



Thales Gemalto Card Designer

The solution for your Card Design fast track!



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Thales Gemalto's Card Designer is an advanced online solution, centralizing & facilitating the creation of card designs for any size issuer.

Gemalto Card Designer, what is it?

Gemalto Card Designer is a **pioneering technology** which simplifies various offline card processes allowing a card design to be created and approved using a central online collaboration point. It enables to launch the production of the cards immediately after, thanks to its seamless integration with our **Thales Personalization Bureaus**.

The flexible Gemalto Card Designer tool allows the Issuers to create unlimited quantity of card designs in just few days, and cards for consumers with no limit on batch size at lower cost!

How does Gemalto Card Designer work exactly?

The creation of the card design is not so easy and it is a result of many technical constraints and creative effects. The final card is a combination of different elements which are created and uploaded into the tool: chip, magstripe, schemes logos, hologram, text...

Using the wizard, the issuer can select all the desired elements which will appear in the final card designs. The combination of the chosen elements provides automatically the stock card proof for approval and the delivery to the printers of the final printing file for the card issuance.

With Gemalto Card Designer, Thales can provide to the Issuers **a valuable full end-to-end service**, from the fast track of your card designs to the seamless and quick issuance of the cards to the consumer.

Gemalto Card Designer is fully compatible with the **best Thales technologies** providing high speed, high quality printing and a delivery of the personalized cards **in just few days!**

Imagine how you could create corporate and commercial cards making more revenue for your portfolio and empowering this segment for innovative designs and small batch printing?

