

Helping your customers succeed in their telematics journey

Build strong customer engagement through robust data gathering solutions

Automakers play a significant role in delivering usage-based insurance (UBI) program benefits to their customers by enabling consumer participation and gathering important driving data.

Unlock value for your customers with telematics solutions from LexisNexis Risk Solutions

Successful UBI programs depend on strong customer engagement and more accurate telematics data gathering. LexisNexis Risk Solutions provides the opportunity for you to achieve both objectives through our LexisNexis® Telematics SDK (Software Development Kit) and LexisNexis® Telematics App.

Our solutions can help you:

- Make it easy for your customers to participate in UBI programs
- Increase customer engagement and brand loyalty
- Monetize consumer driving behavior

If you already have a vehicle companion application, you can enable it for UBI through our Telematics SDK solution. If you don't have your own vehicle companion app, you can get started on your telematics UBI-enablement journey with our Telematics App.

Support UBI engagement by making it easier for your customers to participate

Ease-of-use, coaching and gamification help your customers get on board with UBI quickly. Our telematics solutions are simple and low cost. They allow you to serve owners of both new and older model vehicles.

Build customer engagement and brand loyalty with a unified experience

Create a complete, branded experience and boost customer loyalty through integrated access to value-added third-party services, including driving behavior coaching, roadside assistance, and driving-based rewards programs. We offer multiple configuration options to match your brand promise and create a more seamless user experience.

Increase revenue by monetizing consumer driving behavior

You gather the data. We normalize it and provide it to insurers through existing monetization channels.

Features

- **Convenient data solution:** Simply leverage our SDK or install our app and begin leveraging your customers' driving data.
- **Robust data filtering:** We collect, filter and normalize driving data for greater accuracy.
- **Driver recognition:** After a brief learning period, Driving Signature, our proprietary, near real-time machine-learning feature, determines whether a trip is taken as a driver or a passenger.
- **Scoring options:** Leverage two unique scoring models—Driving Score and Phone Usage Score.

- **Easier integration with third party services:** Our solutions enable easier access to third-party services such as roadside assistance, reward and affinity programs, and insurance quoting.
- **Scalable for Android Auto:** The head-unit version of our telematics app allows UBI program accessibility through Android Auto. Access through Apple CarPlay is coming soon!

Reduce costs while creating a superior customer experience

LexisNexis® SDK is a more cost-effective means of maintaining ownership of your vehicle companion app while delivering the consumer experience you want. Simply incorporate your desired design elements from the SDK into your app and start collecting driving data without incurring the costs associated with software design and hardware installation.



For more information on the LexisNexis® Telematics SDK or LexisNexis® Telematics App, please contact us at USConnectedCar@lexisnexisrisk.com

About LexisNexis Risk Solutions

LexisNexis® Risk Solutions harnesses the power of data and advanced analytics to provide insights that help businesses and governmental entities reduce risk and improve decisions to benefit people around the globe. We provide data and technology solutions for a wide range of industries including insurance, financial services, healthcare and government. Headquartered in metro Atlanta, Georgia, we have offices throughout the world and are part of RELX (LSE: REL/NYSE: RELX), a global provider of information-based analytics and decision tools for professional and business customers. For more information, please visit www.risk.lexisnexis.com and www.relx.com.