

Why wait when you can have it in an instant?

Enhance your branch experience with Thales Gemalto Instant Issuance

A Financial Institution needs to issue a new card to its customers for:

ACQUISITION
Enrolling new customers



LOST & STOLEN
Re-issuing lost or stolen cards




But right now, it can take between 7-10 days to receive that card. That's a long time in today's digital, always connected world

INTRODUCING A BETTER WAY:

THALES GEMALTO INSTANT ISSUANCE

Thales Gemalto Instant Issuance is a state of the art end to end Cloud Solution. It makes the instant issuance of cards in branch:



SECURE



AFFORDABLE



EFFORTLESS

FOR FINANCIAL INSTITUTIONS

INCREMENTAL REVENUE IMPACT



Reduce costs & drive additional value to your card program by:

- Boosting acquisition & activation rates
- Increased use of card
- Reduce logistical costs of mailing
- Eliminate mailing fraud



ADDED VALUE

Deliver differentiation and increase consumer satisfaction by:

- Frictionless user experience
- Improved customer engagement
- Increased upselling opportunities
- Retain customers through increased loyalty
- Increase marketing options with card personalization choices

FOR CARD HOLDERS



Reduced waiting time

A faster process for card delivery



Greater satisfaction

A personal and dedicated face-to-face service



Less stress

Lost cards can be replaced instantly, increasing confidence



Increased convenience

Greater ease and choice in how to retrieve a card



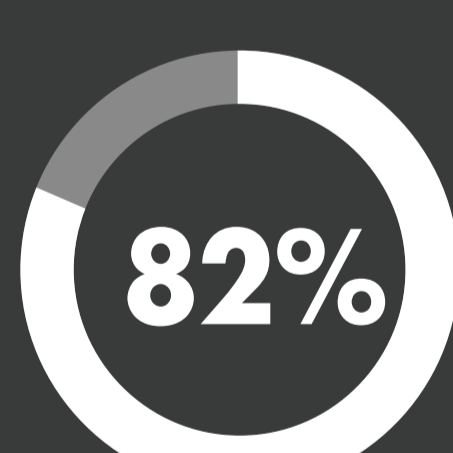
Convenient, trusted and instantaneous, for the ultimate issuance experience



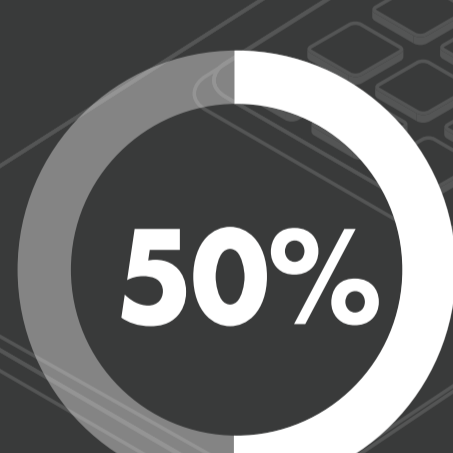
THE ADVANTAGES OF THALES'S CLOUD APPROACH:

Our cloud technology enables Financial Institutions to be fast to market with less investment and fewer IT hurdles. It's reliable, scalable and future proof.

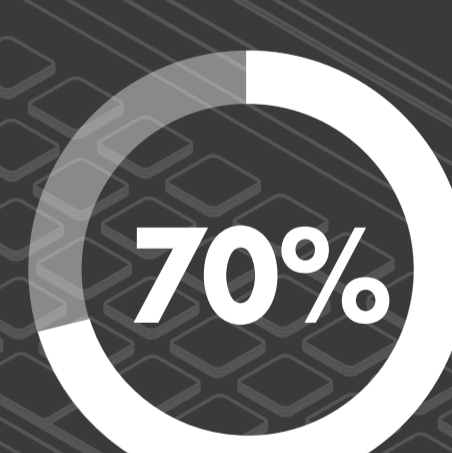
Here's how it compares to an on-premise alternative:



LESS UPFRONT INVESTMENT



FASTER DEPLOYMENT TIME



REDUCTION IN IT RESOURCES

Seamless, centralized real time updates for support and roadmap deliveries

A complete package incorporating Secure Data Storage & Security Management

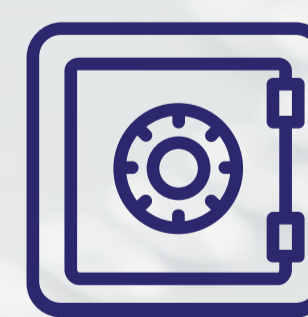
WITH THE FOLLOWING BENEFITS:



A best in class Service Level Agreement



Supports the industry's widest portfolio of printer manufacturers



Fully certified data centers for EMV cards

“ The Thales Gemalto Instant Issuance system saved us upwards of \$50,000 versus our previous in-house solution. The state-of-the-art, cloud-based Instant Issue system continues to give us that ‘wow’ factor with new and existing members. ”

VP Operations, MassMutual Federal Credit Union

So why wait? For more information, visit: <https://www.gemalto.com/instant-issuance>