

2024 Billing Rate & Associate Salary Survey (BRASS) Mid-Year Release



The **Billing Rate & Associate Salary Survey (BRASS)** is recognized as the industry leader in providing law firms with comprehensive benchmarking information across a broad spectrum of metrics.

The Survey maintains a strong and consistent participation base with over 250 of the largest national law firms participating.

Participants choose which metrics are most important to their Firm and our Data Form can be tailored to meet those needs - reducing the time investment to participate.

The Law Firm Survey Staff is committed to providing law firms with exceptional client service and meaningful insights into their business, resulting in a better understanding of their market position.

Survey Staff contact info

Please contact a Survey Staff member with any questions at (703) 918-3077 or via email at us_pwc_law_firm_survey_team@pwc.com



Report/Product offerings

The Revenue Management Report (RMR) provides a wide range of metrics on the four core areas of revenue management.

The Talent Management Report (TMR) is a two-pronged Report that contains information on attorney & non-attorney compensation as well as diversity metrics.

The Partner Management Report (PMR) includes compensation and capital balance metrics for both groups of Partners.

The **Revenue360 Dashboard** supplements the RMR to allow multiple users at the Firm to interactively filter between both historical and current year benchmarks across multiple comparison groups.

Complimentary review of results

Discussions and reviews can be scheduled with the Survey Staff to assist participants in their understanding of the Survey results.

Timing

Data Form Due Date: September 16th

Distribution of Results: Early October

Highlights

Participants have the option to submit only the 6-month metrics from 1/1/24–6/30/24.

Any Firm that participated in the Initial Release of the Survey (that ordered comparison groups) will receive a 50% discount on their total fees.

Each Firm will receive a complimentary Talent Management Report (TMR). This Report style not only provides insights into the compensation levels of the Associates, but more importantly, links bonuses received to the corresponding utilization levels by class year.

Participants have the option to submit and receive international office metrics.

Pricing has been modified to be more cost-effective for small to mid-size firms.

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