



### Interactive sonic power. More fun, better brushing

### An exciting start to lifelong healthy habits

Keep kids engaged while they learn to brush. The Philips Sonicare For Kids Bluetooth-enabled toothbrush interacts with a fun app that helps kids brush better and for longer. Kids have fun while learning techniques that will last a lifetime.

#### Designed to help build lifelong healthy habits

- Fun interchangeable stickers for customization
- For the development of a lifelong routine

### Interactive fun and Philips Sonicare technology

- · No need for constant syncs
- Simply follow the app
- Your child's personal brushing coach
- Makes brush time fun for young ones

#### Provides a superior clean, protects growing smiles

- · Switch out brush sizes on a brush that grows with your child
- Preferred by dentists
- From baby to adult teeth and everything in-between
- Philips Sonicare For Kids — designed for developing teeth

#### Reaches deep into teeth and gums

• Multi grip design for parents and kids

## Highlights

#### Fun and educational



Kids play along with the interactive app during brush time. The Sonicare kids app coaches them into how to brush, with fun animations and rewards designed to support them as they build their routine.

#### **Monitored brushing for kids**



Philips Sonicare For Kids monitors your child's progress as they learn. Their brush syncs with the app and captures details about their technique and performance over time. 98% of surveyed parents say the app leads to longer and better brushing \*.

#### **Meet Sparkly**



The fun starts as soon as brush time begins. Sonicare kids can earn healthy food rewards to feed to Sparkly, who will encourage them to brush for longer and in a better way.

#### Sync-up every few days



Your child's brush saves data for up to 20 brushing sessions, meaning there's no need to constantly sync. It also saves time information – so you can easily monitor how well your child is sticking to their routine.

#### Kids toothbrush with app



The Sonicare Kids app is designed to make brushing easier for children. Sparkly encourages your child to brush each part of their mouth for even coverage. And the speed gradually increases to 2-minutes over time to meet dental brush time recommendations.

#### 8 fun handle stickers



Fun handle stickers let kids choose the look of their toothbrush. With eight interchangeable designs inside every sonic toothbrush box, kids can give their brush a new look as often as they want. Combined with the chance to customize the look of their app's character, the Philips Sonicare For Kids experience is all about making effective oral care engaging and fun at all times.

#### Multi grip design



Brushes are easy to grip for little as well as big hands, with a clever ergonomic design that ensures safe and easy handling.

#### A deeper clean



Your child will get a deeper clean of their teeth and gums. In fact, the Philips Sonicare For Kids is up to 75% more effective than manual brushes, reaching all the hard-to-get-at places between teeth and the gum line.

#### Protects young teeth and gums

Developing teeth need extra protection. The rubberized brush head is designed to reduce friction and eliminate discomfort for kids.

# Specifications

**Power** 

**Voltage**: 110-220 V

**Technical specifications** 

**Battery**: Rechargeable

Operating time (full to empty): Up to 2 weeks

Battery type: Lithium ION

Design and finishing

Color: Aqua

Service

Warranty: 2-year limited warranty

**Compatibility** 

Android compatibility: Android phones, Bluetooth 4.0 enabled tablets iOS compatibility: iPhone 4S or higher, iPad 3rd Gen or higher, with iOS7 operational system

Ease of use

Battery indicator: Light shows battery status Display: Illuminated display Brush head system: Easy click-on brush heads Handle: Rubber grip for easy handling, Slim

ergonomic design

**Items included** 

Charger: 1

Handles: 1 Sonicare for Kids Bluetooth-enabled handle

Brush heads: 1 Sonicare for Kids standard Stickers: 8 customization stickers, 2 Bonus stickers

#### **Cleaning performance**

Performance: 75% more effective\*

Health benefits: For healthy oral care habits

Speed: Up to 62000 brush movement/min

Timer: KidTimer and Quadpacer

Modes

Power modes: 2

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- $\ensuremath{^*}$  of the parents surveyed versus using a tootbrush alone
- $^{\ast}$   $^{\ast}$  than a manual toothbrush
- $^{*}$  \*\* based on two periods of two-minute brushings per day
- \* \*\*\* survey of US dental professionals with children age 4-