

WHOOOP

UCI MOUNTAIN BIKE WORLD SERIES

FINALE

UCI ENDURO WORLD CUP



ENDURO OF FINALE OUTDOOR REGION

FINALE OUTDOOR REGION

WHOOOP UCI MOUNTAIN BIKE WORLD SERIES FINALE FINALE OUTDOOR REGION

10//12 MAY 2024

ITALY



11 MAY
UCI Enduro World Cup
Enduro of Finale Outdoor Region

12 MAY
UCI E-Enduro World Cup
E-Enduro of Finale Outdoor Region

Event Village
open on Friday,
Saturday, and Sunday
9:00 AM to 7:00 PM



WHOOOP



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#FINALEWORLD CUP

#MTBWORLD CUP

@UCI_MTBWORLD SERIES

@UCI_MOUNTAINBIKE

@FINALEOUTDOOR REGION



WELCOME TO FINALE OUTDOOR REGION

Benvenuti nella Finale Outdoor Region, in occasione della tappa inaugurale della Coppa del Mondo di Enduro (EDR) e E-Enduro (E-EDR) della WHOOP UCI Mountain Bike World Series. Per la Region è il diciassettesimo evento consecutivo di Enduro di alto livello, un percorso che ha visto il territorio affermarsi come mecca mondiale della mountain bike e tra i più ambiti al mondo per soggiorni e vacanze all'insegna dello sport e vita all'aria aperta.

Si può dire che assieme alla UCI World Cup siamo cresciuti, ma la Region non è solo bici! Oltre ai 200 mountain bike trails e percorsi per tutti i gusti, qui troverai 4.000 vie d'arrampicata su pareti a picco sul mare e nel suggestivo entroterra, trekking alla scoperta di un territorio unico abitato dall'uomo da migliaia di

anni e alcuni dei più bei tratti di litorale della Liguria che ospitano il Santuario dei Cetacei. Finale Outdoor Region è questo e molto di più. Vieni a scoprirlo, troverai tutto ciò che ti serve per la miglior esperienza outdoor che tu possa immaginare!

Finale Outdoor Region Local Organizing Committee

ONLY THE BEST OBSESS

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9:41

65%

OVERVIEW SLEEP RECOVERY STRAIN

RECOVERY

70%

SHARE

Elevated HRV
Your HRV is 10% higher than usual which suggests your training has been paying off. A high HRV indicates increased performance and athletic ability.

RECOVERY STATISTICS VS. PREVIOUS 30 DAYS

HRV	152
RHR	58



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WELCOME TO FINALE OUTDOOR REGION

Welcome to the Finale Outdoor Region, on the occasion of the inaugural stage of the WHOOP UCI Mountain Bike World Series Enduro (EDR) and E-Enduro (E-EDR) World Cup. For the Region, this is the seventeenth consecutive high-level Enduro event, a journey that has established the area as a global mecca for mountain biking and one of the most coveted destinations in the world for stays and vacations dedicated to sports and outdoor life.

It can be said that along with the UCI World Cup, we have grown, but the Region is not just about bikes! In addition to the 200 mountain bike trails and routes for all tastes, here you will find 4,000 climbing routes on cliffs overlooking the sea and in the picturesque hinterland, trekking to explore a unique territory inhabited by humans for thousands of years, and some of the most beautiful stretches of the Ligurian coastline, home to the Cetacean Sanctuary. Finale Outdoor Region is this and much more. Come and discover it; you'll find everything you need for the best outdoor experience you can imagine!

Finale Outdoor Region Local Organizing Committee





MESSAGE FROM THE UCI PRESIDENT

2024 UCI MOUNTAIN BIKE WORLD SERIES FINALE OUTDOOR REGION

For the second consecutive year, the enduro format of mountain bike has its own UCI World Cup, which is part of the wider WHOOP UCI Mountain Bike World Series.

This year, the first round of the UCI Enduro World Cup takes place in the Italian Finale Outdoor Region, an internationally renowned hotspot for enduro specialists. It is the fourth round of the WHOOP UCI Mountain Bike World Series, and a round dedicated 100% to

Enduro and E-Enduro racing after those for Cross-country Olympic, Cross-country short track and Downhill.

Finale Outdoor Region has been hosting international events for many years, and I am delighted that the UCI Enduro World Cup stops over in this famous resort for the first of six rounds featuring this specialty.

On behalf of the UCI, I thank the local organising committee as well as all organisations and individuals involved in staging this event: sponsors, partners, officials, and a great many volunteers who willingly give up their time to ensure the athletes can compete in excellent conditions.

The first ever UCI Enduro World Cup overall titles were awarded last year to Isabeau Courdurier (FRA) and Richard Rude (USA),

while Florencia Espiñeira Herreros (CHI) and Fabien Barel (FRA) took the UCI E-enduro World Cup crowns.

Athletes will need to perform consistently well between now and the final round in Loudenvielle Peyragudes, in France, in September to hope to win the overall 2024 title. And the battle starts in Finale Outdoor Region.

A weekend of excitement is in store, with the enduro racing on Saturday 11 May followed by E-enduro on Sunday 12 May. I wish everyone the best of luck for this first round of the 2024 UCI Enduro World Cup.

David Lappartient

UCI President



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EVENT SCHEDULE

**10
MAY**

08:00 - 17:30:

PRACTICE

- UCI Enduro World Cup
- Enduro of Finale Outdoor Region

09:00 - 19:00: Event village opening

- Piazza Vittorio Emanuele II

09:00 - 19:00: Shimano Booth

08:30 - 17:30 - RACE : UCI Enduro World Cup

08:30 - 17:30 - RACE: Enduro of Finale Outdoor Region

09:00 -19:00: Event village opening

- Piazza Vittorio Emanuele II

09:00 - 19:00: Shimano Booth

18.00 Award Ceremony

18:00 - 00:00 Red Bull Party

08:30 - 17:30 - RACE UCI E- Enduro World Cup

08:30 - 17:30 - RACE: E-Enduro of Finale Outdoor Region

09:00 -19:00 : Event village opening

- Piazza Vittorio Emanuele II

09:00 - 19:00: Shimano Booth

18.00 Award Ceremony

**12
MAY**



COURSE MAPS

UCI ENDURO WORLD CUP

FINALE ENDURO

COURSE STATS

Length: 57km Descending: -2570m

- STAGE 1** > BASE NATO
Length: 2.6km Elevation: -381m
- STAGE 2** > INGEGNERE
Length: 3.8km Elevation: -484m
- STAGE 3** > SUPERGROPPA
Length: 7.2km Length: -653km
- STAGE 4** > ROCCHE GIANCHE
Length: 2km Length: -252m
- STAGE 5** > DH MEN
Length: 2.8km Length: -283m

- | | |
|----------------------|---------------------------|
| Race Stage | Liaison |
| Shuttle | Shuttle Pick Up/Drop Off |
| Stage Start | Stage Finish |
| Water & Feed Station | Technical Assistance Zone |

*Open Racing: stages 1, 2, 4 & 5



UCI ENDURO WORLD CUP

FINALE E-ENDURO

COURSE STATS

Length: 84km Descending: 3600m

- STAGE 1** > BASE NATO
Length: 2.6km Elevation: -381m
- STAGE 2** > CA BIANCA
Length: 2.3km Elevation: -322m
- STAGE 3** > INGEGNERE
Length: 3.8km Length: -484km
- STAGE 4** > SUPERGROPPA
Length: 7.2km Length: -653m
- STAGE 5** > LEGNINO ⚡
Length: 2.8km Length: -283m
- STAGE 6** > BORDERLINE ⚡
Length: 2km Elevation: -200m
- STAGE 7** > ROCCHE GIANCHE
Length: 2.1km Length: -252km
- STAGE 8** > ANDRASSA
- STAGE 9** > DH MEN
Length: 1.3km Length: -211m

- | | |
|----------------------|---------------------------|
| Race Stage | Liaison |
| Shuttle | Shuttle Pick Up/Drop Off |
| Stage Start | Stage Finish |
| Water & Feed Station | Technical Assistance Zone |

*Open Racing: stages 1, 2, 3 & 4





Palazzo Drione, palazzo storico del XVII secolo nel centro di Finale Ligure, quest'anno ospita l'area **Vip della UCI Enduro World Cup della Finale Outdoor Region**.

Un grande ringraziamento allo studio Montalbani Frasierelli Studio Avvocati per la gentile ospitalità in **questa location di charme**.

Palazzo Drione, a historic 17th-century building in the center of Finale Ligure, is hosting the **VIP area of the UCI Enduro World Cup of the Finale Outdoor Region** this year. A big thank you to Montalbani Frasierelli Studio Avvocati for their gracious **hospitality in this charming location**.

PH: www.fotostudiolovisolato.com





WHOOOP UCI MOUNTAIN BIKE WORLD SERIES

WATCH THE 2024 SEASON!

max

★EUROSPORT



discovery+

*This content is not available in all markets on Max & discovery+

Some events will be highlights only.

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BENEVENUTI IN LIGURIA, IL PARADISO ITALIANO DELLA MOUNTAIN BIKE



Un caloroso benvenuto in Liguria agli atleti provenienti da tutto il mondo per partecipare alla UCI Enduro World Cup della Finale Outdoor Region!

La Liguria offre un patrimonio eccezionale di sentieri per mountain bike e, grazie al suo clima mite, consente di pedalare in ogni stagione dell'anno, rendendola un vero paradiso per gli amanti di questo sport e di tantissime altre attività all'aria aperta

Finale Ligure, da lungo tempo protagonista di eventi di livello mondiale, è una delle località più celebri e amate per le attività outdoor. Tuttavia, con immenso piacere vi invitiamo a scoprire anche le altre mete liguri, che si estendono da Levante a Ponente, abbracciando mare, montagne e panorami mozzafiato.

Siete pronti a scoprire tutte le esperienze che la Liguria ha da offrire? Siamo certi che vivrete esperienze indimenticabili!

WELCOME TO LIGURIA, THE ITALIAN PARADISE FOR MOUNTAIN BIKING

Liguria welcomes all athletes from around the world joining us for the UCI Enduro World Cup of the Finale Outdoor Region.

Liguria boasts an exceptional heritage of mountain bike trails, and thanks to its mild climate, it allows for cycling in every season of the year, making it a true paradise for lovers of this sport and many other outdoor activities.

Finale Ligure, long renowned for hosting world-class events, is one of the most celebrated and beloved destinations for outdoor activities.

We invite you, with great pleasure, to explore other Ligurian destinations, stretching from east to west, embracing sea, mountains, and breathtaking panoramas.

Are you ready to discover all the beauty our region has to offer from the saddle of your bike? We are certain that you will have an unforgettable experience

<https://lamialiguria.it/>



Liguria: il mare più bello d'Italia

la**mial**iguria

FINALE LIGURE

my perfect place

Finale Ligure My Perfect Place

Un **territorio unico**, custode di un patrimonio da proteggere, rispettare e valorizzare, che ogni giorno dell'anno offre panorami inediti e una varietà di luoghi e scenari suggestivi di incomparabile fascino. Scoprite località con villaggi sospesi sul mare o nascosti nelle aspre terre interne come **Le Manie, Perti e Calvisio Vecchia**. Esplorate i quartieri storici come **Varigotti, Finalmarina, Finalpia e Finalborgo**, oltre a una rete di sentieri unica al mondo e **8 km di costa tra spiagge, falesie e promontori**.

E dopo una giornata intensa, l'emozione si trova nei sapori della nostra cucina: **semplice, profumata, autentica**.

<https://visitfinaleligure.it/>

Finale Ligure My Perfect Place

A **unique territory**, guardian of a heritage to be protected, respected, and enhanced, that offers new landscapes and a variety of enchanting locations and scenarios of incomparable charm every day of the year. Discover places with villages suspended over the sea or hidden in the rugged inland areas like **Le Manie, Perti and Calvisio Vecchia**.

Explore historic districts such as Varigotti, Finalmarina, Finalpia, and Finalborgo, along with a globally unique network of trails and 8 km of coastline featuring beaches, cliffs, and headlands.

And after a full day, the essence of excitement lies in the flavors of our cuisine: **simple, aromatic, authentic**.





UCI ENDURO WORD CUP 2024 | 10-12 MAGGIO

OUR LAND | YOUR PASSION
Rendiamo unico questo momento

FINALE LIGURE
my perfect place

NATURE

SEA

OUTDOOR

CULTURE

TASTE

SENTIERI E FALESIE AL TOP? ACQUISTA LA FOR YOU CARD!

Desideri un territorio mantenuto e curato per divertirti sempre di più sui sentieri e
falesie della Finale Outdoor Region?

Allora non puoi fare a meno della FOR YOU CARD, un innovativo strumento
pensato per finanziare la manutenzione del territorio e il modo più smart per
diventare protagonista del nostro progetto di tutela e valorizzazione del Finalese.

Acquistando la FOR YOU CARD e utilizzandola ad ogni tuo acquisto presso le
attività partner, una piccola parte della tua spesa sarà infatti devoluta al territorio
per la sua manutenzione. Inoltre, ad ogni transazione, tu accumuli punti per il

nostro fantastico catalogo premi;

Scegli sempre uno dei nostri partner e ricorda di presentare la tua card al
momento del pagamento!

TRAILS AND CRAGS IN TOP-NOTCH CONDITION?

BUY THE FOR YOU CARD!

How would you like to see the
Finale Outdoor Region nice and
well-maintained so that you can
have even more fun on its trails and crags?

Then, you cannot get the
FOR YOU CARD, an innovative tool
designed to collect resources
for territory maintenance.

This will be the best way for you to play
a vital role in our project to
protect and enhance the “Finalese” area.

What’s more, by purchasing
the FOR YOU CARD and using it at each of
your purchases at partner businesses,
a small part of your spending will, in fact,
be donated to the territory for maintenance.

Thanks to it, you will also collect
points for our new reward catalogue.

<https://www.finaleoutdoor.com/it>



#rideontherightside



TAKE A RIDE ON THE RIGHT SIDE



YOU DRINK > WE DIG

YOU SHOP > WE MANTAIN

YOU SLEEP > WE CLEAN

YOU EAT > WE CARE

YOU SHUTTLE > WE SHAPE

get it here!
No For You Card No Riding!



POTENZA, AFFIDABILITÀ, CONVENIENZA con INTERNET HIPERVELOCE

WiMe nasce nel 2012 a **Pietra Ligure** e opera come Internet Service Provider e Wireless Internet Service Provider (ISP – WISP), richiede ed ottiene nel 2015 l'autorizzazione ministeriale per la realizzazione di reti pubbliche di telecomunicazioni. Offre servizi di connessione Internet in banda larga e ultralarga, impianti Wi-Fi e di videosorveglianza professionali per privati e aziende.

Come Funziona la Tecnologia WiMe?

A differenza di altri operatori per la fornitura di servizi di connessione internet, **WiMe non utilizza il cavo telefonico** (il cosiddetto doppino), bensì la trasmissione dei dati e della fonia via etere o fibra ottica ad elevata banda garantita. Utilizza per la distribuzione dei propri servizi, impianti di proprietà esclusiva, non dovendo così sottostare alle limitazioni imposte dai grandi player delle telecomunicazioni.

<https://www.wime.it/>
info@wime.it

POWER, RELIABILITY, and AFFORDABILITY with HYPERFAST INTERNET

WiMe was founded in 2012 in **Pietra Ligure** and operates as an Internet Service Provider and Wireless Internet Service Provider (ISP – WISP). In 2015, it obtained ministerial authorization to build public telecommunications networks. It offers broadband and ultra-broadband Internet connection services, Wi-Fi and professional video surveillance systems for private customers and businesses.

How WiMe Technology Works?

Unlike other operators for internet connection services, **WiMe does not use telephone cables** (the so-called twisted pair) but instead transmits data and voice via air or high-bandwidth guaranteed optical fiber. It uses exclusively owned infrastructure to distribute its services, thus not having to comply with the limitations imposed by the major telecommunications players.



Dai BIRRA alla tua CONNESSIONE!



passa a

WiMe

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