

# **Speech at the Press Conference of CITE 2017 in Las Vegas**

Mr. Wu Shengwu, deputy director of the electronics department of Ministry of Industry and Information Technology

(January 6, 2017, in the United States)

Distinguished guests, friends from various media, ladies and gentlemen, good afternoon.

Welcome to the press conference held by the organizing committee of CITE 2017 during the period of CES in the United States. I would like to take this opportunity to express the warm welcome and heartfelt thanks to friends from all walks of life who have paid attention to the development of Chinese electronic information industry for many years on behalf of the administrative departments in Chinese electronic information industry and the organizing committee of CITE.

China is one of the countries with the largest scale and most dynamic development in the electronic information industry in

the world, as well as the most attractive emerging market in the global electronic information industry. In order to further promote the close cooperation between China and the global information industry, Ministry of Industry and Information Technology of China and Shenzhen Municipal People's Government have started to jointly organize CITE since April, 2013. After four years of efforts, CITE has made significant progress in terms of key expo indicators such as the number of exhibitors, the number of professional visitors, the number of seminar activities held at the same period, the number of new products and technologies launched and the number of media reports on the scene. It has become the largest comprehensive electronic information expo with a wide range of influence in Asia.

CITE 2017 will be held in Shenzhen, China, from April 9 to April 11, 2017. By combining the preparation work of the expo, I will focus on introducing the overall consideration of the organization and preparation of the expo.

**Firstly, it highlights key points and outstanding points to make scientific planning of special areas.**

With the theme of "starting the intelligent age", CITE 2017 will mainly create smart home, intelligent hardware, VR, sensors and IoT, big data, Internet+, intelligent manufacturing and other industrial hot areas in the theme hall. In addition, we have reached an agreement with iFLYTEK, which is a well-known enterprise in China, regarding the setting of the artificial intelligence hall. It will focus on iFLYTEK to comprehensively demonstrate the whole ecological chain of artificial intelligence. After a while, the leader of iFLYTEK will mainly introduce the efforts of the enterprise in the field of artificial intelligence.

**Secondly, the expo tracks industrial hot points and carefully organizes activities at the same period of the expo.**

The forums, seminars and exhibitions held at the same period form good interaction with the expo. CITE 2017 will strengthen the pre-planning to carefully organize the activities at the same period. On one hand, it will continue to do a good work of organizing the existing well-recognized activities to form brands such as "summit forum on a new generation of information technology industry", "summit forum on artificial intelligence",

"Asian forum on intelligent robotics", "summit forum on smart home", "conference on intelligent manufacturing development and promotion". On the other hand, it closely tracks the industrial hot points and actively contacts the well-known domestic and foreign trade organizations to organize new forums, seminars and other activities.

**Thirdly, the expo focuses on the latest and most important products and technologies to continuously highlight the role of the expo as an industrial benchmark.**

We will start from field services, promotion and publicity, directional subsidies and other aspects to attract enterprises to bring their latest and most important products and technologies to the platform of the expo. Firstly, we encourage enterprises which have determined to participate in the expo to launch their latest products at the expo and participate in the election of innovation awards. Secondly, we make directional contact with enterprises which do not participate in the expo and strive for their product launch activities at the expo. Thirdly, in the seminar activities held at the same period, we encourage the

event organizers to organize new product and technology launch links on the seminars.

As for the specific preparation, the representatives of the organizers will make specific introduction.

**Fourthly, it is about the status of Chinese electronic information industry**

I would like to take this opportunity to briefly introduce the development status of Chinese electronic information industry.

In 2015, Chinese electronic information industry achieved the main business income of 15.4 trillion yuan at the year-on-year growth of 10.4%. Among which, the electronic information manufacturing industry achieved the main business income of 11.1 trillion yuan at the year-on-year growth of 7.6%. In the whole year, 1.81 billion mobile phones were produced at the year-on-year growth of 7.8%, including 1.399 billion smart phones which accounted for 77.2%; 140 million color television sets were produced at the year-on-year growth of 2.5%, including 83.835 million smart television sets which accounted

for 57.9%; 108.72 billion pieces of integrated circuits were produced at the year-on-year growth of 7.1%; and the total amount of import and export of electronic information products reached 1308.8 billion US dollars. On the basis of medium and high-speed growth in 2015, in the first three quarters in 2016, the above-scale electronic information manufacturing industry in China showed the year-on-year growth of 9.7% in its added value; the entire industry achieved year-on-year growth of 7.2% in its main business income; achieved profit growth of 16.7%; and year-on-year growth of 11.5% in the fixed asset investment. The growth was higher than that of global average level. Currently, China ranks in the forefront of the world in terms of the product output and market share of major products such as PC, mobile phones and integrated circuits.

From the above series of figures, we can see that China's electronic information industry has a huge market, strong industrial base and broad prospects for development. We sincerely invite global multinational companies in the electronic information industry to develop in China and share the development results with us.

Distinguished guests, ladies and gentlemen, the original intention of organizing CITE is to build a platform for communication and exchange of the global electronic information industry. I believe that, for the electronic information enterprises which have entered, are entering or prepare to enter Chinese market, CITE will definitely serve as a window for you to feel and experience the market trends of Chinese electronic information industry. CITE will become a benchmark for you to observe the development trends of Chinese and even global electronic information industry.

We sincerely hope that you can set aside the time from April 9 to April 11 in 2017 to participate in various activities of CITE 2017. You are welcome to CITE 2017.

Thank you all!