



NAVITEL®

Navigation System

Digital Maps

Portable Electronics

Company Factsheet



Established in 2006



HQ Prague,
Czech Republic



R&D centers in Czech
Republic and Russia

QA center in Czech
Republic



10+ years
in the global IT-market



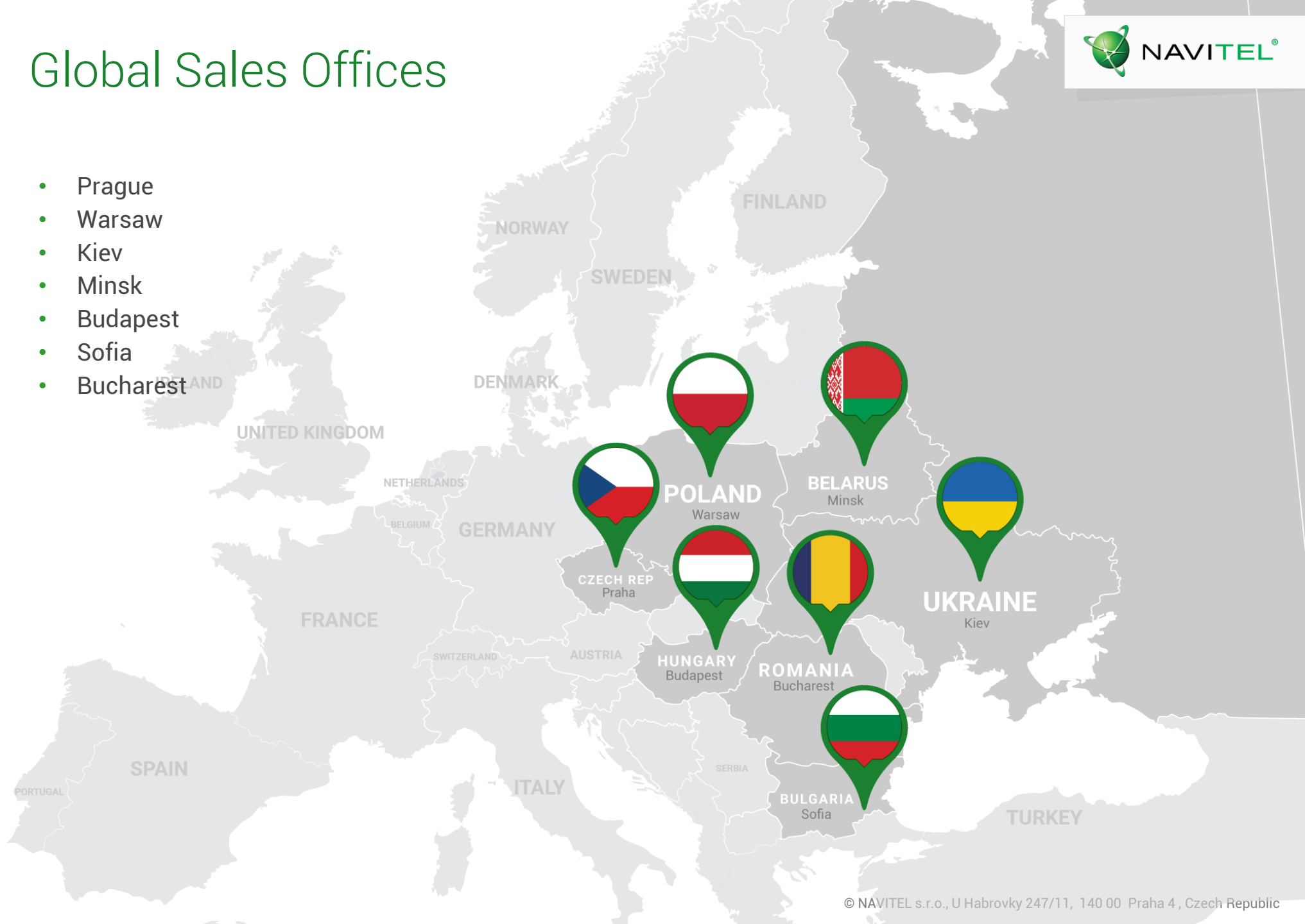
400 employees



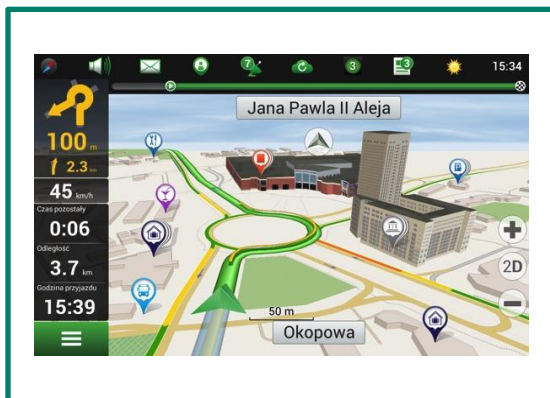
30 millions users
worldwide

Global Sales Offices

- Prague
- Warsaw
- Kiev
- Minsk
- Budapest
- Sofia
- Bucharest



NAVITEL® Core Product Lines



Navigation and Mapping



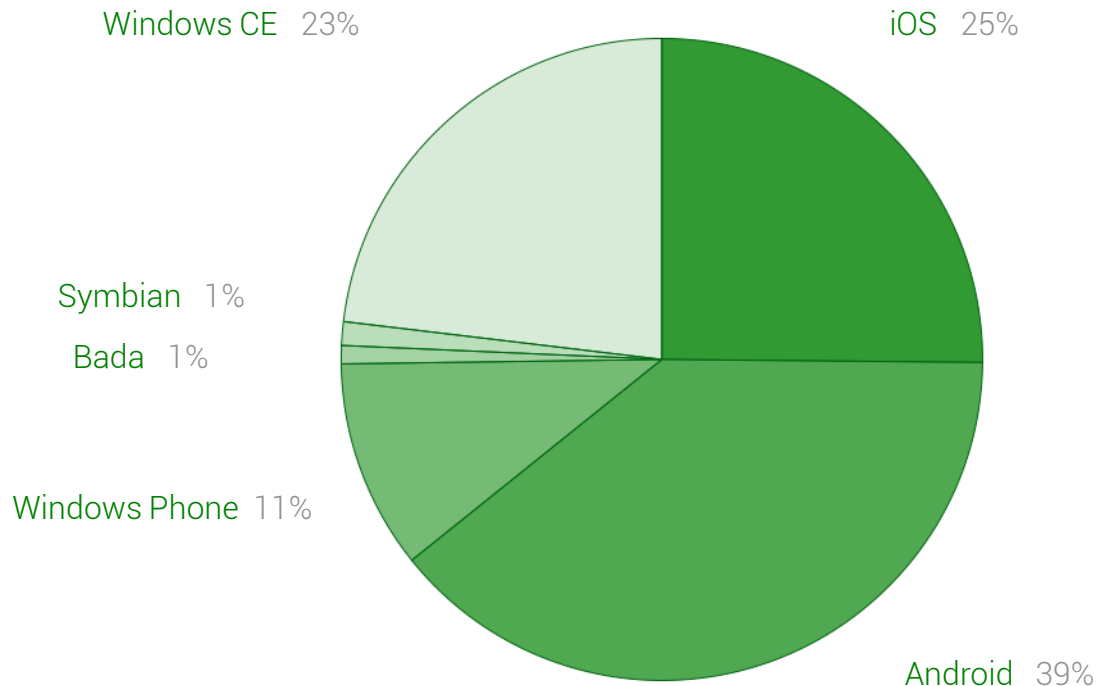
Portable Electronics



Fleet Management Solutions

Facts and Figures

App users by operating system



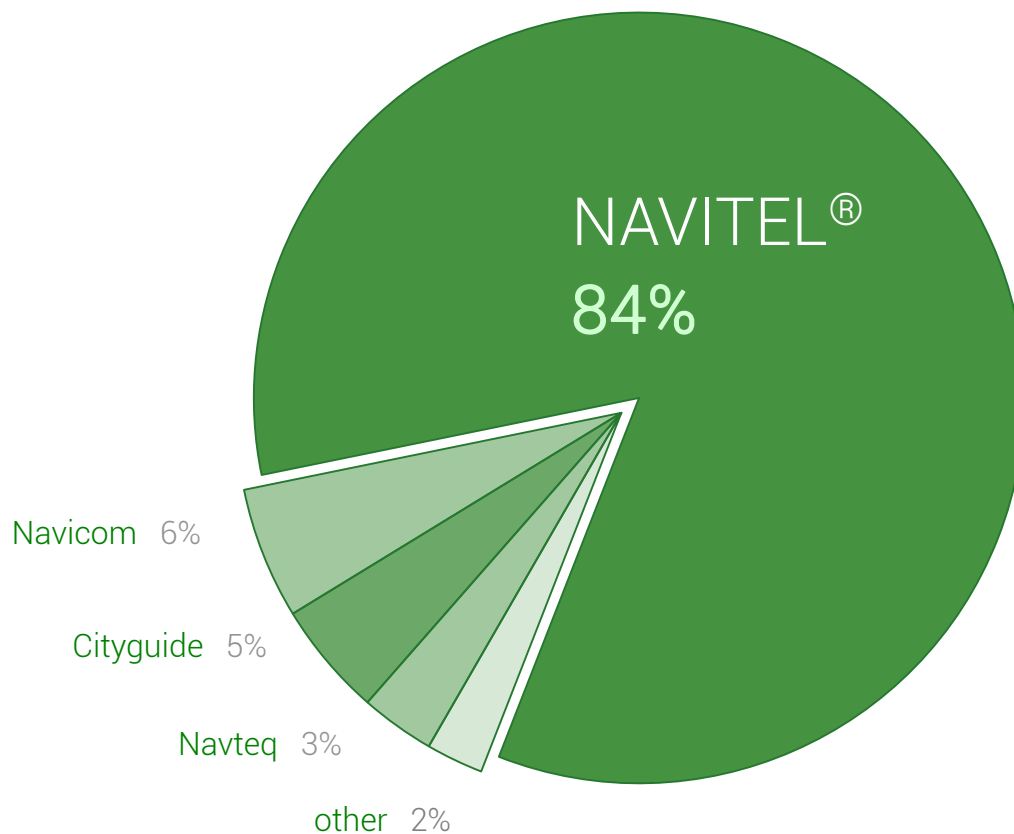
Top Grossing Navigation App on Google Play, AppStore, and Windows Phone Store

300 000+ monthly downloads and installs

Platform	Total installs
iOS	9 500 000+
Android	14 000 000+
Windows Phone	4 100 000+
Bada	270 000+
Symbian	350 000+
Windows CE	10 000 000+

Facts and Figures

Navigation market shares in CIS*



* Estimates by GFK 2015

NAVITEL E500 is on the list of best-selling devices according to GFK listing

Portable Electronics

Moto Navigators



GPS Navigators



Portable Video Recorders



Navigation Tablets



Portable Electronics



ONE PRODUCER

ONE PROVIDER

ONE BRAND

NAVITEL®
APPLICATION

NAVITEL®
HARDWARE

NAVITEL®
MAPS

NAVITEL®
SERVICES

Navigation System

Advantages of Navitel Navigator

Key Features

LIVE NAVITEL.Traffic



Real-time traffic information on the whole territory of map coverage.*

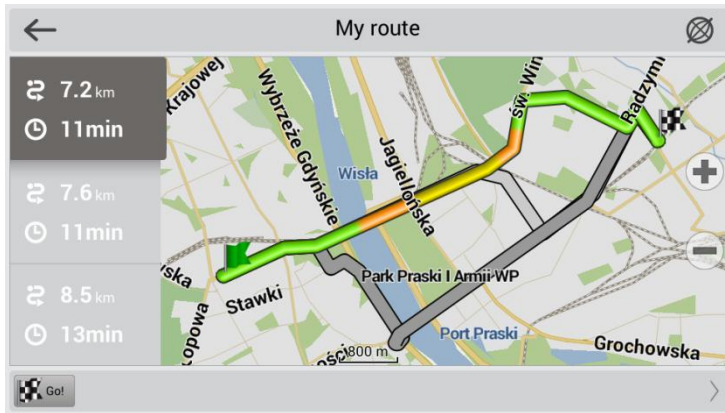
* Internet connection required

3D Landmarks

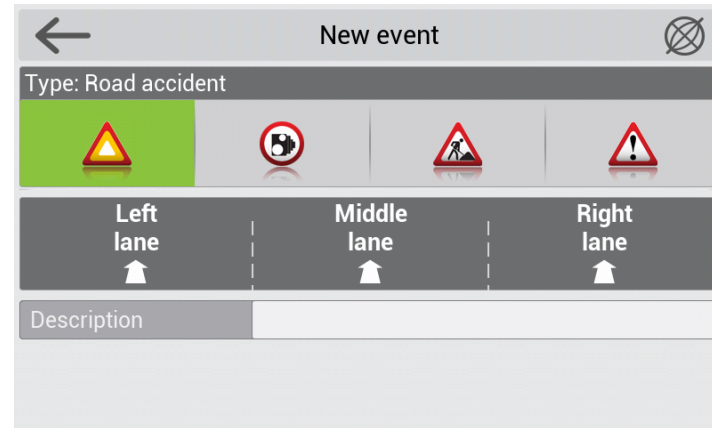


Key Features

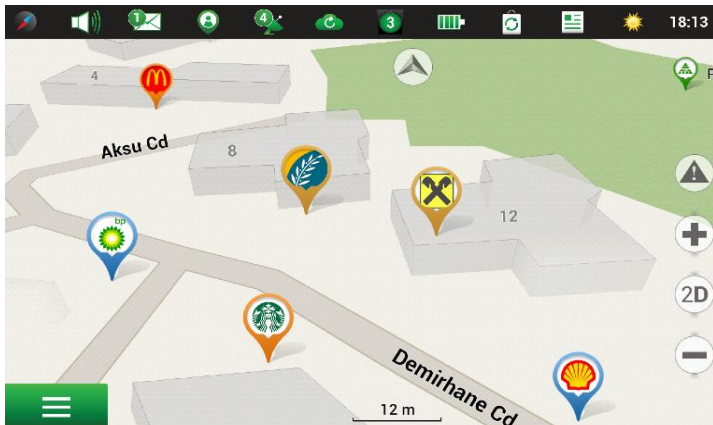
Three alternative routes



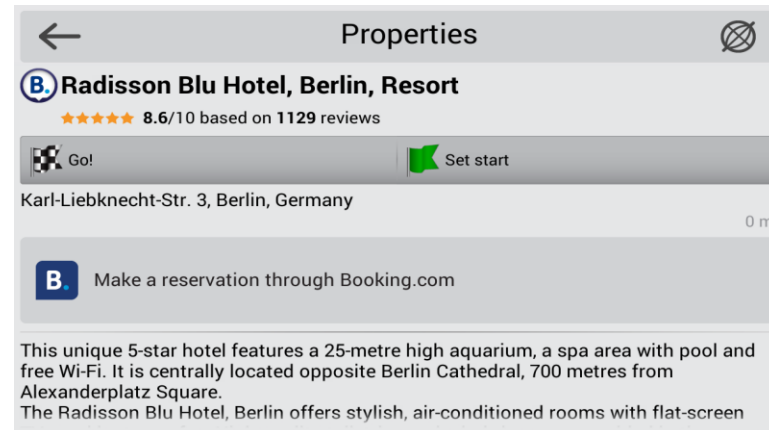
Navitel.Events



Brand POI

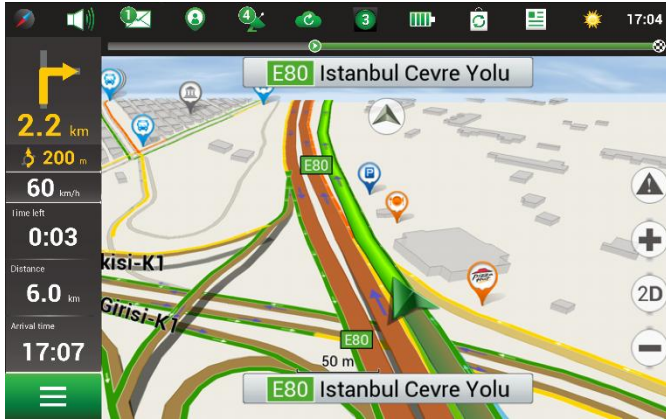


NAVITEL® & Booking.com

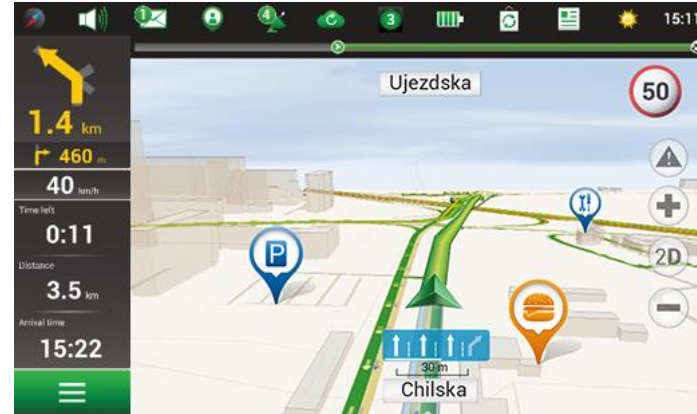


Key Features

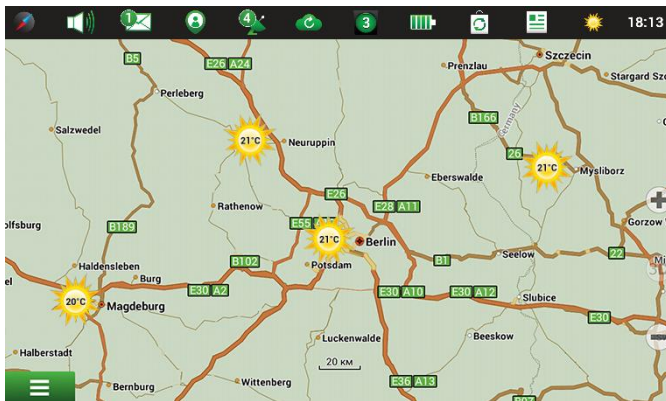
3D Roads



Lane Guidance



Live Weather

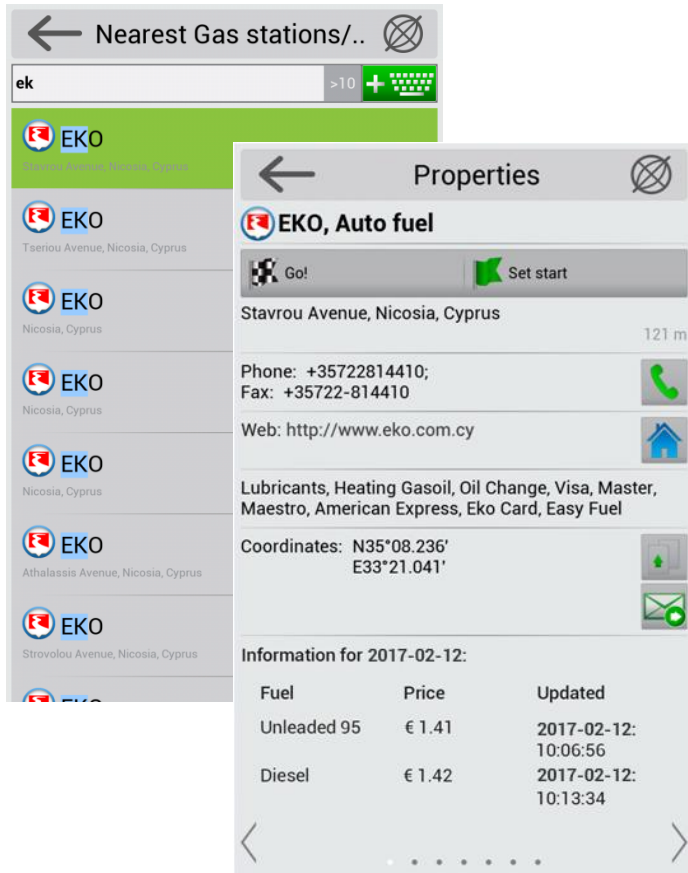


SpeedCam Alerts

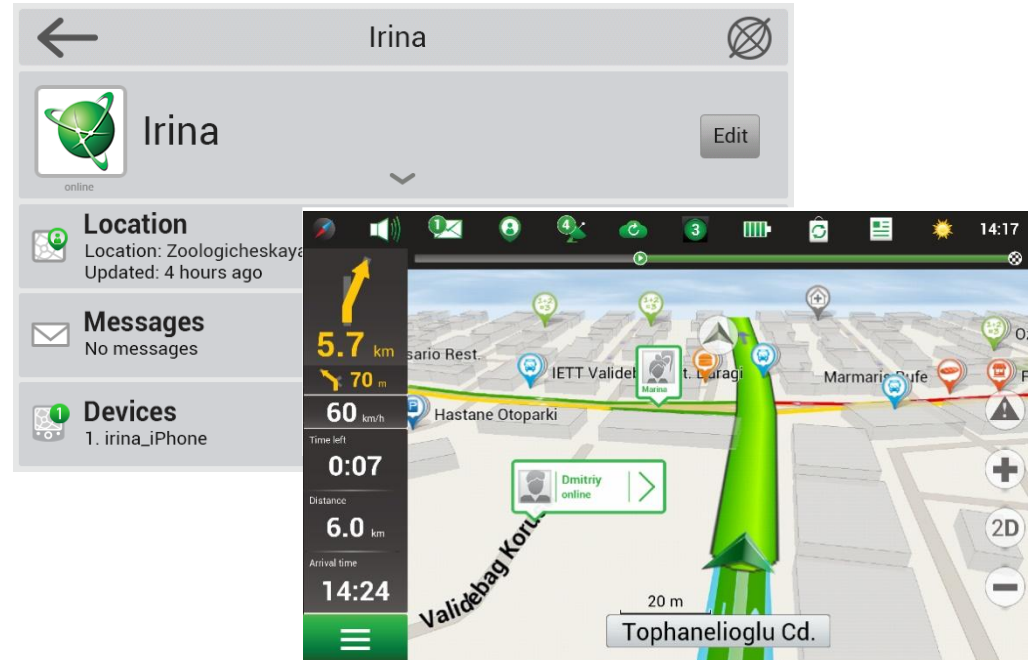


Key Features

Dynamic POI



Navitel.Friends



Key Features

Multilingual user interface and voice guidance

	Albanian		English		Kazakh		Serbian
	Armenian		Estonian		Latvian		Slovak
	Azerbaijani		Finnish		Lithuanian		Slovenian
	Belarusian		French		Macedonian		Spanish
	Bosnian		Georgian		Norwegian		Swedish
	Bulgarian		German		Persian		Tajik
	Croatian		Greek		Polish		Turkish
	Czech		Hungarian		Portuguese		Ukrainian
	Danish		Indonesian		Romanian		Vietnamese
	Dutch		Italian		Russian		

Digital Maps

Creation of Maps & Map Coverage

Data collection

The process of digital map creation is based on data collected by our own Geo-Analytical Department, which uses cutting-edge technologies.

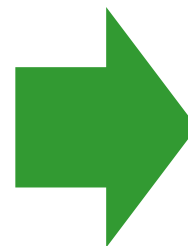
Special equipment of geodesic crews to create footage of location with GPS data

Software that processes and stores data gathered by geodesic crews

Satellite images

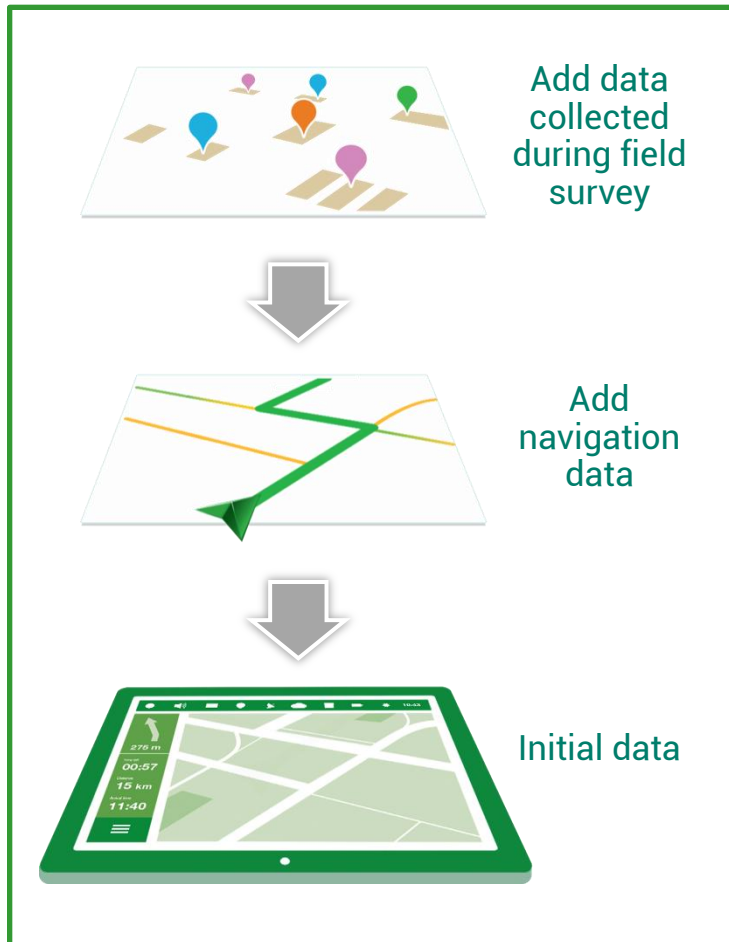
Digital processing of the cartographic basis

Geographic information system developed by NAVITEL®

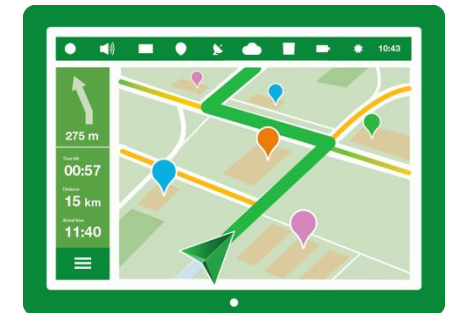
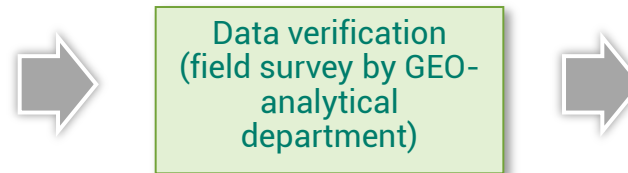


NAVITEL® database

Data Integration



NAVITEL® GIS environment



NAVITEL®
Navigation map

GEO-analytical department

In our GEO-analytical department we have **more than 30 cars** driving every day through different countries. They collect **DAILY more than 7'000km** of tracks with live video, hundreds of POI and GEO-notes (road signs, lanes, road surface, road 3D structure etc.)



Data collection

Collect road signs, lanes, road surface, road 3D structure, etc.



Map coverage in detail

Europe

Country	Total Road Length (km)	% HD Coverage	% Address Ranges	POI	LIVE Services
Albania	19 774	100%	57%	5 354	✓
Andorra	472	100%	100%	216	✓
Austria	215 418	100%	100%	58 842	✓
Belarus	284 321	100%	100%	67 098	✓
Belgium	123 285	100%	100%	19 112	✓
Bosnia and Herzegovina	133 621	100%	70%	3 686	✓
Bulgaria	93 292	100%	98%	31 370	✓
Croatia	77 575	100%	94%	30 435	✓
Cyprus	18 246	100%	100%	13 438	✓
Czech Republic	160 916	100%	100%	125 802	✓
Denmark	148 218	100%	95%	16 950	✓
Estonia	84 063	100%	90%	43 477	✓
Finland	479 439	100%	95%	14 496	✓
France	1 244 724	100%	88%	1 196 831	✓
Germany	1 100 344	100%	100%	1 647 560	✓
Gibraltar	79	100%	95%	46	✓
Greece	400 210	100%	90%	112 924	✓
Hungary	108 812	100%	89%	33 873	✓
Iceland	26 294	100%	100%	43 175	✓
Isle of Man	1 929	100%	100%	71	✓
Italy	780 621	100%	95%	67 972	✓
Latvia	99 585	100%	90%	25 450	✓
Liechtenstein	578	100%	97%	380	✓



Map coverage in detail

Europe

Country	Total Road Length (km)	% HD Coverage	% Address Ranges	POI	LIVE Services
Lithuania	83 771	100%	90%	34 350	✓
Luxembourg	7 786	100%	90%	1 342	✓
Macedonia	19 582	100%	95%	3 479	✓
Malta	1 157	100%	100%	72	✓
Moldova	45 719	100%	95%	25 315	✓
Monaco	62	100%	100%	215	✓
Montenegro	7 778	100%	85%	3 676	✓
Netherlands	154 278	100%	99%	21 147	✓
Norway	222 651	100%	100%	6 238	✓
Poland	717 642	100%	100%	267 821	✓
Portugal	210 881	100%	100%	6 941	✓
Romania	128 988	100%	80%	39 536	✓
Russia	3 909 377	100%	100%	1 301 299	✓
San Marino	387	100%	95%	54	✓
Serbia	58 670	100%	90%	22 511	✓
Slovakia	50 407	100%	65%	16 575	✓
Slovenia	49 046	100%	71%	8 580	✓
Spain	779 709	100%	98%	724 131	✓
Sweden	366 711	100%	95%	13 118	✓
Switzerland	122 991	100%	97%	72 750	✓
Ukraine	1 138 555	100%	100%	125 689	✓
United Kingdom	419 221	100%	90%	106 540	✓
Vatican	18	100%	70%	65	✓

Map coverage in detail

Asia

Country	Total Road Length (km)	% HD Coverage	% Address Ranges	POI	LIVE Services
Armenia	23 268	100%	100%	13 802	✓
Azerbaijan	33 825	100%	100%	27 555	✓
Georgia	81 849	100%	100%	4 832	✓
India	2 167 659	100%	100%	5 300 607	✓
Iran	143 326	100%	100%	85 298	✓
Kazakhstan	1 260 925	100%	90%	22 191	✓
Kyrgyzstan	20 211	100%	70%	4 554	✓
Maldives	387	100%	100%	1 557	✓
New Caledonia	9 419	100%	100%	1 230	✓
Pakistan	231 648	100%	100%	87 720	✓
Philippines	77 708	100%	100%	29 639	✓
Tajikistan	14 583	100%	100%	1 864	✓
Turkey	767 315	100%	100%	1 826 733	✓
Uzbekistan	61 693	100%	75%	2 243	✓
Vietnam	393 234	100%	100%	208 458	✓

Map coverage in details

Latin America

Country	Total Road Length (km)	% HD Coverage	% Address Ranges	POI	LIVE Services
Argentina	828 086	100%	100%	119 634	✓
Belize	3 764	100%	100%	32	✓
Bolivia	48 362	100%	95%	2 043	✓
Brazil	1 210 957	100%	100%	257 518	✓
Colombia	188 911	100%	95%	61 328	✓
Costa Rica	8 146	100%	90%	712	✓
Guatemala	9 267	100%	100%	203	✓
Honduras	11 888	100%	95%	13	✓
Mexico	684 335	100%	95%	45 310	✓
Nicaragua	7 938	100%	90%	223	✓
Panama	7 220	100%	100%	169	✓
Peru	133 772	100%	100%	53 046	✓
Salvador	4 761	100%	90%	204	✓
Venezuela	155 986	100%	90%	44 873	✓

Why partners choose NAVITEL®



- ✓ Complete navigation solution from one provider.
- ✓ Best map coverage on the market. NAVITEL® offers detailed maps of 75 countries.
- ✓ Detailed, up-to-date cartography. Every map is updated quarterly.
- ✓ Trend-ahead and flexible multiplatform navigation solutions.
- ✓ Personalized navigation packages, adapting to the client's specific needs.
- ✓ Unwavering partner focus.



Navigate the World!

Thank you!

Address: U Habrovky 247/11, 140 00 Praha 4 , Czech Republic

E-mail: sales@navitel.cz

Web: <http://navitel.cz>