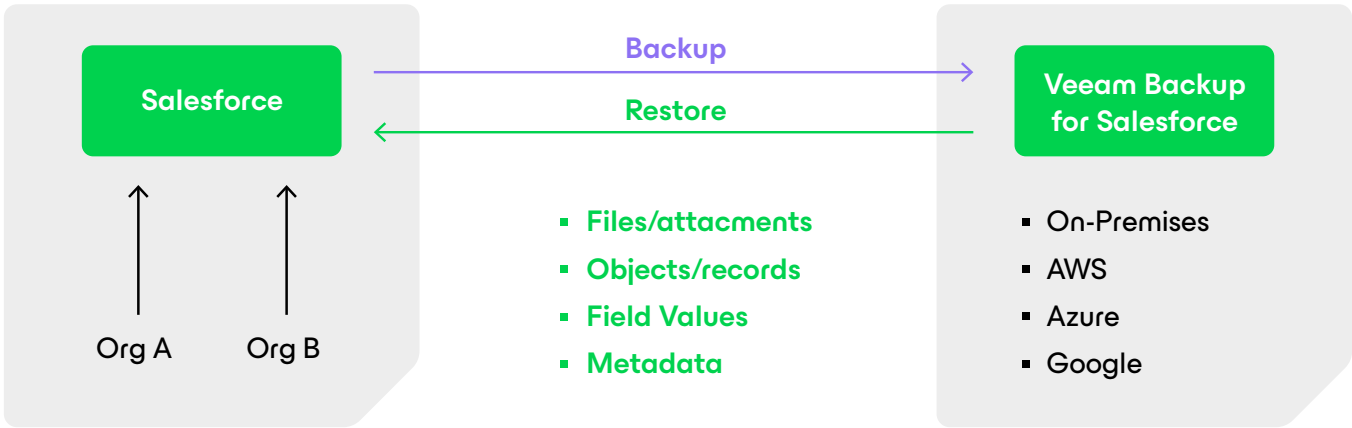
Salesforce SSO and MFA

Enable role-based access for backup and restore operators via Salesforce to simplify and improve the security of your operations.

Data Encryption

Protect your data from breaches and cyber-attacks, and maintain compliance when moving it from the Salesforce platform to storage.

Protected workload

Salesforce	Backup → ← Restore	**Veeam Backup for Salesforce**

Org A   Org B

- **Files/attacments**
- **Objects/records**
- **Field Values**
- **Metadata**

- On-Premises
- AWS
- Azure
- Google

Deploy On-Premises or Cloud   •   Salesforce native   •   Granular Backup and Recovery

---

78K+
customers with
1000+ employees

550K+
customers worldwide
are protected by Veeam

73%
of the Global 2,000
are Veeam customers

82%
of the Fortune 500
are Veeam customers

Gartner.

Leader in Gartner for Seven
Years in a row

IDC

Veeam outpaces market growth
by 2.25X (8.1% vs 3.6%)

05222024