



Supercharge your transformation

Modernize Pega for scale, speed, and agility

Modernizing enterprise systems is a top priority for most CIOs. What was hot and hyped five years ago is in the rearview mirror. And as technical debt limits grow, security risks and inefficiencies flourish. Want to welcome new partners, add services, migrate to the cloud, or tackle generative AI? Your legacy systems will stand in the way of true transformation. To successfully compete, you need transparent, seamless solutions and an end-to-end ecosystem that enables agility and future-proofs your organization.

The cost of legacy systems

Legacy systems are often the bedrock of the enterprise. And they likely even fueled growth at one time. But dependencies between older systems form a frail, costly, and challenging framework. And often, no one in IT knows exactly how it all works. Sustainability isn't feasible and disruptions can cause organizational pandemonium. As new devices, channels, and strategies emerge, the threat landscape for intrusion, data theft, and service disruption continues to grow. These are the costs of technical debt.

What's at stake

Security and compliance

Without consistent maintenance and updates, vulnerabilities grow. And with new industry and governmental regulations around data collection and retention, noncompliance becomes a million-dollar Achilles' heel.

Efficiencies and stability

Archaic systems can slow down productivity and contribute to process bottlenecks. There's also the added cost of training staff to use outdated tech.

Insights and analytics

Robust reporting and data insights are table stakes. Without them, mission-critical business decisions cannot be made. As flexibility and agility drive business outcomes, you need insights in order to scale.

The benefits of Pega modernization

One predominant driver of modernization is the need to align IT with business and customer demands. By migrating to Pega Cloud® and adopting an as-a-Service-based approach to the platform and software, you can unlock agility and effectively manage technical debt, as updates, patches, and maintenance are all part of the package.

Instead of using resources to fight an aging system, you can invest in research and development, adding value to your business. And with our Center-out™ approach to business architecture, modernizing with Pega bridges the gap between data and processes, and the experiences you want your team – and your customers – to have.

Pega's modernization program bridges the process gap so you can:

- Drive business agility
- Improve operational efficiency
- Deliver reliability and scale
- Keep pace with customer demands
- Propel positive outcomes
- Deliver peace-of-mind security
- Build powerful low-code apps
- Reduce costs
- Orchestrate work seamlessly
- Empower your teams to get work done
- Unify your people, processes, and technology

Tackle technical debt once and for all

Managing technical debt is a challenge that faces every business. Falling behind in technology maintenance and innovation not only opens risk, it provides opportunities for your competition to surpass your service levels. At Pega we work with you to execute a plan that not only addresses your current technical debt, but also builds a foundation to enable effective technical debt management for the future.

Discover innovative solutions to your business problems. Design thinking principles, personas, channels, data, and integrations. Identify Microjourneys and prioritize them for iterative delivery.

Prepare and define your minimum lovable product (MLP) by Directly Capturing Objectives (DCO). Capture and prioritize user stories using Agile and scrum tools.

Build applications by using business configurations in the platform. Collaborate with business using continuous feedback loops, show and tell sessions, and automated testing tools.

Adopt your minimum lovable product (MLP) by incrementally going live with business outcomes. Measure success while planning your next MLP.



Who's modernized?



Lloyds Banking Group, the largest Financial Services organization in the UK, migrated 25% of all applications to Pega Cloud and reduced one division's credit card dispute handling to 30 seconds per case.



Motors Insurers' Bureau (MIB), which compensates victims of uninsured motorists in the UK, uses Pega and design thinking to accelerate app deployments by three weeks.



Don't miss out, max out.

See how modernizing Pega can transform your business.

To learn more, visit us at **pega.com**.