Additional Contractual Limitations for Media & Entertainment

For each of the following applicable subscriptions ordered by Customer, the Salesforce User included with the applicable Media Cloud base subscription is entitled to use only the managed package functionality shown as included (with a "✓"):

Functionality	Media Cloud Base Subscriptions	
	Media Cloud Growth	Media Cloud Advanced
Billing Inquiry Management	✓	✓
Assisted Service	✓	✓
Omnistudio	✓	✓
Cards	✓	✓
Omniscript	✓	✓
IDX Workbench / IDX Build Tool	✓	✓
Product Administration		✓
Quoting and Ordering		✓
Pricing		✓
Promotions and Discounts		✓
Configuration		✓
Asset Based Ordering		✓
Headless Commerce APIs		✓
Document Generation		✓

Functionality	Media Cloud Add-On Subscriptions				
	B2B Order Management for Media Cloud (1,000 Orders/year)	B2C Order Management for Media Cloud (5,000 Orders/year)	Subscriber Lifecycle Management	Contract Lifecycle Management for Media Cloud	Advertising Sales Management
Contract & Clause Administration				✓	✓
Contract Lifecycle Configuration				✓	✓
Contract Comparison & Versioning				✓	✓
Document Generation				✓	✓
Electronic Signature Integration Management				✓	✓

Order Processing	✓	✓			
Orchestration Administration	✓	✓			
Order Decomposition	✓	✓			
Order Orchestration	✓	✓			
Inflight Orders	✓	✓			
Fallout Management	✓	✓			
Manual Task Management	✓	✓			
Digital Commerce Webstore			✓		
Omnichannel Shopping Cart			✓		
Agent Console			✓		
Self Service or Partner Portal			✓		✓
Google Address Validator			✓		
3rd Party Payment Gateway			✓		
RFP, Lead and Opportunity Management					✓
Media Plan Guided OmniScript					✓
Placement Configuration					✓
Ad Proposal Approval Workflow					✓

For each of the following applicable subscriptions ordered by Customer, the Community for Media Cloud User included with the subscription is entitled to use only the managed package functionality shown as included (with a "✓"):

Functionality	Community for Media Cloud Add-On Subscriptions		
	Customer Community for Media Cloud	Customer Community Plus for Media Cloud Advanced	Partner Community for Media Cloud Advanced
Document Generation	✓	✓	✓
Contract Lifecycle Management			✓
Subscriber Lifecycle Management		✓	✓
Advertising Sales Management		✓	✓
Self Service Portal	✓	✓	
Partner Portal			✓
Quoting and Ordering		✓	✓