



PRODUCT OVERVIEW


OpenText EMR-Link

Streamline lab and imaging data exchange with a cost-effective, unified approach to EMR integration and process automation



 **Connect once,**
reach any EMR

 Rapid, unified
and standardized
integration

 Clean, complete
and **error-free**
orders

 **Streamline** out-
patient registration

Diagnostic lab and imaging centers are faced with integration and data exchange challenges. Shortages of technical resources, skillsets and budgets, as well as customer EMR variations, affect their ability to consistently connect to their customers and ensure optimal electronic order submission and results delivery.

OpenText™ EMR-Link™ solves lab integration challenges by providing a cost-effective, unified approach to clinical lab and imaging data exchange, integration, as well as a focus on outreach. EMR-Link offers the consistent connectivity that lab and imaging centers require and handles the IT complexity, manpower and monitoring requirements on behalf of the diagnostic center. EMR-Link helps integrate faster, with fewer resources and at a lower cost, and offers process automation to optimize workflow.

Improve lab and imaging data exchange

A single connection to EMR-Link extends the ability for electronic order and result reporting in a consistent and repeatable approach, optimizing data exchange between a diagnostic center and its clinic or long-term care customers.

Increase efficiency with rapid implementations

OpenText's EMR and outreach experts work directly with EMR vendors to ensure rapid lab-to-EMR integration reducing IT burdens and backlogs. Once connected, new practice and senior care integrations can be reduced to days rather than weeks.

Reduce costs and maximize reimbursements

EMR-Link offers easy access, as well as clean, validated and error-free electronic orders that eliminate interventions and delays, keeping operational costs and staff burden low for lab and imaging centers.

MedLabs Diagnostics needed a solution to manage interface implementation projects efficiently and predictably. The company recognized that finding a partner that could take on the complexities of their customers' EMRs could give them a competitive edge to help grow their business.

"The OpenText team is extremely responsive—when we have a new practice, we can kick the interface project off quickly."

Wajid Ullah
Chief Information Officer
MedLabs

Alleviate IT integration burdens with OpenText experts

Lab and imaging centers improve scalability and time to value, while eliminating technical staffing burdens and integration complexities, using lab integration as a fully managed service.

Ensure end-to-end data compliance

EMR-Link delivers the built-in data security and compliance needed to support patient and insurer data to reduce compliance overhead.

Connect once, reach any EMR

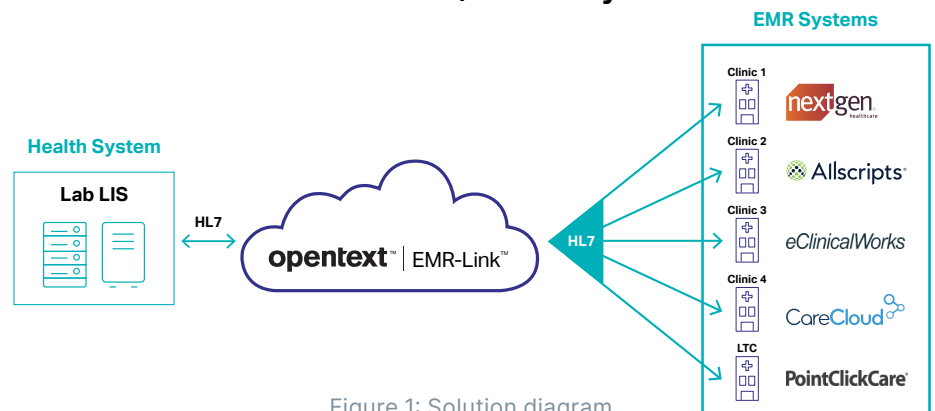


Figure 1: Solution diagram

Feature	Description
Connect once, reach any EMR	Simplifies integration from an LIS or RIS into physician and EMR workflows.
Comprehensive integration solution	This unified connectivity platform enables streamlined integration, consistent ordering, efficient result reporting, standardized data for utilization metrics, and supports scalability and growth.
Validated, intelligent ordering	Lab compendiums and business rules for Ask on Order Entry questions and Medical Necessity/ABN checks are embedded within the physician workflow and also ensure complete information is entered at the point of care.
Fully managed services	OpenText EMR experts handle the complex integrations with outreach customers, ensuring the ordering environment integrates into each EMR workflow.
Streamline outpatient registration	Eliminates manual touch points that delay hospital out-patient registrations and test intake with automatic order creation, patient matching and registration.
Built-in compliance and security	Sensitive patient and clinical data are fully secure and compliant with HIPAA/HITECH using secure protocols, while at rest or in transit.

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About OpenText

OpenText, The Information Company, enables organizations to gain insight through market leading information management solutions, on-premises or in the cloud. For more information about OpenText (NASDAQ: OTEX, TSX: OTEX) visit: opentext.com.

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