FOR IMMEDIATE RELEASE

February 29, 2024 Panasonic Holdings Corporation

Personnel Changes Relating to Executive Officers, Presidents of Operating Companies and Others

Osaka, Japan – Panasonic Holdings Corporation today announced that its Board of Directors decided the following appointments of executive officers and operating company presidents, effective as of April 1, 2024, and informally decided the appointments of directors, corporate auditors, and other positions, effective as of June 24, 2024. These decisions were made following deliberations by the Nomination and Compensation Advisory Committee.

In addition, the company announced other organizational and personnel changes, also effective as of April 1, 2024. Personnel changes effective as of June 24, 2024 will be made official at the Ordinary General Meeting of Shareholders, and at the subsequent Board of Directors' Meeting and the Audit & Supervisory Board Members' Meeting to be held on June 24, 2024.

1. Assignment of Responsibilities as Members of the Board of Directors and Audit & Supervisory Board Members of Panasonic Holdings Corporation (Effective June 24)

Title	Name
Director (Outside)	Ryusuke Shigetomi

Title	Name
Senior Audit & Supervisory Board Member	Yoshiaki Tokuda

2. Resignation of Members of the Board of Directors and Audit & Supervisory Board Members of Panasonic Holdings Corporation (Effective June 24)

Title	Name
Director (Outside)	Yoshinobu Tsutsui

Title	Name
Senior Audit & Supervisory Board Member	Eiji Fujii

3. List of Members of the Board of Directors and Audit & Supervisory Board Members of Panasonic Holdings Corporation (Effective June 24)

Names are listed in alphabetical order of last name with each position.

Title	Name
Director, Chairperson of the Board	Kazuhiro Tsuga
Representative Director	Yuki Kusumi
Representative Director	Tetsuro Homma
Representative Director	Mototsugu Sato
Representative Director	Hirokazu Umeda
Director	Yoshiyuki Miyabe
Director	Ayako Shotoku
Director (Outside)	Shinobu Matsui
Director (Outside)	Keita Nishiyama
Director (Outside)	Kunio Noji
Director (Outside)	Michitaka Sawada
Director (Outside)	Ryusuke Shigetomi
Director (Outside)	Kazuhiko Toyama
Senior Audit & Supervisory Board Member	Hidetoshi Baba
Senior Audit & Supervisory Board Member	Yoshiaki Tokuda
Audit & Supervisory Board Member (Outside)	Akihiro Eto
Audit & Supervisory Board Member (Outside)	Akihiko Nakamura
Audit & Supervisory Board Member (Outside)	Setsuko Yufu

⁽Notes) 1. Ms. Shinobu Matsui, Mr. Keita Nishiyama, Mr. Kunio Noji, Mr. Michitaka Sawada, Mr. Ryusuke Shigetomi, and Mr. Kazuhiko Toyama are Outside Directors as stipulated in Article 2, Item 15 of the Companies Act.

^{2.} Mr. Akihiro Eto, Mr. Akihiko Nakamura, and Ms. Setsuko Yufu are Outside Audit & Supervisory Board Members as stipulated in Article 2, Item 16 of the Companies Act.

^{3.} All Outside Directors/Audit & Supervisory Board Members are designated as independent directors/audit & supervisory board members pursuant to the Company's policy on the independence of Outside Directors and Outside Audit & Supervisory Board Members which was established based on the independence standard required by financial instruments exchanges such as Tokyo Stock Exchange.

 Resignation of Executive Officers of Panasonic Holdings Corporation (Effective March 31)

Names are listed in alphabetical order of last name with each position.

Name	Current Responsibilities	
Shigeki Mishima	Executive Officer,	
	Group Chief Human Resources Officer (Group CHRO)	
	In charge of General Affairs and Social Relations, CSR and Corporate	
	Citizenship Activities, DEI Promotion, and Construction Safety and Regulations	
	Administration	
Yoshihiro Morii	Executive Officer,	
	In charge of Special Task	

5. List of Executive Officers of Panasonic Holdings Corporation and their Responsibilities (Effective April 1)

Names are listed in alphabetical order of last name with each position.

Name	Title / New Responsibilities	Title / Current Responsibilities
Yuki Kusumi	President,	President,
	Group Chief Executive Officer (Group	Group Chief Executive Officer
	CEO), Group Chief Human Resources	(Group CEO)
	Officer (Group CHRO)	
	* Group CEO will be in charge of	
	Brand and Communications Strategy	
	*Responsibility for DEI Promotion will	
	be included under those of the Group	
	CHRO.	
	*Group CHRO, invited in from outside	
	the Panasonic Group, is scheduled to	
	take office on July 1.	
Tetsuro Homma	Executive Vice President,	Executive Vice President,
	Group Regional Head for China &	Group Regional Head for China &
	Northeast Asia	Northeast Asia
	** President, Panasonic Operational	** President, Panasonic Operational
	Excellence China and Northeast Asia,	Excellence China and Northeast Asia,
	Panasonic Operational Excellence	Panasonic Operational Excellence
	Co., Ltd. Chairperson, Panasonic	Co., Ltd. Chairperson, Panasonic
	Corporation of China	Corporation of China

Name Title / New Responsibilities Title / Current Responsibilities Yoshiyuki Miyabe Executive Vice President, In charge of Government and External Relations, and Solution Partners Representative in Tokyo Mototsugu Sato Executive Vice President, Group Chief Risk Management Officer Title / Current Responsibilities Executive Vice President, In charge of Government and External Relations, and Solution Partners Representative in Tokyo Executive Vice President, Group Chief Risk Management Officer Group Chief Risk Management Officer
In charge of Government and External Relations, and Solution Partners Representative in Tokyo Mototsugu Sato In charge of Government and External Relations, and Solution Partners Representative in Tokyo Executive Vice President, Executive Vice President,
Relations, and Solution Partners Representative in Tokyo Representative in Tokyo Mototsugu Sato Executive Vice President, Executive Vice President,
Representative in Tokyo Mototsugu Sato Executive Vice President, Executive Vice President,
Mototsugu Sato Executive Vice President, Executive Vice President,
Group Chief Risk Management Officer Group Chief Risk Management Offi
(Group CRO) (Group CRO)
In charge of Procurement, Logistics, In charge of Procurement and
and General Affairs and Social Logistics
Relations Occupational Safety and Health
Occupational Safety and Health Director
Director ** Representative Director, Member
** Representative Director, Member of the Board, President, Panasonic
the Board, President, Panasonic Operational Excellence Co., Ltd. Ch
Operational Excellence Co., Ltd. Chief Executive Officer (CEO), In charge
Executive Officer (CEO), In charge of DEI Promotion and General Affairs
DEI Promotion and General Affairs
Hirokazu Umeda Executive Vice President, Executive Vice President,
Group Chief Financial Officer Group Chief Financial Officer
(Group CFO) (Group CFO)
In charge of Group MUDA Busters In charge of Group MUDA Busters
Project and Facility Management Project and Facility Management
CEO, Panasonic Holding CEO, Panasonic Holding
(Netherlands) B.V. (Netherlands) B.V.
President, Panasonic Equity President, Panasonic Equity
Management Japan G.K. Management Japan G.K.
In charge of Prime Life Technologies In charge of Prime Life Technologie
Corporation Corporation
Yoky Matsuoka Executive Officer, Executive Officer,
Director, PanasonicWELL Director, PanasonicWELL

Name	Title / New Responsibilities	Title / Current Responsibilities
Masashi Nagayasu	Executive Officer,	Executive Officer,
	In charge of Prime Planet Energy &	In charge of Prime Planet Energy &
	Solutions, Inc.	Solutions, Inc.
	** Representative Director, Member of	** Representative Director, Member of
	the Board, President, Panasonic	the Board, President, Panasonic
	Automotive Systems Co., Ltd. Chief	Automotive Systems Co., Ltd. Chief
	Executive Officer (CEO), In charge of	Executive Officer (CEO), In charge of
	DEI Promotion	DEI Promotion
Tatsuo Ogawa	Executive Officer,	Executive Officer,
	Group Chief Technology Officer	Group Chief Technology Officer
	(Group CTO)	(Group CTO)
	In charge of Pharmaceutical Affairs	In charge of Pharmaceutical Affairs
Ayako Shotoku	Executive Officer,	Executive Officer,
	Group General Counsel (Group GC)	Group General Counsel (Group GC)
	In charge of Construction Safety and	
	Regulations Administration	
Kazuyo Sumida	Executive Officer,	Executive Officer,
	Group Chief Strategy Officer	Group Chief Strategy Officer
	(Group CSO)	(Group CSO)
	General Manager, Corporate Planning	General Manager, Corporate Planning
	Group	Group
	*Responsibility for CSR will be	<u>In charge of Brand and</u>
	included under those of the Group	Communications Strategy
	CSO.	
Hajime Tamaoki	Executive Officer,	Executive Officer,
	Group Chief Information Officer	Group Chief Information Officer
	(Group CIO)	(Group CIO)
	In charge of Cyber Security	In charge of Cyber Security
	President, Panasonic Information	President, Panasonic Information
	Systems Co., Ltd.	Systems Co., Ltd.
Shigeo Usui	Executive Officer,	Executive Officer,
	In charge of Design	In charge of Design
	** Executive Officer, Panasonic	** Executive Officer, Panasonic
	Corporation, Chief Customer	Corporation, Chief Customer
	Experience Officer (CCXO), In charge	Experience Officer (CCXO), In charge
	of Design, Brand and Communications	of Design, Brand and Communications

^{*} Supplemental information on the scope of administration

** Responsibilities at operating companies other than Panasonic Holdings Corporation
Underline: Changed responsibilities

6. List of Panasonic Holdings Corporation Directors and their Responsibilities (Effective April 1)

Names are listed in alphabetical order of last name with each position.

Name	Naw Daggaraihilitian	Commant Bassanaihilitiaa
Name	New Responsibilities	Current Responsibilities
Megumi Kitagawa	Director, In charge of Brand and	General Manager, Public Relations
	Communications Strategy	Department, CEO Office, Panasonic
	General Manager, Brand and	<u>Corporation</u>
	Communications Strategy Group	
	Director, In charge of Corporate	
	Citizenship Activities, Panasonic	
	Holdings Corporation	
	Executive Officer, Panasonic	
	Operational Excellence Co., Ltd.	
	In charge of Brand and	
	Communications, and Corporate	
	Citizenship Activities	
Yasumichi Murase	Director, In charge of Mobility	Director, In charge of Mobility
	Solutions, Panasonic Holdings	Solutions, Panasonic Holdings
	Corporation	Corporation
Michiko Ogawa	Director, In charge of Kansai External	Director, In charge of Kansai External
	Relations and EXPO Promotion,	Relations and EXPO Promotion,
	Panasonic Holdings Corporation	Panasonic Holdings Corporation
	General Manager, Technics Business	General Manager, Technics Business
	Promotion, Panasonic Corporation	Promotion, Panasonic Corporation

Underline: Changed responsibilities

7. List of Executive Officers of Panasonic Holdings Corporation and their Responsibilities (Effective June 24)

Names are listed in alphabetical order of last name with each position.

Name	Title / New Responsibilities	Title / Current Responsibilities
	(Effective June 24)	(Effective April 1)
Yuki Kusumi	President,	President,
	Group Chief Executive Officer (Group	Group Chief Executive Officer (Group
	CEO), Group Chief Human Resources	CEO), Group Chief Human Resources
	Officer (Group CHRO)	Officer (Group CHRO)
	* Group CEO will be in charge of	* Group CEO will be in charge of
	Brand and Communications Strategy	Brand and Communications Strategy
	*Group CHRO, invited in from outside	*Group CHRO, invited in from outside
	the Panasonic Group, is scheduled to	the Panasonic Group, is scheduled to
	take office on July 1.	take office on July 1.

Name	Title / New Responsibilities	Title / Current Responsibilities
	(Effective June 24)	(Effective April 1)
Tetsuro Homma	Executive Vice President,	Executive Vice President,
	Group Regional Head for China &	Group Regional Head for China &
	Northeast Asia	Northeast Asia
	** President, Panasonic Operational	** President, Panasonic Operational
	Excellence China and Northeast Asia,	Excellence China and Northeast Asia,
	Panasonic Operational Excellence	Panasonic Operational Excellence
	Co., Ltd. Chairperson, Panasonic	Co., Ltd. Chairperson, Panasonic
	Corporation of China	Corporation of China
Yoshiyuki Miyabe	Executive Vice President,	Executive Vice President,
	In charge of Government and External	In charge of Government and External
	Relations, and Solution Partners	Relations, and Solution Partners
	Representative in Tokyo	Representative in Tokyo
Mototsugu Sato	Executive Vice President,	Executive Vice President,
	Group Chief Risk Management Officer	Group Chief Risk Management Officer
	(Group CRO)	(Group CRO)
	In charge of Procurement, Logistics,	In charge of Procurement, Logistics,
	and General Affairs and Social	and General Affairs and Social
	Relations	Relations
	Occupational Safety and Health	Occupational Safety and Health
	Director	Director
	** Representative Director, Member of	** Representative Director, Member of
	the Board, President, Panasonic	the Board, President, Panasonic
	Operational Excellence Co., Ltd. Chief	Operational Excellence Co., Ltd. Chief
	Executive Officer (CEO), In charge of	Executive Officer (CEO), In charge of
	DEI Promotion and General Affairs	DEI Promotion and General Affairs
Hirokazu Umeda	Executive Vice President,	Executive Vice President,
	Group Chief Financial Officer	Group Chief Financial Officer
	(Group CFO)	(Group CFO)
	In charge of Group MUDA Busters	In charge of Group MUDA Busters
	Project and Facility Management	Project and Facility Management
	CEO, Panasonic Holding	CEO, Panasonic Holding
	(Netherlands) B.V.	(Netherlands) B.V.
	President, Panasonic Equity	President, Panasonic Equity
	Management Japan G.K.	Management Japan G.K.
	In charge of Prime Life Technologies	In charge of Prime Life Technologies
	Corporation	Corporation

Name	Title / New Responsibilities	Title / Current Responsibilities
	(Effective June 24)	(Effective April 1)
Yoky Matsuoka	Executive Officer,	Executive Officer,
	Director, PanasonicWELL	Director, PanasonicWELL
Masashi Nagayasu	Executive Officer,	Executive Officer,
	In charge of Prime Planet Energy &	In charge of Prime Planet Energy &
	Solutions, Inc.	Solutions, Inc.
	** Representative Director, Member of	** Representative Director, Member of
	the Board, President, Panasonic	the Board, President, Panasonic
	Automotive Systems Co., Ltd. Chief	Automotive Systems Co., Ltd. Chief
	Executive Officer (CEO), In charge of	Executive Officer (CEO), In charge of
	DEI Promotion	DEI Promotion
Tatsuo Ogawa	Executive Officer,	Executive Officer,
	Group Chief Technology Officer	Group Chief Technology Officer
	(Group CTO)	(Group CTO)
	In charge of Pharmaceutical Affairs	In charge of Pharmaceutical Affairs
Ayako Shotoku	Executive Officer,	Executive Officer,
	Group General Counsel (Group GC)	Group General Counsel (Group GC)
	In charge of Construction Safety and	In charge of Construction Safety and
	Regulations Administration	Regulations Administration
Kazuyo Sumida	Executive Officer,	Executive Officer,
	Group Chief Strategy Officer	Group Chief Strategy Officer
	(Group CSO)	(Group CSO)
	General Manager, Corporate Planning	General Manager, Corporate Planning
	Group	Group
Hajime Tamaoki	Executive Officer,	Executive Officer,
	Group Chief Information Officer	Group Chief Information Officer
	(Group CIO)	(Group CIO)
	In charge of Cyber Security	In charge of Cyber Security
	President, Panasonic Information	President, Panasonic Information
	Systems Co., Ltd.	Systems Co., Ltd.
Shigeo Usui	Executive Officer,	Executive Officer,
	In charge of Design	In charge of Design
	** Executive Officer, Panasonic	** Executive Officer, Panasonic
	Corporation, Chief Customer	Corporation, Chief Customer
	Experience Officer (CCXO), In charge	Experience Officer (CCXO), In charge
	of Design, Brand and Communications	of Design, Brand and Communications

^{*} Supplemental information on the scope of administration

** Responsibilities at operating companies other than Panasonic Holdings Corporation
Underline: Changed responsibilities

8. List of Presidents of the Operating Companies (Effective April 1)

Company Name	Title	Name
Panasonic Corporation	President	Masahiro Shinada
Panasonic Automotive Systems Co., Ltd.	President	Masashi Nagayasu
Panasonic Entertainment & Communication Co., Ltd.	President	Akira Toyoshima
Panasonic Housing Solutions Co., Ltd.	President	Masashi Yamada
Panasonic Connect Co., Ltd.	President	Yasuyuki Higuchi
Panasonic Industry Co., Ltd.	President	Shinji Sakamoto
Panasonic Energy Co., Ltd.	President	Kazuo Tadanobu
Panasonic Operational Excellence Co., Ltd.	President	Mototsugu Sato

- Organizational Changes at Panasonic Holdings Corporation and Others (Effective April 1)
- (1) Organizational Changes relating to the Brand Strategy Group, Corporate Communications Strategy Group, and Others

Objectives and Details:

The Brand Strategy Group, which is responsible for the Panasonic Group's brand strategy, and the Corporate Communications Strategy Group, which is responsible for the Panasonic Group's stakeholder communications strategy, will be integrated into a new Brand and Communications Strategy Group. Through integrated management, the new group will be capable of developing and promoting more sophisticated brand and communications strategies. By protecting, maintaining, and reinforcing the value of the Panasonic Group brand, the new group will contribute to enhancing the Panasonic Group's corporate value and to strengthening the competitiveness of operating companies.

The Group CEO will be directly in charge of Brand and Communications Strategy, and the director in charge of Brand and Communications Strategy will be appointed directly under the Group CEO.

Organization:





Appointment:

Name	New Responsibilities	Current Responsibilities
Shunsuke Sonoda	Executive, Chief Customer	General Manager, Brand Strategy
	Experience Officer Team, Strategy	Group, Panasonic Holdings
	Division, Panasonic Corporation	Corporation
		Executive Officer, Panasonic
		Operational Excellence Co., Ltd.
		In charge of Brand and
		Communications
		<u>Director, Corporate Communications</u>
		Center
Megumi Kitagawa	Director, In charge of Brand and	General Manager, Public Relations
	Communications Strategy	Department, CEO Office, Panasonic
	General Manager, Brand and	<u>Corporation</u>
	Communications Strategy Group	
	<u>Director, In charge of Corporate</u>	
	Citizenship Activities, Panasonic	
	Holdings Corporation	
	Executive Officer, Panasonic	
	Operational Excellence Co., Ltd.	
	In charge of Brand and	
	Communications, and Corporate	
	Citizenship Activities	

Underline: Changed responsibilities

^{*} Reference: Personnel Change Related to the Organizational Changes (Effective April 1)

Name	New Responsibilities	Current Responsibilities
Yukiko Fukao	Director, Corporate Communications	General Manager, Corporate
	Center, Panasonic Operational	Communications Strategy Group,
	Excellence Co., Ltd.	Panasonic Holdings Corporation

Underline: Changed responsibilities

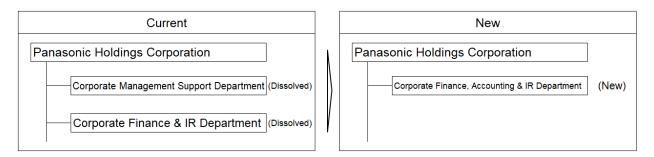
(2) Organizational Changes relating to the Corporate Management Support Department, Corporate Finance & IR Department, and Others

Objectives and Details:

To unify the organization and integrate human resources and information, the Corporate Management Support Department and the Corporate Finance & IR Department will be merged into the Corporate Finance, Accounting & IR Department. Through this reorganization,

we will formulate and implement optimal financial strategies for the Panasonic Group that respond immediately to changes in the business environment, and strengthen the Group's financial discipline and accounting, tax, and financial compliance, with the aim of further contributing to increasing the Group's corporate value.

Organization:



Appointment:

Name	New Responsibilities	Current Responsibilities
Akira Waniko	General Manager, Corporate Finance,	General Manager, Corporate
	Accounting & IR Department,	Management Support Department
	Panasonic Holdings Corporation	General Manager, Corporate Finance
		& IR Department, Panasonic Holdings
		Corporation

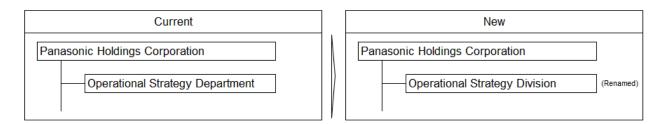
Underline: Changed responsibilities

(3) Organizational Changes relating to the Operational Strategy Department and Others

Objectives and Details:

With the aim of establishing continuous KAIZEN (continuous improvement) as the norm at all operational frontlines within the Panasonic Group, and in order to expand the scope of activities and accelerate development, some functions in the Manufacturing Innovation Division responsible for optimum standardization of manufacturing and global development will be transferred to the Operational Strategy Department. At the same time, we will strengthen our coordination function with the Group MUDA Busters Project. In line with these functional enhancements, the Operational Strategy Department will be renamed the Operational Strategy Division.

Organization:



Appointment:

Name	New Responsibilities	Current Responsibilities
Masanori Minamio	Director, Operational Strategy	General Manager, Operational
	<u>Division</u> , Panasonic Holdings	Strategy Department, Panasonic
	Corporation	Holdings Corporation
	Executive Officer, Panasonic	Executive Officer, Panasonic
	Automotive Systems Co., Ltd.	Automotive Systems Co., Ltd.
	In charge of Manufacturing, Logistics,	In charge of Manufacturing, Logistics,
	Quality and Carbon Neutral Promotion	Quality and Carbon Neutral Promotion
	Occupational Safety and Health	Occupational Safety and Health
	Director	Director

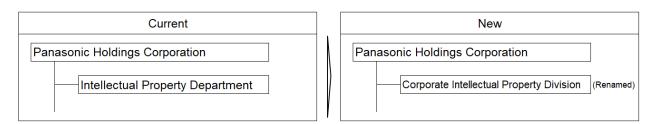
Underline: Changed responsibilities

(4) Organizational Changes relating to the Intellectual Property Department and Others

Objectives and Details:

To strengthen the strategic, administrative and external relations functions of intellectual property in the Panasonic Group, some functions of the Intellectual Property Section of Panasonic Operational Excellence Co., Ltd. will be transferred, and the Intellectual Property Department will be renamed the Corporate Intellectual Property Division.

Organization:



Appointment:

Name	New Responsibilities	Current Responsibilities
Yoshiaki Tokuda	Executive, Audit & Supervisory Board	Director, Intellectual Property
	Members'Office, Panasonic Holdings	Department, Panasonic Holdings
	Corporation	Corporation
		Executive Officer, Panasonic
		Operational Excellence Co., Ltd.
		In charge of Intellectual Property
Hiromi Matsusaka	Director, Corporate Intellectual	Executive, Intellectual Property
	Property Division, Panasonic Holdings	<u>Department</u> , Panasonic Holdings
	Corporation	Corporation
		Director, Intellectual Property Center,
		Panasonic Operational Excellence
		Co., Ltd.

Underline: Changed responsibilities

10. Personnel Changes at Panasonic Holdings Corporation (Effective April 1)

Name	New Responsibilities	Current Responsibilities
Hideyuki	Executive, In charge of Sustainability	Managing Executive Officer,
Okunaga	Management, Panasonic Holdings	Panasonic Energy Co., Ltd.
	<u>Corporation</u>	Director, Energy Device Business
		<u>Division</u>
Asashi	Executive, directly reporting to Group	<u>Director, Platform Division,</u> Panasonic
Shimodaira	Chief Technology Officer (Group	Holdings Corporation
	CTO), Panasonic Holdings	
	Corporation	
Nobuki Ito	Director, Technology Division	Director, Technology Division,
	<u>Director, Platform Division</u> , Panasonic	Panasonic Holdings Corporation
	Holdings Corporation	

Underline: Changed responsibilities

*Reference: Related Personnel Change at the Operating Company (Effective April 1)

Name	New Responsibilities	Current Responsibilities
Hidefumi Fujii	Managing Executive Officer,	Director, Consumer Energy Business
	Panasonic Energy Co., Ltd.	Unit, Energy Device Business
	<u>Director, Energy Device Business</u>	<u>Division</u> , Panasonic Energy Co., Ltd.
	<u>Division</u>	