

Lenovo CO₂ Offset Services

Tangible climate action to manage your IT carbon footprint.

Frequently Asked Questions (FAQs)

1. What does carbon offset mean in context to Lenovo devices?

Carbon offsetting is the purchase of carbon credits calculated based on the realistic carbon emissions linked to your purchased Lenovo laptop, desktop, tablet or server across its average lifecycle – from manufacture to shipping, typical usage, and end-of-life.

After making every effort to reduce your emissions as much as you can, purchasing carbon offsets is a way to be accountable and take tangible action beyond your own area of influence. These credits purchased are contributed to support Climate Action projects that are aimed to help reduce the CO₂ emitted in the atmosphere and are verified by independent third-party organizations like the United Nations, CDM, Gold Standard®, Climate Action Reserve and more.

2. Why should I consider offsetting my hardware?

Carbon offsetting empowers you to be accountable for your unavoidable climate impact from the use of technology. The carbon credits purchased as part of Lenovo CO₂ Offset Services are diverted to fund and support a variety of Climate Action projects across solar, windmills, and other renewable energy projects that are aimed to help reduce the CO₂ emitted into the atmosphere. These projects are verified by independent third-party organizations like United Nations, CDM, Gold Standard®, Climate Action Reserve and more.

By taking responsibility for unavoidable emissions and supporting climate action projects, you can feel good knowing you're doing your bit to help manage your IT carbon footprint.



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3. Can carbon offsets help achieve Net-Zero goals?

No. Carbon offsets **do not help** you reach Net-Zero. Eliminating and minimizing emissions should always be your goal but when you want to have added impact, carbon offsetting your IT fleet is one way to do it. Carbon offset is a proactive way to take measurable and tangible action to help offset your unavoidable IT carbon emissions.

4. What is the quality standard of the projects supported by Lenovo's CO₂ Offset Services?

The integrity and effectiveness of the CO₂-reduction impact of the projects are of utmost importance in Lenovo's evaluation and selection of the projects.

- The quality standard of the projects supported by Lenovo CO₂ Offset Services is high and are verified by independent third-party organizations such as United Nations, CDM, Gold Standard®, Climate Action Reserve, and more.
- Offers full traceability and transparency to the projects
- Ensures additionality (the reductions aimed to be achieved by the project are in addition to any reductions that would still have happened had the project not been carried out)
- Avoids overestimation
- Permanence of GHG reductions or removal
- Exclusive claim to GHG reductions (not permitting double-counting via double assurance, double use, or double claiming)

5. What makes Lenovo eligible for offering carbon offset credits?

Lenovo is committed to sustainability and is driving efforts to reduce its environmental impact by using recycled materials in manufacturing, improving energy-efficiency in devices, using packaging that is bio-based, and helping with the responsible recycling of end-of-life assets. Lenovo's strides within environmental sustainability makes us a trusted partner to offer a range of relevant sustainability services to our customers in connection with their hardware purchases.

6. Can CO₂ Offsets be used as 'reduction of emissions' in the ESG report?

No. Lenovo's customers cannot claim a "reduction" of emissions with CO₂ offsets. However, they can show them as "**voluntary compensation**" for the carbon emissions offset across their IT equipment in the GHG categories.

7. How can you add Lenovo CO₂ Offset Service to your hardware purchase?

Lenovo offers a seamless and transparent process to purchase carbon offset credits to help offset the estimated carbon emissions associated with your PC, desktop, tablet, or server over its average lifecycle. We've estimated the carbon emissions across the average lifecycle of your device, from manufacturing, to shipping, typical use, and end-of-life. These offsets are then contributed to support climate action projects that are aimed to help reduce the CO₂ emitted in the atmosphere and are verified by independent third-party organizations like United Nations, CDM, Gold Standard®, Climate Action Reserve and more.

With just one click of a button, you can take tangible actions to help manage your IT carbon footprint.

8. How do I know which project does my carbon offset support?

Lenovo CO₂ Offset Services offer a tailored approach to the purchase of carbon offset credits by directly linking products purchased to the projects supported by the credits purchased. Further there is transparency throughout the process - You can easily type in the serial number of your device on the [Lenovo support website](#) and see the carbon offset information along with details of the climate action project supported by the credits you purchased.

Some Enterprise customers can also get access to a personalized Sustainability dashboard that gives a detailed view of the total offset metrics across your IT fleet.





9. Can I offset carbon emissions of existing Lenovo devices?

Yes. Lenovo CO₂ Offset Services give you the option to purchase carbon offset credits for new as well as for existing Lenovo devices. Just reach out to your Lenovo sales representative and we can help you through the process.

10. Does Lenovo have sustainability services other than CO₂ Offset Services?

Yes. With an eye on full lifecycle extension, resource recovery, packaging, and flexible technology solutions for any scale, Lenovo can help support your sustainability goals with tailored products and services.

**For more information, reach out to your
Lenovo Sales Representative.**

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