

The Way to Modern Content

Storyblok is a modern Content Management System (CMS) that empowers businesses to become market leaders by accelerating content delivery and innovative digital experiences.

Storyblok delivers on the promise of the modern digital experience by giving developers and marketers the platform to deliver valuable content in less time. Through our headless tech stack, we provide the means to create innovative and exciting content experiences for your customers.

It's about time that your content allows you to address global markets, differentiate with innovation and operate efficiently, all the while guaranteeing the highest standards of security for your data.

See for yourself at storyblok.com

CHOOSE THE PLAN THAT BEST FITS YOUR NEEDS

GENERAL / PRICING						
Feature	Community	Entry	Business	Enterprise Essentials	Enterprise Scale	Enterprise Ultimate
Monthly Costs (starting at)	Free	99	849	Custom	Custom	Custom
Spaces (Projects) included	1	1	1	1 Standard 1 Pro	3 Standard 3 Pro	5 Standard 5 Pro
Users/Seats included	1	5	20	30	50	Unlimited
Costs per additional seat (in one space)	9	9	9	Contact Sales	Contact Sales	Contact Sales
Users/Seats Maximum	Max. 10	Max. 30	Max. 40	No Limit	No Limit	No Limit
Monthly Traffic included*	250GB	500GB	1TB	1TB	3TB	5TB
Uptime SLA	—	95%	97%	99.9%	99.99%	99.99%

* Fair Use. Additional traffic is billed by the following:

- Community, Entry, Business: \$/€60/month for 250GB of additional traffic
- Enterprise Plans: \$/€190/month for 1TB of additional traffic

CONSUMPTION BASED					
Feature	Community	Entry	Business	Enterprise Essentials, Scale, Ultimate	
	*Standard and Pro Spaces are only available for Enterprise Plans			Standard Space	Pro Space
API Requests per month	1,000,000	3,000,000	10,000,000	10,000,000	Unlimited
Components	200	400	600	600	Unlimited
Stories	25,000	40,000	75,000	75,000	Unlimited
Preview Environments	2	2	6	6	Unlimited
Number of Datasources	10	15	20	20	Unlimited
Number of Assets	2,500	4,000	10,000	10,000	Unlimited
Max Asset Size	500MB	500MB	1GB	5GB	5GB
Content Folders	100	500	1,000	2,000	3,000
Content Versioning Retention	3 days	7 days	60 days	180 days	Unlimited
Activity Log History	3 days	7 days of	60 days	180 days	Unlimited
Webhook Log Retention	3 days	7 days	60 days	180 days	Unlimited
Webhooks	3	3	5	5	15
Custom Roles	—	4	20	20	Unlimited
Custom Workflow Stages	—	—	5	5	Unlimited
Custom Workflows	—	—	1	1	Unlimited
S3 Backup Frequency	—	—	Weekly	Daily	Daily
Scheduling & Releases	—	—	5 concurrent	5 concurrent	Unlimited
Simultaneously Scheduled Single Stories	—	—	20	20	100

Pipeline Stages	—	—	2	2	Unlimited
Custom Metadata Fields	—	—	5	5	Unlimited

FEATURES						
Feature	Community	Entry	Business	Enterprise Essentials	Enterprise Scale	Enterprise Ultimate
Access to SDKs	✓	✓	✓	✓	✓	✓
Access to blok.ink	✓	✓	✓	✓	✓	✓
Activity Log—	✓	✓	✓	✓	✓	✓
Asset Manager	✓	✓	✓	✓	✓	✓
Asset Folders	✓	✓	✓	✓	✓	✓
Automatic Updates	✓	✓	✓	✓	✓	✓
Autosave	✓	✓	✓	✓	✓	✓
Clipboard History	✓	✓	✓	✓	✓	✓
Clone Projects	✓	✓	✓	✓	✓	✓
Content Delivery API	✓	✓	✓	✓	✓	✓
Custom Field Types	✓	✓	✓	✓	✓	✓
Datasources	✓	✓	✓	✓	✓	✓
GraphQL Content Delivery API	✓	✓	✓	✓	✓	✓
Image Optimizing Service	✓	✓	✓	✓	✓	✓
Internationalization	✓	✓	✓	✓	✓	✓
Management API	✓	✓	✓	✓	✓	✓
Responsive Preview	✓	✓	✓	✓	✓	✓
Search Query	✓	✓	✓	✓	✓	✓

Standard Workflows	✓	✓	✓	✓	✓	✓
Unlimited access to Documentation	✓	✓	✓	✓	✓	✓
Unlimited Languages	✓	✓	✓	✓	✓	✓
Unlimited Locales	✓	✓	✓	✓	✓	✓
Visual Editor	✓	✓	✓	✓	✓	✓
2 Factor Authentication (2FA)	✓	✓	✓	✓	✓	✓
Palette App	✓	✓	✓	✓	✓	✓
Colorpicker App	✓	✓	✓	✓	✓	✓
Slider App	✓	✓	✓	✓	✓	✓
Trash App	✓	✓	✓	✓	✓	✓
Spotlight Search	✓	✓	✓	✓	✓	✓
Additional Data Centre (EU, US, CA, AUS)	✓	✓	✓	✓	✓	✓
Approval	–	✓	✓	✓	✓	✓
Custom Roles	–	✓	✓	✓	✓	✓
Content Locking	–	✓	✓	✓	✓	✓
Fine Grained Access Control	–	✓	✓	✓	✓	✓
Replace Assets	–	✓	✓	✓	✓	✓
SEO Meta Tags	–	✓	✓	✓	✓	✓
Task-Manager	–	✓	✓	✓	✓	✓
Translatable Slugs	–	✓	✓	✓	✓	✓
Webhook Secrets	–	✓	✓	✓	✓	✓
Stacked View for Stories	–	✓	✓	✓	✓	✓
Access Token Scopes	–	–	✓	✓	✓	✓

Advanced Paths	–	–	✓	✓	✓	✓
Custom Workflows	–	–	✓	✓	✓	✓
Collaboration/Comments	–	–	✓	✓	✓	✓
Dimensions	–	–	✓	✓	✓	✓
Broken Links Checker	–	–	✓	✓	✓	✓
Forced 2FA	–	–	✓	✓	✓	✓
Language Export/Import	–	–	✓	✓	✓	✓
Pipeline / Content Staging	–	–	✓	✓	✓	✓
Scheduling & Releases	–	–	✓	✓	✓	✓
Single Story Scheduling	–	–	✓	✓	✓	✓
Shared Components	–	–	✓	✓	✓	✓
Visualise Unpublished Relations	–	–	✓	✓	✓	✓
Favorite Stories & Folders	–	–	✓	✓	✓	✓
Extended Activity Log	–	–	–	✓	✓	✓
Organization Analytics	–	–	–	✓	✓	✓
Payment via Wire Transfer	–	–	–	✓	✓	✓
Restricted IP address range	–	–	–	✓	✓	✓
User Management	–	–	–	✓	✓	✓
Conditional Fields	–	–	–	✓	✓	✓
Single Sign-On	–	–	–	\$	✓	✓
Security Audit	–	–	–	\$	✓	✓
Additional Data Center (China)	–	–	–	\$	\$	\$
Enterprise Backup Service	–	–	–	\$	\$	✓

INTEGRATIONS*						
Feature	Community	Entry	Business	Enterprise Essentials	Enterprise Scale	Enterprise Ultimate
Vercel	✓	✓	✓	✓	✓	✓
Netlify	✓	✓	✓	✓	✓	✓
Semrush	✓	✓	✓	✓	✓	✓
Slack	–	–	✓	✓	✓	✓
Cloudinary	–	–	✓	✓	✓	✓
Optimizely	–	–	✓	✓	✓	✓
Shopify	–	–	✓	✓	✓	✓
Saleor	–	–	✓	✓	✓	✓
Centra	–	–	✓	✓	✓	✓
Shopware	–	–	–	✓	✓	✓
Sylius	–	–	–	✓	✓	✓
Spryker	–	–	–	✓	✓	✓
Bigcommerce	–	–	–	✓	✓	✓
CommerceLayer	–	–	–	✓	✓	✓
CommerceTools	–	–	–	✓	✓	✓
Vendure	–	–	–	✓	✓	✓
Nacelle	–	–	–	✓	✓	✓
Smartling	–	–	–	✓	✓	✓
Bynder	–	–	–	✓	✓	✓
SAP	–	–	–	✓	✓	✓

Salesforce Commerce Cloud	-	-	-	✓	✓	✓
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✓ Included in user licence \$ Additional fee or terms apply

*Storyblok is not responsible or liable for the performance of any third-party services offered through the integrations herein. These integrations are provided solely for Customer convenience and Storyblok does not provide any warranties, express or implied, for such integrations or third-party services. Access to third-party services offered via these integrations must be purchased directly from the respective third-party providers. Storyblok may change the above list of integrations at any time. We advise Customers to review the terms and conditions of these third-party service providers to ensure they meet Customer needs.

GLOSSARY

A

Access Token Scopes

Limit access of Delivery API Tokens. Define scopes of the delivery api token to limit access to specific folders or content items (For example to create protected areas on your website).

Activity Log

Track changes and restore to any point in time since accidents happen. Storyblok always lets you rollback changes with a version history and deleted content items can be restored from the trash bin.

[More Info](#)

Additional Data Centers

We have a dedicated infrastructure in Mainland China with an ICP license for our international customers ready to use. We also have a Custom Domain (<https://app.storyblokchina.cn>). Customers can use that infrastructure which is provided by AWS to power and distribute their content for their apps or websites.

Advanced Paths

Programmable preview paths to define where the visual preview points to. Use the audience's IDs to create AB-Tests or selectively show content. [More Info](#)

App-Store

With the App-Store you can selectively add features to Storyblok. This keeps the UI clean and clear and allows you to extend Storyblok.

[To the App Directory](#)

Approval

Send approval requests via e-mail to collaborators to review the content of your story. [More Info](#)

Asset Folders

Asset folders allow you to group your assets. In addition to the overall root folder, you can also define nested folder structures.

Automatic Updates

No need for you to have your developers update your CMS – it's already done with Storyblok.

Autosave

Tired of pressing the save button? Autosave enables you to focus even more on your content. Automatically save changes while editing content.

C

Clipboard History

Access the clipboard history for easy copying. Allows you to see all the components you've copied before in an easy to use clipboard. [More Info](#)

Clone Projects

Easily clone a space in the Storyblok UI. Storyblok let's you create copy spaces and components between projects. [More Info](#)

Components

Compose your content in smaller pieces. The best thing is that blocks are nestable to an unlimited level inside one Story.

Conditional Fields

Add conditions to fields within your components to ensure dynamic and clean components.

Content Authoring

Content production in general requires workflows to make sure that every team member gets involved and approval chains are met. This in combination with tools for scheduling Releases and Pipeline creation gives your editors a powerful Content Authoring platform. [More Info](#)

Content Delivery API

Use REST or GraphQL. [More Info](#)

Content Locking

Content Locking helps your editors avoid conflicts when multiple users want to edit a content item.

[More Info](#)

Custom Field Types

Extend the editing interface with your own plugins. Storyblok has a robust and flexible plugin system to give you the power to extend the editor with custom fields like a color picker or a google maps location selector. [More Info](#)

Custom Metadata for Assets

Define customized values for the metadata fields and/or add new metadata fields to enrich your asset information.

Custom Roles

Create your own custom roles for each editor and control the access rights as well as the permissions.

Custom Workflows

Set-up your own content staging workflow. To run a reliable production environment it is crucial to define different stages to test your content before it goes live. That's why Storyblok allows you to define multiple workflow stages of your content and publish only approved changes.

D

Datasources

A datasource is a collection of datasource entries with a specific name and slug. Each datasource entry is a collection of key-value pairs (KVP), so called datasource entries. Those key-value pairs can be used for single choice or multiple choice options and directly through our API to use them for multi-language labels, categories, or anything similar. [More Info](#)

Digital Asset Manager

Organize and optimize your assets directly in your CMS.

Dimensions

Easily manage multi-tree structures for languages and more. Link content items of different folders together. Merge or overwrite content items from one dimension to another. [More Info](#)

Discussions

Collaborate straight within the Visual Editor. Comment on your content, tag your colleagues and resolve any open discussions.

E

eCommerce Integrations

Connect your content to the eCommerce platform you desire. We help you reach your target market by managing your content, creating a faster user experience, and empowering your marketing team.

[More Info](#)

Editor Role

The Editor role allows your users to access a space to create, update, and generally manage your content. They won't be able to change your component definitions or datasource structures, but enhance and create new content with existing components and content types.

Extended Activity Log

Never lose any data with an unlimited activity log and automatic daily backups to your personal S3 bucket.

F

Fine Graded Access Control

Manage access down to field level. Create roles and ACLs to enable safe publishing while preventing unauthorized changes.

Forced 2 Factor Authentication (F2FA)

Protect your organization with forced 2 Factor Authentication. This feature can be turned on per space and ensures that your employees use 2 Factor Authentication.

G

GraphQL Content Delivery API

Beside the traditional REST API you can also use Storyblok with GraphQL, which offers a number of advantages like automated documentation and strongly typed responses. The API is a read-only endpoint and optimized for fast content delivery.

[More Info](#)

I

Image Optimizing Service

Achieve a Google Pagespeed score of 100% with Storyblok's on-the-fly image resizing and optimising service. Storyblok transforms, optimizes, and caches your images in a CDN for fast websites and apps. [More Info](#)

Integration to Cloudinary Asset Manager

Connect your Cloudinary Asset Manager instead of using Storyblok's own asset manager.

Integration to Optimizely

Get segments and audiences directly from Optimizely. [More Info](#)

Internationalization

Choose field level translation or multiple content trees. Delivering content internationally? With Storyblok you can define your own content localization strategy to serve multiple countries and languages. [More Info](#)

L

Language Export/Import

Export/Import content items for usage in translation tools. XML and JSON format; Files are compatible with translation tools like Trados, LingoHub and more.

M

Management API

Our Management API is organized around REST and has predictable, resource-oriented URLs and uses HTTP response codes to indicate errors. Cross-Origin resource Sharing is allowed and JSON is returned by all API responses. [More Info](#)

O

Organization Analytics

Organization Analytics helps you keep track of what's going on in your organization. Access the overall traffic consumption, amount of spaces and active users from one dashboard

P

Pipeline

Setup a content staging workflow with pipelines. Enable one click deployment from one pipeline stage to another within multiple stages. Comes with preview functionality and access tokens for each branch. [More Info](#)

R

Replace Assets

Exchange assets globally from the asset library. Replace any current version of an asset with a new one. Invalidates cached versions in the CDN

Responsive Preview

Initializes the responsive mode of the preview area. You can currently choose from 3 different responsive modes - mobile, tablet and desktop.

S

S3 Backups & Restore

Add additional security with backups. Configure manual or automatic daily backups of your content and component definitions to your personal Amazon AWS S3 bucket. [More Info](#)

SEO Meta Tags

The SEO-Metatags are available at the schema definition of your components with a Google snippet preview and fields for Standard and OG-Metatags as well as Twitter cards. [More Info](#)

Scheduling & Releases

Group content changes in releases and schedule publishing (manually or automatically). [More Info](#)

Shared Components

Use schema definitions of another space. Manage components in a central place. It is helpful if you want to build multiple websites that have all the same components and a similar layout. [More Info](#)

Single Sign On

We support a wide array of SSO options (e.g. Auth0, Okta, Azure AD, GSuite, Salesforce, SAML2.0, etc)

Standard Workflows

Use our standard content staging workflow (Draft-Review-Ready to Publish). To run a reliable production environment it is crucial to define different stages to test your content before it goes live. That's why Storyblok allows you to define multiple workflow stages of your content and publish only approved changes.

Spotlight Search

Empowers users to swiftly browse through Storyblok with the highest accuracy and speed.

T

Task-Manager

Create automation tasks which execute a webhook or lambda function. Let users start a build process of static websites or deploy all content items at once. [More Info](#)

Translatable slugs

Use different URLs for different language versions. With this app you will be able to define slugs for folders and content items in different languages. If you use this app, the available folders of your space will be capped at 3000.

Traffic

We just measure the outgoing traffic on our platform which means API traffic, Asset (Video, Images, ...) etc.

U

Unlimited Languages

Create as many languages as you wish without extra costs.

Unlimited Locales

Create as many locales as you wish without extra costs.

Unlimited Access to Documentation

We filled our documentation with plenty of examples and tutorials. If you still get stuck drop us a line in the live chat.

User Management

Manage your users in a central place, enable single sign on or use custom password rules that match your company's security policies.

V

Visual Editor

Let your users edit websites as they browse it. The visual editor gives you a preview of the changes you make to your website, even before those changes go live. [More Info](#)

Visualise Unpublished Relations

Highlights any unpublished relations between stories and warns the user before publishing a story to prevent it from breaking.

W

Webhooks

Webhooks help you to trigger an action like cache clearing or if you want to start a build process when new content gets published. [More Info](#)

Storyblok - The Way to Modern Content

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