FORM 4

Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan for the purchase or sale of equity securities of the issuer that is intended to satisfy the

# **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

#### OMB APPROVAL

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0.5

X

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

affirmative defen 10b5-1(c). See Ir	se conditions of Rule astruction 10.			
(Last) (First) (Middle)		n*	2. Issuer Name <b>and</b> Ticker or Trading Symbol PLAYSTUDIOS, Inc. [ MYPS ]	S. Relationship of Reporting Person(s) to Issuer (Check all applicable)  Director  X 10% Owner
		(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 02/22/2024	Officer (give title Other (specify below)
ONE MICROSOFT WAY  (Street)			4. If Amendment, Date of Original Filed (Month/Day/Year)	Individual or Joint/Group Filing (Check Applicable Line)     Form filed by One Reporting Person     X Form filed by More than One Reporting Person
REDMOND	WA	98052-6399	_	A Form filed by More than One Reporting Person
(City)	(State)	(Zip)		

## Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Transaction Code (Instr.					Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership
			Code	v	Amount (A) or (D) Price		Transaction(s) (Instr. 3 and 4)		(Instr. 4)	
Class A Common Stock	02/22/2024		S		1,000,000	D	\$1.95	11,677,398	I	See Footnote <sup>(1)</sup>

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3A. Deemed Execution Date, if any (Month/Day/Year)	Code (Ir	ransaction Derivative Securities		Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4		7. Title and A Securities U Derivative So (Instr. 3 and	nderlying ecurity	8. Price of Derivative Security (Instr. 5)	Securities Beneficially Owned Following Reported	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Transaction(s) (Instr. 4)		

4. Names and Address of	Dan antina Dan an			Code	V
1. Name and Address of					
MICROSOFT C	<u>URP</u>				
(Last)	(First)		(Middle)		_
ONE MICROSOFT	WAY				
(Street)					_
REDMOND	WA		98052-6399		
(City)	(State)		(Zip)		
Activision Publis	(First)		(Middle)		_
2701 OLYMPIC BO	ULEVARD, B	UILDIN	IG B		
(Street)					_
SANTA MONICA	CA		90404		_
(City)	(State)		(Zip)		

Name and Address of Reporting Person *							
Activision Entert	ainment Holdings	, Inc.					
(Last)	(First)	(Middle)					
2701 OLYMPIC BOULEVARD, BUILDING B							
(Street)							
SANTA MONICA	CA	90404					
(City)	(State)	(Zip)					
1. Name and Address of I	Reporting Person *						
Activision Blizza	ard, Inc.						
(Last)	(First)	(Middle)					
2701 OLYMPIC BOULEVARD, BUILDING B							
(Street)							
SANTA MONICA	CA 90404						
(City)	(State)	(Zip)					

#### **Explanation of Responses:**

1. Shares held directly by Activision Publishing, Inc. Activision Publishing, Inc. is a wholly owned subsidiary of Activision Entertainment Holdings, Inc. Activision Entertainment Holdings, Inc. States a wholly owned subsidiary of Activision Entertainment Holdings, Inc. Activision Entertainment Holdings, Inc. Activision Entertainment Holdings, Inc. States a wholly owned subsidiary of Activision Entertainment Holdings, Inc. States a wholly owned subsidiary of Activision Entertainment Holdings, Inc. States a wholly owned subsidiary of Activision Entertainment Holdings, Inc. States a wholly owned subsidiary of Activision Entertainment Holdings, Inc. States a wholly owned subsidiary of Activision Entertainment Holdings, Inc. States a wholly owned subsidiary of Activision Entertainment Holdings, Inc. States a wholly owned subsidiary of Activision Entertainment Holdings, Inc. States a wholly owned subsidiary of Activision Entertainment Holdings, Inc. States a wholly owned subsidiary of Activision Entertainment Holdings, Inc. States a wholly owned subsidiary of Activision Entertainment Holdings, Inc. States a wholly owned subsidiary of Activision Entertainment Holdings, Inc. States a wholly owned subsidiary of Activision Entertainment Holdings, Inc. States a wholly owned subsidiary of Activision Entertainment Holdings, Inc. States a wholly owned subsidiary of Activision Entertainment Holdings, Inc. States a wholly owned subsidiary of Activision Entertainment Holdings, Inc. States a wholly owned subsidiary of Activision Entertainment Holdings, Inc. States a wholly owned subsidiary of Activision Entertainment Holdings, Inc. States a wholly owned subsidiary of Activision Entertainment Holdings, Inc. States a wholly owned subsidiary of Activision Entertainment Holdings, Inc. States a wholly owned subsidiary of Activision Entertainment Holdings, Inc. States a wholly owned subsidiary of Activision Entertainment Holdings and Activision Entertainment Holdings and Entertainment Holdings and Entertainment Holdings and Entertain Activision Blizzard, Inc. Activision Blizzard, Inc., a wholly owned subsidiary of Microsoft Corporation. By virtue of these relationships, Activision Entertainment Holdings, Inc., Activision Blizzard, Inc., and Microsoft Corporation may be deemed to beneficially own the securities held directly by Activision Publishing, Inc.

#### Remarks:

Reporting Persons disclaim beneficial ownership of the securities except to the extent of Reporting Persons' pecuniary interest therein, and, pursuant to Rule 16a-1(a)(4) under the Securities Exchange Act of 1934, the Reporting Persons state that the inclusion of these securities in this report shall not be deemed an admission of beneficial ownership of all of the reported securities for purposes of Section 16 or for any other purpose.

MICROSOFT CORPORATION,

By: /s/ Keith R. Dolliver, Name:

Keith R. Dolliver, Title: Corporate

Source:

So

Secretary

ACTIVISION PUBLISHING,

INC., By: /s/ Grant Dixton, Name: 02/26/2024

Grant Dixton, Title: Chief Legal

Officer

**ACTIVISION** 

ENTERTAINMENT

HOLDINGS, INC., By: /s/ Grant 02/26/2024

Dixton, Name: Grant Dixton,

Title: Chief Legal Officer

ACTIVISION BLIZZARD, INC.,

By: /s/ Grant Dixton, Name: Grant 02/26/2024

Dixton, Title: Chief Legal Officer

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

<sup>\*</sup> If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

<sup>\*\*</sup> Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).