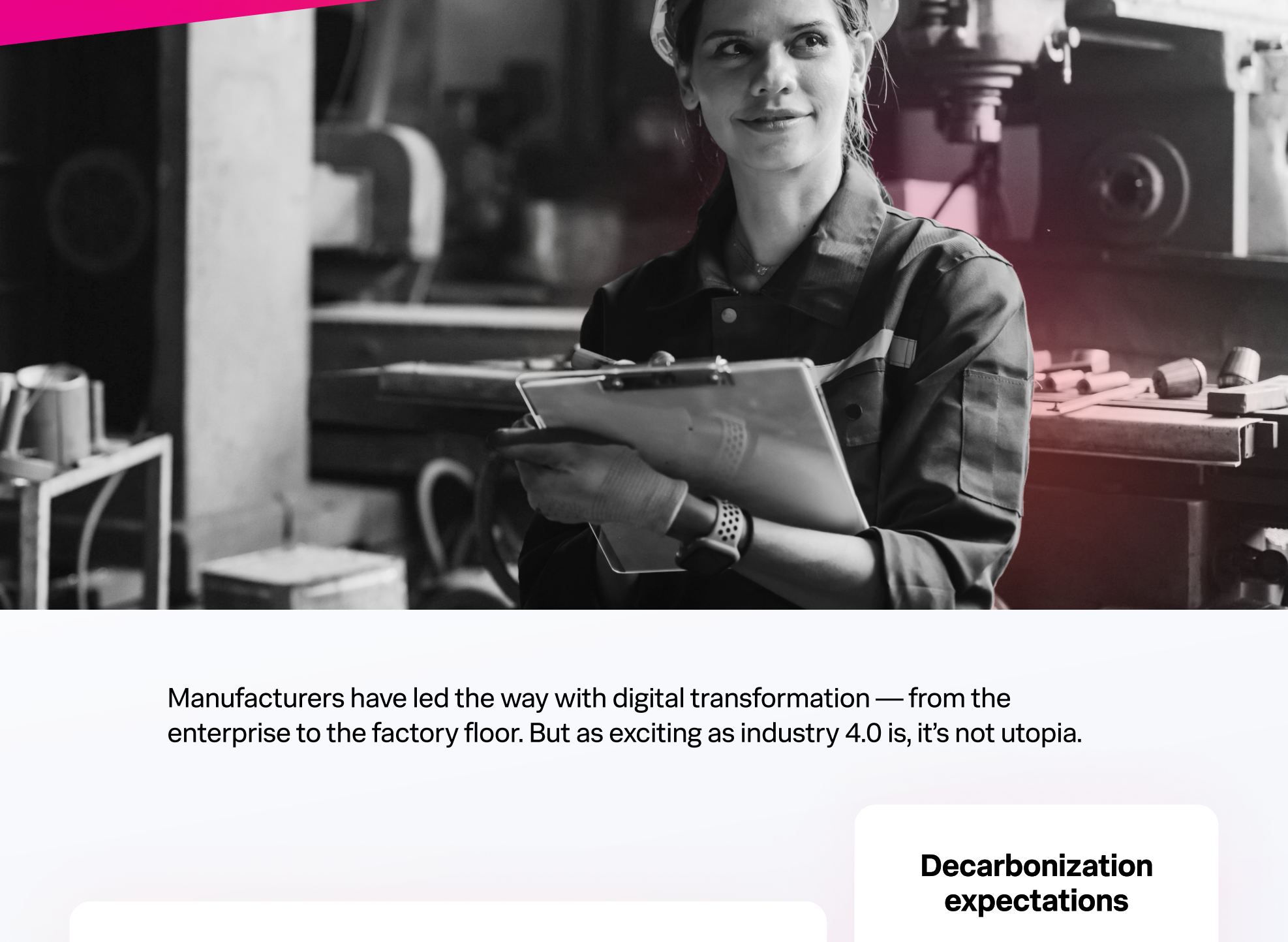


FROM DIGITIZATION TO DIGITAL RESILIENCE

3 Priorities for Manufacturing's Next Chapter

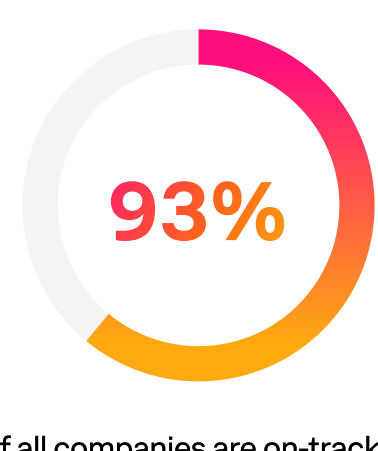


Manufacturers have led the way with digital transformation — from the enterprise to the factory floor. But as exciting as industry 4.0 is, it's not utopia.

Rising security threats



Decarbonization expectations



of industrial organizations have decarbonization targets

Expensive downtime

800 hours

The average manufacturer still faces 800 hours of downtime per year...

\$50 billion

...costing the industry \$50 billion annually



of all companies are on-track to fall short of their goals

Manufacturers' new top priority: digital resilience.

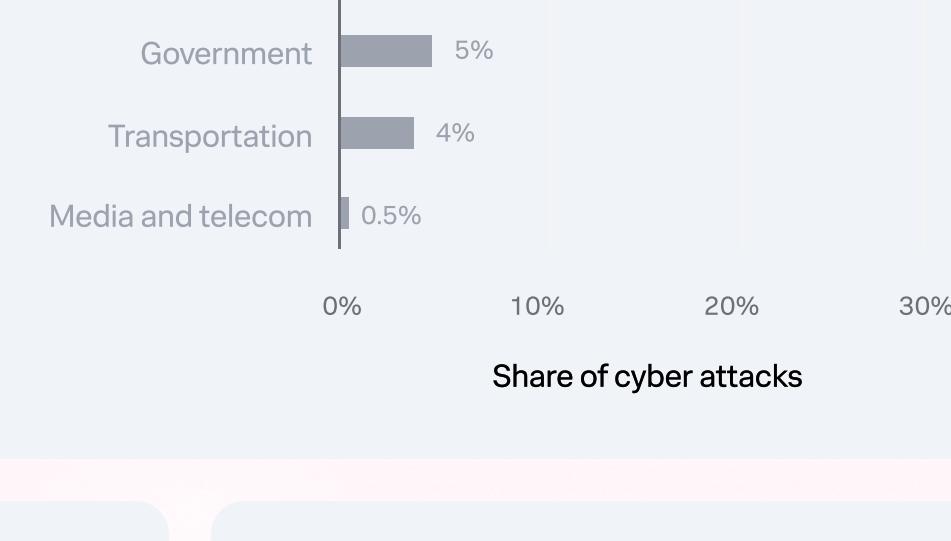
Here are three things they want to accomplish:

1

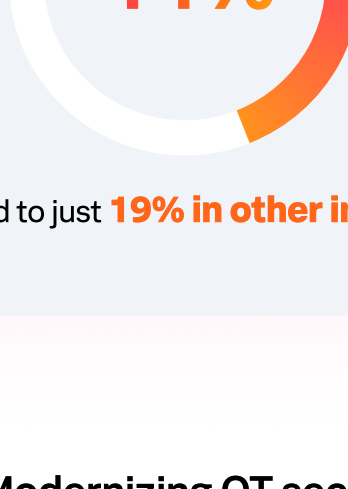
Prevent major issues by modernizing OT security

Cybersecurity challenges are more intense in manufacturing than nearly any other industry.

#1 most targeted industry



Higher likelihood of shutting down critical systems



compared to just 19% in other industries

Higher than average ransomware payouts

\$812,360

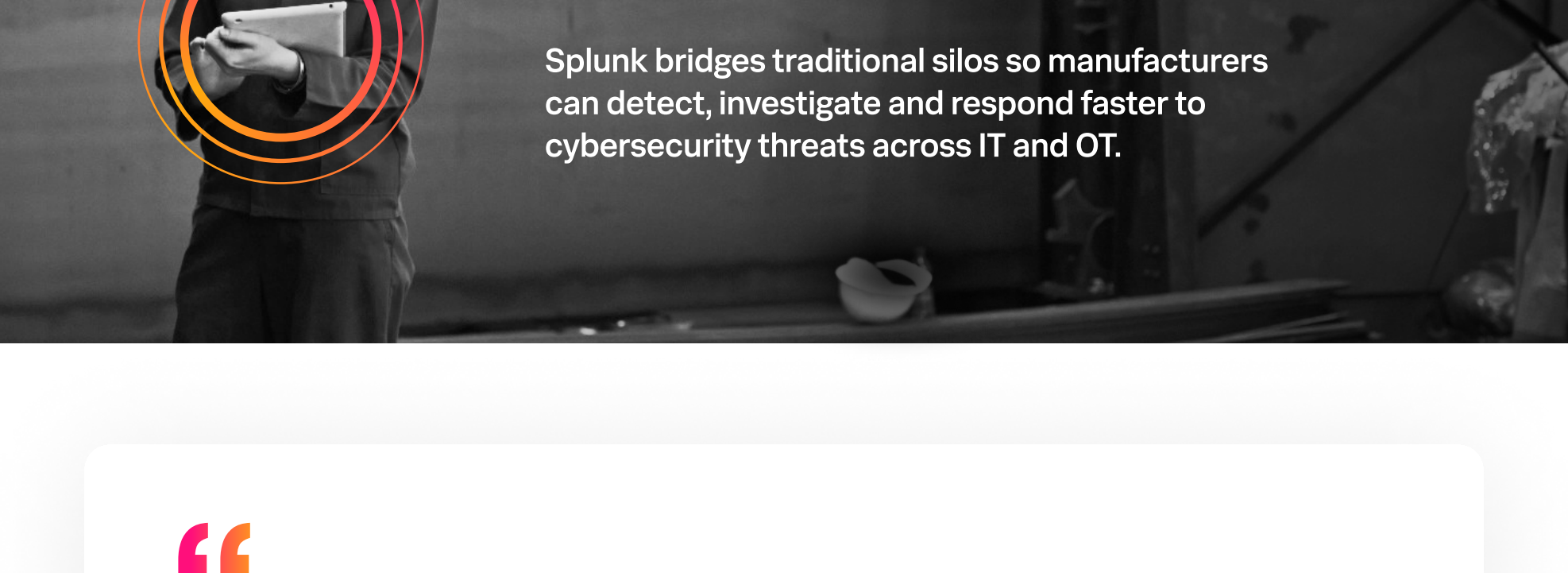
average across all industries (in USD)

\$2,036,189

average in manufacturing

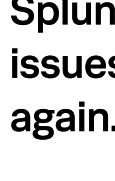
Modernizing OT security for manufacturing is key

[Learn more](#)



While most attacks originate in IT, they don't stay there. Securing IoT and OT is critical, but less than 5% of manufacturers use cybersecurity tools.

Splunk bridges traditional silos so manufacturers can detect, investigate and respond faster to cybersecurity threats across IT and OT.



Splunk reveals where our security has potential to improve and, when there are issues, helps us figure out what went wrong so we can prevent it from happening again. It's been an absolute game changer for us.

James Steel,
Detection and Response Team Manager, Meggitt

Outcomes for Meggitt

40 sites

secured globally with the help of AI

100%

increase in security coverage for staff workstations

1 day

to create dashboards to enable secure remote working

Understand the top threats facing manufacturing

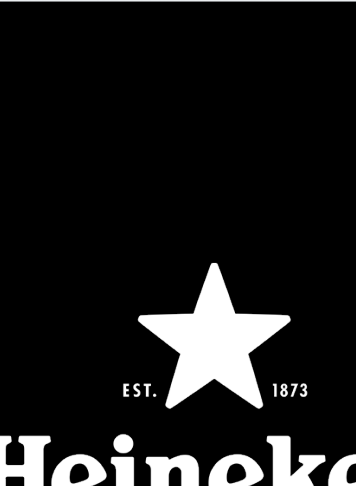
[Learn more](#)

2

Remediate threats and disruptions faster by achieving traceability

Manufacturers want to see every aspect of a product's life cycle so they can find ways to improve operations.

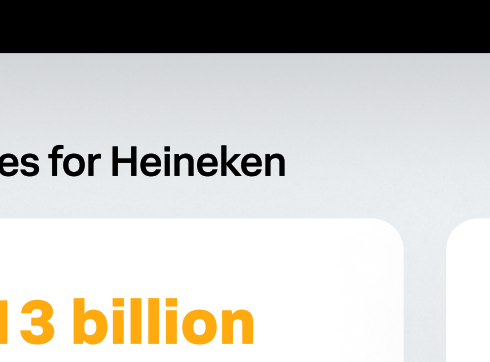
But gaps in data visibility have long prevented the industry from achieving full traceability.



of manufacturing data is underutilized

Today's technology is closing the gaps to make traceability possible:

- Linking systems and customizing data
- Projects building on each other
- Leveraging insights from existing tools



Splunk Cloud Platform translates all that raw data into transparent, actionable insights that teams across Heineken use to resolve operational issues and improve performance.

Guus Groeneweg,
Global Product Owner for Digital Integrations,
Heineken

Outcomes for Heineken

13 billion gallons of beer

distributed every year

5,000+ applications

connected

25 million monthly messages

captured and analyzed

3

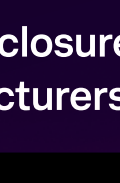
Adapt quickly to take advantage of new opportunities, like net zero

Regulatory bodies are pushing progress on the road to net zero.



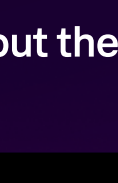
In one shape or another, these disclosure requirements are coming.

Sara Mahaffy,
ESG strategist at RBC Capital Markets LLC



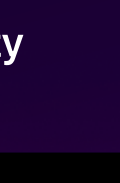
January 2023

The EU adopted the Corporate Sustainability Reporting Directive (CSRD) applying to 50,000 companies.



June 2023

The International Sustainability Standards Board (ISSB) issued its first disclosure standards.



October 2023

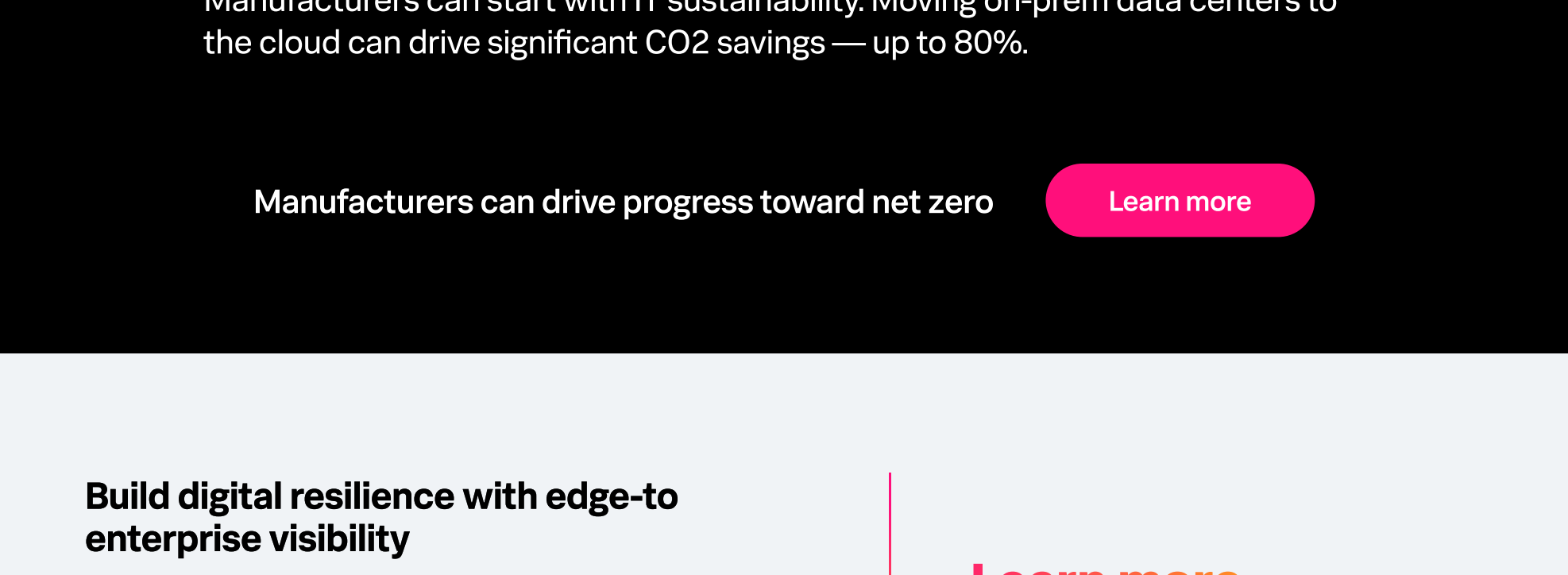
U.S. states, like California, are passing legislation to require climate disclosures.

Climate disclosures might feel intrusive — but they are also a big opportunity for manufacturers.

2X energy cost

Reducing carbon footprint also slashes energy costs

The 2024 global energy price index is expected to be more than 2x what it was in 2020.



Sustainable measures attract more conscientious consumers

2/3 of consumers are willing to pay more for sustainable products

Manufacturers can start with IT sustainability. Moving on-prem data centers to the cloud can drive significant CO2 savings — up to 80%.

Manufacturers can drive progress toward net zero

[Learn more](#)

Build digital resilience with edge-to-enterprise visibility

With Splunk, manufacturers gain comprehensive visibility across digital systems so they can respond faster to security threats, keep systems up and running, integrate IT and OT systems, and take advantage of new opportunities.

[Learn more about Splunk for Manufacturing >](#)