

Solutions Partner for Training Services Onboarding & Designation Overview

Updated August 2024

Solutions Partner designations and Training Services overview

The **Solutions Partner for Training Services designation** is part of the larger <u>Microsoft</u> <u>Al Cloud Partner Program</u> and requires a validated Microsoft partner account and partner account admin access.

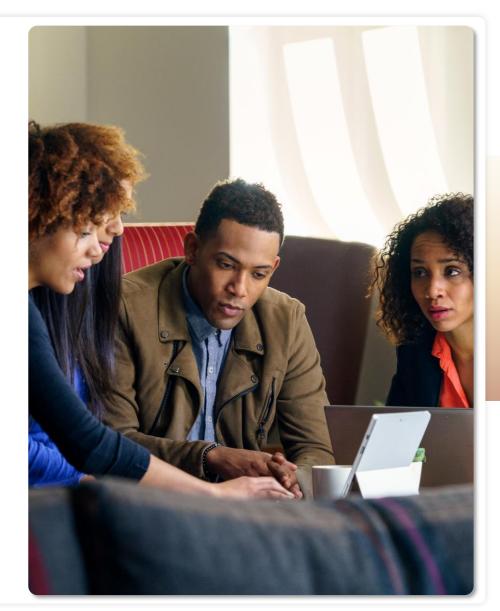
<u>Solutions Partner designations</u> are anchored on the Microsoft Cloud across six solution areas aligned to how Microsoft goes to market. By attaining Solutions Partner designations, you demonstrate your organization's capabilities in delivering customer training success in the solution areas. Solution areas are how Microsoft goes to market and include:



The <u>Solutions Partner for Training Services designation</u> is unique in that the requirements are built specifically for partners whose core service business is skilling learners on Microsoft solution area technologies.

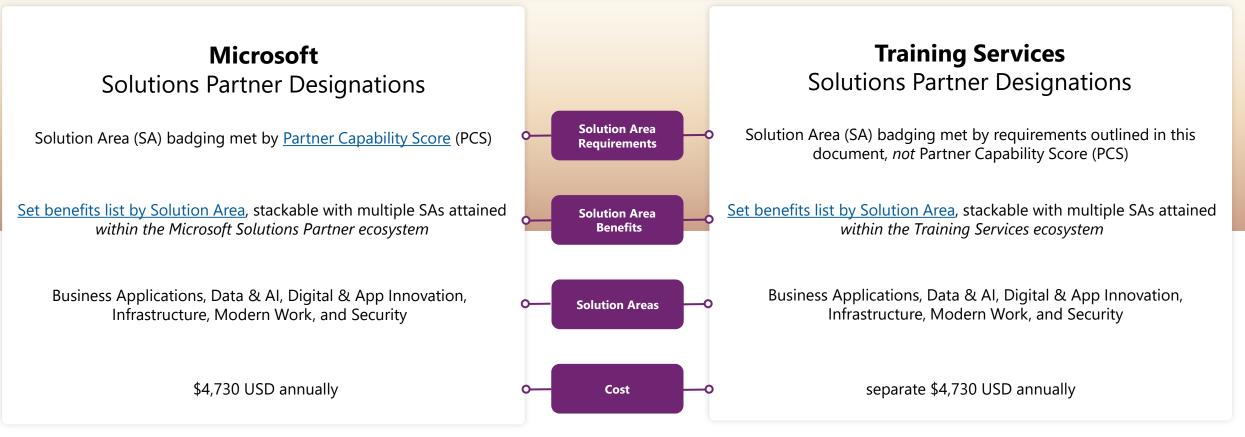
The Training Services designation:

- **does not** leverage the Partner Capability Score (PCS) requirement of standard Microsoft Solutions Partner designations. Specific requirements for the Training Services designation are outlined in this document.
- is a separate and distinct ecosystem outside the standard Microsoft Solutions Partner designations but can be stacked with the standard program's benefits.
- carries its own designation fee



Comparing Microsoft Solutions Partner Ecosystems

Solutions Partner designations are available to partners who meet a high-performance threshold. Consider Training Services as a walled ecosystem adjacent to the broader Microsoft Solutions Partner designations. Training Services partners have differentiated requirements and badges and have a separate designation fee. Training Services partners earn the same slate of Solution Area benefits and can add additional benefits at no additional cost, when additional Solution Area performance requirements are met. Your organization does not have to earn a Microsoft Solution Partner Designation to participate in the Training Services ecosystem.

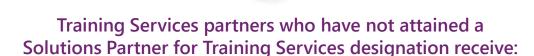


Microsoft Confidential

Training Services partner benefits (with and without a solution area designation)

All partners that meet the onboarding requirements are considered Training Services partners and are permitted to deliver official Microsoft training to learners. Additionally, all Training Services partners have access to certain benefits to accelerate their business on day one.

Some important benefits are reserved for organizations that meet high performance requirements and attain a Solutions Partner for Training Services designation.



Access to required <u>Microsoft Certified Trainers</u> (MCTs) to deliver training

May promote business as "official" Microsoft training

Access to free courseware, paid labs, and discounted certification vouchers

Microsoft generated marketing assets

Training Services Partner community calls and forum (community)

Insights into upcoming course releases and retirements

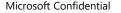
In addition, Training Services partners who have attained a Solutions Partner for Training Services designation receive:

Stackable licensing benefits by solution area

Public-facing solution area badging (more information on badges)

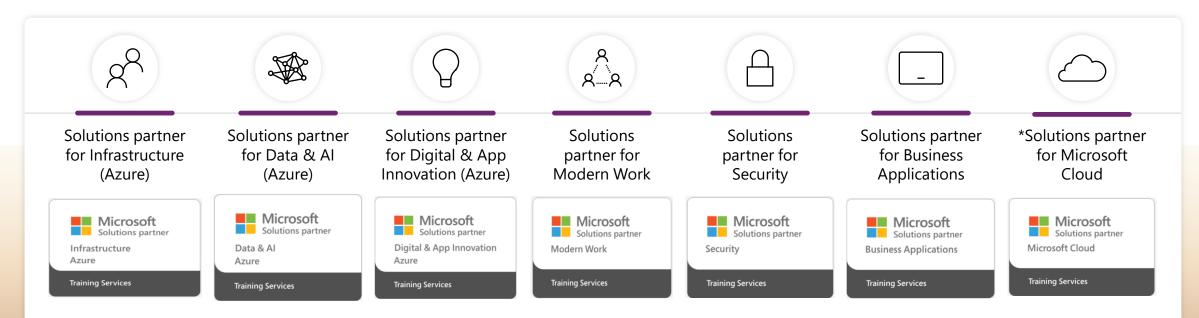
Promotion on customer-facing Microsoft partner directories, by solution area

Supplemental Microsoft programs, based on availability and performance





Training Services Designations (badging)



Designations aligned to the Microsoft solution areas that recognize your broad training capabilities and demonstrated success delivering training solutions.

Demonstrate your breadth and depth of skills and knowledge and set yourself apart from the competition. Once you attain a solutions partner designation, you can further validate breadth of expertise by earning additional solutions partner designations.

Benefits are aligned to your solutions partner designations including <u>product benefits</u> and <u>customer-facing badges</u> to help you market your expertise.

*Partners who attain all six solutions partner designations receive a Microsoft Cloud badge, recognizing your capabilities across the Microsoft Cloud.

Onboarding as a Training Services partner

Organizations who meet the following criteria are considered part of the Training Services partner ecosystem and can promote themselves as delivering official Microsoft training.

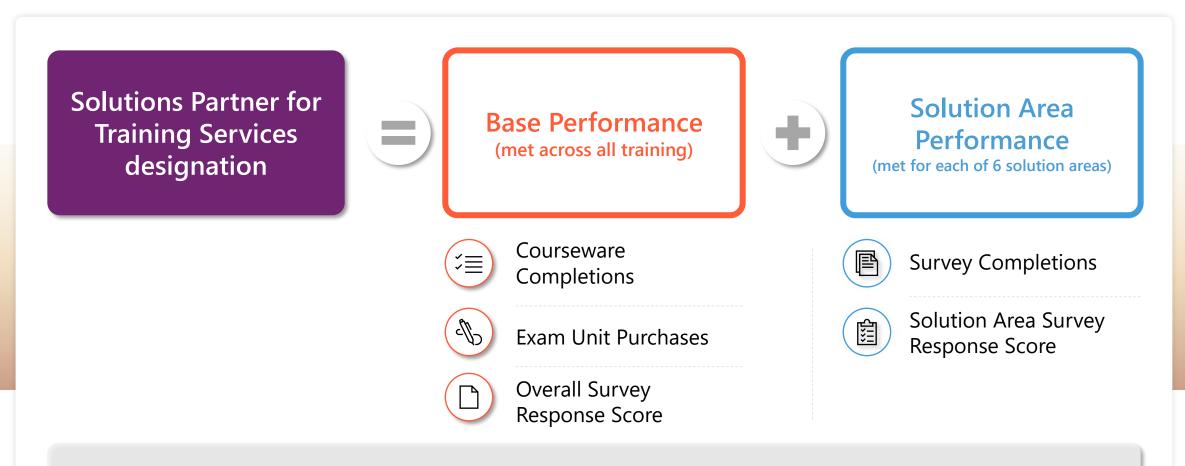
Recommended[.]

purchase a partner Join the Microsoft AI Cloud Partner Program benefits package to access product licenses <u>Review</u> and abide by the Training Services Partner Guidelines and Azure bulk credits <u>Complete</u> the Training Services Partner onboarding form Use only qualified Microsoft Certified Trainers (MCTs) to conduct trainings Use courseware on Microsoft Learn Provide labs for required courses, available from our Authorized Lab Hosters (ALHs) Acquire Microsoft Certified Professional (MCP) exam vouchers via the Pearson Partner Store Deliver and promote redemption of achievement code to every learner Deliver a training quality survey to every learner upon course completion (via Metrics that Matter) See our Get Started Overview for additional details



Attaining a Solutions Partner designation in the Training Services ecosystem

Formula for attaining a Solutions Partner for Training Services designation



- Key Performance Indicators (KPI) are calculated on previous 12 complete months of performance data
- Progress towards requirements is tracked on the <u>Training Services dashboard</u> on Partner Center (must have partner admin role to view).

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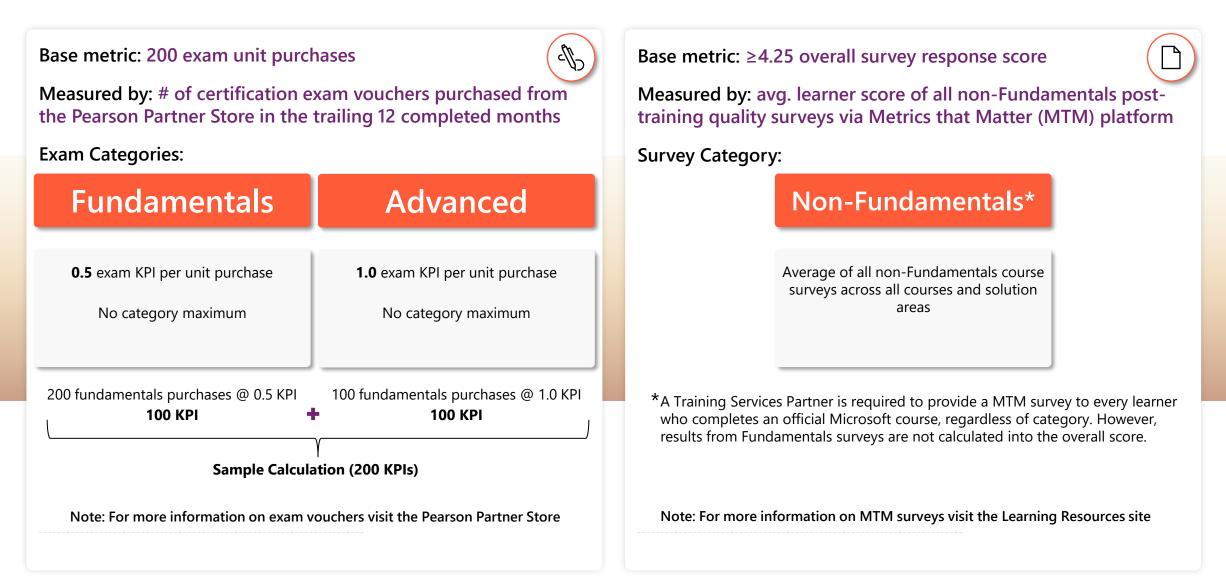
Key Performance Indicator (KPI) Accounting – Courseware Completions

Base metric: minimum 1,000 Courseware KPI Measured by: # of learner redemptions of course achievement codes on Microsoft Learn in the trailing 12 completed months **Courseware Categories:**

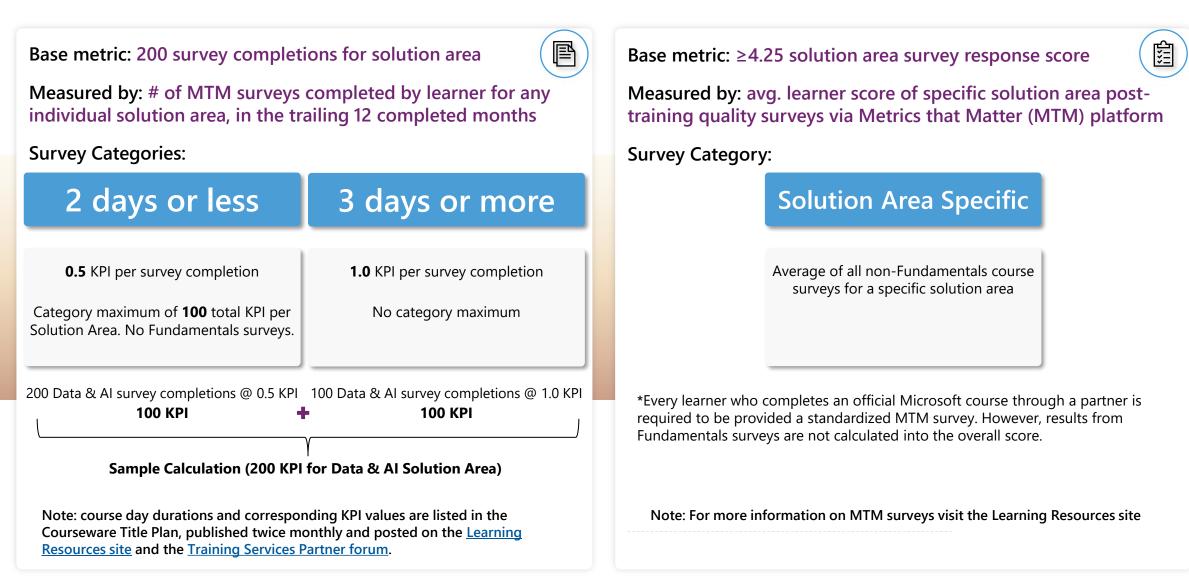
	Fundamentals	2 days or less	3 days or more	
	0.5 Courseware KPI per redemption Category maximum of 300 total KPI towards base metric	0.5 Courseware KPI per redemption Category maximum of 300 total KPI towards base metric	1.0 Courseware KPI per redemption No category maximum	
Sample Calculation (1,000 KPIs):	600 fundamentals redemptions @ 0.5 KPI 300 KPI	600 2-day or less redemptions @ 0.5 KPI 300 KPI	400 3-day or more redemptions @ 1.0 KPI 400 KPI	

Note: course day durations and corresponding KPI values are listed in the Courseware Title Plan, published twice monthly and posted on the Learning Resources site and the Training Services Partner forum.

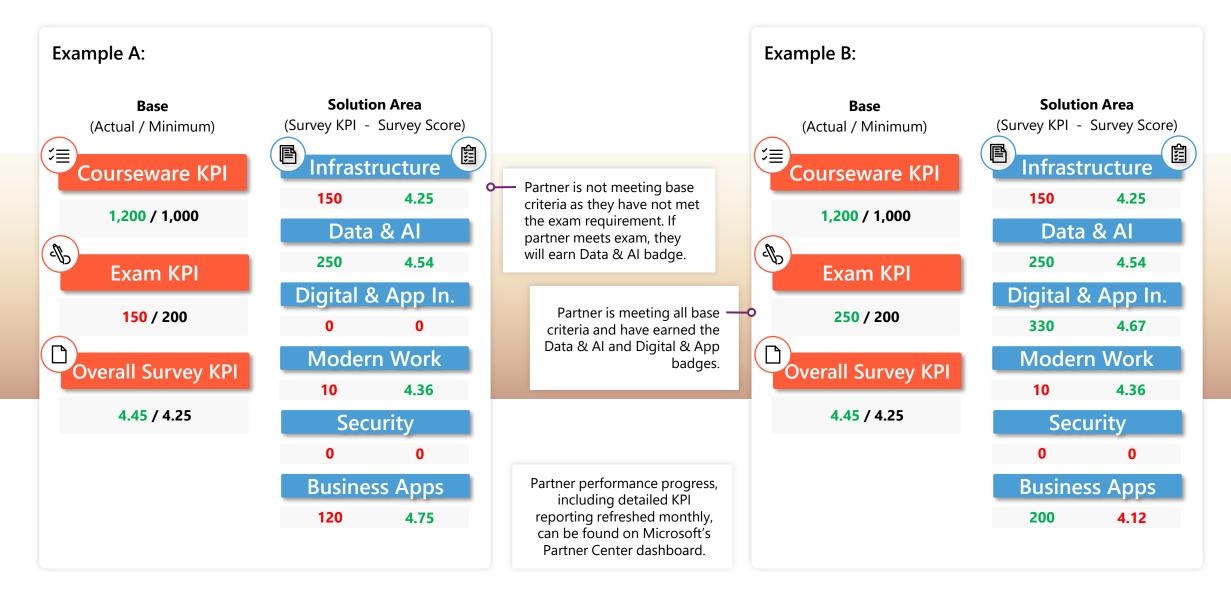
Key Performance Indicator (KPI) Accounting – Exam Units and Overall Survey Score



Key Performance Indicator (KPI) Accounting – Survey Completions and SA Response Score



Examples of Partner Progress Towards Solutions Partner Designation Attainment





Resources

Training Services Partner Journey



Designation and product support

	Courseware support	Community questions	Partner account support
Support hannel use	Technical issues specific to a course, achievement code, or Microsoft Learn	Product availability, general questions regarding designation or related programs.	Microsoft Partner membership, benefits, and dashboards
Example scenario	"AZ-305 is missing a module." -OR- "We are having a problem requesting Achievement Codes"	"When will MS-102 be available?"	"I am unable to renew my membership."
Access	https://aka.ms/ILTSupport	https://aka.ms/TSPCom	https://partner.microsoft.com /support

Additional resources

Designation & partner program membership

- Monthly Community Calls
- Marketing assets
- Learning Resources
- Solutions Partner Benefits / FAQ
- Training Services partner dashboard (Partner Center)

Labs (Authorized Lab Hosters)

- <u>Authorized Lab Hoster FAQ</u>
- Support alias: see FAQ for ALH contacts

Certification exam vouchers (Pearson Partner Store)

- Pearson Partner Store FAQ
- Pearson Partner Store Registration
- Support alias: <u>mspartnersupport@pearson.com</u>

Quality surveys (Metrics that Matter)

- <u>Metrics that Matter Documents</u>
- Get Started in Metrics that Matter
- Support alias: support@explorance.com



Training Services Partner Center Experience

Top of dashboard

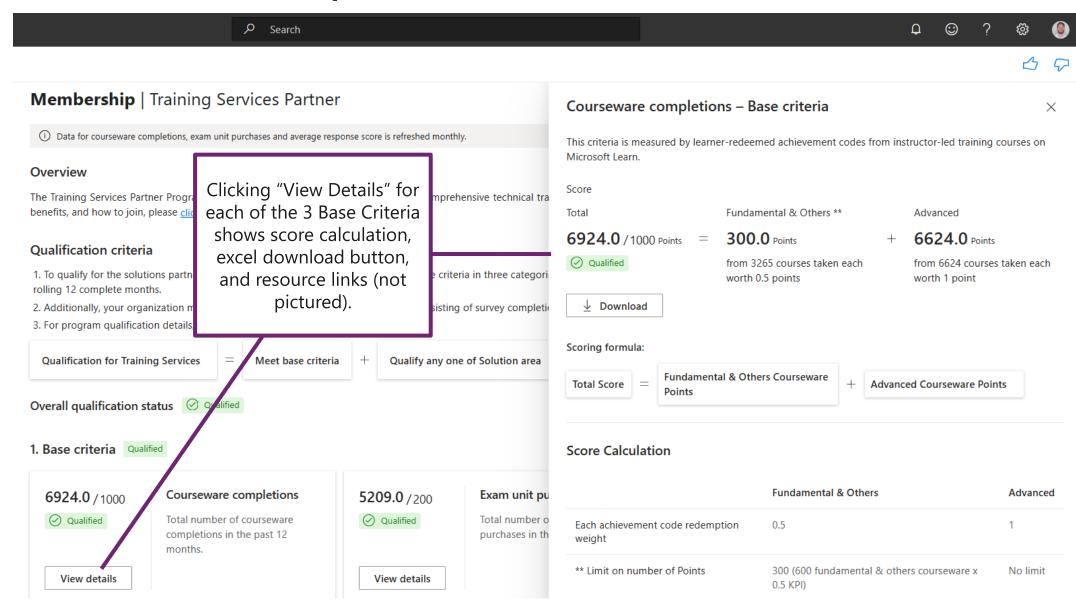
	Partner center tools > Prose				Overview explanations			
Software	Membership	Membership Training Services Partner ① Data for courseware completions, exam unit purchases and average response score is refreshed monthly.			Overview, explanations, and links			
Developer tools Technical support and consultation	① Data for courseware co							
Technical pre-sales and deployment Marketing benefits	-	Overview The Training Services Partner Program caters to partners with expertise in providing comprehensive technical training on Microsoft technologies. For information about the program's benchmarks, crubenefits, and how to join, please click here						
Solutions partner	Qualification criteri	ia						
Overview Business applications Data & Al Digital & app innovation Infrastructure Modern work Security Training Services Partner	rolling 12 complete mon 2. Additionally, your orga	anization must meet 1 or more solution tion details, please visit <u>Get Started</u> ing Services = Meet base crite status O Qualified	area requirements, consistin	-	• • • •	l Average survey score. Performanc		
Insights CPP Insights Customers	6924.0 / 1000 Qualified View details	Courseware completions Total number of courseware completions in the past 12 months.	5209.0 / 200 Qualified View details	Exam unit purchases Total number of exam unit purchases in the past 12 month	Advanced role based	Average response score Average survey score from advanced courseware deliveries, across all Microsoft solution areas in the past 12 months.		

Bottom of dashboard

Locations 2. Solution areas Users Digital & App Innovation Summary Business Applications Data & Al Infrastructure Security Modern work Customers Security Alerts **Business Applications Qualified** Data & Al **Qualified Digital & App Innovation Qualified** Security Requirements MFA Statistics Survey completions Survey completions Average response score Survey completions Average response score Average response score 343/200 pts 4.48/4.25 792/200 pts 4.52/4.25 284/200 pts 4.51/4.25 MPN Programs View details View details View details Programs Marketplace Rewards Qualified Qualified Qualified Modern work Security Infrastructure MPN program templatizer **Enrollments pending qualification** Survey completions Average response score Survey completions Average response score Survey completions Average response score 2158/200 pts 4.52/4.25 795/200 pts 4.49/4.25 1105/200 pts 4.55/4.25 MPN & CSP Azure expert MSP View details View details View details SAP on Microsoft Azure -

Scores for solution areas

Details: courseware completions



Thank you for being a valued Microsoft partner.