

Salesforce Accessibility Conformance Report International Edition

VPAT (Voluntary Product Accessibility Template) version 2.4

Name of Product/Version:	Enablement by Sales Cloud / Summer '23
Report Date:	June 2023
Product Description:	Enablement lets you accelerate business outcomes with enablement programs delivered to users through the Guidance Center in Salesforce. Create programs that are unique to your company, and assign programs to users who can complete exercises and measurable milestones in their flow of work. Build onboarding and feature discovery experiences in the flow of work with In-App Guidance. Track the performance of your programs with built-in analytics.
Contact information:	accessibility@salesforce.com
Notes:	The scope of this ACR includes the functionalities / components from Enablement : Assign Enablement Admin Permission Set - Enablement Setup Page, Permissions Sets Page, Assign Users Page. Assign Enablement User Permission Set - Enablement User Side, Permissions Set Page, Assign Permission for user. Admin Assign Walkthrough - Access Walkthrough, Manage Assignment, Select User to Assign, Select Expiration Option for Assigned Users. Create an Enablement Measure - Enablement Measures List View Page, New Measure Modal. Create an Enablement Program - Create Enablement Program Modal, Enablement Program List View Page. Program Builder - Create a Program Modal, Create a Program, Create a Milestone, Create a Video Exercise, Create a Document Exercise, Create an Audio Exercise, Create a Scheduled Event Exercise, Create a Website Exercise, Create Content Modal. Assign Program to User - Enablement Program Details Page, Assign User Modal. View Assignment Notification - Notification Panel Guidance Center - Guidance Center, Enablement Program Card



	New In-App Guidance – In-App Guidance Page Header Section, Demo Popover Window, New In-App Guidance Section, Display Section, Content Section, In-App Guidance Setting Modal.
	For more information, please visit Salesforce Product Accessibility Status at https://www.salesforce.com/company/legal/508_accessibility
Evaluation Methods Used:	Conformance to the listed accessibility standards has been evaluated using a combination of static analysis tools and manual testing with assistive technologies. The following operating system, browsers, toolsets, and screen readers are used for evaluation: Windows 11, JAWS/Chrome, NVDA/Firefox, VoiceOver/Chrome (spot-checks), manual accessibility testing, and keyboard testing with visual focus.



Applicable Standards/Guidelines

This report covers the degree of conformance for the following accessibility standard/guidelines:

Standard/Guideline	Included In Report
Web Content Accessibility Guidelines 2.0	Level A (Yes / No)
	Level AA (Yes / No)
	Level AAA (Yes / No)
Web Content Accessibility Guidelines 2.1	Level A (Yes / No)
	Level AA (Yes / No)
	Level AAA (Yes / No)
Revised Section 508 standards published January 18, 2017 and	(Yes / No)
corrected January 22, 2018	
EN 301 549 Accessibility requirements for ICT products and services -	(Yes / No)
V3.1.1 (2019-11) AND EN 301 549 Accessibility requirements for ICT	
products and services - V3.2.1 (2021-03)	
products and services vs.2.1 (2021 03)	

Terms

The terms used in the Conformance Level information are defined as follows:

- **Supports**: The functionality of the product has at least one method that meets the criterion without known defects or meets with equivalent facilitation.
- Partially Supports: Some functionality of the product does not meet the criterion.
- **Does Not Support**: The majority of product functionality does not meet the criterion.
- Not Applicable: The criterion is not relevant to the product.
- **Not Evaluated**: The product has not been evaluated against the criterion. This can be used only in WCAG 2.0 Level AAA.

WCAG 2.x Report

Tables 1 and 2 also document conformance with:

- EN 301 549: Chapter 9 Web, Sections 10.1-10.4 of Chapter 10 Non-Web documents, and Sections 11.1-11.4 and 11.8.2 of Chapter 11 Non-Web Software (open and closed functionality), and Sections 12.1.2 and 12.2.4 of Chapter 12 Documentation
- Revised Section 508: Chapter 5 501.1 Scope, 504.2 Content Creation or Editing, and Chapter 6 602.3 Electronic Support Documentation.

Note: When reporting on conformance with the WCAG 2.x Success Criteria, they are scoped for full pages, complete processes, and accessibility-supported ways of using technology as documented in the WCAG 2.0 Conformance Requirements.



Table 1: Success Criteria, Level A

Criteria	Conformance Level	Remarks and Explanations
1.1.1 Non-text Content (Level A) Also applies to: EN 301 549 Criteria • 9.1.1.1 (Web) • 10.1.1.1 (Non-web document) • 11.1.1.1.1 (Open Functionality Software) • 11.1.1.1.2 (Closed Functionality Software) • 11.8.2 (Authoring Tool) • 12.1.2 (Product Docs) • 12.2.4 (Support Docs) Revised Section 508 • 501 (Web)(Software) • 504.2 (Authoring Tool) • 602.3 (Support Docs)	Partially Supports	The default images provided within the standard Enablement core features have a meaningful alternative (alt) text description. Non-relevant or decorative images have null alt attributes or are inserted as background image. However, there are a few exceptions: Various graphic images in the "Enablement" Setup and the New In-App Guidance pages do not have sufficiently descriptive / accurate assistive text. The decorative image in the "Setup: Enablement" page is missing an empty alt attribute (alt=""). The decorative graphics for the program template selection radio buttons in the "Create Enablement Program" modal dialog window are missing an empty alt attribute (alt="").
1.2.1 Audio-only and Video-only (Prerecorded) (Level A) Also applies to: EN 301 549 Criteria • 9.1.2.1 (Web) • 10.1.2.1 (Non-web document) • 11.1.2.1.1 (Open Functionality Software) • 11.1.2.1.2.1 and 11.1.2.1.2.2 (Closed Software) • 11.8.2 (Authoring Tool) • 12.1.2 (Product Docs) • 12.2.4 (Support Docs) Revised Section 508 • 501 (Web)(Software) • 504.2 (Authoring Tool) • 602.3 (Support Docs)	Not Applicable	Enablement does not include any prerecorded audio-only or video-only as a standard default functionality.



Criteria	Conformance Level	Remarks and Explanations
1.2.2 Captions (Prerecorded) (Level A) Also applies to: EN 301 549 Criteria 9.1.2.2 (Web) 10.1.2.2 (Non-web document) 11.1.2.2 (Open Functionality Software) 11.1.2.2 (Closed Software) 11.8.2 (Authoring Tool) 12.1.2 (Product Docs) 12.2.4 (Support Docs) Revised Section 508 501 (Web)(Software) 504.2 (Authoring Tool) 602.3 (Support Docs)	Not Applicable	Enablement does not include prerecorded audio or video as standard default functionality. Enablement does not provide the capability for captioning or defining an audio description of content provider specified video content.
1.2.3 Audio Description or Media Alternative (Prerecorded) (Level A) Also applies to: EN 301 549 Criteria • 9.1.2.3 (Web) • 10.1.2.3 (Non-web document) • 11.1.2.3.1 (Open Functionality Software) • 11.2.3.2 (Closed Software) • 11.8.2 (Authoring Tool) • 12.1.2 (Product Docs) • 12.2.4 (Support Docs) Revised Section 508 • 501 (Web)(Software) • 504.2 (Authoring Tool) • 602.3 (Support Docs)	Not Applicable	Enablement does not include any audio description or time-based media alternative for any of the prerecorded video content provided as part of the standard website.



Criteria	Conformance Level	Remarks and Explanations
Also applies to: EN 301 549 Criteria • 9.1.3.1 (Web) • 10.1.3.1 (Non-web document) • 11.1.3.1.1 (Open Functionality Software) • 11.8.2 (Authoring Tool) • 12.1.2 (Product Docs) • 12.2.4 (Support Docs) Revised Section 508 • 501 (Web)(Software) • 504.2 (Authoring Tool) • 602.3 (Support Docs)	Partially Supports	Enablement user interface contains semantic markup (headings, lists, etc.) to designate headings and emphasized text. Headings and WAI-ARIA landmarks, identity, role, operation, and state are used to help convey the presentation to assistive technologies. However, there are a few exceptions: The keyboard focus on certain input elements within various Enablement pages / screens / modals is announced by NVDA as an error with the "invalid entry" message. Several interactive elements within various Enablement pages have insufficiently descriptive assistive text. The programmatic implementation (code structure) and the visual layout of the Secondary Toolbar toggle button ("Tool" button) and the Secondary Toolbar Button container in the "PDF Preview" do not match up and do not accurately reflect the correlation of the said 2 sections. The Page Selector input element value in the "SETUP: Permission Sets" page is not conveyed accurately by AT. The "utility:check" graphic image in the "Assigned" column of the "Enablement Users" table within the "Assign Users to: Guidance for Closing Opportunities" modal. The "Permission Set Access Walkthroughs" page is announced as a table.



Criteria	Conformance Level	Remarks and Explanations
1.3.2 Meaningful Sequence (Level A) Also applies to: EN 301 549 Criteria • 9.1.3.2 (Web) • 10.1.3.2 (Non-web document) • 11.1.3.2.1 (Open Functionality Software) • 11.1.3.2.2 (Closed Software) • 11.8.2 (Authoring Tool) • 12.1.2 (Product Docs) • 12.2.4 (Support Docs) Revised Section 508 • 501 (Web)(Software) • 504.2 (Authoring Tool) • 602.3 (Support Docs)	Supports	Enablement is developed in a meaningful and correct reading sequence that can be programmatically determined. As an example, inputs and labels are contained within the same division element and listed in a meaningful sequence.
1.3.3 Sensory Characteristics (Level A) Also applies to: EN 301 549 Criteria • 9.1.3.3 (Web) • 10.1.3.3 (Non-web document) • 11.1.3.3 (Open Functionality Software) • 11.8.2 (Authoring Tool) • 12.1.2 (Product Docs) • 12.2.4 (Support Docs) Revised Section 508 • 501 (Web)(Software) • 504.2 (Authoring Tool) • 602.3 (Support Docs)	Supports	All instructions for operating within Enablement user interface content are provided in textual format. Instructions and operating content do not rely on shape, size, or visual location, nor upon sound.



Criteria	Conformance Level	Remarks and Explanations
1.4.1 Use of Color (Level A) Also applies to: EN 301 549 Criteria • 9.1.4.1 (Web) • 10.1.4.1 (Non-web document) • 11.1.4.1 (Open Functionality Software) • 11.8.2 (Authoring Tool) • 12.1.2 (Product Docs) • 12.2.4 (Support Docs) Revised Section 508 • 501 (Web)(Software) • 504.2 (Authoring Tool) • 602.3 (Support Docs)	Partially Supports	Enablement does not use color alone to distinguish the importance of a visual element. Textual representation is always used as the primary mechanism for conveying information. The WAI-ARIA role and selected state also communicate the proper information. However, there are a few exceptions: The selected calendar date in the date picker within various Enablement pages / modals is conveyed exclusively by color only. The selected expiration date option in the "Select an Expiration Option For Assigned User" page is conveyed exclusively by color only.
1.4.2 Audio Control (Level A) Also applies to: EN 301 549 Criteria 9.1.4.2 (Web) 10.1.4.2 (Non-web document) 11.1.4.2 (Open Functionality Software) 11.1.4.2 (Closed Software) 11.8.2 (Authoring Tool) 12.1.2 (Product Docs) 12.2.4 (Support Docs) Revised Section 508 501 (Web)(Software) 504.2 (Authoring Tool) 602.3 (Support Docs)	Not Applicable	Enablement pages do not include audio or video content by default.



Criteria	Conformance Level	Remarks and Explanations
2.1.1 Keyboard (Level A) Also applies to: EN 301 549 Criteria 9.2.1.1 (Web) 10.2.1.1 (Non-web document) 11.2.1.1.1 (Open Functionality Software) 11.2.1.1.2 (Closed Software) 11.8.2 (Authoring Tool) 12.1.2 (Product Docs) 12.2.4 (Support Docs) Revised Section 508 501 (Web)(Software) 504.2 (Authoring Tool) 602.3 (Support Docs)	Partially Supports	Enablement supports standard keyboard navigation and input functions (pressing [Tab] to move between input fields, pressing the arrow keys to move between list items, and pressing [Space] or [Enter] to make selections). However, there are a few exceptions: The resize handles on various input text controls (text boxes) in the Enablement pages / modal dialog windows are not keyboard accessible. The "Expand Quick Access Menu" button in various "Enablement" Setup pages is not keyboard accessible. The "Target Selector" and "Show Selector" buttons in the "SETUP: Permission Sets" page are not keyboard accessible. The "Move" button in the Canvas region within the "Program Builder" page is not keyboard-operable with screen readers on.
2.1.2 No Keyboard Trap (Level A) Also applies to: EN 301 549 Criteria 9.2.1.2 (Web) 10.2.1.2 (Non-web document) 11.2.1.2 (Open Functionality Software) 11.2.1.2 (Closed Software) 11.8.2 (Authoring Tool) 12.1.2 (Product Docs) 12.2.4 (Support Docs) Revised Section 508 501 (Web)(Software) 504.2 (Authoring Tool) 602.3 (Support Docs)	Partially Supports	Enablement core features support standard keyboard navigation and ensure that keyboard users cannot be trapped in a subset of content. The keyboard focus is not locked or trapped at any page element. However, there is an exception: The keyboard focus remains trapped in the In-App Guidance Demo popover.



Criteria	Conformance Level	Remarks and Explanations
2.1.4 Character Key Shortcuts (Level A 2.1 only) Also applies to: EN 301 549 Criteria 9.2.1.4 (Web) 10.2.1.4 (Non-web document) 11.2.1.4.1 (Open Functionality Software) 11.2.1.4.2 (Closed Software) 11.8.2 (Authoring Tool) 12.1.2 (Product Docs) 12.2.4 (Support Docs) Revised Section 508 – Does not apply	Supports	Enablement provides some keyboard shortcuts for the standard controls and content. The users are not allowed to turn off or reconfigure shortcuts that consist of only character keys.
2.2.1 Timing Adjustable (Level A) Also applies to: EN 301 549 Criteria 9.2.2.1 (Web) 10.2.2.1 (Non-web document) 11.2.2.1 (Open Functionality Software) 11.2.2.1 (Closed Software) 11.8.2 (Authoring Tool) 12.1.2 (Product Docs) 12.2.4 (Support Docs) Revised Section 508 501 (Web)(Software) 504.2 (Authoring Tool) 602.3 (Support Docs)	Supports	Enablement does not provide session time alerts to select additional time as it is integrated within an external webpage or Salesforce Community.
2.2.2 Pause, Stop, Hide (Level A) Also applies to: EN 301 549 Criteria 9.2.2.2 (Web) 10.2.2.2 (Non-web document) 11.2.2.2 (Open Functionality Software) 11.2.2.2 (Closed Software) 11.8.2 (Authoring Tool) 12.1.2 (Product Docs) 12.2.4 (Support Docs) Revised Section 508 501 (Web)(Software) 504.2 (Authoring Tool) 602.3 (Support Docs)	Not Applicable	Enablement does not include moving, blinking, scrolling, or auto-updating information.



Criteria	Conformance Level	Remarks and Explanations
2.3.1 Three Flashes or Below Threshold (Level A) Also applies to: EN 301 549 Criteria • 9.2.3.1 (Web) • 10.2.3.1 (Non-web document) • 11.2.3.1 (Open Functionality Software) • 11.2.3.1 (Closed Software) • 11.8.2 (Authoring Tool) • 12.1.2 (Product Docs) • 12.2.4 (Support Docs) Revised Section 508 • 501 (Web)(Software) • 504.2 (Authoring Tool) • 602.3 (Support Docs)	Not Applicable	Enablement core interface does not contain any type of flashes or flashing objects.
2.4.1 Bypass Blocks (Level A) Also applies to: EN 301 549 Criteria • 9.2.4.1 (Web) • 10.2.4.1 (Non-web document) – Does not apply • 11.2.4.1 (Open Functionality Software) – Does not apply • 11.2.4.1 (Closed Software) – Does not apply • 11.8.2 (Authoring Tool) • 12.1.2 (Product Docs) • 12.2.4 (Support Docs) Revised Section 508 • 501 (Web)(Software) – Does not apply to non-web software • 504.2 (Authoring Tool) • 602.3 (Support Docs) – Does not apply to non-web docs		Enablement core contains marked headings and WAI-ARIA landmarks to help users rapidly navigate to the desired content.



Criteria	Conformance Level	Remarks and Explanations
2.4.2 Page Titled (Level A) Also applies to: EN 301 549 Criteria 9.2.4.2 (Web) 10.2.4.2 (Non-web document) 11.2.4.2 (Open Functionality Software) - Does not apply 11.2.4.2 (Closed Software) - Does not apply 11.8.2 (Authoring Tool) 12.1.2 (Product Docs) 12.2.4 (Support Docs) Revised Section 508 501 (Web)(Software) 504.2 (Authoring Tool) 602.3 (Support Docs)	Partially Supports	Enablement contains meaningful and relevant page titles that indicate the topic or purpose of each page. However, there is an exception: The "Assign Users to: Guidance for Closing Opportunities" modal dialog window is missing a page title.





Criteria	Conformance Level	Remarks and Explanations
2.4.4 Link Purpose (In Context) (Level A) Also applies to: EN 301 549 Criteria • 9.2.4.4 (Web) • 10.2.4.4 (Non-web document) • 11.2.4.4 (Open Functionality Software) • 11.2.4.4 (Closed Software • 11.8.2 (Authoring Tool) • 12.1.2 (Product Docs) • 12.2.4 (Support Docs) Revised Section 508 • 501 (Web)(Software) • 504.2 (Authoring Tool) • 602.3 (Support Docs)	Supports	Link elements within Enablement provide a purpose both through the link text itself and the title attribute, even when reading out of context.
2.5.1 Pointer Gestures (Level A 2.1 only) Also applies to: EN 301 549 Criteria 9.2.5.1 (Web) 10.2.5.1 (Non-web document) 11.2.5.1 (Open Functionality Software) 11.2.5.1 (Closed Software) 11.8.2 (Authoring Tool) 12.1.2 (Product Docs) 12.2.4 (Support Docs) Revised Section 508 - Does not apply	Supports	Enablement can be operated with a single pointer, without multipoint or path-based gestures for an operation.
2.5.2 Pointer Cancellation (Level A 2.1 only) Also applies to: EN 301 549 Criteria 9.2.5.2 (Web) 10.2.5.2 (Non-web document) 11.2.5.2 (Open Functionality Software) 11.2.5.2 (Closed Software) 11.8.2 (Authoring Tool) 12.1.2 (Product Docs) 12.2.4 (Support Docs) Revised Section 508 - Does not apply	Supports	Enablement does not have any functionality that can be operated or executed using a single pointer cancellation.



Criteria	Conformance Level	Remarks and Explanations
2.5.3 Label in Name (Level A 2.1 only) Also applies to: EN 301 549 Criteria • 9.2.5.3 (Web) • 10.2.5.3 (Non-web document) • 11.2.5.3.1 (Open Functionality Software) • 11.2.5.3.2 (Closed Software) • 11.8.2 (Authoring Tool) • 12.1.2 (Product Docs) • 12.2.4 (Support Docs) Revised Section 508 - Does not apply	Partially Supports	Enablement user interface has labels that include text or images of text that are visually presented with the name of the text. However, there are a few exceptions: The accessible name for the "Tell Me More" link in the "Schedule" screen within the "In-App Guidance Settings" modal dialog window does not contain its visible label. The accessible name for the "Available Profiles" screen within the "In-App Guidance Settings" modal dialog window does not contain its full visible label. The accessible name for the "Available Permissions" search input field in the "Permissions" screen within the "In-App Guidance Settings" modal dialog window does not contain its full visible label.
2.5.4 Motion Actuation (Level A 2.1 only) Also applies to: EN 301 549 Criteria • 9.2.5.4 (Web) • 10.2.5.4 (Non-web document) • 11.2.5.4 (Open Functionality Software) • 11.2.5.4 (Closed Software) • 11.8.2 (Authoring Tool) • 12.1.2 (Product Docs) • 12.2.4 (Support Docs) Revised Section 508 - Does not apply	Not Applicable	Enablement does not contain functionality that can only be operated via device or user motion.



Criteria	Conformance Level	Remarks and Explanations
3.1.1 Language of Page (Level A) Also applies to: EN 301 549 Criteria 9.3.1.1 (Web) 10.3.1.1 (Non-web document) 11.3.1.1.1 (Open Functionality Software) 11.3.1.1.2 (Closed Software) 11.8.2 (Authoring Tool) 12.1.2 (Product Docs) 12.2.4 (Support Docs) Revised Section 508 501 (Web)(Software) 504.2 (Authoring Tool) 602.3 (Support Docs)	Supports	The default language of the page is specified or set on the HTML tag for most of the pages in the Enablement pages.
3.2.1 On Focus (Level A) Also applies to: EN 301 549 Criteria 9.3.2.1 (Web) 10.3.2.1 (Non-web document) 11.3.2.1 (Open Functionality Software) 11.3.2.1 (Closed Software) 11.8.2 (Authoring Tool) 12.1.2 (Product Docs) 12.2.4 (Support Docs) Revised Section 508 501 (Web)(Software) 504.2 (Authoring Tool) 602.3 (Support Docs)	Supports	There is no context change within the Enablement user interface when a component receives focus.



Criteria	Conformance Level	Remarks and Explanations
3.2.2 On Input (Level A) Also applies to: EN 301 549 Criteria 9.3.2.2 (Web) 10.3.2.2 (Non-web document) 11.3.2.2 (Open Functionality Software) 11.3.2.2 (Closed Software) 11.8.2 (Authoring Tool) 12.1.2 (Product Docs) 12.2.4 (Support Docs) Revised Section 508 501 (Web)(Software) 504.2 (Authoring Tool) 602.3 (Support Docs)	Partially Supports	Changing the setting of core components and features in the Enablement user interface does not initiate any change of context. However, there is an exception: However, there are a few exceptions: The value population of the "Action Link Label" and "Action Link URL" text input fields in the "Action" screen within the "In-App Guidance Settings" modal dialog window results in context change. The value population of the "Times To Show" text input field in the "Action screen" within the "In-App Guidance Settings" modal dialog window results in context change.
3.3.1 Error Identification (Level A) Also applies to: EN 301 549 Criteria 9.3.3.1 (Web) 10.3.3.1 (Non-web document) 11.3.3.1.1 (Open Functionality Software) 11.8.2 (Closed Software) 11.8.2 (Authoring Tool) 12.1.2 (Product Docs) 12.2.4 (Support Docs) Revised Section 508 501 (Web)(Software) 504.2 (Authoring Tool) 602.3 (Support Docs)	Partially Support	Users are visually notified when an input error is detected within the Enablement data entry forms if a required field has not been completed. Proper error information is provided for the visual users in the form of visual text on the field level input elements, to enable the users to identify which fields were omitted and must be completed. However, there is an exception: Some error messages in the New In-App Guidance Section are not detected and announced by screen readers.



Criteria	Conformance Level	Remarks and Explanations
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3.3.2 Labels or Instructions (Level A) Also applies to: EN 301 549 Criteria 9.3.3.2 (Web) 10.3.3.2 (Non-web document) 11.3.3.2 (Open Functionality Software) 11.3.3.2 (Closed Software) 11.8.2 (Authoring Tool) 12.1.2 (Product Docs) 12.2.4 (Support Docs) Revised Section 508 501 (Web)(Software) 504.2 (Authoring Tool) 602.3 (Support Docs)	Partially Supports	The electronic form controls, including input fields and buttons in the Enablement core features, can be operated, and accessed by using assistive technology. The form label elements within the Enablement core features are properly associated and placed in line with the form fields. However, there are a few exceptions: The label text for the "View" required combo box in various "Enablement Setup" pages is missing an asterisk (*) symbol to visually indicate that the field is required. The "Measure Name" column checkboxes in the "Recently Viewed" data table are not properly associated with any form label. The "Measure Target" required input field, with the predecessor input field "Measure" in populated state, in the "Outcome" and "Milestone" Properties region within the Program Builder page is missing both a programmatic indicator and an asterisk (*) symbol in its label text to indicate that the field is required. The "Enablement Users" label in the "Assign Users to: Guidance for Closing Opportunities" modal dialog window is not associated with the search input element. The "Time to Show" required input field in the "Schedule" screen within the "In-App Guidance Settings" modal is missing an asterisk (*) symbol to visually indicate that the field is required.
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Criteria	Conformance Level	Remarks and Explanations
4.1.2 Name, Role, Value (Level A) Also applies to: EN 301 549 Criteria 9.4.1.2 (Web) 10.4.1.2 (Non-web document) 11.4.1.2.1 (Open Functionality Software) 11.4.1.2.2 (Closed Software) – Does not apply 11.8.2 (Authoring Tool) 12.1.2 (Product Docs) Revised Section 508 501 (Web)(Software) 504.2 (Authoring Tool) 602.3 (Support Docs)	Partially Supports	The name, role, and value used in Enablement user interface elements are available to assistive technologies via HTML or WAI-ARIA to describe the identity, operation, and state. All buttons are standard HTML form inputs. However, there are a few exceptions: The expand and collapse current state changes for various interactive elements in some Enablement modal dialog windows / pages are not announced by the screen readers. Various tables are missing accessible name within some Enablement modal dialog windows / pages. Current / Selected state of various combobox / listbox list items is not announced by AT. The Progress Rings in the "SETUP: Enablement" pages is not coded in a structurally correct manner. The "Display Field", "Date Field", "Measure Method", "Filter Logic" and "Operator" comboboxes in the "New Measure" modal dialog window utilizes multiple naming techniques. The "Position" and "Alignment" comboboxes in the "Walkthrough Step" within the New In-App Guidance right pane section utilize multiple naming techniques.



Table 2: Success Criteria, Level AA

Criteria	Conformance Level	Remarks and Explanations
1.2.4 Captions (Live) (Level AA)	Not Applicable	Enablement does not include any live
Also applies to:		audio and video content.
EN 301 549 Criteria		
• 9.1.2.4 (Web)		
 10.1.2.4 (Non-web document) 		
• 11.1.2.4 (Open Functionality		
Software)		
• 11.1.2.4 (Closed Software)		
• 11.8.2 (Authoring Tool)		
• 12.1.2 (Product Docs)		
• 12.2.4 (Support Docs)		
Revised Section 508		
501 (Web)(Software)504.2 (Authoring Tool)		
• 602.3 (Support Docs)		
1.2.5 Audio Description (Prerecorded)	Not Applicable	Enablement does not contain any
(Level AA)	Пот Аррисавіе	audio description (prerecorded).
Also applies to:		dudio description (prefectorated).
EN 301 549 Criteria		
• 9.1.2.5 (Web)		
• 10.1.2.5 (Non-web document)		
 11.1.2.5 (Open Functionality 		
Software)		
 11.1.2.5 (Closed Software) 		
 11.8.2 (Authoring Tool) 		
• 12.1.2 (Product Docs)		
• 12.2.4 (Support Docs)		
Revised Section 508		
• 501 (Web)(Software)		
• 504.2 (Authoring Tool)		
602.3 (Support Docs)		



Criteria	Conformance Level	Remarks and Explanations
1.3.4 Orientation (Level AA 2.1 only) Also applies to: EN 301 549 Criteria 9.1.3.4 (Web) 10.1.3.4 (Non-web document) 11.1.3.4 (Open Functionality Software) 11.1.3.4 (Closed Software) 11.8.2 (Authoring Tool) 12.1.2 (Product Docs) 12.2.4 (Support Docs) Revised Section 508 - Does not apply	Supports	Enablement does not restrict view and operation to a single display orientation.
1.3.5 Identify Input Purpose (Level AA 2.1 only) Also applies to: EN 301 549 Criteria 9.1.3.5 (Web) 10.1.3.5 (Non-web document) 11.1.3.5.1 (Open Functionality Software) 11.8.2 (Closed Software) 11.8.2 (Authoring Tool) 12.1.2 (Product Docs) 12.2.4 (Support Docs) Revised Section 508 - Does not apply	Supports	Enablement enables the input of information about the user that can be programmed. A visible label with appropriate instructions is provided to guide the user through the input fields on the form.



Criteria	Conformance Level	Remarks and Explanations
1.4.3 Contrast (Minimum) (Level AA) Also applies to: EN 301 549 Criteria	Partially Supports	The default and standard features within the Enablement screens provide sufficient color contrast between foreground and background text colors to enhance clarity, making it more legible for individuals with moderately low vision in user interface and controls. However, there are a few exceptions: The visual presentation for various button texts in disabled state within Enablement pages / screens / modal dialog windows does not meet the contrast ratio. The visual presentation for various dropdown menu item / option texts in disabled state within Enablement pages / screens / modal dialog windows does not meet the contrast ratio. The color contrast failed the minimum contrast ratio requirement for the "Select Operator" and "Enter field value" button texts in disabled state in the "Operator" and "Field Value" fields within the "New Measure" modal.
1.4.4 Resize text (Level AA) Also applies to: EN 301 549 Criteria 9.1.4.4 (Web) 10.1.4.4 (Non-web document) 11.1.4.4.1 (Open Functionality Software) 11.1.4.4.2 (Closed Software) 11.8.2 (Authoring Tool) 12.1.2 (Product Docs) 12.2.4 (Support Docs) Revised Section 508 501 (Web)(Software) 504.2 (Authoring Tool) 602.3 (Support Docs)	Partially Supports	The text and images within the Enablement user interface can be resized with the browser or the mobile device zoom and scaling feature. However, there is an exception: Zoomed to 200% at the 1280x1024 display resolution, various Enablement pages contain issues with content information being cut off.



Criteria	Conformance Level	Remarks and Explanations
1.4.5 Images of Text (Level AA)	Supports	Enablement user interface does not
Also applies to:		contain images in lieu of text. All text
EN 301 549 Criteria		content within is included as pure text.
• 9.1.4.5 (Web)		
 10.1.4.5 (Non-web document) 		
 11.1.4.5.1 (Open Functionality 		
Software)		
• 11.1.4.5.2 (Closed Software) –		
Does not apply		
• 11.8.2 (Authoring Tool)		
• 12.1.2 (Product Docs)		
• 12.2.4 (Support Docs)		
Revised Section 508		
• 501 (Web)(Software)		
• 504.2 (Authoring Tool)		
602.3 (Support Docs)		
1.4.10 Reflow (Level AA 2.1 only)	Supports	Enablement user interface allows
Also applies to:		reflow and is presented without loss of
EN 301 549 Criteria		information or functionality, and it
• 9.1.4.10 (Web)		does not require scrolling in two
• 10.1.4.10 (Non-web document)		dimensions.
• 11.1.4.10 (Open Functionality		
Software)		
• 11.1.4.10 (Closed Software)		
• 11.8.2 (Authoring Tool)		
• 12.1.2 (Product Docs)		
• 12.2.4 (Support Docs)		
Revised Section 508 - Does not apply		



Criteria	Conformance Level	Remarks and Explanations
nolly) Also applies to: EN 301 549 Criteria 9.1.4.11 (Web) 10.1.4.11 (Non-web document) 11.1.4.11 (Open Functionality Software) 11.1.4.11 (Closed Software) 11.8.2 (Authoring Tool) 12.1.2 (Product Docs) 12.2.4 (Support Docs) Revised Section 508 - Does not apply	Partially Supports	Enablement components and user controls mostly support and are distinguishable by individuals with moderately low vision, with an accepted contrast ratio. However, there are a few exceptions: The visual presentation for various decorative images / utility icons within some Enablement pages does not meet the contrast ratio of at least 3:1. The visual presentation for various dropdown menu items in hover & focus states within the "Enablement" pages does not meet the contrast ratio of at least 3:1. The visual presentation of the border outlines of various "Buttons", "checkboxes", "Dropdowns", "Radio Buttons", "Progress Bar" and "Not started' step circles within the "Enablement" pages does not meet the contrast ratio of at least 3:1. The visual presentation for various "Edit" and "Lock Trigger" icons in the "Enablement" list view pages does not meet the contrast ratio of at least 3:1. The visual presentation of the border outlines of various buttons in the "Enablement" setup pages does not meet the contrast ratio of at least 3:1. The visual presentation for the visual picker background in the Walkthrough Steps Subsection (left pane) does not meet the contrast ratio of at least 3:1.



Criteria	Conformance Level	Remarks and Explanations
1.4.12 Text Spacing (Level AA 2.1 only) Also applies to: EN 301 549 Criteria 9.1.4.12 (Web) 10.1.4.12 (Non-web document) 11.1.4.12 (Open Functionality Software) 11.1.4.12 (Closed Software) 11.8.2 (Authoring Tool) 12.1.2 (Product Docs) 12.2.4 (Support Docs) Revised Section 508 - Does not apply	Supports	Enablement core user interface is implemented with proper use of CSS markup language that supports the different text style properties and ensures no loss of content or functionality when there is any change in settings or style properties such as line height and spacing.
1.4.13 Content on Hover or Focus (Level AA 2.1 only) Also applies to: EN 301 549 Criteria • 9.1.4.13 (Web) • 10.1.4.13 (Non-web document) • 11.1.4.13 (Open Functionality Software) • 11.4.13 (Closed Software) • 11.8.2 (Authoring Tool) • 12.1.2 (Product Docs) • 12.2.4 (Support Docs) Revised Section 508 - Does not apply	Partially Supports	 Enablement user interface works in coordination with keyboard focus or pointer hover. However, there is an exception: Various tooltip button information in the "Enablement" pages / modal dialog windows do not allow the mouse pointer to be moved over the tooltip content without the additional content disappearing.
2.4.5 Multiple Ways (Level AA) Also applies to: EN 301 549 Criteria 9.2.4.5 (Web) 10.2.4.5 (Non-web document) – Does not apply 11.2.4.5 (Open Functionality Software) – Does not apply 11.2.4.5 (Closed Software) – Does not apply 11.8.2 (Authoring Tool) 12.1.2 (Product Docs) 12.2.4 (Support Docs) Revised Section 508 501 (Web)(Software) – Does not apply to non-web software 504.2 (Authoring Tool) 602.3 (Support Docs) – Does not apply to non-web docs	Supports	Enablement user interface and interaction are straightforward. It contains a landing home page and contextual top navigation, from which the user can launch or navigate to different sections or pages, as desired.



Criteria	Conformance Level	Remarks and Explanations
2.4.6 Headings and Labels (Level AA) Also applies to: EN 301 549 Criteria • 9.2.4.6 (Web) • 10.2.4.6 (Non-web document) • 11.2.4.6 (Open Functionality Software) • 11.2.4.6 (Closed Software) • 11.8.2 (Authoring Tool) • 12.1.2 (Product Docs) • 12.2.4 (Support Docs) Revised Section 508 • 501 (Web)(Software) • 504.2 (Authoring Tool) • 602.3 (Support Docs)	Partially Supports	 Enablement contains descriptive headings and text labels to inform assistive technology users of their location and current activity. However, there are a few exceptions: The labels for various checkboxes and radio buttons in some "Recently Viewed" list view data tables within some Enablement pages are not sufficiently descriptive. The assistive text for the "New Measure" button in the "Outcome" and "Milestone" Properties regions within the "Program Builder" page is not sufficiently descriptive.
2.4.7 Focus Visible (Level AA) Also applies to: EN 301 549 Criteria • 9.2.4.7 (Web) • 10.2.4.7 (Non-web document) • 11.2.4.7 (Open Functionality Software) • 11.2.4.7 (Closed Software) • 11.8.2 (Authoring Tool) • 12.1.2 (Product Docs) • 12.2.4 (Support Docs) Revised Section 508 • 501 (Web)(Software) • 504.2 (Authoring Tool) • 602.3 (Support Docs)	Partially Supports	 The focus indicator within the Enablement user interface and controls are always visible and contrast well with the surrounding content and background. However, there are a few exceptions: The keyboard focus indicator is not fully visible on the "Learn More In Help" link in the "New Measure" modal. The visual focus cue indicator is not visible on the "View All" link in the Related tab within the "Enablement Program" details page. The visual focus cue indicator is not visible on various Highlights Preview panel titles in the "Enablement Program" details page.



Criteria	Conformance Level	Remarks and Explanations
3.1.2 Language of Parts (Level AA) Also applies to: EN 301 549 Criteria 9.3.1.2 (Web) 10.3.1.2 (Non-web document) 11.3.1.2 (Open Functionality Software) - Does not apply 11.3.1.2 (Closed Software) - Does not apply 11.8.2 (Authoring Tool) 12.1.2 (Product Docs) 12.2.4 (Support Docs) Revised Section 508 501 (Web)(Software) 504.2 (Authoring Tool) 602.3 (Support Docs)	Supports	The human language information in the Enablement user interface uses HTML 5 language markup for the elements that are accessed directly by commonly available assistive technology.
3.2.3 Consistent Navigation (Level AA) Also applies to: EN 301 549 Criteria 9.3.2.3 (Web) 10.3.2.3 (Non-web document) – Does not apply 11.3.2.3 (Open Functionality Software) – Does not apply 11.3.2.3 (Closed Software) – Does not apply 11.8.2 (Authoring Tool) 12.1.2 (Product Docs) 12.2.4 (Support Docs) Revised Section 508 501 (Web)(Software) – Does not apply to non-web software 504.2 (Authoring Tool) 602.3 (Support Docs) – Does not apply to non-web docs		Enablement provides consistent and repeatable top menu navigation mechanisms across all pages to help users with assistive technologies.



Criteria	Conformance Level	Remarks and Explanations
3.2.4 Consistent Identification (Level AA) Also applies to: EN 301 549 Criteria • 9.3.2.4 (Web) • 10.3.2.4 (Non-web document) – Does not apply • 11.3.2.4 (Open Functionality Software) – Does not apply • 11.3.2.4 (Closed Software) – Does not apply • 11.8.2 (Authoring Tool) • 12.1.2 (Product Docs) • 12.2.4 (Support Docs) Revised Section 508 • 501 (Web)(Software) – Does not apply to non-web software • 504.2 (Authoring Tool) • 602.3 (Support Docs) – Does not apply to non-web docs	Partially Supports	Components and user interface controls are identified consistently for the same functionality across all Enablement pages. However, there is an exception: The "Cancel" (Close) button in the "Create Enablement Program" modal dialog windows is not provided with consistent identification.
3.3.3 Error Suggestion (Level AA) Also applies to: EN 301 549 Criteria 9.3.3.3 (Web) 10.3.3.3 (Non-web document) 11.3.3.3 (Open Functionality Software) 11.3.3.3 (Closed Software) 11.8.2 (Authoring Tool) 12.1.2 (Product Docs) 12.2.4 (Support Docs) Revised Section 508 501 (Web)(Software) 504.2 (Authoring Tool) 602.3 (Support Docs)	Partially Supports	Whenever an error is automatically detected within Enablement data entry forms, the error suggestions for corrections are identified and provided visually to the user on the input form. However, there is an exception: The "Required" error message in the "Object" screen within the "New Measure" modal dialog window is generic and does not provide users with appropriate suggestions how to resolve the error(s).



Criteria	Conformance Level	Remarks and Explanations
3.3.4 Error Prevention (Legal, Financial, Data) (Level AA) Also applies to: EN 301 549 Criteria • 9.3.3.4 (Web) • 10.3.3.4 (Non-web document) • 11.3.3.4 (Open Functionality Software) • 11.3.3.4 (Closed Software) • 11.8.2 (Authoring Tool) • 12.1.2 (Product Docs) • 12.2.4 (Support Docs) Revised Section 508	Supports	Remarks and Explanations Data entered by users within Enablement functionalities are checked using validation methods to help users confirm and correct data submissions. Enablement does not contain forms that cause legal commitments or financial transactions.
501 (Web)(Software)504.2 (Authoring Tool)602.3 (Support Docs)		



Criteria	Conformance Level	Remarks and Explanations
4.1.3 Status Messages (Level AA 2.1 only) Also applies to: EN 301 549 Criteria • 9.4.1.3 (Web) • 10.4.1.3 (Non-web document) • 11.4.1.3 (Open Functionality Software) • 11.4.1.3 (Closed Software) - Does not apply • 11.8.2 (Authoring Tool) • 12.1.2 (Product Docs) • 12.2.4 (Support Docs) Revised Section 508 - Does not apply	Partially Supports	Enablement provides status messages that can be programmatically determined using roles or properties which can be presented to the user of assistive technology without receiving any focus. However, there are a few exceptions: Some notification messages are not announced by AT in various Enablement pages. The loading status text in the "SETUP: Permission Sets" page is visually displayed but not announced by screen reader. some dynamic content changes, resulting from user input, in certain New In-App Guidance Section screens is not detected and is not announced by AT. The dynamic content change, resulting from user input, in the "New Measure" modal dialog window is not detected and is not announced by AT. The "Action Button Label" text input character count updates resulting from executing the input related function in the "Action" screen within the "In-App Guidance Settings" modal dialog window is displayed visually but is not announced by screen readers.

Table 3: Success Criteria, Level AAA

Notes: Enablement has not been evaluated for WCAG 2.1 Level AAA conformance.



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Notes:

Chapter 3: Functional Performance Criteria (FPC)

Criteria	Conformance Level	Remarks and Explanations
302.1 Without Vision	Partially Supports	Enablement uses standard HTML and WAI-ARIA attributes to describe the identity, operation, and state of user interface elements to assistive technologies. The core features and controls in the Enablement are reachable using the keyboard alone and announced by assistive technology. However, there are some exceptions. Refer
		to the WCAG 2.x section for details.
302.2 With Limited Vision	Partially Supports	Enablement supports standard browser magnification and contrast adjustments. Enablement is compatible with assistive technologies and supports the use of screen readers for the visually impaired. However, there are some exceptions. Refer to the WCAG 2.x section for details.
302.3 Without Perception of Color	Partially Supports	Enablement does not use color as the only means of conveying information. Color is only used as a decorative or supplemental attribute of user interface elements. The textual representation is always used as the primary mechanism for conveying information. However, there are some exceptions. Refer to the WCAG 2.x section for details.
302.4 Without Hearing	Not Applicable	Enablement does not include audio-only features that require a hearing to be used.
302.5 With Limited Hearing	Not Applicable	Enablement does not include audio-only features that require a hearing to be used.
302.6 Without Speech	Supports	Enablement does not require speech to operate or retrieve information. Support services related to Enablement can be found on the Salesforce.com website. Currently, telephone communication



Criteria	Conformance Level	Remarks and Explanations
		provision does not support TTY or relay services. Users with disabilities can open support request directly at http://help.salesforce.com
302.7 With Limited Manipulation	Supports	Enablement supports standard input mechanisms such as user-provided keyboards and pointing devices. The utilization of the Enablement user interface does not require fine motor skills controls or simultaneous actions.
302.8 With Limited Reach and Strength	Supports	Enablement does not use simultaneous actions in either form as a method of operation or information retrieval. The actions within Enablement can be executed either by a mouse click or simple keystrokes (e.g., tab, space, alpha keys, alt).
302.9 With Limited Language, Cognitive, and Learning Abilities	Partially Supports	Enablement does not function in a way that is prohibitive to users with cognitive or learning impairment. Salesforce provides information on Enablement accessibility features in the documentation. End-users with disabilities can open support request directly at http://help.salesforce.com However, there are some exceptions. Refer to the WCAG 2.x section for details.

Chapter 4: <u>Hardware</u>

Notes: This product is a web application and is not subject to the requirements of this section.

Chapter 5: Software

Notes: This product is a web application and is not subject to the requirements of this section.



Chapter 6: Support Documentation and Services

Notes.		
Criteria	Conformance Level	Remarks and Explanations
601.1 Scope	Heading cell - no response	Heading cell – no response
	required	required
602 Support Documentation	Heading cell - no response	Heading cell - no response
	required	required
602.2 Accessibility and Compatibility Features		Salesforce provides electronic versions of all
		product support
		documentation related to
		this product. End-users with
		disabilities can request
		additional product support
		documentation by opening
		a new case at
		http://help.salesforce.com
602.3 Electronic Support Documentation	See WCAG 2.x section	See information in WCAG
		2.x section
602.4 Alternate Formats for Non-Electronic		End-users with disabilities
Support Documentation		can request additional
		product support
		documentation by opening
		a new case at
		http://help.salesforce.com
603 Support Services	Heading cell – no response	Heading cell – no response
	required	required
603.2 Information on Accessibility and		Salesforce provides
Compatibility Features		electronic versions of all
		product support
		documentation related to
		this product's accessibility.
		End-users with disabilities
		can request additional
		product support
		documentation by opening
		a new case at http://help.salesforce.com
		inth://neib.salesiorce.com



Criteria	Conformance Level	Remarks and Explanations
603.3 Accommodation of Communication		Support services related to
Needs		this product can be found
		at the Salesforce.com help
		website. Currently,
		telephone communication
		provision does not support
		TTY or relay services. Users
		with disabilities can open
		support requests directly at
		http://help.salesforce.com

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Notes:

Chapter 4: Functional Performance Statements (FPS)

Criteria	Conformance Level	Remarks and Explanations
4.2.1 Usage without vision	Partially Supports	Enablement uses standard HTML and WAI-ARIA attributes to describe the identity, operation, and state of user interface elements to assistive technologies. However, there are some exceptions. Refer to the WCAG 2.x section for details.
4.2.2 Usage with limited vision	Partially Supports	Enablement supports standard browser magnification and contrast adjustments and enables users to magnify the font size of the textual content available on the user screen. However, there are some exceptions. Refer to the WCAG 2.x section for details.
4.2.3 Usage without perception of colour	Partially Supports	Color is only used as a decorative or supplemental attribute of user interface elements. Textual representation is always used as the primary mechanism for conveying information. However, there are some exceptions. Refer to the WCAG 2.x section for details.



Criteria	Conformance Level	Remarks and Explanations	
4.2.4 Usage without hearing	Not Applicable	Enablement does not include audio- only features that require a hearing to be used.	
4.2.5 Usage with limited hearing	Not Applicable	Enablement does not include audio- only features that require a hearing to be used.	
4.2.6 Usage with no or limited vocal capability	Not Applicable	Enablement does not require speech input.	
4.2.7 Usage with limited manipulation or strength	Supports	Enablement supports standard input mechanisms such as user-provided keyboards and pointing devices.	
4.2.8 Usage with limited reach	Not Applicable	Enablement is not installed or requires any physical reach.	
4.2.9 Minimize photosensitive seizure triggers	Not Applicable	Enablement does not include visual features with flashing that could trigger seizures.	
4.2.10 Usage with limited cognition, language or learning	Partially Supports	Enablement uses a logical focus order and provides capabilities for specifying error text for user interface components. However, there are some exceptions. Refer to the WCAG 2.x section for details.	
4.2.11 Privacy	Supports	Enablement does not impede the usage of standard privacy controls alongside assistive technologies. For example, users can connect a headset for private listening to screen reader announcements.	

Chapter 5: Generic Requirements

Notes: This product supports standard assistive technologies and is therefore not subject to the Closed Functionality criteria described in this Chapter.

Chapter 6: ICT with Two-Way Voice Communication

Notes: This product does not offer two-way voice communication and is therefore not subject to the requirements of this section

Chapter 7: ICT with Video Capabilities

Notes: This product does not offer video captioning and audio description and is therefore not subject to the requirements of this section.



Chapter 8: <u>Hardware</u>

Notes: Not Applicable

Chapter 9: Web (see WCAG 2.x section)

Notes: Not Applicable

Chapter 10: Non-Web Documents

Notes: Not Applicable

Chapter 11: Software

Notes: Not Applicable

Chapter 12: <u>Documentation and Support Services</u>

Notes:

Criteria	Conformance Level	Remarks and Explanations
12.1 Product documentation	Heading cell - no response	Heading cell - no response
	required	required
12.1.1 Accessibility and compatibility features	Supports	See information in WCAG
		2.x (602.2) section
12.1.2 Accessible documentation	See WCAG 2.x section	See information in WCAG
		2.x section
12.2 Support Services	Heading cell - no response	Heading cell - no response
	required	required
12.2.2 Information on accessibility and	Supports	See information in WCAG
compatibility features		2.x (603.2) section
12.2.3 Effective communication	Not Applicable	
12.2.4 Accessible documentation	See WCAG 2.x section	See information in WCAG
		2.x section

Chapter 13: ICT Providing Relay or Emergency Service Access

Notes: Not Applicable