



  
**SEMEX**<sup>®</sup>  
Genetics for Life<sup>®</sup>



**BEEF**  
SIREs 2024-25

From L to R: Philip Halhead, Norbreck Genetics and Dennis Serhienko, Beef Sire Acquisition & Product Support, Semex



Whatever destination you want for your beef calves, the Semex beef stud offers the best choice. Together with our partner, Norbreck Genetics, Semex works alongside various beef supply chains to ensure the future needs of dairy farmers, processors and retailers. The Semex Bull Stud is purposely selected and proven to deliver the critical elements required

for UK dairy farmers: Fertility - highly fertile semen to maximise conception rates; Calving Ease - minimum calving intervention to ensure cows maximise milk production and get back in calf easily; Calf Growth-efficient growth whether rearing yourself or selling into a beef supply chain.

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**Did you know?**



There are now carcase trait EBVs that will help you choose a bull based on the things you get paid for


These EBVs can only be generated if you record the ear tag number of the sire when registering a calf with BCMS



The more sires that are registered, the more accurate the EBVs will be

SIRES OF DAIRY BRED CALVES MATTER TOO!

45%



of all prime beef in England is a product of the dairy herd

CURRENTLY, ONLY

30%

OF SIRES ARE REGISTERED ON BCMS

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## KEY SYMBOLS



CALVING EASE

Fewer difficult births reducing issues at calving and breeding time.



POLLED

Breed-leading Polled Sires.



Increased profit from sires who will increase the Carcase weight and volume of product produced per animal.

## BEEF SUPPLY CHAINS

### MORRISONS

#### THE ELITE BEEF SCHEME



The Elite Beef Scheme is a fully integrated supply chain that produces high quality British Beef for Morrisons supermarkets. Sourced from dedicated dairy farms, the Elite Beef Scheme places high quality beef calves onto finishing farms. The scheme offers farmers stability, security, and profitability for their business with the opportunity to become part of an elite group of farmers.

Recognising the need for the right genetics for dairy insemination, the Elite Beef Scheme uses Elite Sires ensuring calving ease, short gestation and a profitable outlet for the calves.

#### The Elite Beef Scheme:

- Fully Traceable
- Consistent avenue for calves - all year round
- Commercial security
- Shorthorn Contract
- Aberdeen Angus Cross and British Blue Cross competitive pricing

### BEEF SUPPLY CHAIN

#### MEADOW QUALITY



Meadow Quality

Tailored to dairy farmers in the Southwest region of the UK, the Meadow Quality Beef Calf Scheme focus on the strategic use of British Blue and Aberdeen Angus genetics which typically exhibit faster growth rates and efficient feed conversion. Furthermore, both Aberdeen Angus and British Blue are known for their contribution to desirable traits such as muscle development, marbling and growth efficiency.

Dairy bred calves are carefully assessed for health, conformation and genetic potential at the many collection centres located across the Southwest region of the UK and calves that meet the desired criteria are selected for participation in the scheme.

The Meadow Quality Beef Calf Scheme can help dairy farmers command higher prices for their cross bred calves with Aberdeen Angus and British Blue genetics.

## LONGHORN

### BUITELAAR SCHEME



The Buitelaar Group is renowned for its commitment to sustainable beef production and high-quality meat products. The Buitelaar supply chain specialises in the production of premium beef, with a particular focus on Longhorn, whilst prioritizing animal welfare, environmental responsibility, and consumer satisfaction.

#### Longhorn on Dairy

**Enhanced marketability:** Longhorn-cross offspring are highly marketable due to their unique qualities. They fetch premium prices in both the beef and dairy industries, providing farmers with additional income opportunities.

**Efficient Production:** Longhorn-cross cattle are known for their efficient conversion of feed into high-quality meat. This efficiency can translate into cost savings for farmers, as less feed is required to produce desirable beef products.

**Improved Sustainability:** Longhorn cattle are well-adapted to various environments and management systems. By incorporating Longhorn genetics into their herds, farmers can improve the overall resilience and sustainability of their operations.

**Diversification of Revenue Streams:** Using Longhorn genetics in dairy herds allows dairy farmers to tap into the premium beef market.

**Consumer Demand:** There is a growing demand for Longhorn beef among consumers who value flavour, quality, and sustainability. By producing Longhorn cross cattle, dairy farmers can align with consumer preferences and capture a share of this lucrative market.

## TIBS

### THE TESCO INTEGRATED BEEF SCHEME



Established as an Aberdeen Angus scheme in 2012, a first for the beef industry, The Tesco Integrated Beef Scheme (TIBS), has developed steadily over the years. The scheme now has around 1,200 British beef farmers supplying Aberdeen Angus cattle for the Tesco Finest range, with a bonus received for prime carcasses that meet certain criteria.

# BRITISH BLUE

## NORBRECK GOODYHILLS EMPEROR



AI Code: BB1217

Sire: Harpon De L'Orgelot

Dam: Goodyhills Unice

Ear Tag: UK102885700046

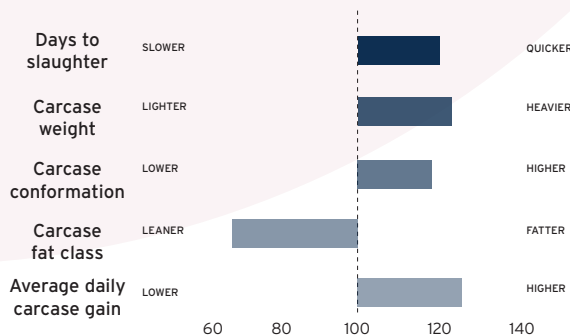
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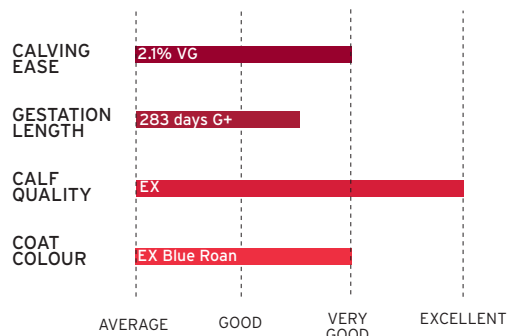
### AT A GLANCE...

The bull other companies are using to make the next generation of sires - EMPEROR is the number one bull in the breed scoring indexes over 120 on days to slaughter, carcass weight, carcass conformation and average daily carcass gain with 636 progeny records.

EBV Carcass Results



Sourced : AHDB Beef 2024



Sourced : Norbreck Genetics 2024

BRITISH BLUE

## BRITISH BLUE

### NORBRECK LITTLEBANK MARIO



AI Code: BB1705

Sire: Agile De La Praule

Dam: Littlebank Georgeous

Ear Tag: UK125242700625

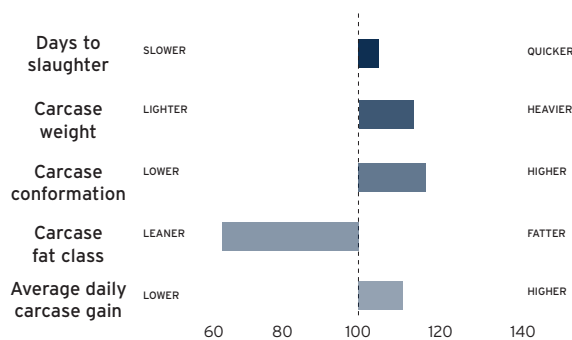
## PROGENY



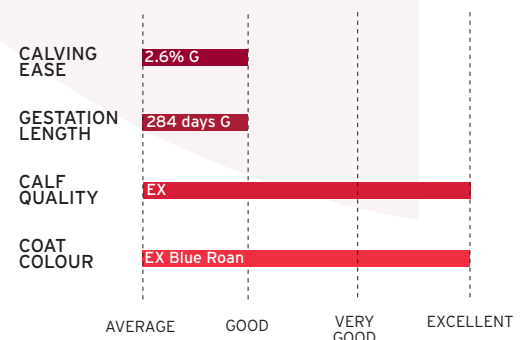
### AT A GLANCE...

Sired by Agile, MARIO is the best bull in the Semex stud for calf quality. Expect fast growth and calves that exhibit length with good colour markings, selling for higher prices.

EBV Carcase Results



Sourced : AHDB Beef 2024



Sourced : Norbreck Genetics 2024



# BRITISH BLUE

## NORBRECK LITTLEBANK MERCURY



AI Code: BB1704

Sire: Agile De La Praule

Dam: Littlebank Georgeous

Ear Tag: UK125242100626

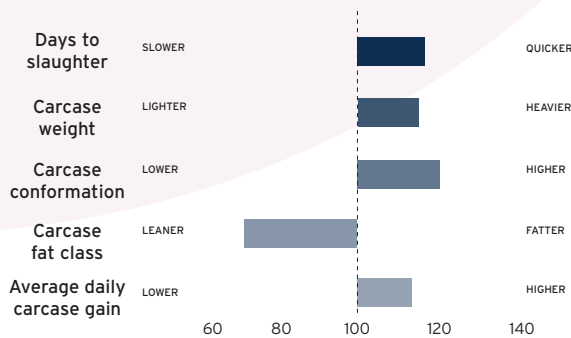
### PROGENY



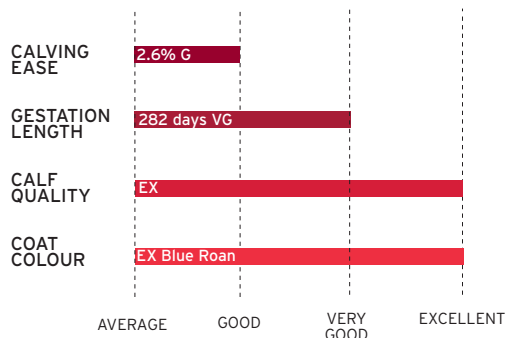
### AT A GLANCE...

A full brother to MARIO, this bull sires calves with fast growth and high weight gains. MERCURY is best suited to making high quality calves.

EBV Carcase Results



Sourced : AHDB Beef 2024



Sourced : Norbreck Genetics 2024

BRITISH BLUE

## BRITISH BLUE

## NORBRECK BLACK N BLUE MONSTER MUNCH



**Limited Supply**



SINCE **B** 1922  
BUITELAAR  
GROUP



AI Code: BB1710

Sire: Jiosco De Focant

Dam: Black N Blue Empress

Ear Tag: UK301284700112

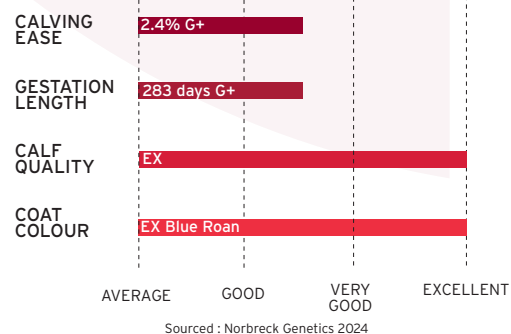
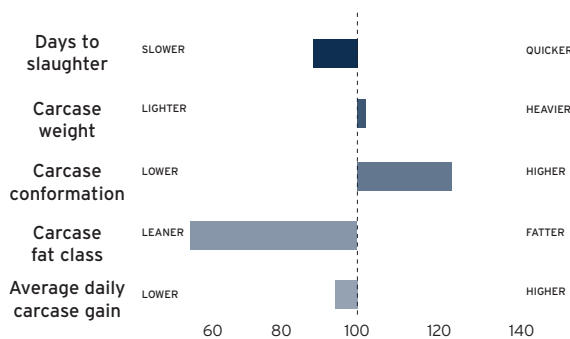
## PROGENY



### AT A GLANCE...

Our most fertile BB bull getting cows in calf with very high first service PD results.

EBV Carcase Results



# BRITISH BLUE

## NORBRECK STRAWBERRYFIELD NORTHSTAR



SINCE **B** 1922  
BUITELAAR  
GROUP



Meadow Quality



AI Code: BB1745

Sire: GREYSTONE GOVERNOR

Dam: DROIT IVY

Ear Tag: UK134475500035

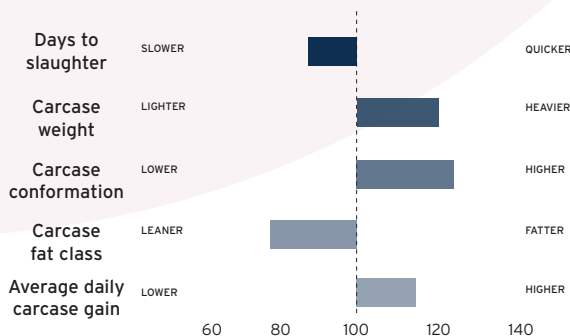
### PROGENY



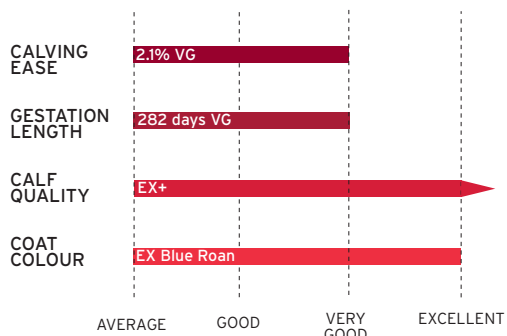
### AT A GLANCE...

NORTHSTAR is ideal for crossing onto dairy cows resulting in nicely marked, highly saleable calves. Sired by renowned Greystone Governor, NORTHSTAR is a quality calf making bull with very good fertility.

#### EBV Carcase Results



Sourced : AHDB Beef 2024



Sourced : Norbreck Genetics 2024

## BRITISH BLUE

## NORBRECK **VENAL** DE JAUVELAN



AI Code: BB1406

Sire: Hotelier De St Fontaine

Dam: Hautesse 7476 De Jauvelan

Ear Tag: BE2 - 57482127

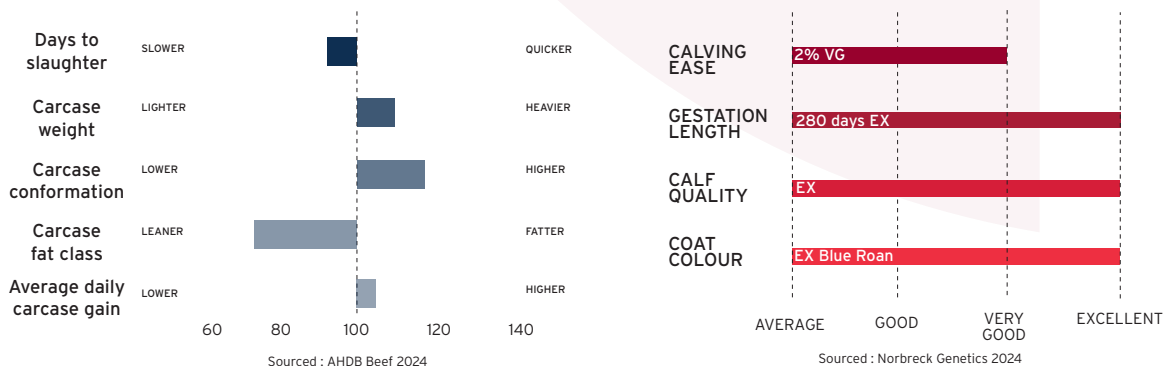
### PROGENY



### AT A GLANCE...

A calving ease bull with muscle, VENAL sires calves which can be sold at a younger age due to rapid development. Customers love the blue roan marked progeny.

EBV Carcase Results



# BRITISH BLUE

## NORBRECK LITTLEBANK POLO



AI Code: BB1974

Sire: Goodyhills Emperor

Dam: Littlebank Nellie

Ear Tag: UK125242200690

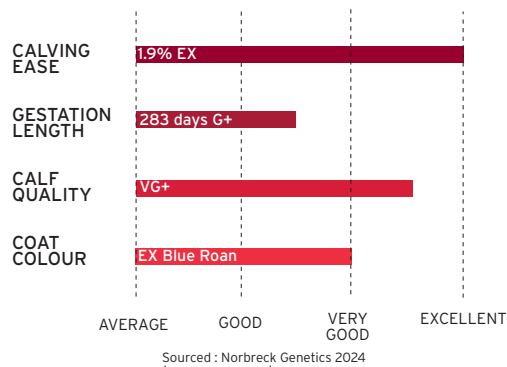
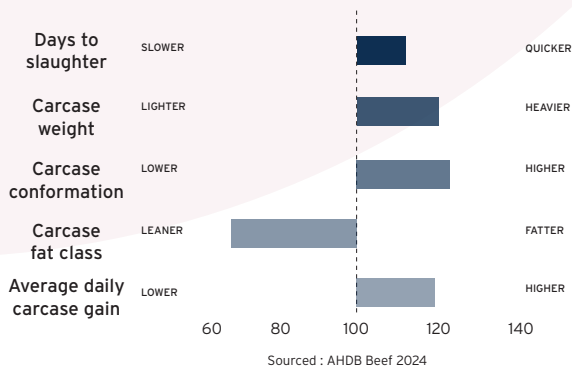
### PROGENY



**AT A GLANCE...**

An ideal bull for dairy farmers, POLO is an easy calving sire from the famous Goodyhills Emperor.

EBV Carcase Results



## BRITISH BLUE

## NORBRECK LITTLEBANK PEPPERMINT



AI Code: BB1975

Sire: Moorsley Keeper

Dam: Littlebank Nellie

Ear Tag: UK125242700695

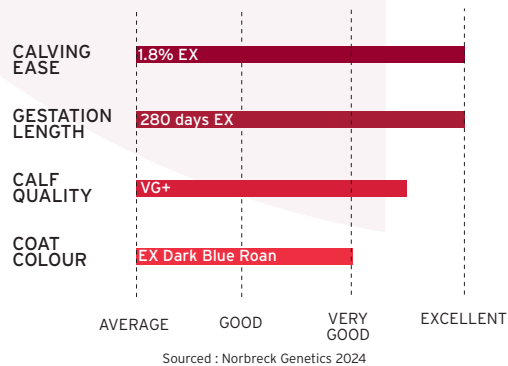
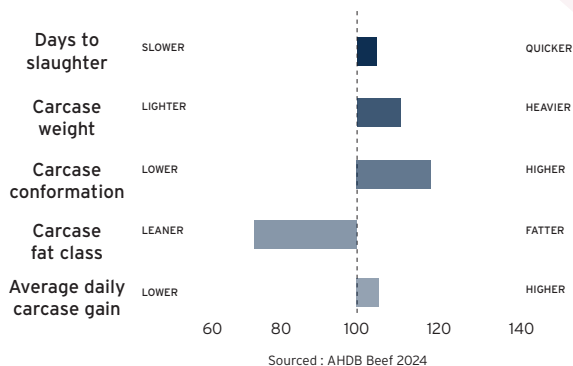
## PROGENY



**AT A GLANCE...**

The Moorsley Keeper son that is taking the easy calving lead in the stud, combined with super Blue roan colours.

### EBV Carcase Results



## BRITISH BLUE

### MAIDENLANDS RAMBO



AI Code: BB2059

Sire: Agile De La Praule

Dam: Maidenheads Olivia

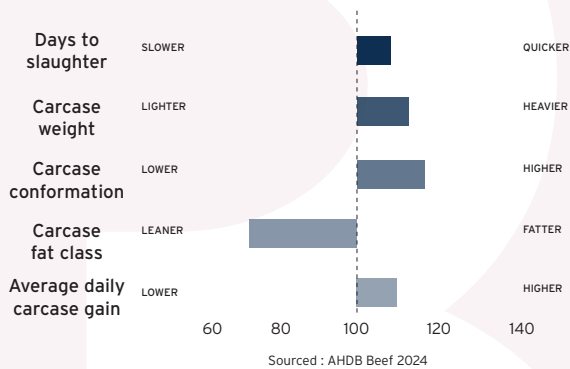
Ear Tag: UK104493700672



#### AT A GLANCE...

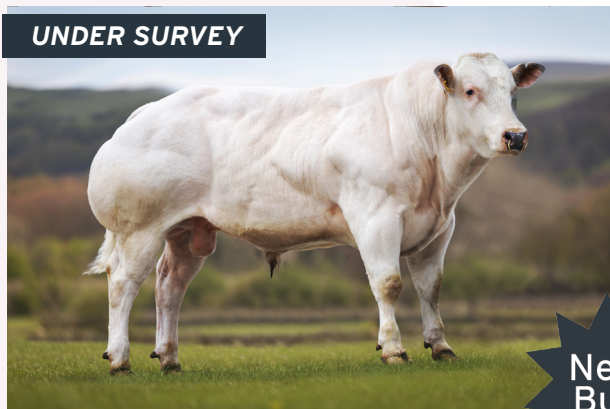
A new Agile son, RAMBO is calf quality assured with superb growth and carcase data. This young bull can be used with confidence.

EBV Carcase Results



## BRITISH BLUE

### SPRINGFIELD STIRLING



AI Code: BB2095

Sire: Greystone Governor

Dam: Springfield Honey

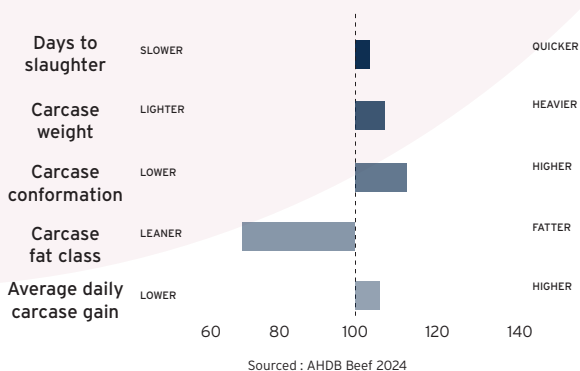
Ear Tag: UK181171400242



#### AT A GLANCE...

A Greystone Governor son from the famous Springfield herd, STIRLING is bred from Honey, the cow that produces a "string" of AI sires. With easy calving genetics, this bloodline produces the best calves.

EBV Carcase Results



## BRITISH BLUE REDMIRE'S SOLDIER

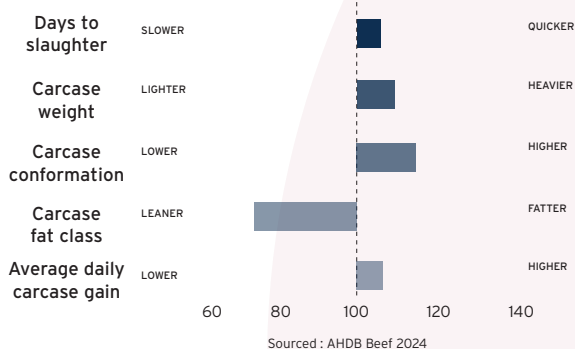


UNDER SURVEY

AI Code: BB2070  
 Sire: Roundhill Ice  
 Dam: Redmires Mabel  
 Ear Tag: UK120504600458

New Bull

EBV Carcase Results



### AT A GLANCE...

Expect well marked calves from this new Roundhill Ice son. With good growth and carcase data, SOLDIER boasts easy calving genetics.

## BRITISH BLUE REDMIRE'S SNIPER

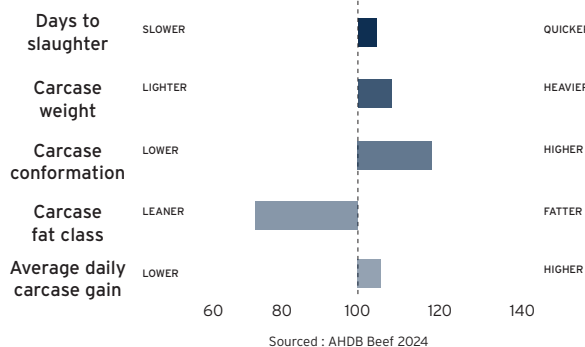


UNDER SURVEY

AI Code: BB2069  
 Sire: Roundhill Ice  
 Dam: Redmires Mabel  
 Ear Tag: UK120504100439

New Bull

EBV Carcase Results



### AT A GLANCE...

This exciting Roundhill Ice son has sound growth and carcase data. Expect easy calving, well-marked calves from SNIPER.



# SEMEX

## POWER MIXES



**LONGHORN TWO**



**NORBRECK  
BRITISH BLUE**



**NORBRECK  
DOUBLE AA**

CONTACT YOUR LOCAL SEMEX CONSULTANT  
AND ASK ABOUT THE FULL RANGE OF MIXES

## NORTH AMERICAN ANGUS

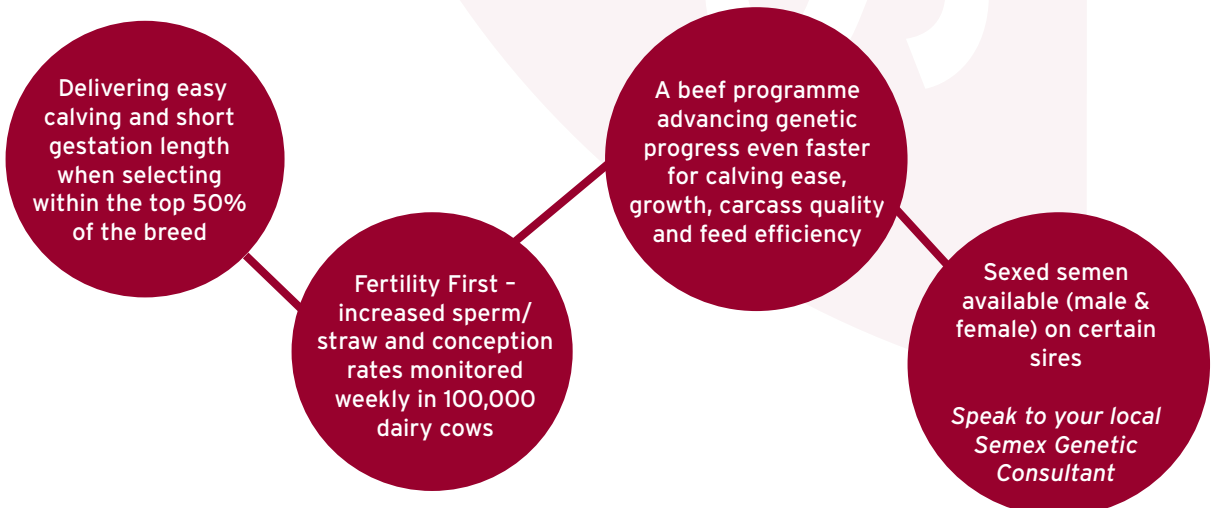
### GENETIC PREDICTIONS EXPLAINED

With more than 20 million cattle records, The American Angus Association holds the largest database of its kind among beef breeds. Extensive performance programs are geared toward both pure bred and commercial producers, providing a wide range of selection tools to evaluate genetic needs.

To generate genomic enhanced expected progeny differences (EPDs), The American Angus Association run weekly genetic evaluations of millions of animals in its database and more than 950,000 genotyped animals.

<b>Calving Ease Direct (CED)</b>	Expressed as a difference in percentage of unassisted births, with a higher value indicating greater calving ease in first-calf heifers. It predicts the average difference in ease with which a sire's calves will be born when he is bred to first-calf heifers.
<b>Birth weight EPD (BW)</b>	Expressed in pounds, is a predictor of a sire's ability to transmit birth weight to his progeny compared to that of other sires. Lower EPD value indicates lower actual BW.
<b>Yearling Weight EPD (YW)</b>	Expressed in pounds, is a predictor of a sire's ability to transmit yearling growth to his progeny compared to that of other sires. Larger value indicates higher yearling weight.
<b>Residual Average Daily Gain (RADG)</b>	A predictor of a sire's genetic ability for postweaning gain in future progeny compared to that of other sires, given a constant amount of feed consumed. RADG is presented in pounds per day, with a higher value being more favourable.
<b>Carcass Weight EPD (CW)</b>	Expressed in pounds, is a predictor to the differences in hot carcass weight of a sire's progeny compared to progeny of other sires.
<b>Ribeye Area EPD (RE)</b>	Expressed in square inches, is a predictor of the difference in ribeye area of a sire's progeny compared to progeny of other sires.

### A DOMINANT GLOBAL BEEF BRAND FROM THE SEMEX PROGENESIS BEEF PROGRAMME



# NORTH AMERICAN ANGUS

## SMX **AMPLIFY**



AI Code: AA1870

Sire: SydGen Enhance

Dam: MCC Supermama 8110

Reg: : #2009411

Ear Tag: US198369572



### AT A GLANCE...

An above average calving ease bull, AMPLIFY sires fast growing calves, easily fleshed and suitable for taking through to finish.

Traits Index	Sourced: American Angus Association (May 2024)											Breed Average							
Calving Ease Direct (CED)	Harder																	7%	Easier
Birth Weight EPD (BW)	Heavier																	+1.2lbs (0.54Kgs)	Lighter
Yearling Weight EPD (YW)	Lighter																	+162lbs (73.48kgs)	Heavier
Residual Average Daily Gain (RADG)	Less Efficient																	+0.41lbs/day (0.185kgs)	More Efficient
Carcass Weight (EPD)	Lighter																	+70lbs (31.75kgs)	Heavier
Ribeye Area EPD (RE)	Smaller																	+0.87 sq inches	Larger
		100	90	80	70	60	50	40	30	20	10	0							

Percentile ranking within North America population

NORTH AMERICAN ANGUS

## NORTH AMERICAN ANGUS QUAKER HILL COLUMBUS



AI Code: AA1716

Sire: V A Discovery 2240

Dam: Quaker Hill Blackcap 3N23

Reg: #18841595

Ear Tag: US210264378



### AT A GLANCE...

COLUMBUS is the most demanded bull in the North American dairy beef supply chain. His calves are born easily and are ideal to take through to finishing, being easily fleshed with high meat quality and with great breed character.



Traits Index	Sourced: American Angus Association (May 2024)										Breed Average			
Calving Ease Direct (CED)	Harder											8%	Easier	
Birth Weight EPD (BW)	Heavier											-0.4lbs (-0.18kgs)	Lighter	
Yearling Weight EPD (YW)	Lighter											+117lbs (53.07kgs)	Heavier	
Residual Average Daily Gain (RADG)	Less Efficient											+0.21lbs/day (0.095kgs)	More Efficient	
Carcass Weight (EPD)	Lighter											+68lbs (30.84kgs)	Heavier	
Ribeye Area EPD (RE)	Smaller											+0.8 sq inches	Larger	
		100	90	80	70	60	50	40	30	20	10	0		

Percentile ranking within North America population

# NORTH AMERICAN ANGUS

## QUAKER HILL **HIGH COTTON**

# NORTH AMERICAN ANGUS



AI Code: AA1897

Sire: K C K Bennett Summation

Dam: Quaker Hill Erica Elba 5Y01

Reg: #19735380

Ear Tag: US3204694310



### AT A GLANCE...

This very easy calving sire breeds smaller calves with good growth rates. Take through to finishing to benefit from calving ease and better growth rates at an older age.

Traits Index	Sourced: American Angus Association (May 2024)							Breed Average							
Calving Ease Direct (CED)	Harder													17%	Easier
Birth Weight EPD (BW)	Heavier													-0.7lbs (-0.32kgs)	Lighter
Yearling Weight EPD (YW)	Lighter													+150lbs (68.04kgs)	Heavier
Residual Average Daily Gain (RADG)	Less Efficient													+0.30lbs/day (0.136kgs)	More Efficient
Carcass Weight (EPD)	Lighter													+79 lbs (35.83kgs)	Heavier
Ribeye Area EPD (RE)	Smaller													+0.99 sq inches	Larger
		100	90	80	70	60	50	40	30	20	10	0			

Percentile ranking within North America population

## ABERDEEN ANGUS BOREWELL **ELTON**



CALVING EASE



POLLED

AI Code: AA1745

Sire: BOREWELL EMPEROR

Dam: BOREWELL ENTICEMENT

Ear Tag: UK106816101161

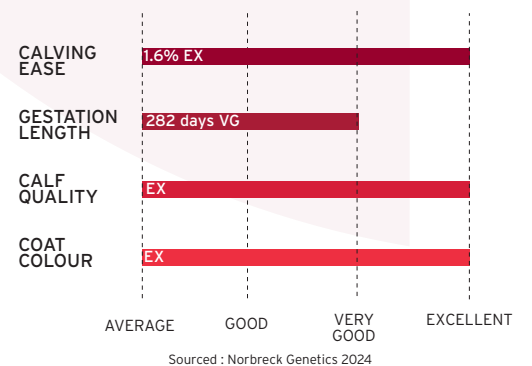
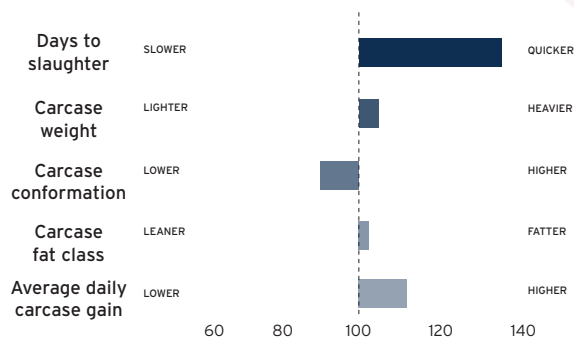
### PROGENY



### AT A GLANCE...

With ideal calves for all supply chain requirements, ELTON is a short gestation Aberdeen Angus bull siring small calves at birth with great growth rates.

#### EBV Carcase Results



# ABERDEEN ANGUS

## WEETON **EQUALITY**



Limited Supply

AI Code: AA1758  
 Sire: QUAKER HILL DEAD CENTRE  
 Dam: WEETON EYRIE  
 Ear Tag: UK181671 102527

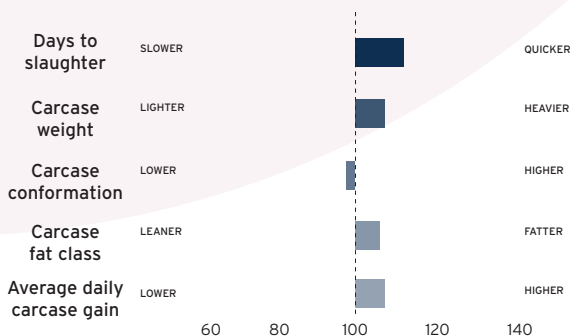
### PROGENY



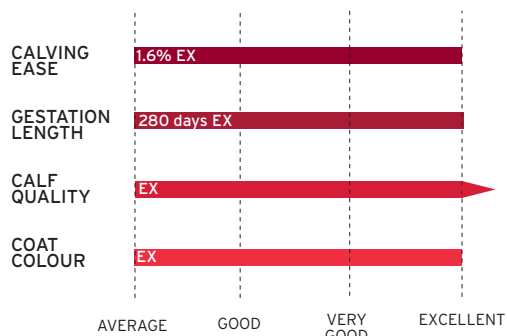
### AT A GLANCE...

Siring calves with light birth weights, this very short gestation bull meets many of the beef supply chain requirements.

EBV Carcase Results



Sourced : AHDB Beef 2024



Sourced : Norbreck Genetics 2024

ABERDEEN ANGUS

# ABERDEEN ANGUS

## ABERDEEN ANGUS YEARSLEY EURO **ENSIGN**



Limited Supply



Meadow Quality



AI Code: AA1881

Sire: RAWBURN MAKKA PAKKA

Dam: RAWBURN ELLEN ERICA

Ear Tag: UK120988300380

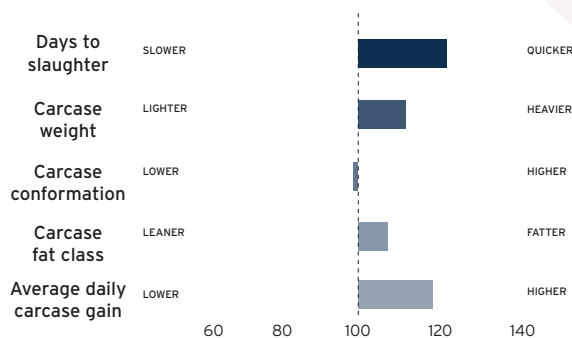
### PROGENY



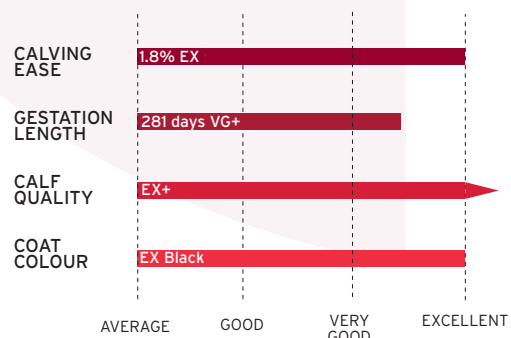
### AT A GLANCE...

ENSIGN is very good for fertility and calving ease and sires calves that exhibit rapid growth.

#### EBV Carcase Results



Sourced : AHDB Beef 2024



Sourced : Norbreck Genetics 2024



# ABERDEEN ANGUS

## MORPHEUS **KODIAK**



AI Code: 1808

Sire: HF ALCATRAZ

Dam: THE MOSS CRISPY GIRL

Ear Tag: UK173454400068

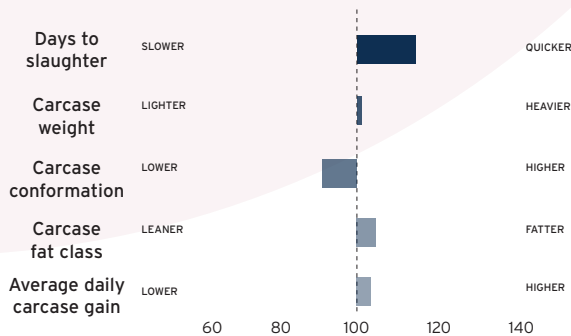
### PROGENY



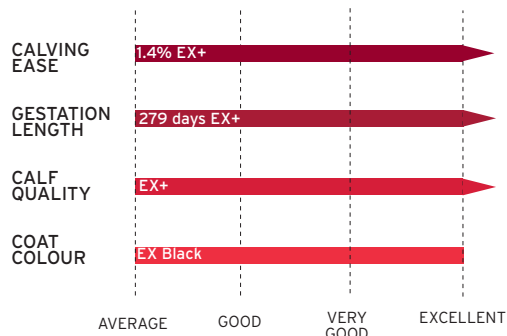
### AT A GLANCE...

The fertile AA bull suitable for use on heifers and cows with incredible calf quality and thrive ability. Calves selling for high prices.

#### EBV Carcase Results



Sourced : AHDB Beef 2024



Sourced : Norbreck Genetics 2024

ABERDEEN ANGUS

## ABERDEEN ANGUS MORPHEUS **KRACKEN**

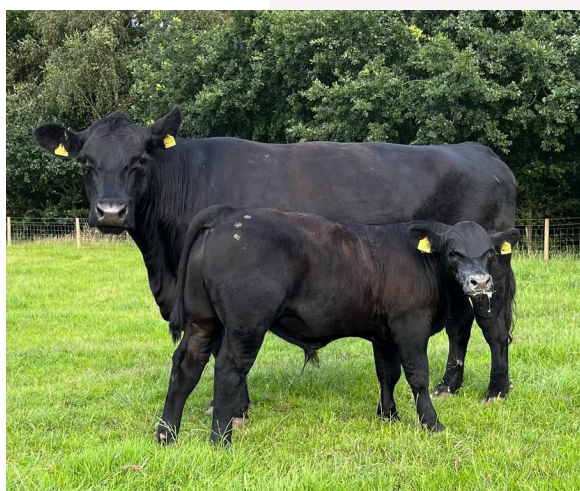


AI Code: AA2026

Sire: Morpheus Lockdown W077

Dam: The Moss Krispy Girl N221

Ear Tag: UK173454300130



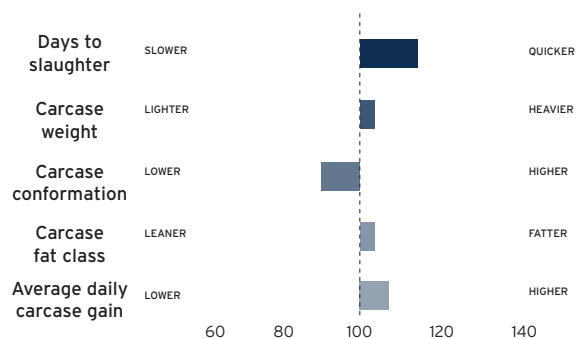
*KRACKEN as a calf with Krispy Girl*



### AT A GLANCE...

KRACKEN is another sire from the legendary Morpheus Herd and half brother to Morpheus KODIAK. The data from this easy calving, short gestation bull, suggests fast growth and less days required to slaughter.

#### EBV Carcase Results



# ABERDEEN ANGUS

## NETHERTON **BLACK LIGHTNING**



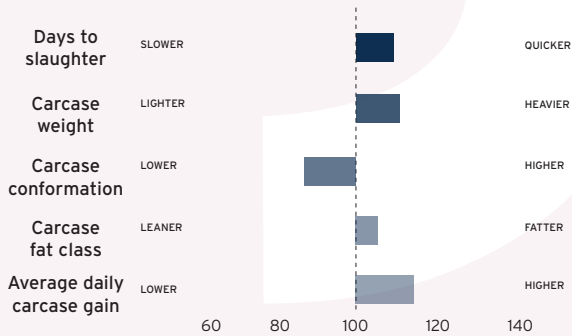
AI Code: AA1943

Sire: RAWBURN BANNOCKBURN T628

Dam: NETHERTON BLACKBIRD U899

Ear Tag: UK542697200969

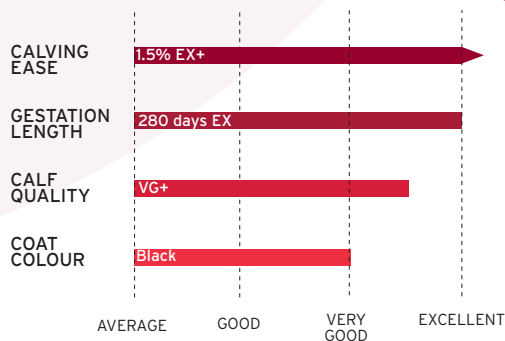
EBV Carcase Results



Sourced : AHDB Beef 2024

### AT A GLANCE...

This modern calving ease sire boasts all growth carcase traits in the top 10% of the breed and average daily carcase gain in the top 1% of the breed.



Sourced : Norbreck Genetics 2024

ABERDEEN ANGUS

## LONGHORN POINTER **EVENING ALL**



SINCE 1922  
**B**  
BUITELAAR  
GROUP

AI Code: LH0917

Sire: ABERDEEN NIK

Dam: GORSE WINNIE

Ear Tag: UK292814200030

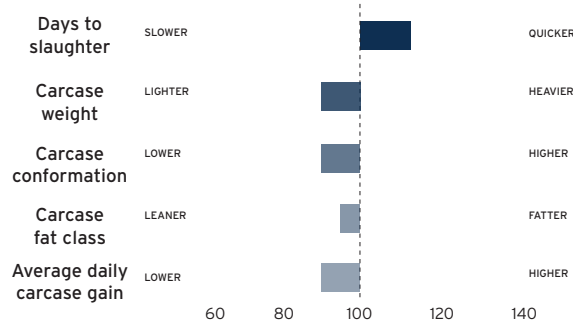
## PROGENY



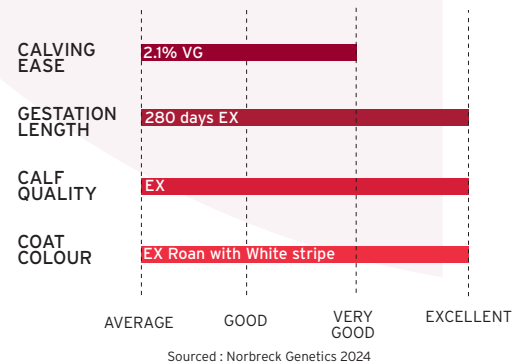
### AT A GLANCE...

Boasting easy calving bloodlines, **EVENING ALL** is a stylish bull that produces progeny suitable to supply chain requirements. A new generation of modern Longhorn with muscle and growth assured, **EVENING ALL** was bred and designed with the Buitelaar Longhorn beef scheme in mind.

#### EBV Carcase Results



Sourced : AHDB Beef 2024



# LONGHORN

## FISHWICK **UTMOST**

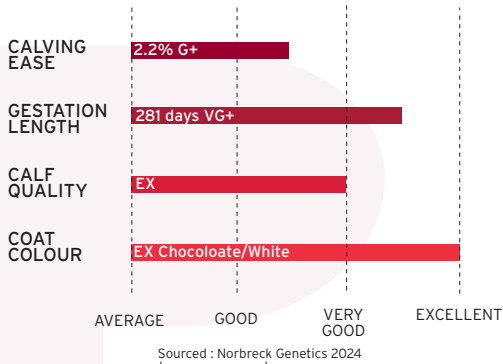


AI Code: LH0915

Sire: HERONBROOK NED KELLY

Dam: CROC MHOR MARIGOLD 2ND

Ear Tag: UK560103301384



### AT A GLANCE...

Ideal for the Buitelaar supply chain, UTMOST is from the Fishwick herd, viewed by many as one of the UK's premier herds.

# LONGHORN

## WHEATLANDS **VALIANT**

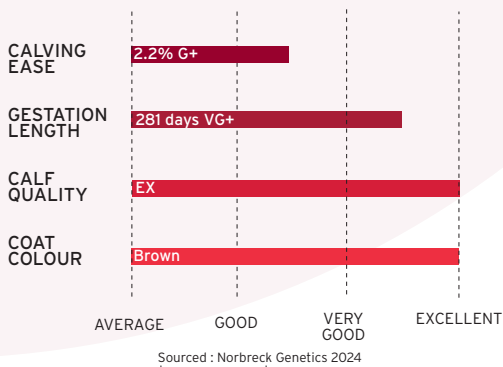


AI Code: LH901

Sire: WHEATLANDS RUBEN

Dam: WHEATLANDS OLGA

Ear Tag: 172669100210



### AT A GLANCE...

A longhorn bull that's capable of putting in the extra muscle and growth.

LONGHORN

## LIMOUSIN FIELDSONS NITRAM



CALVING EASE

AI Code: LN2761

Sire: GOLDIES JAZZ

Dam: FIELDSON FOXY

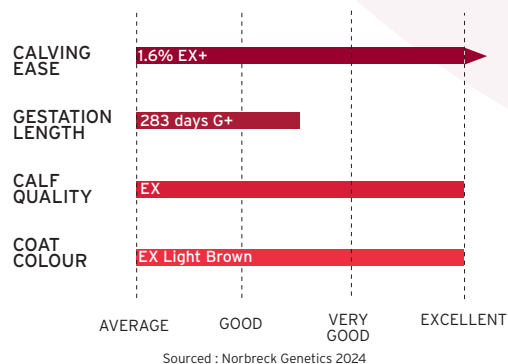
Ear Tag: UK140653501387

## PROGENY



### AT A GLANCE...

This Goldies Jazz son with easy calving pedigree sires calves with length, muscle and incredible growth. Use NITRAM to produce calves to sell at a young age or into any beef supply chain.



# LIMOUSIN

## TOMSCHOICE POSEIDON



AI Code: LN2968

Sire: KAPRICO ERAVELLE

Dam: TOMSCHOICE MAGNOLIA

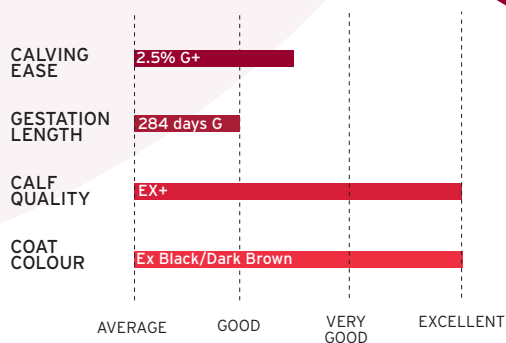
Ear Tag: UK124148400541

## PROGENY



### AT A GLANCE...

POSEIDION has incredible calving data and a short gestation period is a given. For use on cows, this hot Limousin contains two copies of the F94L "Profit" gene



Sourced : Norbreck Genetics 2024

## LIMOUSIN TOMSCHOICE SCORPION

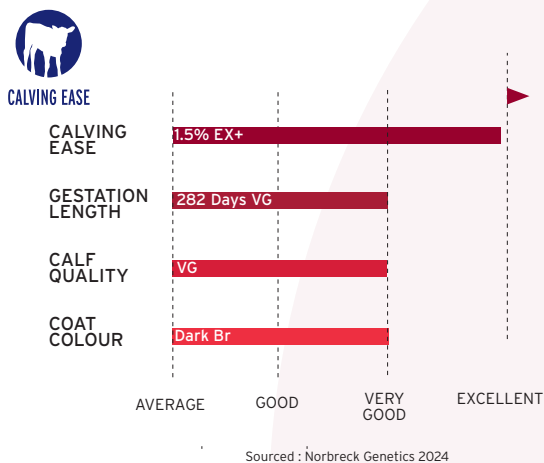


AI Code: LLN3086

Sire: Kaprico Eravelle

Dam: Tomschoice Icon

Ear Tag: UK124148400660



**AT A GLANCE...**

A full brother to Lexicon, SCORPION is a super easy calving sire. With short gestation and good growth rates, this bull is ideal for use on heifers.

## LIMOUSIN BRONTEMOOR SON OF GOD

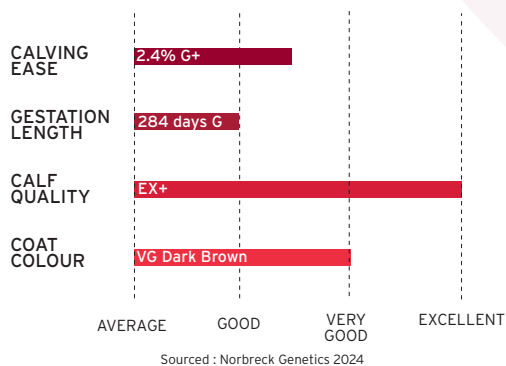


AI Code: LN2683

Sire: KNOCKMSPORT

Dam: BRONTEMOOR LUCKY LADY

Ear Tag: UK126538502095



**AT A GLANCE...**

Sired by Knockmsport who is producing consistent progeny, SON OF GOD is a calving ease bull with growth and carcass traits in the top 1% of the breed.



# SHORTHORN

## CASTLEMOUNT KUBOTA



AI Code: BS0786

Sire: ELLIOT MATRIX

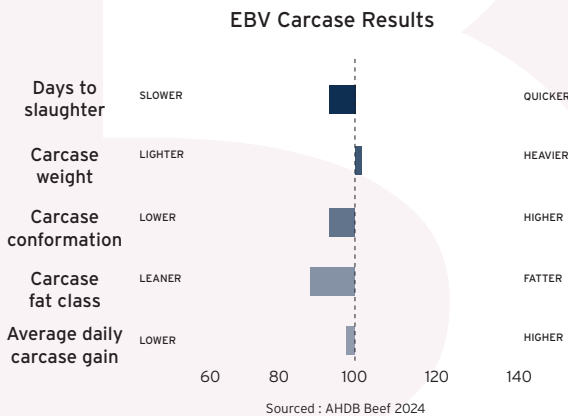
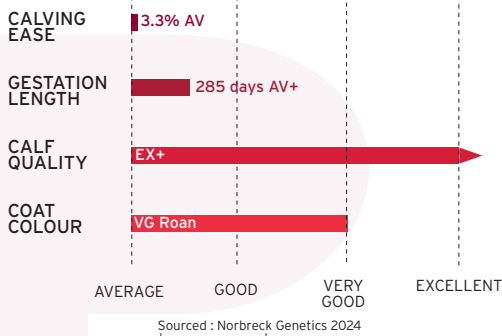
Dam: CASTLEMOUNT ZULU ZOE 2

Ear Tag: UK933004744686

SINCE **B** 1922  
BUITELAAR  
GROUP



SHORTHORN



### AT A GLANCE...

KUBOTA is the Elliot Matrix son, popular for Shorthorn beef schemes and produces strong calves that will thrive.

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## SHORTHORN

### HANNINGTON SERVERUS



AI Code: BS0685

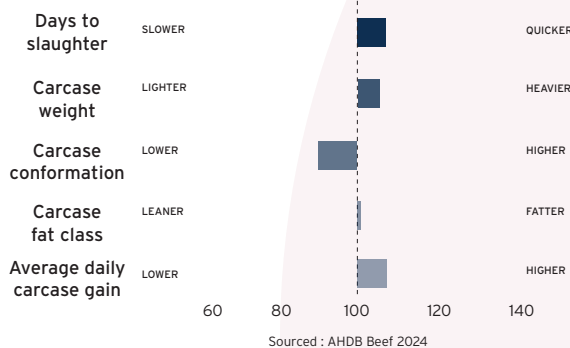
Sire: Lawyer Of Upsall

Dam: Hannington Magic May

Ear Tag: UK327001601306



EBV Carcase Results



#### AT A GLANCE...

New to the market, SERVERUS is approved by the Morrison Elite Beef Scheme which offers good contracts for farmers. A special Shorthorn bull for dairy cows, this bull will return fine calves ideal for farmers wanting a calf scheme.

## SHORTHORN

### HANNINGTON SULIEMAN



AI Code: B20684

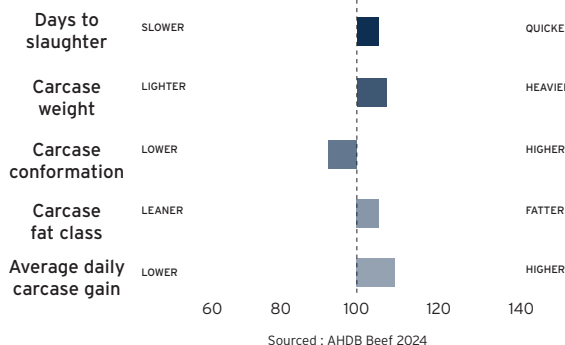
Sire: Leonard Of Upstall

Dam: Hannington Magic Piccolo

Ear Tag: UK327001201316



EBV Carcase Results



#### AT A GLANCE...

For use on cows, SULIEMAN is a shorthorn bull specifically selected for the Elite Beef Scheme with Morrisons which offers great contracted prices for good calves.

# SIMMENTAL

## DERRYCALLAGHAN ERNEST 13



AI Code: SG1210

Sire: KILBRIDE FARM NEWRY

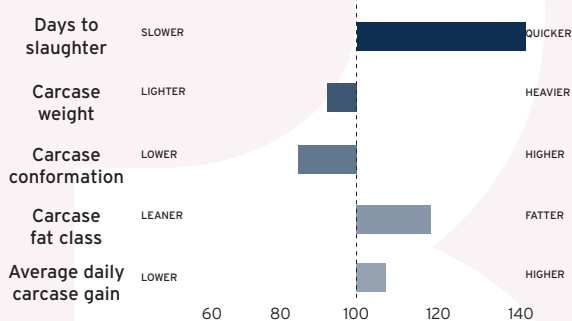
Dam: DERRYCALLAGHAN BEAUTY 10

Ear Tag: UK948371303354



CALVING EASE

### EBV Carcase Results



Sourced : AHDB Beef 2024

### AT A GLANCE...



Suitable for commercial dairy farmers and pedigree breeders, ERNEST 13 stamps dark coloured progeny that are born easily and are making significant premiums at auction.

CALVING EASE

2% VG

GESTATION LENGTH

285 days AV+

CALF QUALITY

EX

COAT COLOUR

VG Dark

AVERAGE GOOD VERY GOOD EXCELLENT

Sourced : Norbreck Genetics 2024

# SIMMENTAL

## VALE ROYAL HAMISH



AI Code: SG1277

Sire: SOWENNA ARISTOCRAT

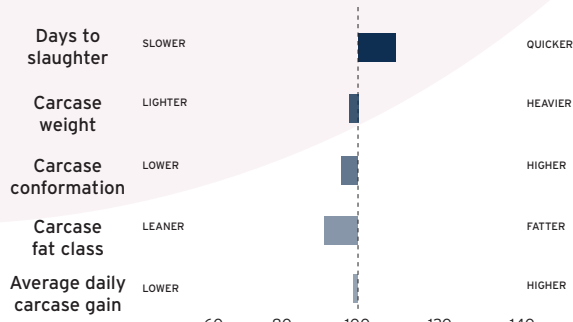
Dam: VALE ROYAL ANNIE

Ear Tag: UK177026600011



CALVING EASE

### EBV Carcase Results



Sourced : AHDB Beef 2024

### AT A GLANCE...



The easiest calving Simmental in the Semex Stud, HAMISH has excellent growth and carcase traits making him a winner for supply chain partners.

CALVING EASE

1.6% EX+

GESTATION LENGTH

283 days G+

CALF QUALITY

VG

COAT COLOUR

VG Light Colour

AVERAGE GOOD VERY GOOD EXCELLENT

Sourced : Norbreck Genetics 2024

SIMMENTAL

## SIMMENTAL

### HILTONSTOWN LORENZO 20



AI Code: SG1386

Sire: DERMOTSTOWN DELBOY

Dam: HILTONSTOWN HIGH CLASS

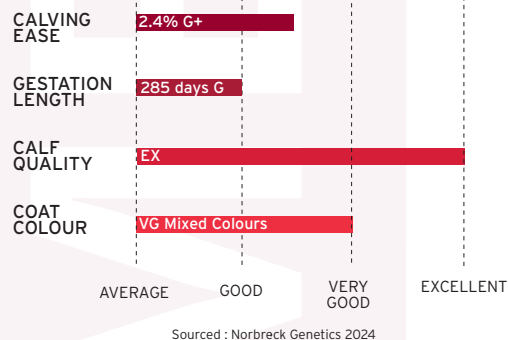
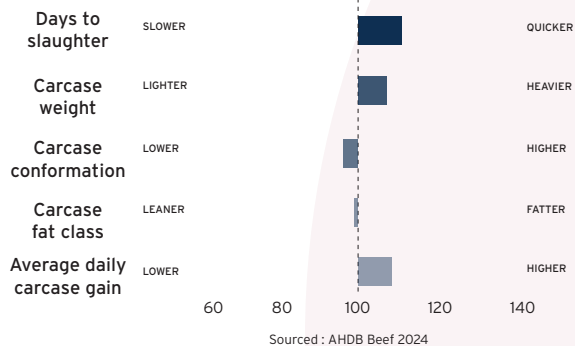
Ear Tag: UK912207910214

#### AT A GLANCE...

A natural fleshing bull, LORENZO has easy calving built into his pedigree with progeny making considerable premiums at auction.



#### EBV Carcase Results



## HEREFORD

### MORALEE 1 PANDA



Limited Supply

AI Code: H9337

Sire: SMH King Size 87K

Dam: Moralee 1 Kylie

Ear Tag: UK114914100060

#### AT A GLANCE...

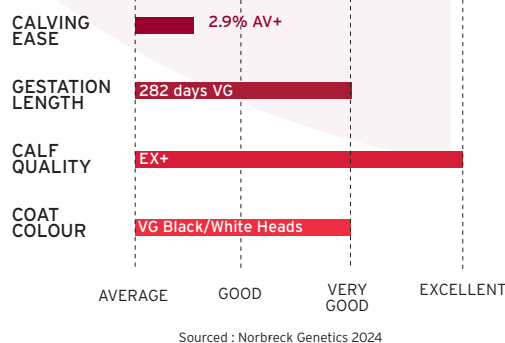
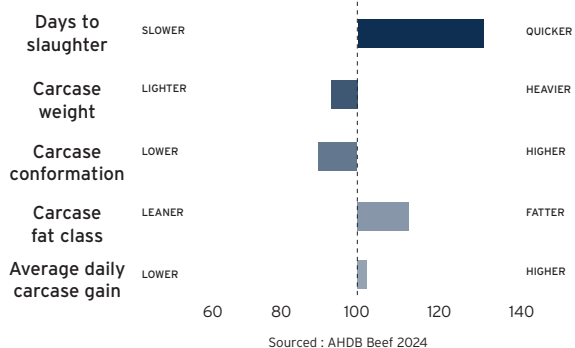
A supply chain favourite, PANDA is no ordinary Hereford sire: top 1% of the breed on all growth traits, eye muscle area and retail beef yields. With calving ease on dairy cows assured, expect incredible growth and muscle development.



POLLED



#### EBV Carcase Results



# HEREFORD

## MOORSIDE 1 SANTANA



AI Code: H9259

Sire: SQUARE-D TORTUGA 953T

Dam: ROMANY 1 DAWN

Ear Tag: UK185962500109

### AT A GLANCE...

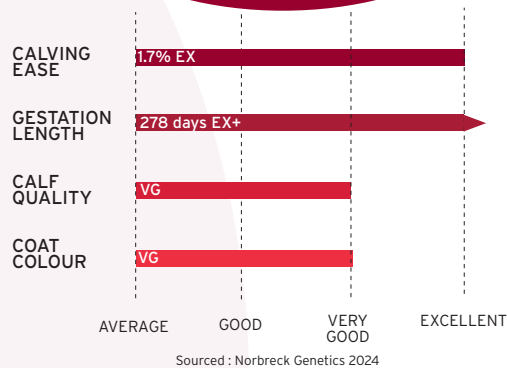
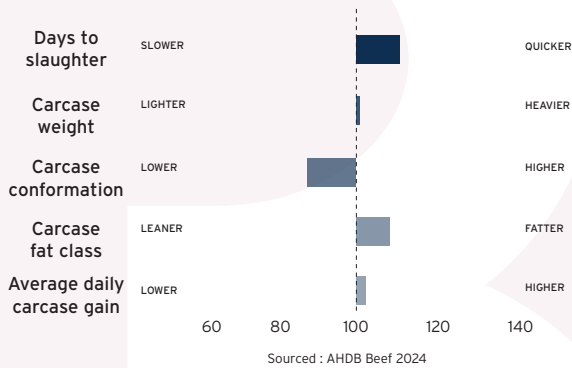


This very short gestation length bull is extremely easy calving, producing calves that sell well at an early age. Suitable for use on heifers or cows.



CALVING EASE

### EBV Carcase Results



# CHAROLAIS

## PARFUM



AI Code: CH3860

Sire: Dolce

Dam: Liquette

Ear Tag: FR4242986489

New Bull

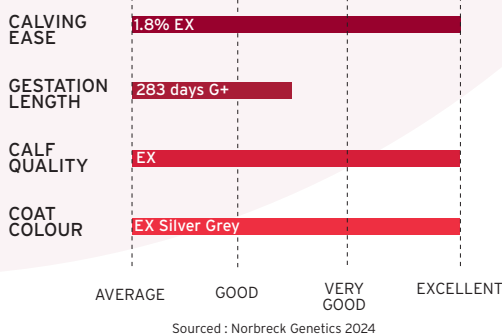
### AT A GLANCE...



This easy calving Charolais sire is one of the highest index bulls for muscle on his progeny with excellent colour uniformity on his calves.



CALVING EASE



# CHAROLAIS

## CHAROLAIS MILLBRIDGE PEDRO



AI Code: CH4008

Sire: NORTHHOUSE MCCOIST

Dam: BLELACK FLOWER

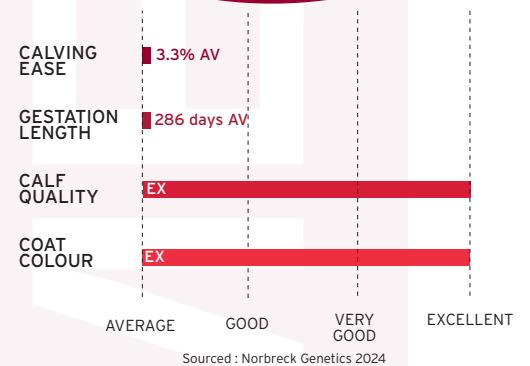
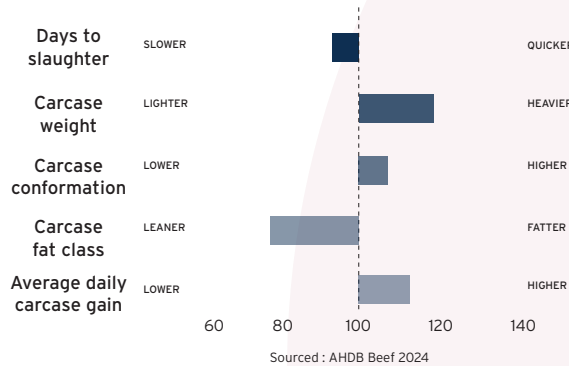
Ear Tag: UK100866100118

### AT A GLANCE...



A British Charolais aiming to regain market share for the breed. Use on cows only and expect marketing leading prices for progeny.

### EBV Carcase Results



## CHAROLAIS RMC - P



AI Code: TBC

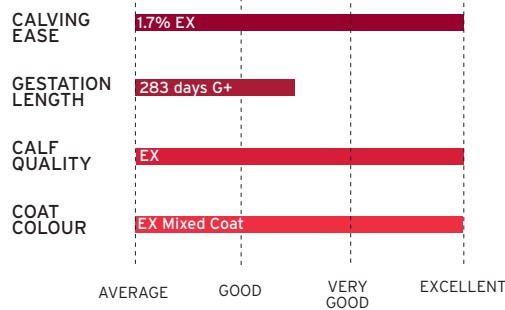
Sire: Moscato

Dam: Nana

Ear Tag: FR 42 43 242 126



### CALVING EASE



### AT A GLANCE...



RMC-P is a polled Charolais Moscato son who will deliver on quality calves. An easy calving sire whose progeny will be of mixed coat colour.

# BLONDE D'AQUITAINE

## WHISTLEY BELL



AI Code: BL1021

Sire: Ulysse

Dam: Whistley Nella

Ear Tag: UK322828700318

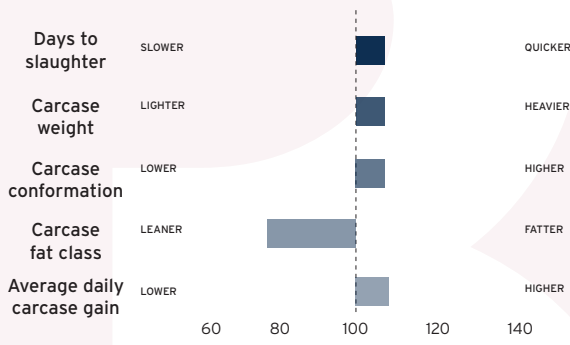
### AT A GLANCE...

A modern Blonde bull producing small calves, Bell is ideal for use on cows and heifers with strong maternal traits suitable for keeping heifer calves to rear.

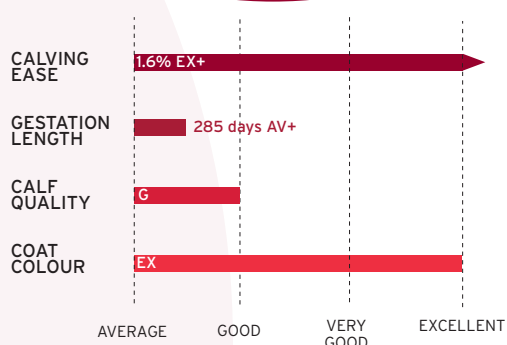


CALVING EASE

### EBV Carcase Results



Sourced : AHDB Beef 2024



Sourced : Norbreck Genetics 2024

# WELSH BLACK

## MACHRETH SEIMON 11TH



AI Code: WB1061

Sire: HAFODESGOB HARI 16TH

Dam: MACHRETH SIAN 17TH

Ear Tag: UK704805100461

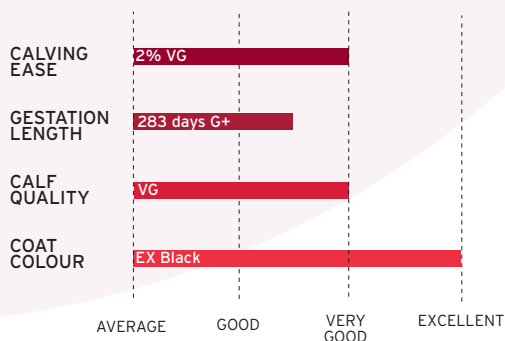


CALVING EASE



### AT A GLANCE...

SEIMON 11th is an easy calving long bull with good growth and the Welsh Black exceptional semen fertility.




Sourced : Norbreck Genetics 2024

BLONDE D'AQUITAINE

WELSH BLACK

Chris Saville, Housemans, Ripon

  
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