

WHOOP

UCI  
MOUNTAIN BIKE  
WORLD SERIES

MAIRIPORÃ



ABOUT

# WELCOME TO MAIRIPORÃ

The touristic municipality of Mairiporã is located in the metropolitan region of São Paulo, approximately 30 km from the capital and its population is estimated at more than 100 thousand inhabitants.

The origin of the name Mairiporã comes from the native Tupi language which means “beautiful water of Maíra”.

With one of the largest territories among the state’s municipalities and crossed by the BR 381 - Fernão Dias Highway, Mairiporã receives thousands of tourists thanks to its natural beauties, including the Serra da Cantareira and the Paulo de Paiva Castro reservoir, which are part of the water supply system of the São Paulo capital.

The destination is sought for contemplative tourism and sports practice, especially cycling. Due to the natural beauty of its trails, Mairiporã, in the Serra da Cantareira, welcomes around a thousand mountain biking enthusiasts every weekend.



MESSAGE FROM THE UCI PRESIDENT

# WHOOP UCI MOUNTAIN BIKE WORLD SERIES - MAIRIPORÃ

What better way to kick off the 2024 WHOOP UCI Mountain Bike World Series than in an exciting new venue?

I am delighted that the first round of the season will take place in Mairiporã. Although new to the WHOOP UCI Mountain Bike World Series, this Brazilian municipality has already hosted high-level racing, notably at the MTB Festival in 2023. Close to the city of São Paulo yet with its own beauty and

charm, Mairiporã will provide the stage for the best cross-country Olympic (XCO) and cross-country short track (XCC) athletes wanting to stamp their mark early on our leading annual mountain bike series. To do so, they will need to conquer a fast, rolling course through the forest that will require strength and sharp tactics to get the better of the rest of the field.

Thanks to our partnership with Warner Bros. Discovery, we again have a full and exciting series of mountain bike events in 2024. Of the 14 rounds on the calendar, eight feature races for the XCC and XCO riders, many of whom are in full preparation for the upcoming Paris 2024 Olympic Games. This opening round in Mairiporã is incredibly important, and I would like to thank the local organisers for providing this opportunity for athletes. With the

support of different partners, sponsors and volunteers, conditions have been met to ensure they can compete in the best possible conditions.

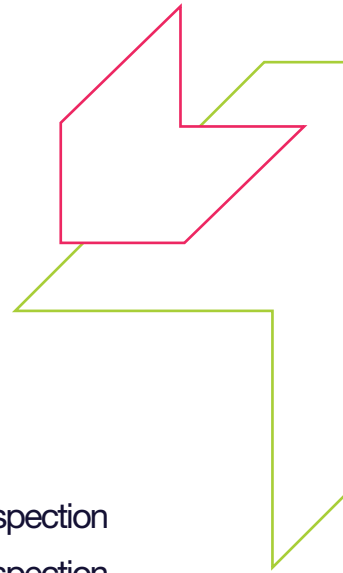
My thanks also go to the Brazilian Cycling Federation and its President José Luiz Vasconcellos for their support of mountain bike and indeed all cycling's disciplines. Welcoming this round of the WHOOP UCI Mountain Bike World Series will only reinforce efforts being made for cycling in Brazil.

In closing I wish everyone involved in this event in Mairiporã the very best for fulfilling and successful opening round of the WHOOP UCI Mountain Bike World Series.

David Lappartient  
Presidente da UCI



# EVENT SCHEDULE



**10  
APR**

TIME (BRA)	TIME (CEST)	NAME
12:00 - 14:00	17:00 - 19:00	Track Closed - XCO/XCC TV Inspection
15:00 - 17:00	20:00 - 22:00	Track Closed - XCO/XCC TV Inspection

**11  
APR**

TIME (BRA)	TIME (CEST)	NAME
08:15 - 09:00	13:15 - 14:00	Rider Confirmation - UCI Elite MTB Teams
09:00 - 09:45	14:00 - 14:45	Rider Confirmation - UCI MTB Teams
09:45 - 10:00	14:45 - 15:00	Rider Confirmation - National Federations
10:00 - 13:00	15:00 - 18:00	Rider Confirmation - All Riders
11:00 - 13:00	16:00 - 18:00	XCO Training - Women only
13:00 - 15:00	18:00 - 20:00	XCO Training - All riders
15:00 - 17:00	20:00 - 22:00	XCO Training - Men only
17:00 - 18:00	22:00 - 23:00	Press Conference

**12  
APR**

TIME (BRA)	TIME (CEST)	NAME
08:00 - 10:00	13:00 - 15:00	Final Rider Confirmation
09:00 - 10:00	14:00 - 15:00	XCO Training - Women only
10:00 - 11:00	15:00 - 16:00	XCO Training - All riders
11:00 - 12:00	16:00 - 17:00	XCO Training - Men only
12:45 - 13:45	17:45 - 18:45	XCC Training - U23 only
14:00	19:00	XCC <b>RACE: World Cup Cross-Country Short Track - Women U23</b>
14:35	19:35	XCC <b>RACE: World Cup Cross-Country Short Track - Men U23</b> Followed by the awards ceremonies
15:30 - 16:15	20:30 - 21:15	XCO Training - All riders

**13  
APR**

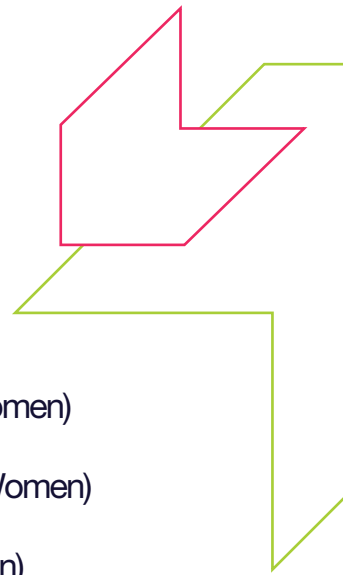
TIME (BRA)	TIME (CEST)		NAME
08:30 - 10:00	13:30 - 15:00	XCO	Training - All riders
10:45 - 11:45	15:45 - 16:45	XCC	Training - All riders
12:00	17:00	XCC	<b>RACE: World Cup Cross-Country Short Track - Women</b>
12:35	17:35	XCC	<b>RACE: World Cup Cross-Country Short Track - Men</b> Followed by the awards ceremonies
13:30- 14:15	18:30 - 19:15	XCO	Training - All riders
14:30	19:30	XCO	<b>RACE: World Cup Cross-Country Olympic - Men U23</b> Followed by the awards ceremonies

**14  
APR**

TIME (BRA)	TIME (CEST)		NAME
08:30 - 09:30	13:30 - 14:30	XCO	Training - All riders
10:00	15:00	XCO	<b>RACE: World Cup Cross-Country Olympic - Women U23</b> Followed by the awards ceremonies
12:15	17:15	XCO	<b>RACE: World Cup Cross-Country Olympic - Women</b> Followed by the awards ceremonies
14:30	19:30	XCO	<b>RACE: World Cup Cross-Country Olympic - Men</b> Followed by the awards ceremonies including Team Overall 8 Team of the Day"

• **TV Live**

# SPECIALIZED BOOTH AGENDA WORLD CUP



**12  
APR**

<b>TIME (BRA)</b>	<b>NAME</b>
10:30 -11:00 AM	Cool-down Specialized Factory Racing Team (Women)
11:00 -11:30 AM	Specialized Factory Racing Autograph Session (Women)
11:45 -12:00 PM	Cool-down Specialized Factory Racing Team (Men)
12:00 -12:30 PM	Specialized Factory Racing Autograph Session (Men)
02:00 PM	Warm-up Specialized Racing BR
03:30 PM	Specialized Racing BR Autograph Session

**13  
APR**

<b>TIME (BRA)</b>	<b>NAME</b>
11:00 AM	Peter Sagan Quiz Activity
11h15 AM	Warm-up Specialized Factory Racing Team (Women)
11h50 AM	Warm-up Specialized Racing BR e Factory Racing Team (Men)
12:25 PM	Cool-down Specialized Factory Racing Team (Women)
12:55 PM	Cool-down Specialized Racing BR e Factory Racing Team (Men)
02:00 PM	Warm-up Specialized Racing BR
03:30-04:30 PM	Peter Sagan Book Autograph Session (JUST FOR WINNERS OF THE QUIZ)
04:30-05:30 PM	Specialized Epic Roundtable (with athletes and guests)

**14  
APR**

<b>TIME (BRA)</b>	<b>NAME</b>
11h40 AM	Warm-up Specialized Factory Racing Team (Women)
01:40 PM	Cool-down Specialized Factory Racing Team (Women)
02:00 PM	Warm-up Specialized Racing BR e Factory Racing Team (Men)
03:40 PM	Cool-down Specialized Racing BR e Factory Racing Team (Men)
04:00 PM	Specialized Factory Racing and Specialized Racing BR Autograph Session (after the race)

# COURSE MAPS



**UCI CROSS COUNTRY WORLD CUP**

**MAIRIPORA**

**START LOOP**  
Length: 3.5km Elevation Ascent: 182m

**REGULAR LAP**  
Length: 4.46km Elevation Ascent: 231m

Regular Lap	Start Loop
Start/Finish	Medical Centre
Pit/Tech Zone	Tech Zone
Global Brand Expo	Team Area
Toilets	Food & Drink
Parking	Public Entrance

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**UCI SHORT TRACK WORLD CUP**

**MAIRIPORA**

**START LOOP**  
Length: 636m Elevation Ascent: 44m

**REGULAR LAP**  
Length: 1.1km Elevation Ascent: 47m

Regular Lap	Start Loop
Start/Finish	Medical Centre
Pit/Tech Zone	Team Area
Global Brand Expo	Food & Drink
Toilets	Public Entrance
Parking	

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