



# apiD

## Building your success

Building financial information solutions real-time market and reference data is demanding. Access to financial data has to be broad, tailored to numerous different users and instantaneous. apiD is a powerful, flexible platform for developing custom tools for internet, intranet and extranet applications with SIX extensive real-time database. Applications are integrated and deployed easily.

### Avoiding steep development curves

Asset managers, online brokerages and others creating customized data solutions or in-house display need completeness and versatility. Applications must access a broader range of reference and pricing data, faster. The flexibility to customize data flows is a must. If data integration is complex, development suffers.

### Comprehensive, custom, simple

The apiD platform enables the creation of versatile applications and tools powered by SIX securities database and real-time pricing. Utilizing flexible architecture, apiD easily integrates a vast array of data into internal, external and web-based functions. Data is intelligently tailored to the needs of individual tools and users, delivered through a single, trusted source.

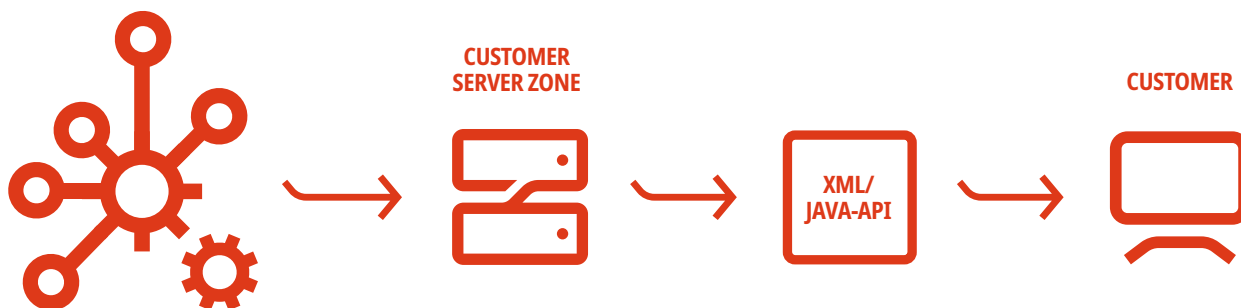
With apiD, building custom data-driven solutions is simple. Open interfaces are coupled with powerful functionality to accelerate development cycles. apiD features sophisticated search and listing tools.

### Key benefits:

- **Depth:** Broadest range of financial data, delivered from a single, trusted source
- **Consistency:** Interfaces that easily integrate data to streamline the configuration and operation of applications
- **Flexibility:** The ability to customize data to various needs in a sophisticated manner
- **Timeliness:** Open architecture that makes programming and data integration simple, accelerating roll-outs

### A trusted partner

SIX aggregates data directly from over 1,500 global exchanges, trading venues and institutions, creating a vast, authoritative source of data for the financial industry. Through its expertly designed data model and integrity controls, SIX ensures data meets strict quality standards.



How the SIX service works

### Providing the building blocks

apiD makes the development of applications simple, even for the distinct data needs of asset management systems. The apiD server utilizes two flexible interfaces, standard XML and Java-API to enable a seamless interaction between data and functions.

Along with the open interfaces, users can use pre-defined functions to create new applications or integrate data into existing ones. These include:

- Search functions for pinpointing securities, companies or trading locations
- Market summaries with pre-defined lists

### More data, your way

With apiD, users can power applications with a vast range of financial data, including:

- Quotes
- Reference data
- Sector codes
- Ratings
- Business news
- Term sheets

Through a sophisticated authorization system, data streams can be customized according to different user requirements and permissions. All data is delivered through a single source and standard interface to streamline configuration and operation.

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