

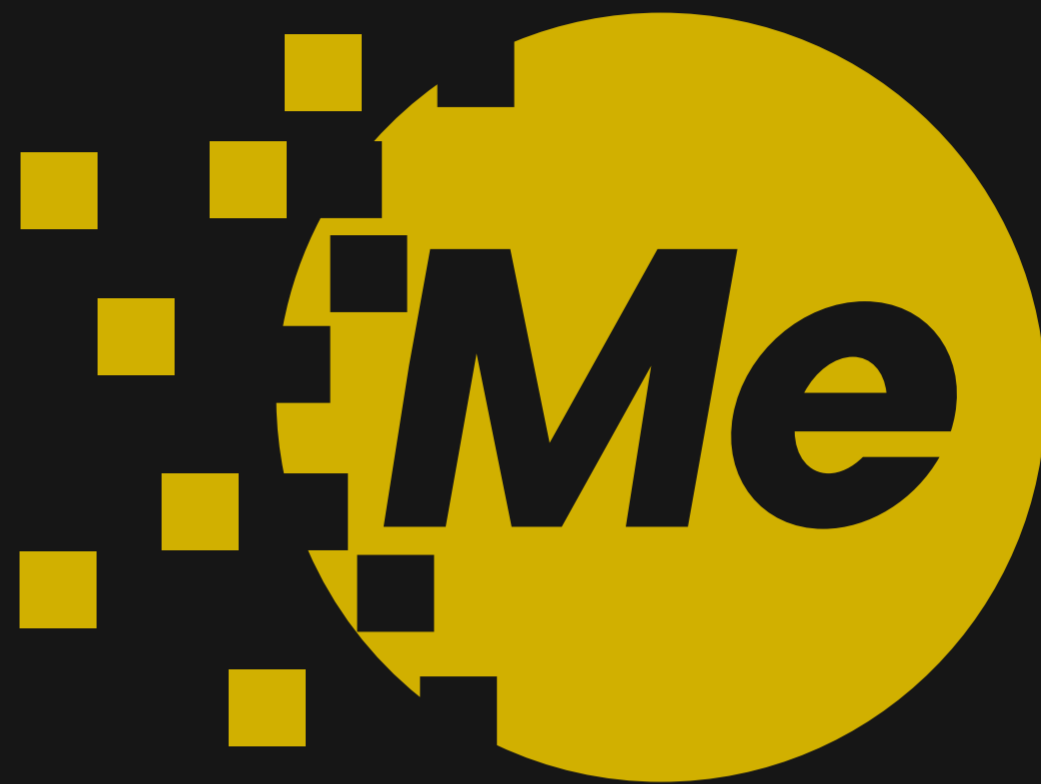
# **TOKENIZE YOURSELF**

A REVOLUTION IN CROWDFUNDING

# CONTEXT

Web monetization and crowdfunding are becoming more popular every year. Global communication is manifested in blogs, information portals, online services, and digital media marketing. All of these influence the methods in which startups, artists and creators of all kinds share their ideas and earn remuneration and support.

The world has become a huge community of mutual support in which every person has access to many possibilities around the world, such as raising money for their projects or offer supporting to other projects in just a few clicks. But as with any modern system or method, monetization through the web is being further developed and improved; and thanks to promising technologies like Blockchain, these significant changes can become a reality now more than ever.



## WHY IS MINTME A REVOLUTIONARY PROJECT

**MintMe** is proof of innovation because it introduces people to a new definition of what it means to crowdfund a project by allowing both sides to earn.

**MintMe** allows any company or person to tokenize their projects and promote them to an extensive set of possible supporters and buyers to gain funds like in any crowdfunding campaign but at the same time, the newly created tokens at **MintMe** are part of a trading chart where investors of all kinds can also keep the possibilities of earning from it either by offering the tokens for a higher price or holding them, meaning that **MintMe** brings a revolutionary approach to the crowdfunding world, changing the way people help each other.

# FEATURES AND BENEFITS OF MINTME

**MintMe** is a platform for Distributed Ledger Technology (DLT) token generation and exchange; a digital marketplace where traders, creators, and any users can hold, buy and sell cryptocurrencies using digital assets supported by us. Based on the **MintMe.com Coin Blockchain**, it's gathering all of the innovative features of this modern technology including security, speed, and trust, overcoming issues that other crowdfunding platforms present.

Here, listed some of the best features of **MintMe**:



**Both sides can earn:** Anyone can be a token creator, a token trader or both.



**User-friendly:** Any user can create a token in just a few clicks, start a campaign and trade right after registration.



**Security and speed:** **MintMe** is also a crypto exchange platform that counts with two-factor authentication and email verification. Thanks to Blockchain technology every transaction is verified and time-stamped and it's done in just a few minutes without possibilities of annulment or revokes.



**Social interaction:** **MintMe** works as a social platform where cryptocurrency traders can interact with token creators and other traders allowing people to establish direct contact within the platform.



**Easy withdrawal:** In comparison to other crowdfunding platforms in **MintMe** you don't need to meet any certain amount to validate your campaign and withdraw your funds.



**Smart contracts:** They ensure the execution of all transactions. Smart contracts are executed automatically, once the conditions are met, exactly as programmed without any possibility of censorship, downtime, fraud or third-party interference.



**Create a token for free:** Create and personalize your token backing it up with your original content, all of these with no charges.



**Support:** Regular email support is available in more than 5 languages: English, Spanish, Polish, Arabic, French, Russian and others.



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# HOW DOES IT WORK?

At **MintMe**, there are two approaches: token creator and token trader, and you can choose to be either one of them or both.

# 1

**You can be a token creator:** Anyone can create a token that represents him/herself or any personal or corporate projects, personalizing it and setting the price of it. Backing up those tokens, and strengthening their value with content, special services or original creations: a song, a video, a design, written content or print t-shirt. Anything that could incentivize people to buy their token, and be exchanged in return for the people's support.

**You can be a token trader:** Every investor/supporter will be able to read each token creator's profile and buy it if he so desires, supporting the campaign. Since every token created will be part of a trading chart, after the purchase, the token buyer will be able to offer those tokens for a higher price or hold them to see if the fluctuation works out in his favor, just like a trading chart is supposed to operate.

# 2

**MintMe** is also a crypto exchange platform: Cryptocurrency traders can interact directly and make transactions in a fast and secure way, which makes **MintMe** the best environment for business growth, partnership, market, and mutual support.

# MINTME'S LOGO AND WEBSITE INSIGHT

Creating money as an activity is called minting, but minting is also used when creating or innovating something in general. We've decided to name our platform **MintMe**, to let everyone know that from now on they will be their money issuer, and creator, letting them promote and/or trade the way they consider it, allowing them to choose and do what they think is best for their project.

