

Thales Trusted Digital Telco

Launch your Digital Brand at a fraction of the cost

1

LAUNCH YOUR
DIGITAL BRAND
IN 4 MONTHS

2

ONBOARD YOUR
SUBSCRIBERS IN
3 QUICK STEPS

3

DELIVER A 100%
DIGITAL CUSTOMER
EXPERIENCE

To remain competitive, Communications Service Providers (CSPs) must respond to a rapidly evolving market:

- Customers are increasingly looking for a fully digital, “uber-like” journey defined by a personalized and flexible portfolio of services.
- CSPs need to anticipate the risks posed by a pure digital player emerging ‘out of the blue’.



Thales Trusted Digital Telco is a complete suite that enables CSPs to launch a digital brand. It is designed for CSPs that want to offer consumers a trusted, end-to-end digital experience for purchasing and using their mobile plans. Our disruptive digital solution covers every step of the consumer journey. From ordering and subscription activation through to service usage and customer care, **Thales Trusted Digital Telco** puts your customer at the center of the experience. Our solution is public cloud-based in SaaS mode.



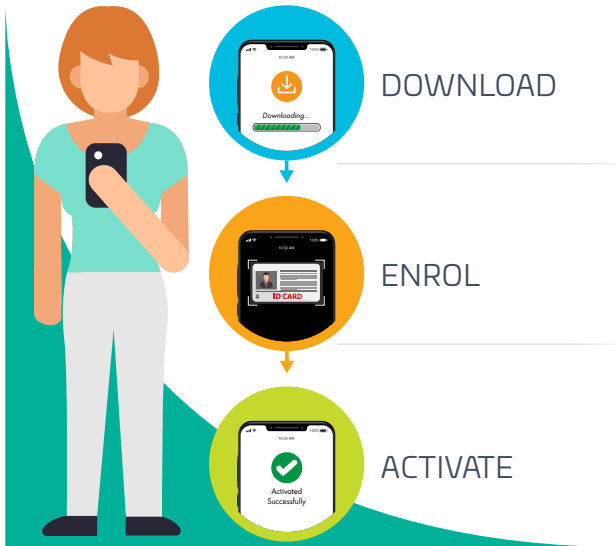
1

LAUNCH YOUR DIGITAL BRAND
IN 4 MONTHS

To develop new digital offers quickly and efficiently, CSPs need a solution that minimizes impact on their legacy Business Support System (BSS).

Thales Trusted Digital Telco features a **digital BSS, powered by our partner triPica**, that simply plugs into any operator’s legacy BSS.

>>>> Integrates easily into the CSP’s legacy stack, ensuring rapid time to market.

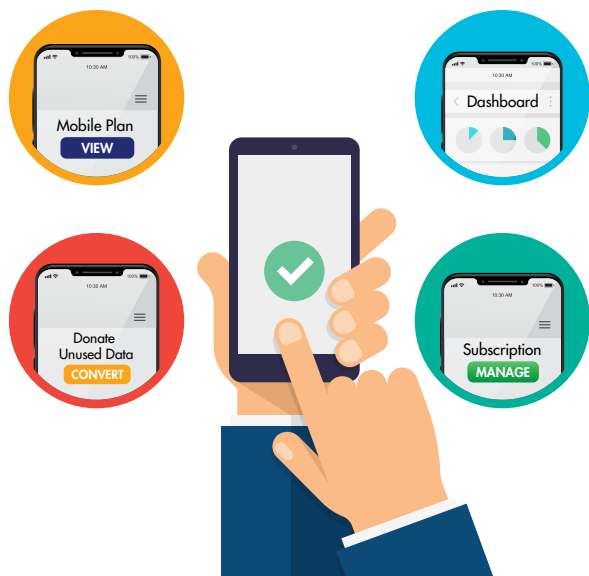


2 | ONBOARD YOUR SUBSCRIBERS IN 3 STEPS

Quick digital onboarding is key for customer acquisition.

The **“Telco in an app” approach** is at the heart of a quick, three-step customer journey. Subscribers simply download the app, enroll remotely with their ID verified thanks to Thales Trusted Digital ID, then activate their plan with Thales eSIM Management platform.

>>>> Delivers a true anytime and anywhere intuitive and secure experience for end users.



3 | DELIVER A 100% DIGITAL CUSTOMER EXPERIENCE

Consumers want to manage every aspect of their mobile experience, direct from their smartphone.

From enrollment through to subscription management via an innovative customer dashboard, **Thales Trusted Digital Telco** gives users control over how they interact with their mobile plan.

>>>> **‘Telco in an app’** approach puts the user in charge.

FLEXIBLE MODULAR SERVICE

Thales Trusted Digital Telco is a modular service comprising:

- | Thales Trusted Digital ID platform
- | Thales eSIM Management platform
- | triPica’s stack: mobile app, digital BSS, Customer Management Agent tool, Business Analytics and Marketing suite

CSPs can choose any combination of these offers, or opt for the the full package.

WHY THALES?

Thales and key partners have combined their expertise to create a unique value proposition that will drive the future digital experience. Together we support mobile app-based, digital-first offers for CSPs worldwide. Thales makes the digital journey an experience we can all trust.

[Watch our video and download our white paper](#)

[Visit our partner triPica’s website](#)