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FOR IMMEDIATE RELEASE

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**Panasonic Announces the Merger to Absorb Wholly-Owned Subsidiaries,
Panasonic Industrial Devices Materials Koriyama and
Panasonic Industrial Devices Materials Yokkaichi
(Simplified and Short Form Merger)**

Osaka, Japan, November 30, 2016 – Panasonic Corporation ([TSE:6752] “Panasonic”) today announced that its Board of Directors has decided to absorb Panasonic Industrial Devices Materials Koriyama Co., Ltd. (“PIDMK”) and Panasonic Industrial Devices Materials Yokkaichi Co., Ltd. (“PIDMYC”), wholly-owned consolidated subsidiaries of Panasonic. Each merger is expected to take effect on April 1, 2017 (planned).

Each merger will be conducted through a simplified absorption-type merger to absorb a wholly-owned subsidiary, accordingly, some of the matters and details for disclosure relating to the merger have been omitted.

1. Purpose of the Merger

As part of the growth strategies for the electronic materials business, Panasonic has been proactively expanding businesses through production in places where there is demand as well as local production and supply, staying close to customers, more specifically, electronic components manufacturers mainly in the industrial, automotive, and ICT fields.

In recent years, electronic components manufacturers have been increasingly competing with each other in acquiring orders from customers. Furthermore, electronic components manufacturers tend to frequently change their production locations

beyond national borders depending on requests from product manufacturers and production capacity.

Under the above-mentioned business environment, it has become difficult for us, electronic materials manufacturers, to manage our entire operations at a single site. Against this backdrop, Panasonic has decided to absorb its two manufacturing subsidiaries in Japan, PIDMK and PIDMYC, in an effort to accelerate speed of management through global-level cooperation based on the integrated development, manufacturing, and sales for the electronic materials business.

2. Summary of the Merger

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| (1) Schedule of the merger | |
| November 30, 2016 | Resolution of the Board of Directors on the merger |
| November 30, 2016 | Signing of the merger agreement |
| April 1, 2017 (planned) | Effective date of the merger |

(Note: Since, for Panasonic, each merger falls under a simplified merger as set forth in Article 796, Paragraph 2 of the Companies Act, and for PIDMK and PIDMYC, the merger falls under a short form merger as set forth in Article 784, Paragraph 1 of Companies Act, resolutions of shareholders' meetings of Panasonic, PIDMK and PIDMYC concerning approval of the merger will not be held.)

- (2) Method of the Merger
Panasonic, as the surviving company, will absorb PIDMK and PIDMYC, which will be dissolved upon the merger.
- (3) Allotment in relation to the Merger
There shall be no allotment of shares or any other consideration with respect to the merger.
- (4) Treatment of stock acquisition rights and bonds with stock acquisition rights of the dissolving company in relation to the merger
There are no stock acquisition rights or bonds with stock acquisition rights issued by PIDMK and PIDMYC.

3. Outline of Companies that are Parties to the Merger

	Surviving Company (As of September 30, 2016)	Dissolving Company (As of September 30, 2016)	Dissolving Company (As of September 30, 2016)
(1) Corporate name	Panasonic Corporation	Panasonic Industrial Devices Materials Koriyama Co., Ltd. (PIDMK)	Panasonic Industrial Devices Materials Yokkaichi Co., Ltd. (PIDMYC)
(2) Head office	1006, Oaza Kadoma, Kadoma-shi, Osaka	111, Aza-Ishizuka, Koriyama, Fukushima	60, Kitashinkai, Hasedashi, Yokkaichi, Mie
(3) Name and title of representative	President, Kazuhiro Tsuga	President, Hideshi Makino	President, Nobuyuki Kawamura
(4) Principal lines of business	Manufacture and sales of electric and electronic equipment etc.	Manufacture and sales of electronic materials and insulating materials etc.	Manufacture and sales of plastic materials and their applied products etc.
(5) Stated Capital	258,740 million yen	480 million yen	480 million yen
(6) Date established	December 15, 1935	April 1, 2005	April 1, 2005
(7) Total number of outstanding shares	2,453,053,497 shares	52,000 shares	44,000 shares
(8) Fiscal year end	March 31	March 31	March 31
(9) Major shareholders and shareholding ratios	<p>Japan Trustee Services Bank, Ltd. (trust account) 6.18%</p> <p>The Master Trust Bank of Japan, Ltd. (trust account) 5.05%</p> <p>State Street Bank and Trust Company 3.47%</p> <p>Nippon Life Insurance Company 2.81%</p> <p>Panasonic Corporation Employee Shareholding Association 1.79%</p>	Panasonic Corporation 100%	Panasonic Corporation 100%

(10) Financial conditions and business performance for immediately preceding fiscal year

	Panasonic Corporation (Consolidated, U.S. GAAP) (The year ended March 31, 2016)	PIDMK (Non-consolidated, Japan GAAP) (The year ended March 31, 2016)	PIDMYC (Non-consolidated, Japan GAAP) (The year ended March 31, 2016)
Net assets	1,854,314 million yen	4,506 million yen	2,173 million yen
Total assets	5,596,982 million yen	11,006 million yen	5,977 million yen
Shareholders' equity per share	734.62 yen	86,652.98 yen	49,376.09 yen
Net sales	7,553,717 million yen	30,589 million yen	18,636 million yen
Operating profit	415,709 million yen	2,162 million yen	383 million yen
Ordinary income	—	2,136 million yen	236 million yen
Net income attributable to the company	193,256 million yen	1,566 million yen	144 million yen
Net income per share attributable to the company, basic	83.40 yen	30,109.23 yen	3,270.22 yen

Notes: 1. Amounts less than 1 million yen have been rounded to the nearest whole 1 million yen amount.

2. As of September 30, 2016, Panasonic holds 132,073 thousand shares of its common stock.

3. For Panasonic, the amount of "Total equity" on consolidated basis in accordance with the United States Generally Accepted Accounting Principles (U.S. GAAP) is presented instead of "Net assets."

4. As for PIDMK and PIDMYC, the amount of "Net assets per share" is presented in the "Shareholders' equity per share" column.

5. With respect to Panasonic, the item "Ordinary income" is omitted since such item does not exist under U.S. GAAP which Panasonic adopts on a consolidated basis.

4. Status of Panasonic after the Merger

Panasonic's corporate name, head office, name and title of representative, principal lines of business, stated capital and fiscal year end shall not be changed by the merger.

5. Financial Outlook

It is expected that there will not be any material impact of the merger on the consolidated financial outlook of Panasonic for fiscal year ending March 31, 2017, announced on October 31, 2016.

Disclaimer Regarding Forward-Looking Statements

This press release includes forward-looking statements (that include those within the meaning of Section 27A of the U.S. Securities Act of 1933, as amended, and Section 21E of the U.S. Securities Exchange Act of 1934), as amended about Panasonic and its Group companies (the Panasonic Group). Panasonic discloses its consolidated financial forecasts for fiscal 2017 based on International Financial Reporting Standards (IFRS). To the extent that statements in this press release do not relate to historical or current facts, they constitute forward-looking statements. These forward-looking statements are based on the current assumptions and beliefs of the Panasonic Group in light of the information currently available to it, and involve known and unknown risks, uncertainties and other factors. Such risks, uncertainties and other factors may cause the Panasonic Group's actual results, performance, achievements or financial position to be materially different from any future results, performance, achievements or financial position expressed or implied by these forward-looking statements. Panasonic undertakes no obligation to publicly update any forward-looking statements after the date of this press release. Investors are advised to consult any further disclosures by Panasonic in its subsequent filings under the Financial Instrument and Exchange Act of Japan (the FIEA) and other publicly disclosed documents.

The risks, uncertainties and other factors referred to above include, but are not limited to, economic conditions, particularly consumer spending and corporate capital expenditures in the Americas, Europe, Japan, China and other Asian countries; volatility in demand for electronic equipment and components from business and industrial customers, as well as consumers in many product and geographical markets; the possibility that excessive currency rate fluctuations of the U.S. dollar, the euro, the Chinese yuan and other currencies against the yen may adversely affect costs and prices of Panasonic's products and services and certain other transactions that are denominated in these foreign currencies; the possibility of the Panasonic Group incurring additional costs of raising funds, because of changes in the fund raising environment; the possibility of the Panasonic Group not being able to respond to rapid technological changes and changing consumer preferences with timely and cost-effective introductions of new products in markets that are highly competitive in terms of both price and technology; the possibility of not achieving expected results or incurring unexpected losses in connection with the alliances or mergers and acquisitions; the possibility of not being able to achieve its business objectives through joint ventures and other collaborative agreements with other companies, including due to the pressure of price reduction exceeding that which can be achieved by its effort and decrease in demand for products from business partners which Panasonic highly depends on in BtoB business areas; the possibility of the Panasonic Group not being able to maintain competitive strength in many product and geographical areas; the possibility of incurring expenses resulting from any defects in products or services of the Panasonic Group; the possibility that the Panasonic Group may face intellectual property infringement claims by third parties; current and potential, direct and indirect restrictions imposed by other countries over trade, manufacturing, labor and operations; fluctuations in market prices of securities and other assets in which the Panasonic Group has holdings or changes in valuation of long-lived assets, including property, plant and equipment and goodwill, deferred tax assets and uncertain tax positions; future changes or revisions to accounting policies or accounting rules; the possibility of incurring expenses resulting from a leakage of customers' or confidential information from Panasonic's systems due to unauthorized access or a detection of vulnerability of network-connected products of the Panasonic Group; as well as natural disasters including earthquakes, prevalence of infectious diseases throughout the world, disruption of supply chain and other events that may negatively impact business activities of the Panasonic Group. The factors listed above are not all-inclusive and further information is contained in the most recent English translated version of Panasonic's securities reports under the FIEA and any other documents which are disclosed on its website.