

Rules and Regulations

With the European Union's General Data Protection Regulation (GDPR) set to come into effect in May 2018, organizations should improve their data protection game.

Protect the personal data of individuals located within the EU,

GDPR requires you to:

regardless of where your organization is located.

Or you can face hefty fines:

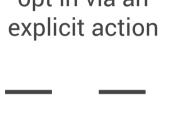


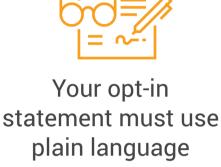


If using content to

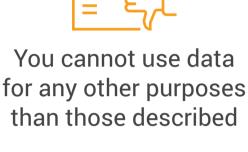
process personal data:





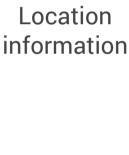






information





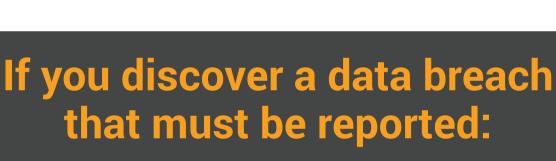




Government

records







You have 72 hours to alert authorities

and affected individuals There has been a 40% increase in data breaches in 2016³

You must build in data privacy

by design and default

Some examples may include:

Employ data

minimization

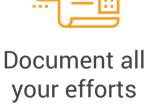


Use as many security

measures as you can

reasonably afford





Users in the EU have the right to:



Request access to their data at any time

Request that their data be erased

Object to processing

Be informed of the fair use of their data

- Request that their information be corrected
- Receive their data in a machine-readable format

Request a restriction on processing of their data

A company is hit with ransomware every 40 seconds⁴

In order to provide access to personal data and comply

- Not be subject to automated data profiling

with these requests, you'll need strong backup.

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- ¹ "GDPR Key Changes," EUGDPR.org. http://www.eugdpr.org/key-changes.html (accessed November 2017).
- ² "GDPR Key Changes," EUGDPR.org. http://www.eugdpr.org/key-changes.html (accessed November 2017). ³ "2016 Was a Record Year for Data Breaches," Bloomberg Technology. https://www.bloomberg.com/news/articles/2017-01-19/data-breaches-hit-record-in-2016-as-dnc-wendy-s-co-hacked (accessed November 2017).

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Protection Regulation (GDPR) may apply to you and your organization. We encourage you to work with a legally qualified professional to discuss



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Leverage data

pseudonymization