

How to launch Slack at your organization

Training Summary





5 steps to launch Slack at your organization





Add Slack Connect











Give access

Offer support









▶ Learn more

- Give everyone access to your workspace
- ▶ Learn more
- Tell your employees and help them get started
- ▶ Learn more

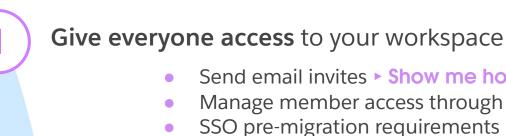
Launch Slack

in 5 steps

- 3 Create channels for work and social engagement
- ▶ Learn more

- Work externally in Slack Connect channels
- ▶ Learn more
- 5 Connect Slack to your other tools Learn more
- Your next steps Learn more







- Send email invites ► Show me how
- Manage member access through SSO ➤ Show me how
- SSO pre-migration requirements > Learn more
- Invite members to channels ► Show me how
- Create user groups ► Show me how

Quick links (1/2)

for launching Slack

Tell your employees and help them get started

- Create a communication plan ► Show me how
- Share your Slack announcement ► Show me how
- Use our email templates ► Download now

Create channels for work and social engagement

- Create companywide channels > Learn more
- Create key team channels ► Learn more
- Create employee engagement channels ► Learn more
- Admins: Configure your settings and permissions ► Show me how
- Keep channel settings open ► Show me how
- Set companywide default channels ► Show me how









Work externally in Slack Connect channels

- What is Slack Connect? ► Learn more
- Invite external contacts to a Slack Connect channel ► Show me how
- Send a direct message to an external contact > Show me how
- Invite external contacts as guests > Show me how
- Configure Slack Connect permissions settings ➤ Show me how
- Activity 1: How to create a channel Follow the steps

Quick links (2/2)

for launching Slack



Connect Slack to your other tools

- Get more work done with Slack apps ► Learn more
- How to conceptualize Slack apps ► Show me how
- How to integrate your apps with Slack ► Show me how
- Admin: App approval checklist > Learn more
- Admin: Turn on app installation restrictions ► Show me how
- Admin: Set a pre-approved apps list ► Show me how
- Admin: Select members to manage app requests ► Show me how
- Admin: Allow members to request apps ► Show me how
- Admin: Review app requests ➤ Show me how
- Activity 2: How to install an app ► Follow the steps





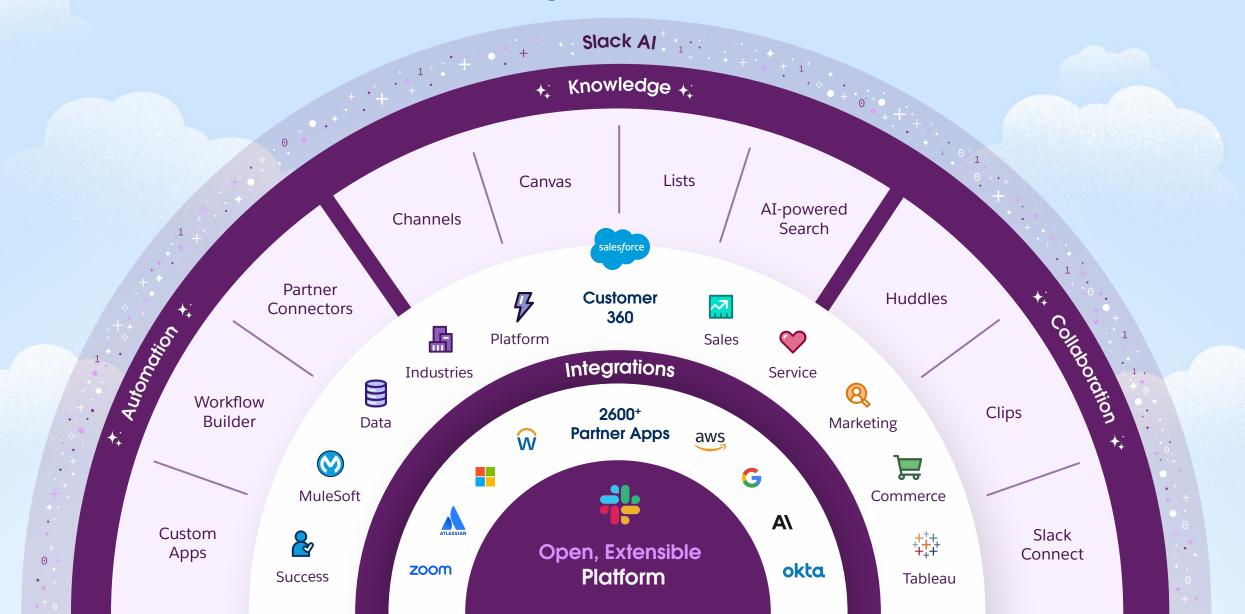
What is Slack?



Slack makes people's working lives simpler, more pleasant and more productive.



Slack is your intelligent productivity platform



New to Slack?

Watch the Slack Workshop 101!



Slack.com/events/workshop-101



Lauren Brock



Christina Meng





Stay in sync from anywhere



With Slack, your team is never more than a click away. Take teamwork to go with the Slack apps for Android and iOS, or open Slack in browser.

 Download the Slack app at: slack.com/downloads

OR

 Join from your browser at: slack.com/signin





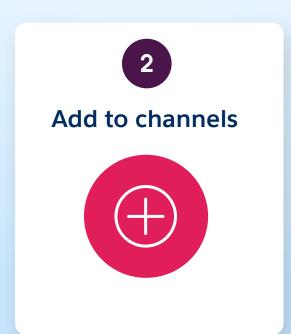
Step 1: Give everyone access to your workspace



Admins: 3 key actions to initiate Slack launch









Add members to Slack



Option 1

Email invites

Option 2

SSO provisioning



Send email invites



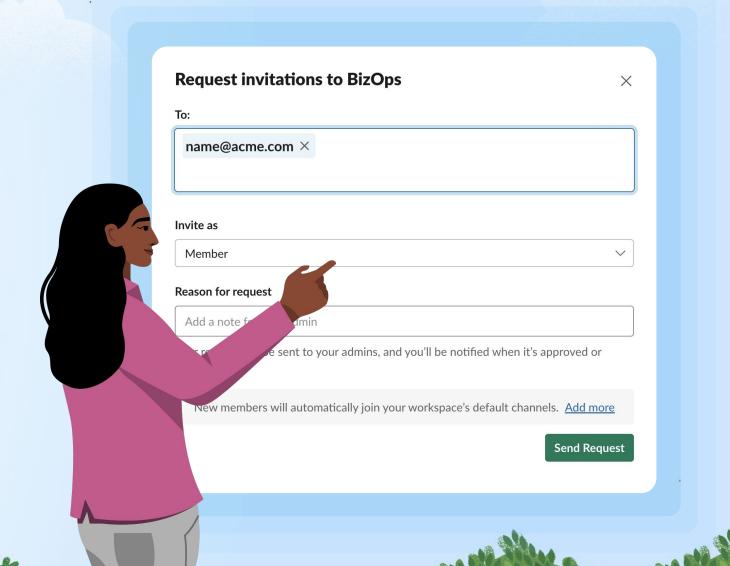
Invite new members by sending email invitations

Learn more:

https://slack.com/help/articles/ 201330256-Invite-new-membersto-your-workspace

Loop in pending members before they accept the Slack invite

Send invites en masse by separating the emails by commas



Manage member access through SSO

Enable SSO for increased security and a seamless login experience for end users

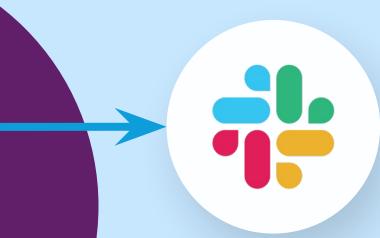
Learn more:

https://slack.com/help/articles/220766827-Connect-your-SSO-account-with-Slack











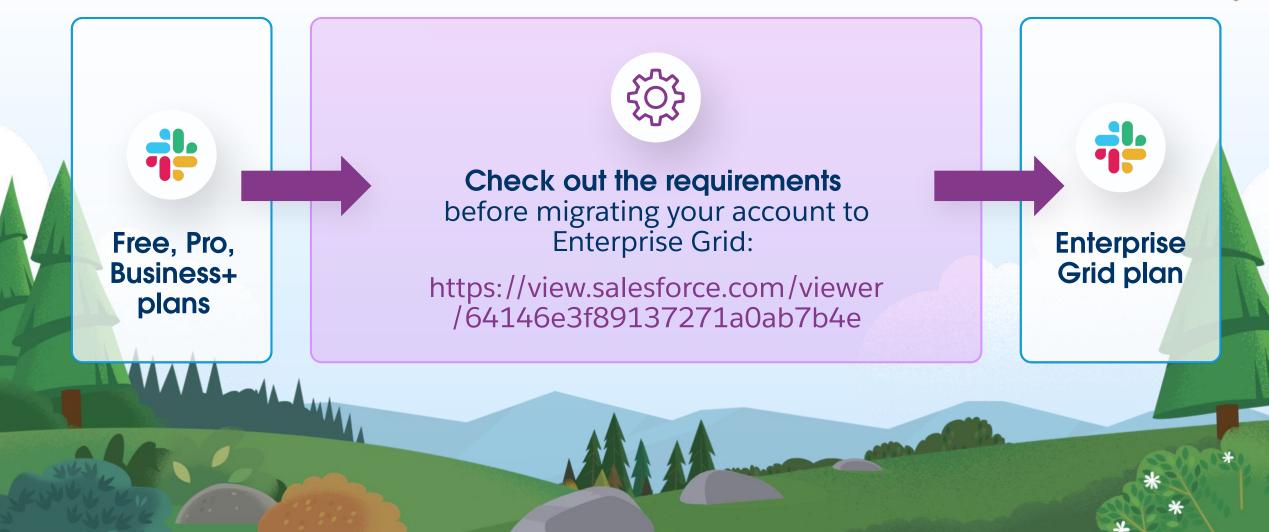




SSO pre-migration requirements

For accounts moving to Enterprise Grid plan





Invite members to channels



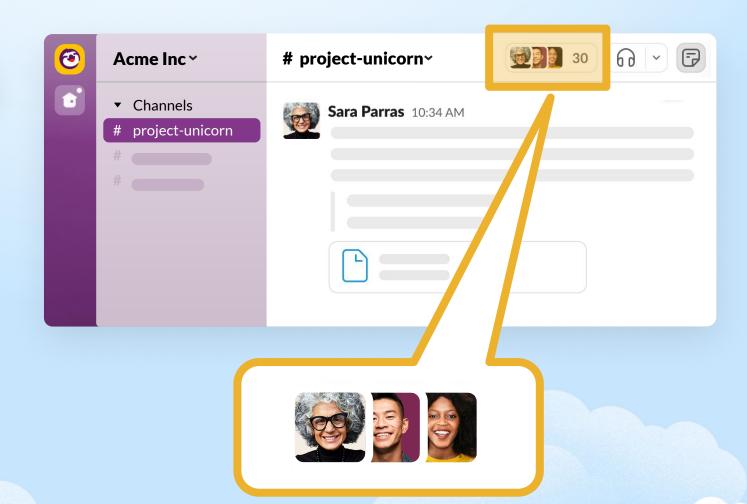


Make sure your colleagues don't join with an empty inbox!

- 1 Click the cluster of pictures at the top right
- 2 Search for people by name or email
- 3 Add them

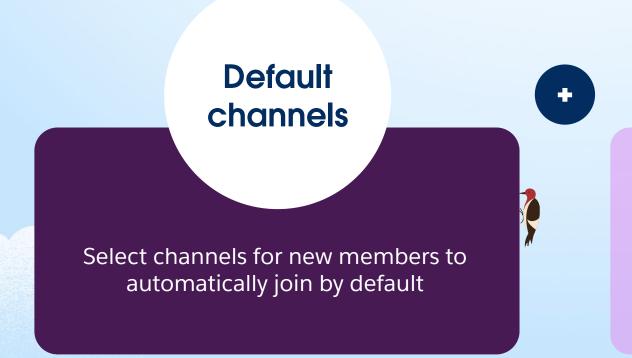
Learn more:

https://slack.com/help/articles/20 1980108-Add-people-to-a-channel



Optimize channel membership





Learn more

https://slack.com/help/articles/ 201898998-Set-default-channelsfor-new-members



Create user groups to notify groups of people at once, rather than mentioning each person individually

Learn more

https://slack.com/help/articles/21290 6697-Create-a-user-group

Create user groups

salesforce

User groups help you manage groups of people at once rather than individually



Learn more:

https://slack.com/ help/articles/212906697 -Create-a-user-group

Benefits include:

- @ mention entire team
- /invite entire team to channels
- Set team-specific default channels

Define user groups by:

- Department
- Team

3 takeaways | Step 1









Give access



via email or SSO



Add to channels



manually or by default



Group users



by department and team

STEP 1: Give everyone access to your workspace



Step 2: Tell your employees and help them get started



Create a communication plan

3 key questions to answer





have you chosen to use Slack?

Why



What

is the benefit of employees using Slack?



How

can employees get started?



Recommended communication plan

3 critical steps for the success of Slack across your organization



Assign your executive sponsor

- Deliver initial communications
- Promote the change







Slack announcement

- Sent out by executive sponsor
- Why we are moving to Slack
- Where to go for questions/feedback

3 Team welcome

- Sent out by people managers and department leads
- Reiterate why you are moving to Slack
- Share how the department/team will use Slack
- Where to go for questions/feedback



Share your Slack announcement in 4 steps







Draft announcement

Why, what, how



Admin creates announcement channel

Rename the #general channel to #annoucements-company



Executive sponsor posts announcement

- Use @channel to notify everyone of the move to Slack in #announcement -company
- Leverage notify pending
- Send an email to all employees



Engage employees

- Employees can react to a post with emoji
- Direct employees to #help-slack for questions and resources about getting started

Download our launch email templates

https://slack.com/ resources/launchcommunications







Slack Launch: Email Templates

Wave 1: Initial communication from executive sponsor

Hi team,

I wanted to share an exciting announcement. As some of you know, we're moving to Slack for our internal team communications. Slack is a messaging app where we can talk, share files, and work together. It also connects with tools we already use, like [add your examples here], plus thousands of other apps. The date we're aiming to provide Slack accounts for all employees is [date].

Why are we moving to Slack?

We want to use the best communication tools to make our lives easier and be more productive. Having every employee on one platform will help us work together better and faster, rather than jumping around between emails, IMs, texts and a bunch of other programs. Everything you share in Slack is automatically indexed and archived, creating a searchable archive of all our work.

Questions or feedback?

More information on the company-wide Slack launch will be provided in the following days. If you have questions about our Slack workspace, please post in the [#slack-help or another appropriate channel] channel on Slack or send an email to [email address here]. If you have general questions about Slack, its Help Center is a great resource.

3 takeaways | Step 2









Assign



an executive sponsor to amplify the message



Communicate



why, what, how you are moving to Slack



Support users



with #help-slack and training resources

STEP 2: Tell your employees and help them get started



Step 3: Create channels for work and social engagement



Channels



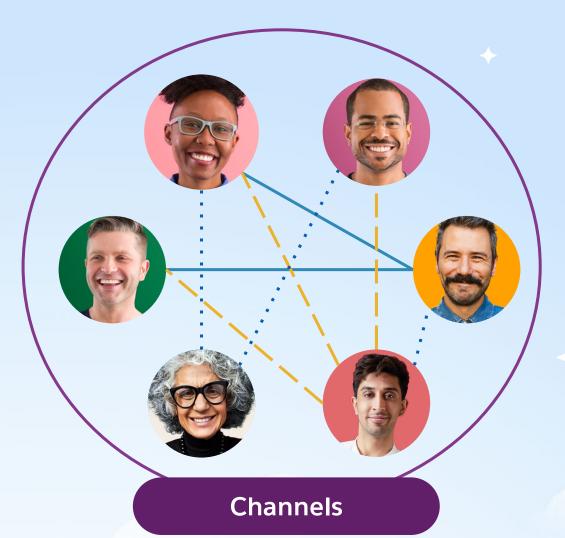
are where work happens in Slack

Channels speed up work

by putting all the people, information and tools needed into a single place

Create a channel for:

- A **project** (#proj-website) A **team** (#team-iOS) or
- A **function** (#HR-requests)



3 types of channels

Public channels for information for anyone to access

Private channels for discussing a confidential project with sensitive information

Slack Connect channels for working in Slack with people outside your company

Public channels

proj-marketing

#

help-IT

feedback-feature

released

Private channels

🖺 proj-skunkworks

△ help-legal

feedback-hiring

🔓 released-internal





Slack Connect channels

Dependent on corporate policy; admin approval needed. Can be public or private.

ext-acme-org

help-vendor

a customer-feedback

a partnership-vendor

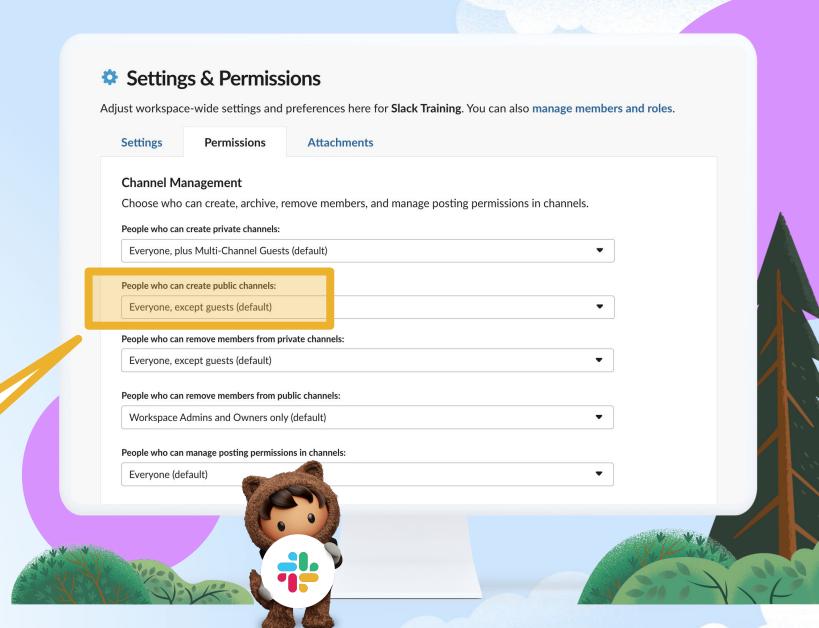
Keep channel settings open

Enable all members to create, join and leave all channels as their work requires

Learn more:

https://slack.com/help/articles/360052445454-Manage-permissions-for-channel-management-tools

Everyone



Admins: Configure your settings and permissions





- Open Slack on **desktop** > Go to **Home**
- - Click your workspace name in the sidebar
 - Select **Tools & settings** from the menu

Learn more:

https://slack.com/ help/categories/200122103-Workspace-administration #workspace-settingspermissions

Depending on your plan type:



Pro and Business+ plans: Click "Workspace settings"

Enterprise Grid plan: Click "Organization settings"

Create channels





Companywide channels

For relaying important company updates

Team and project channels

For managers and direct reports to connect and cross-functional teams to collaborate



Employee engagement channels

For creating community around company culture, resource groups and common interests





Create companywide channels

Help members stay up to date on important information for your entire company, department or region.











Channel type	Purpose	Example
Announcements <company></company>	Important updates for everyone	#announcements -company
Announcements <department></department>	Important updates for everyone in a certain department	#announcements -sales
Announcements <location></location>	Important updates for everyone in a certain office or location	#announcements-sf
Help	Single place for employees to go for assistance	#help-people #help-it #help-slack

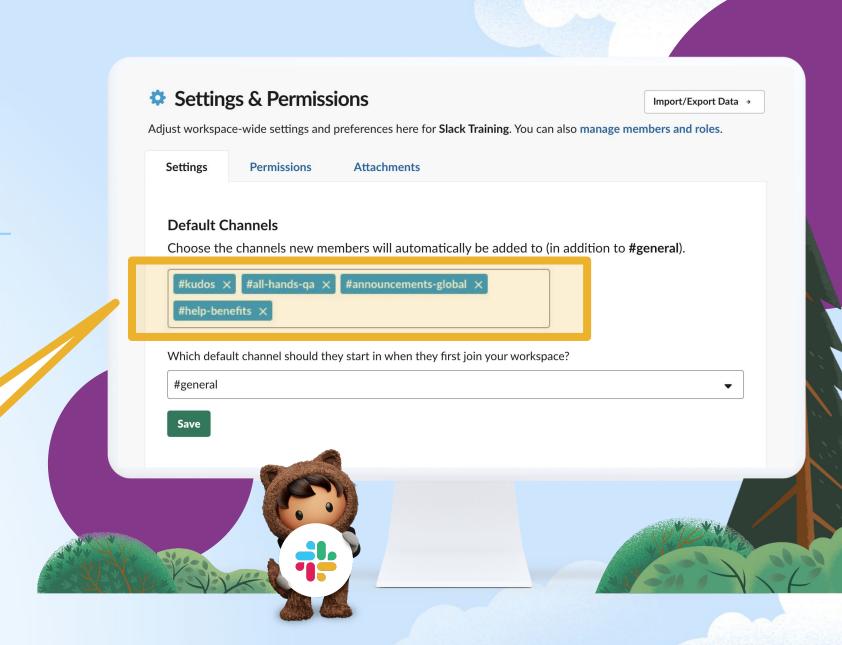
Set companywide default channels

Choose the channels new members will automatically be added to

Learn more:

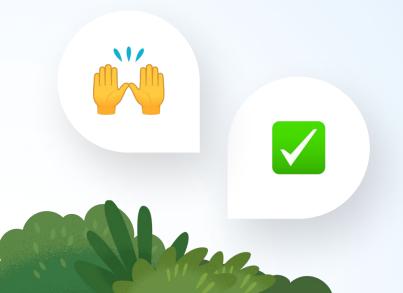
https://slack.com/help/articles/ 201898998-Set-default-channels -for-new-members





Create key team channels

Pro tip: Pull in team manager or project lead to own the setup of these channels





Channel type	Purpose	Example
Team	A place for teams to gather to share weekly updates and receive support	#sales-sf #mktg-brand
Project	Work on specific projects with your cross-functional partners	#proj-launch #proj-website

How to move your next project into a channel:



Slack.com/events/workshop-101

Create employee engagement channels

Build a sense of connection, transparency and belonging



kateguarente 4:14 PM

I'm not sure what happens when my dog goes on walks during the day but it's cute!

clooney2.jpg ▼





Channel type	Purpose	Example
Culture channels	Celebrate your company values	#kudos #ama #wellness
ERG channels (Employee Resource Group)	Foster diversity and inclusion	#women #parents #veterans
Social channels	Create connection around common interests	#pets #cooking #remote-tips

3 takeaways | Step 3









Create channels



for announcements, help, teams, projects



Foster connection



with employee engagement channels



Default to public



to create a transparent and open environment

STEP 3: Create channels for work and social engagement



Step 4: Work externally in Slack Connect channels





With Slack Connect, anyone can securely work together across organizational boundaries



Collaborate with partners and customers in Slack Connect

77
of the Fortune
100 companies
use Slack

Connect







Share information in a trusted environment

100K+

organizations already use Slack Connect



64%

of the Forbes Most Innovative Companies use Slack Connect

Forbes

Three ways to use Slack Connect

Depending on external contact's Slack plan







Slack Connect channels

For external contacts who are on a **paid plan**





Slack Connect direct messages

For external contacts on **ANY** Slack plan



Join as guest

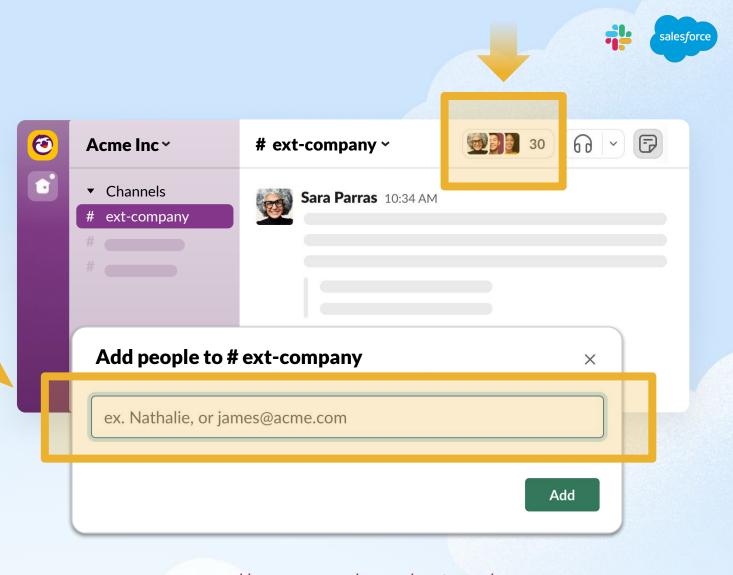
For external contacts who are **not on Slack**



Slack Connect channels

Invite external contacts that are on a paid plan to your Slack Connect channel by clicking on the cluster of pictures at the top right and adding their email





Learn more: https://slack.com/help/articles/360035092414 -Use-Slack-Connect-to-work-with-other-companies-in-channels

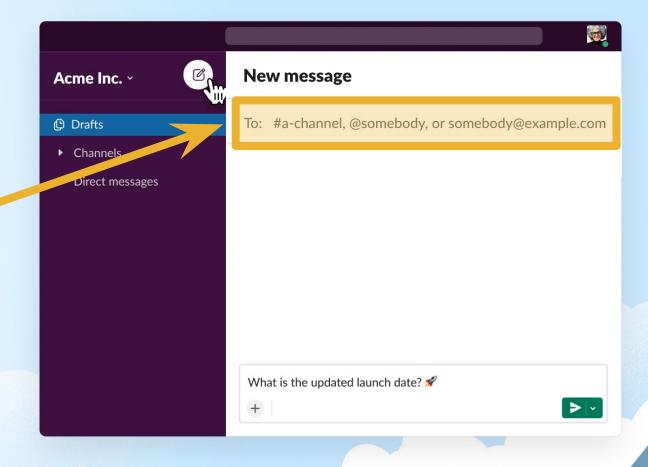
Slack Connect direct messages

DM an external contact that is on ANY Slack plan by adding their email address to the "To" field

Learn more:

https://slack.com/help/articles/ 1500001422062-Use-Slack-Connectto-start-a-DM-with-someoneat-another-company





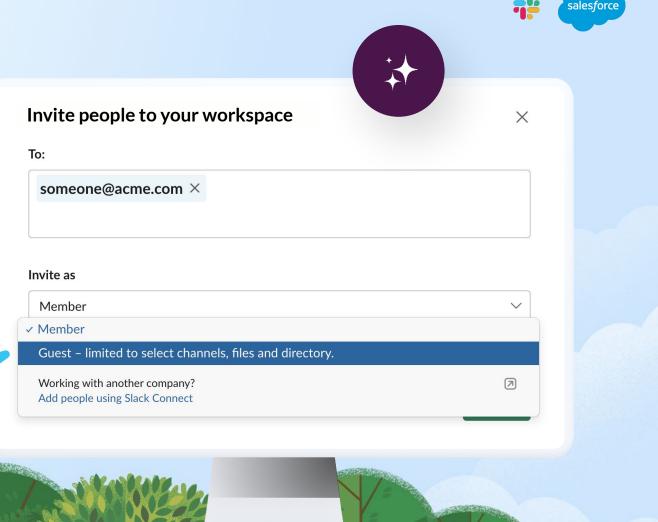
Join as guest

Invite external contacts that are not on Slack to join your workspace as guest with limited access

Learn more:

https://slack.com/help/articles/20251 8103-Understand-guest-roles-in-Slack





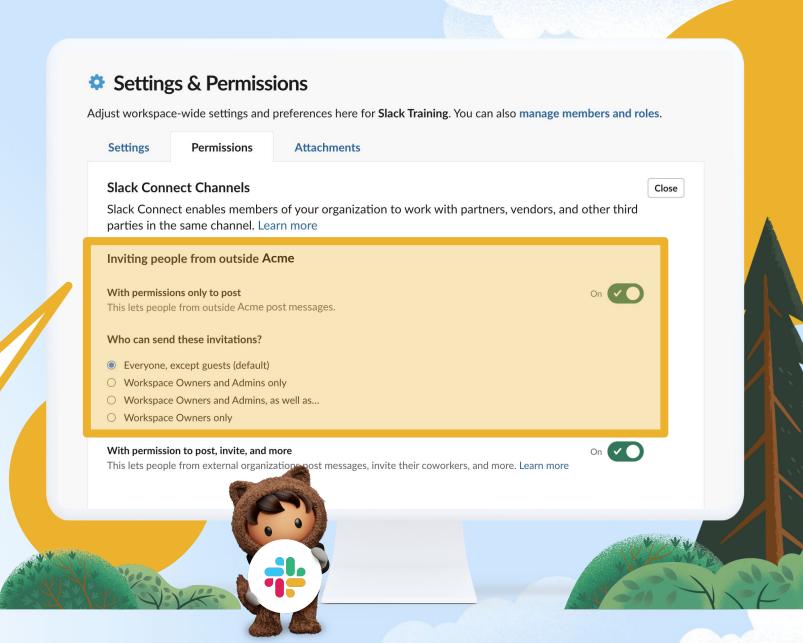
Slack Connect permissions settings

Pro/Business+ plans: Choose who can request to share a channel and approve a request

Learn more:

https://slack.com/help/articles/ 115005912706-Slack-Connect-Manage-channel-approval-setting -and-invitation-requests

Inviting people



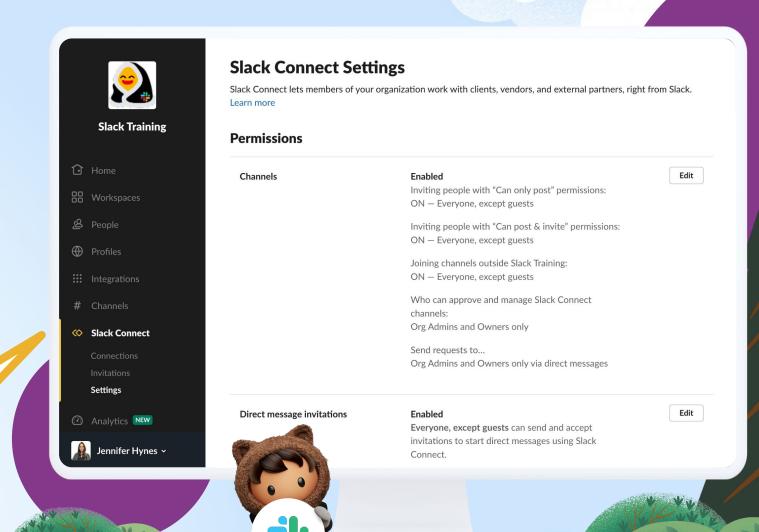
Slack Connect permissions settings

Enterprise Grid: Access a dedicated Slack Connect setting page

Learn more:

https://slack.com/help/articles/ 115005912706-Slack-Connect-Manage-channel-approval-setting -and-invitation-requests

Slack Connect



Activity 1: Create a work, social or Slack Connect channel



1 Create a new channel by clicking on



Channel

- 2 Select a workspace (for Enterprise Grid plans only)
- Give it a name starting with "announcements-", "proj-", "help-", "team-", or "ext-" for a Slack Connect channel
- Add a colleague to the channel by clicking on the cluster of pictures at the top right
- Add an external contact by clicking "Add members" and adding their email address
- Approve the request as an admin: click 3-dot icon > External partners > View invitations > Select "Approve"

3 takeaways | Step 4







Slack Connect DMs



for quick follow-ups with an external contact



Slack Connect channels



to connect people from multiple companies



Permissions



configured by admins in the settings

STEP 4: Work externally in Slack Connect channels

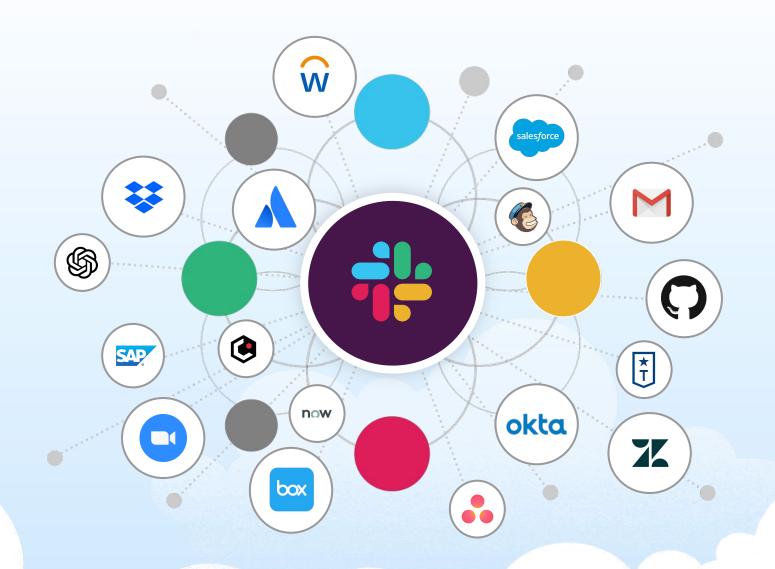


Step 5: Connect Slack to your other tools



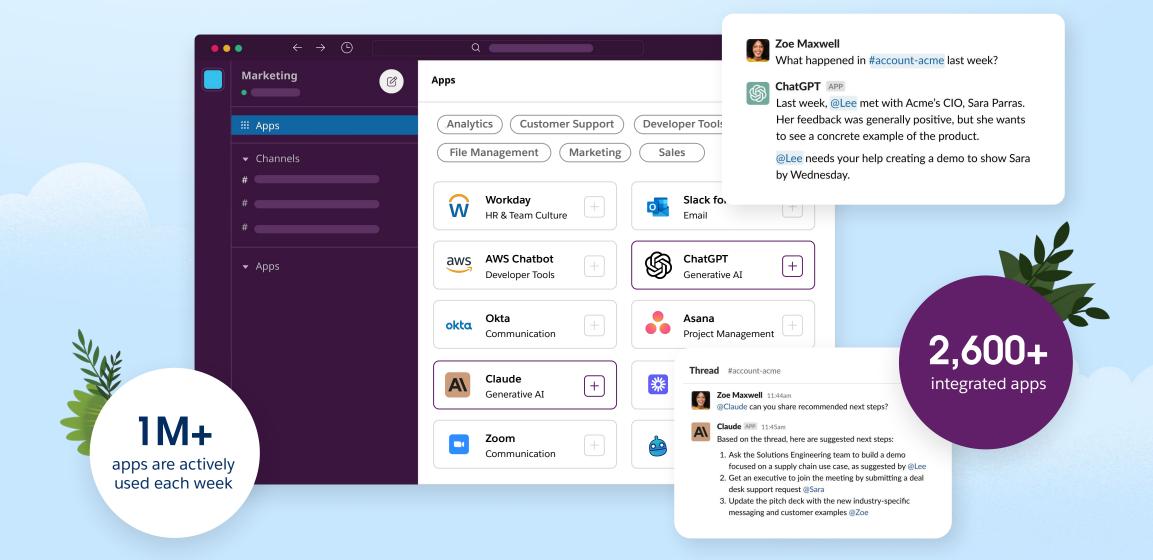
2,600+ apps ready to install in Slack





Add your favorite apps to Slack





How to conceptualize Slack apps





PRODUCTIVITY APPS

FILES

CALLS











EMAIL











TASKS







ROLE-SPECIFIC APPS

SALES











SUPPORT



















DESIGN

HR













OPEN APIS FOR CUSTOM APPS



NO-CODE & LOW-CODE BUILDERS

3RD PARTY

servicenuw

zapier workato

Integrate your apps with Slack in 4 steps





Roll out broad, trusted integrations that everyone can use, like your core productivity tool set

Use Slack's API to build apps that deliver insights, automate workflows and optimize your business

App governance system to keep your data secure

Core integrations for files, calls, email, calendar

Apps for all roles and departments

Custom apps for every business need

Adopt a system for reviewing and approving Slack app requests.

Introduce teams to Slack integrations with tools they already use daily



Admin: App approval checklist







Turn on app installation restrictions

► Learn more



Set a pre-approved apps list

► Learn more



 Assign app management permissions to other individuals

► Learn more



Allow members to request apps

► Learn more



Review app requests

▶ Learn more

About managing app approval:

https://slack.com/help/articles/22 2386767-Manage-app-approvalfor-your-workspace

About managing app requests:

https://slack.com/help/articles/36 0024269514-Manage-app-requestsfor-your-workspace





Admin: Turn on app installation restrictions

Turn on this setting to preapprove and restrict certain apps for your workspace —

Go to Home → Workspace name → Tools & settings → Manage apps → App Management Settings → Click the toggle next to Require App Approval

Learn more:

https://slack.com/help/article s/222386767-Manage-appapproval-for-your-workspace





slack app directory

Q Search App Directory

Browse

Manage

Build

Slack Traini...

Manage

Installed Apps

Workflow steps

Custom Integrations

Internal Apps

Deactivated Apps

Connected Accounts

Muted Apps

App Management Settings

Activity Log

App Management Settings

Some policies have mediate automation rules, a tool for you to customize all rules in one place. Learn more

Require App Approval

Members can only install apps that have been pre-approved. Learn more

Only allow apps from the Slack App Directory

Members can only install apps from the Slack App Directory. Learn more

Multi-Channel Guests can only use default slash commands and shortcuts

Multi-Channel Guests can use all available slash commands and shortcuts.



On

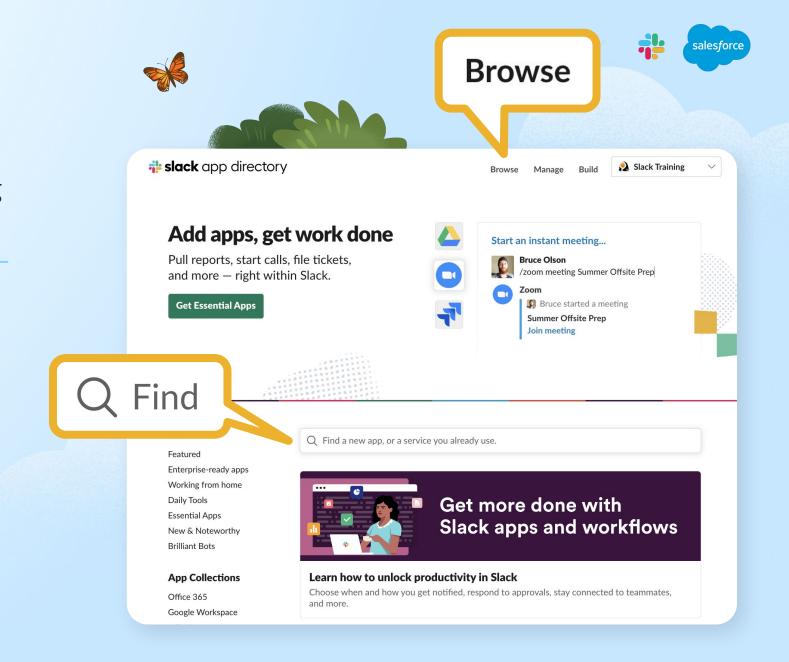
Admin: Set a preapproved apps list

When app approval is enabled, members can install and start using pre-approved apps right away.

Go to Home → Workspace name →
Tools & settings → Manage apps →
Click Browse → Search for and select
an app → From the app page, click
Approve

Learn more:

https://slack.com/help/article s/222386767-Manage-appapproval-for-your-workspace



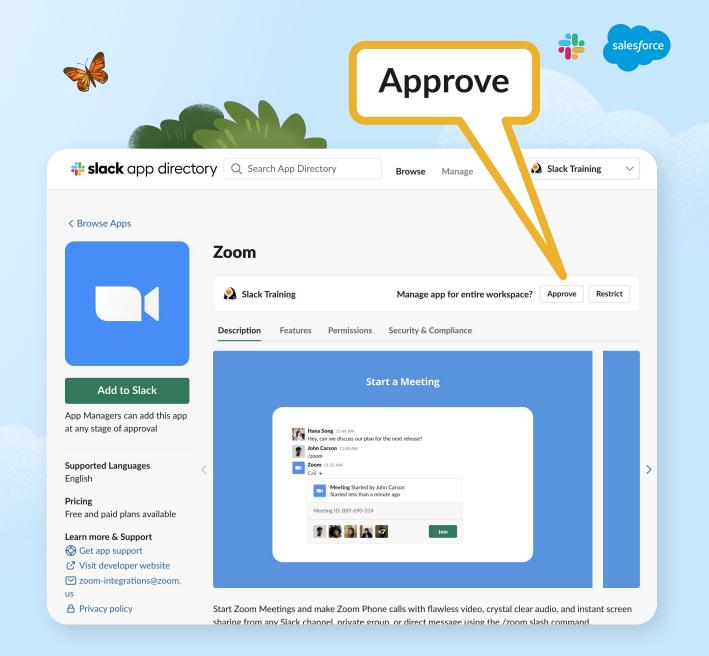
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Tools & settings → Manage apps →
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Approve

Learn more:

https://slack.com/help/article s/222386767-Manage-appapproval-for-your-workspace



Admin: Select members to manage app requests

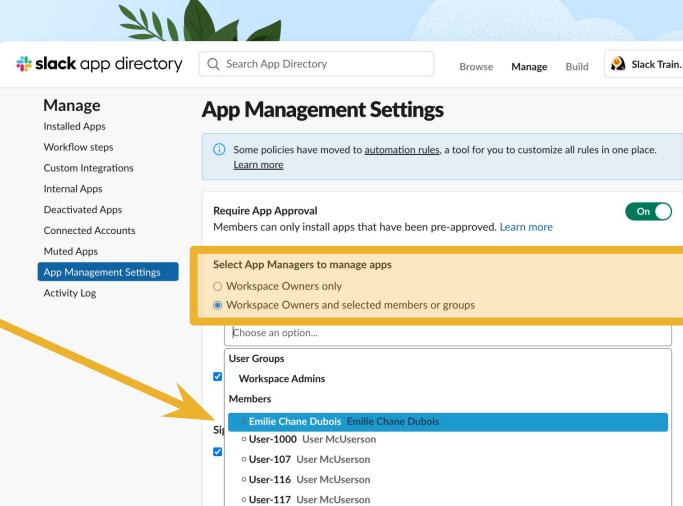
If you'd like a larger group to help review app requests, appoint other members as app managers

Go to Home → Workspace name → Tools & settings → Manage apps → **App Management Settings** → **Select App Managers to manage apps** → Select members or user groups

Learn more:

https://slack.com/help/article s/222386767-Manage-appapproval-for-your-workspace



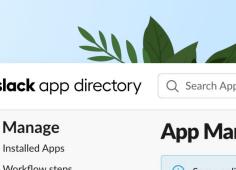


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Admin: Allow members to request apps

When app approval is enabled, you can allow members to request apps that haven't been pre-approved

Go to Home → Workspace name →
Tools & settings → Manage apps →
App Management Settings → Check
the box next to "Allow members to
request approval for apps"

Learn more:

https://slack.com/help/article s/222386767-Manage-appapproval-for-your-workspace











Q Search App Directory

Browse

Manage

Build



On

Manage

Installed Apps

Workflow steps

Custom Integrations

Internal Apps

Deactivated Apps

Connected Accounts

Muted Apps

App Management Settings

Activity Log

App Management Settings

i) Some policies have moved to <u>automation rules</u>, a tool for you to customize all rules in one place. <u>Learn more</u>

Require App Approval

....

Members can only install apps that have been pre-approved. Learn more

Select App Managers to manage apps

- Workspace Owners only
- Workspace Owners and selected members or groups
- ✓ Allow members to request approval for apps
- ☐ Require members to provide a comment with each request

Sign in with Slack Settings

✓ Turn off Sign in with Slack approvals

Allow members to sign into 3rd party websites with their Slack account credentials. Learn more about Sign in with Slack.

Admin: Review app requests

If a user requests to install an app that hasn't been pre-approved, you'll get a request via **Slackbot**

Go to **Home** → **Apps** section → Open **Slackbot**, or the **channel** that requests are sent to → Select **Approve** or **Restrict** for Workspace



Learn more:

https://slack.com/help/article s/360024269514-Manage-app -requests-for-your-workspace









Slackbot 2:27 PM

@Olivia would like to install Google Calendar on Acme Corp.

Reason for requesting:

Hi there, I'd like to use Google Calendar in Slack to keep track of meetings and events.

Google Calendar

See your schedule, respond to invites, and get event updates. See the full description

31

Google Calendar requires 4 permissions & scopes:

- Add the ability for people to direct message or mention @google_calendar bot
- View information about the user's identity identify
- Add actions and/or slash commands that people can use commands
- Edit the user's profile information and status users.profile:write

All actions on a request will affect the entire workspace

Approve for Workspace

Restrict for Workspace

Approve for Workspace



If a user requests to install an app that hasn't been pre-approved, you'll get a request via **Slackbot**

Enterprise Grid customers can access an app dashboard:

Go to Home → Workspace name

- → Tools & settings → Integrations
- → Requests



Learn more:

https://slack.com/help/articles/360000281563-Manage-apps-on-Enterprise-Grid





Manage Apps ~

Filter **ﷺ**

Needs review





Slack Training

- 1 Home
- **Workspace**
- 2 People
- Profiles
- **Integrations**

Requests

Installed app

Published workflows



Requests

You can manually resequests, or set up automation rules for new requests that come in.

These rules run in sorder listed on screen.

Needs review Automation rules Scope ratings

O requests Cancel all requests

Name Developer Steps Requested by



No requests at the moment

When a member requests an app to install, you'll see their requests here.

Review App Management Policy







Activity 2: Install an app of your choice in Slack



- Click the "Home" view 📵
- 2 Scroll down to the "Apps" section
- 3 Click + Add apps
- Search for the app in the App search bar \mathbb{Q}
- 5 Select the **name of the app** or click: Add
- Admins: Review the app request if the app hasn't been pre-approved: Go to Home → Apps section → Click Slackbot → Select Approve or Restrict for Workspace

3 takeaways | Step 5







Give permission



to members to install apps in Slack



Restrict access



to a list of pre-approved apps



Set up a process



for app approval requests

STEP 5: Connect Slack to your other tools







- 1 Check out the Admin Launch Guide: slack.com/resources/launching-slack
 - Watch the **Admin 101** webinar: slack.com/events/admin-essentials-101
 - Boost your Slack skills by enrolling into the **Slack Certified** program: www.slackcertified.com
 - 4 Keep learning using Slack Resources Library: slack.com/resources
- 5 Any questions? Ask for help at: slack.com/help

Good job, you made it!

Your next steps

