

**THE MAN WHO  
SOLD ME THESE  
WISS GARDEN  
TOOLS DID ME  
A REAL FAVOR  
BOY! HOW THEY CUT!**



## WISS GARDEN SHEARS

### A PROFITABLE FAST-SELLING LINE

For many generations Wiss Shears and Scissors have been known all over the world for their superior quality.

### A MORE COMPLETE LINE —

Some time ago, the Wiss Company decided to manufacture a line of garden cutting implements, including hedge shears, grass shears, and pruning shears. In the years that followed this decision, the line was gradually improved and enlarged until today, with this issue of our new catalog, you will find described in these pages, the finest and the most complete assortment of garden cutting tools ever produced by one manufacturer.

### QUALITY OF FIRST IMPORTANCE

Every tool is made upon these same principles of quality and character which first made Wiss shears and scissors pre-eminent and enabled them to maintain that position consistently.

### OUTSTANDING IMPROVEMENTS IN DESIGN

You will find in this assortment such tools as the Wiss No. 5600 Grass Shear which is the only full drop-forged Grass Shear in the world.

You will find in this assortment Pruning Shears that will outcut and outlast any other Pruning Shears made.

You will find an assortment of Hedge Shears to satisfy the most discriminating user and at a price range wide enough to fit most pocketbooks.

### GREATER PROFIT

These things in themselves are the elements for great satisfaction; but in addition, there is that most important element of all—that is, this assortment will bring you the greatest Garden Tool profits that you have ever been able to make.

◇ **WISS GARDEN TOOLS** ◇  
**HEDGE SHEARS • GRASS SHEARS • PRUNING SHEARS**



# THE WISS LINE

IS THE GARDEN TOOL LINE WITH

## Quality—Advertising—Display

Explain to your customers why the Wiss quality line is better:

- Wiss Hedge Shears are drop-forged, not blanked out of strip steel.
- They are hardened and tempered, and ground by men who have lifetime experience in making keen, lasting, perfect edges. They are fitted with bolts which are threaded in the blades, and a tension spring, which together guarantee lasting adjustment. They are made with handles that will not break or loosen.
- Wiss pruning shears have the same features of superiority. They are drop-forged, hardened and tempered, adjusted with an accurate screw, and made by artisans skilled in precision grinding.
- Wiss pruning shears cut better because they are made better.
- Wiss grass shears are tested to cut material tougher than any grass that grows.
- The Wiss Clippers are designed in such a way that the user may cut with his hands in a natural position. They are the most popular type of grass shears on the market today.

Let Wiss tested quality work for you in producing more business. ...Likewise, let Wiss sales helps and Wiss national advertising work for you.

WISS GARDEN TOOLS are advertised in Saturday Evening Post, Better Homes and Gardens, American Home, House Beautiful, House & Garden, and other magazines.

(See Back Page)



# WISS GARDEN TOOLS

## The Ideal Display for Garden Shears



### WISS GARDEN TOOL DISPLAY No. G. T. 1940

#### SIZE

22½" wide  
20" high  
17" deep

●  
Total  
Shipping Weight  
54 Lbs.

The Wiss Garden Tool Display No. 1940 illustrated above is the result of an extensive survey as to the size and style best adapted for the purpose.

The problem of displaying hedge shears is solved completely by the rack which holds eight patterns, easily accessible to your clerks and customers.

On the side can be shown 10 grass shears, while on the front a selected assortment of pruners can be displayed, with room for two additional grass shears.

If you will place this display in a prominent location, you will find that it will attract more business than anything you have ever had.

#### NO. G. T. 1940 ASSORTMENT

8 HEDGE				12 GRASS				12 PRUNERS			
		List Price	Dealers Net		List Price	Dealers Net		List Price	Dealers Net		
1 pair	6½J	\$ .98	\$ .68	3 pair	700	\$1.25	\$ .80	3 pair	58	\$ .75	\$ .50
2 "	8½J	1.25	.84	3 "	701	1.25	.80	2 "	78	1.35	.90
1 "	7½B	1.75	1.15	3 "	5600	1.35	.85	3 "	906B	.98	.65
2 "	8½B	2.00	1.30	3 "	5600R	1.50	.90	2 "	906	1.50	1.00
1 "	8½A	2.50	1.55					2 "	908	2.00	1.33
1 "	8½E	3.10	2.00								
		<u>\$14.83</u>	<u>\$9.66</u>			<u>\$16.05</u>	<u>\$10.05</u>			<u>\$14.89</u>	<u>\$9.91</u>

**TOTAL LIST PRICE - - - \$45.77**

Dealer's Net Price ..... \$29.62  
 Display Stand, Net ..... 1.00  
**Total Dealer's Net Price ..... \$30.62**



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WISS GARDEN TOOLS

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## GOODS WELL DISPLAYED ARE HALF SOLD



## Wiss Selling Helps Will Increase Your Business

To assist you in selling the new No. 1940 line of Wiss Garden Shears, we have gone to considerable trouble and expense in revising our packaging so as to make it attractive, colorful, and easily handled.

Hedge Shears are being shipped in cartons of 6 and 12 pairs.

Pruning Shears are packed in individual boxes—six boxes in an attractive display carton.

Grass Shears are in individual boxes.

Each package of six contains a display banner, and other advertising matter, for calling the customer's attention to the Wiss line.

This new packaging makes Wiss Garden Shears easy to order, easy to handle, and easy to display to the best advantage.

WISS GARDEN SHEARS—SECOND TO NONE IN QUALITY

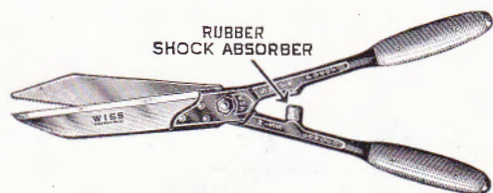
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# WISS GARDEN TOOLS

## WISS HEDGE SHEARS

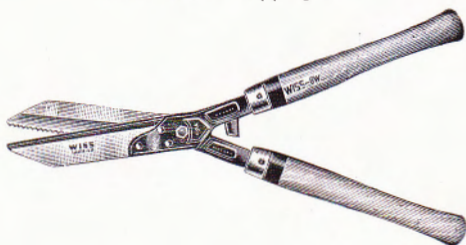


### WISS SHOCK-ABSORBER HEDGE SHEARS Steel Handle Pattern

These are fitted with unbreakable forged steel handles inset with wooden grips. Rubber shock absorbers take the jar out of cutting. One blade is serrated to prevent twigs from slipping while cutting. Blades are of fine cutlery steel, hardened and tempered, nickel plated and polished. Bolt is threaded into lower blade and secured with a lock nut. "Wiss" name forged into handles.

No.	Length of Blade	Weight Each	Price Each
8-S	8"	3 <sup>3</sup> / <sub>8</sub> lbs.	\$ 3.25
9-S	9"	3 <sup>1</sup> / <sub>2</sub> lbs.	3.50
10-S	10"	3 <sup>3</sup> / <sub>4</sub> lbs.	3.75
7 <sup>1</sup> / <sub>2</sub> -S No Shock Absorber	7 <sup>1</sup> / <sub>2</sub> "	2 <sup>1</sup> / <sub>2</sub> lbs.	2.65

Packed six to a shipping carton

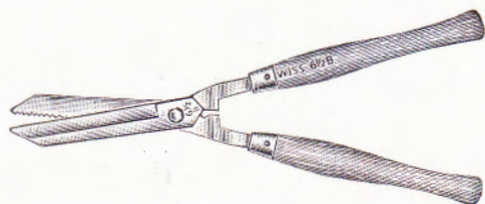


### PROFESSIONAL PATTERN HEDGE SHEARS With Non-Splitting Wood Handles

Polished nickel finish, cutlery steel blades, one serrated to prevent slipping. Non-splitting maple handles with red lacquer band, riveted through nickel-plated steel ferrules, handle, and forged tang. "Wiss" stamped in red on handles.

No.	Length of Blade	Weight Each	Price Each
8-W	8"	2 lbs. 14 oz.	\$ 3.00
9-W	9"	3 lbs.	3.15
10-W	10"	3 lbs. 2 oz.	3.30

Packed six to a shipping carton

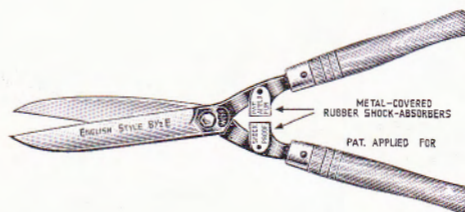


### LIGHTWEIGHT HEDGE SHEARS—LADIES' PATTERN

Dainty light weight hedge shears designed for ladies' use. Full-forged steel, hardened and tempered, one blade serrated. Non-splitting wood handles riveted through steel ferrules and tang. Branded "Wiss".

No.	Length of Blade	Weight Each	Price Each
6 <sup>1</sup> / <sub>2</sub> -B	6 <sup>1</sup> / <sub>2</sub> "	1 lb. 6 oz.	\$ 1.50

Packed six or twelve to a shipping carton



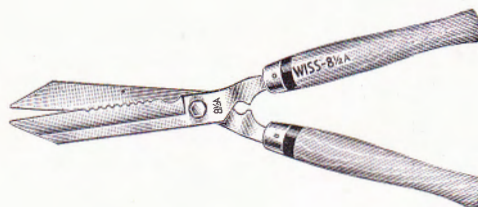
### ENGLISH PATTERN SHOCK-PROOF HEDGE SHEARS

A new style of light Professional pattern hedge shear fitted with an improved metal-covered rubber shock absorber which reduces arm fatigue. Blades are full-forged, hollow ground, highly polished and hardened and tempered, and have a notch and cutter for heavy duty. The handles are of non-splitting maple riveted through nickel-plated steel ferrules and tang. "Wiss" name on blades.

May also be had with no notch where specified.

No.	Length of Blade	Weight Each	Price Each
8 <sup>1</sup> / <sub>2</sub> -E	8 <sup>1</sup> / <sub>2</sub> "	2 lbs. 6 oz.	\$ 3.10
9 <sup>1</sup> / <sub>2</sub> -E	9 <sup>1</sup> / <sub>2</sub> "	2 lbs. 8 oz.	3.50

Packed six to a shipping carton



### "A" PATTERN HEDGE SHEARS

A Husky, Fine Quality Wiss Hedge Shear  
At a Moderate Price

Full-forged solid steel with wide hollow ground blades, hardened and tempered. Spring washer under bolt gives even tension. Has branch-cutting notch and scalloped top blade, non-splitting maple handles with red lacquer band, riveted through steel ferrules, handle and tang. Bolt is threaded into lower blade and secured with a lock nut. Branded "Wiss" on handles.

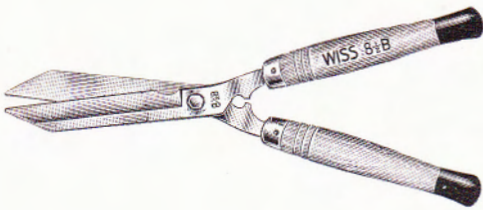
No.	Length of Blade	Weight Each	Price Each
8 <sup>1</sup> / <sub>2</sub> -A	8 <sup>1</sup> / <sub>2</sub> "	2 <sup>3</sup> / <sub>4</sub> lbs.	\$ 2.50
9 <sup>1</sup> / <sub>2</sub> -A	9 <sup>1</sup> / <sub>2</sub> "	3 <sup>1</sup> / <sub>8</sub> lbs.	2.75

Packed six to a shipping carton



# WISS GARDEN TOOLS

## WISS HEDGE SHEARS

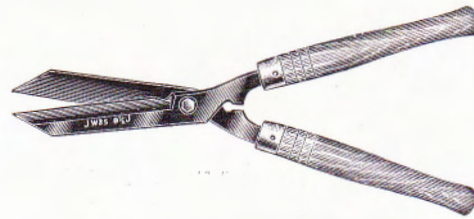


**"B" PATTERN HEDGE SHEARS**

Full-forged, solid steel, hardened and tempered, hollow ground, full polished blades with notch and cutter for heavy branches. Popular selling shears that will give excellent service. Natural Beech handles with blue tip, riveted through steel ferrules and tang. Bolt is threaded into lower blade and secured with a lock nut. Name "Wiss" stamped in handle in blue.

No.	Length of Blade	Weight Each	Price Each
7 1/2-B	7 1/2"	2 lbs.	\$ 1.75
8 1/2-B	8 1/2"	2 3/4 lbs.	2.00
9 1/2-B	9 1/2"	3 1/8 lbs.	2.25

Packed six or twelve to a shipping carton



**"J" PATTERN GUNMETAL**

A highly competitive drop-forged hedge shear with a hollow ground blade and having a notch and cutter for heavy branches. Has a special rust-resisting gunmetal finish and non-splitting natural beech handles riveted through steel ferrules and tang. Blades are stamped J. W. & S.

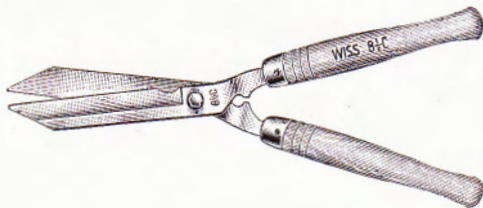
No.	Length of Blade	Weight Each	Price Each
8 1/2-J	8 1/2"	2 3/4 lbs.	\$ 1.25
6 1/2-J without notch	6 1/2"	1 lb. 6 oz.	.98

Packed six or twelve to a shipping carton

**SOMETHING NEW IN  
TRIMMING SHEARS!!!**

**THE WISS  
— "HEDGEMASTER" —**

**A Long Handled Hedge & Bush Trimmer**

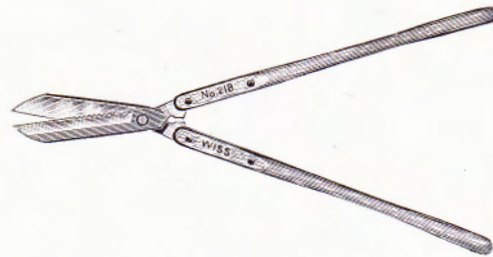


**"C" PATTERN HEDGE SHEARS**

These "Wiss" branded shears are a real value. They have drop-forged, hardened and tempered, hollow ground blades with a polished top blade and a branch cutting notch. Handles are of beech with walnut finish, riveted through steel ferrules and tang. Bolt is threaded into one blade and has a lock nut and special tension washer.

No.	Length of Blade	Weight Each	Price Each
7 1/2-C	7 1/2"	2 lbs.	\$ 1.50
8 1/2-C	8 1/2"	2 3/4 lbs.	1.75

Packed six or twelve to a shipping carton



An innovation in trimming shears. Has been designed for cutting and shaping high hedges, lilac bushes, evergreens and other similar types of shrubs and bushes. Its 21" hickory handles bolted to knife tangs enable the user to cut with amazing leverage at distances normally beyond reach. The blades are drop-forged, hollow ground, hardened, tempered, full polished and have one scalloped edge to keep heavy twigs from slipping and also a notch and cutter for exceptionally large cuts. The shear combines all the advantages of a hedge shear and lopping shear. Bolt is threaded into one blade and has a lock nut and special tension washer.

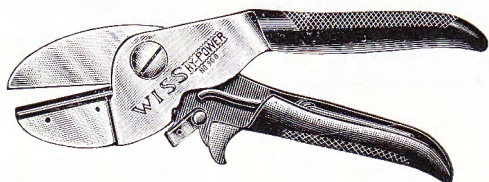
No.	Length of Blade	Length Overall	Weight Each	Price Each
218	8 1/2"	32"	2 1/2 lbs.	\$ 2.00

Packed six to shipping carton



# WISS GARDEN TOOLS

## WISS PRUNING SHEARS

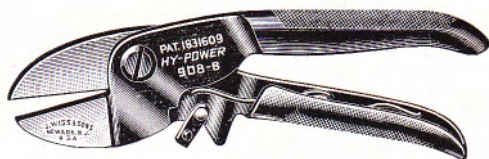


**No. 908 HY-POWER PRUNERS FOR HEAVY DUTY**  
The Easiest Cutting Pruner of its Size  
Oversized Hardened Steel Bolt and Nut Gives  
Longer Wearing Qualities

A new, effortless cutting action that simplifies pruning. The sturdy, keen, knife blade of the No. 908 Hy-Power Pruner cuts through the wood with a smooth draw-cut action on to the soft bronze anvil, which greatly prolongs the sharpness of the blade. Light in weight, with a comfortable non-pinching grip and convenient thumb lock, it is much less tiring to use. Nickel finish with bronze anvil and phosphor bronze spring.

No.	Length	Weight per Doz.	Price Each
908	8"	9 lbs.	\$ 2.00

Packed in individual boxes  
Six to a display carton

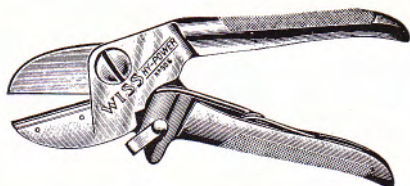


**No. 908-B HY-POWER PRUNERS**

Same pattern as No. 908 but with rust-resisting gunmetal finish. Without bronze anvil.

No.	Length	Weight per Doz.	Price Each
908-B	8"	9 lbs.	\$ 1.35

Packed in individual boxes  
Six to a display carton

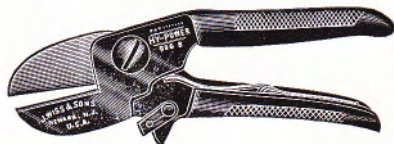


**No. 906 HY-POWER PRUNERS**

A small light edition of the No. 908 Pruner with **bronze anvil**. The compact size and light weight make it very popular with lady gardeners. It has the same incredibly easy-cutting qualities as the larger model. Nickel finish.

No.	Length	Weight per Doz.	Price Each
906	6"	6 lbs.	\$ 1.50

Packed in individual boxes  
Six to a display carton

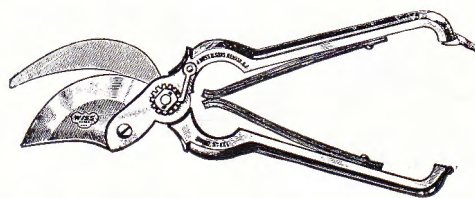


**No. 906-B HY-POWER PRUNERS**

Similar to the No. 906 with rust-resisting gunmetal finish. Without bronze anvil.

No.	Length	Weight per Doz.	Price Each
906-B	6"	6 lbs.	\$ .98

Packed six in a display box

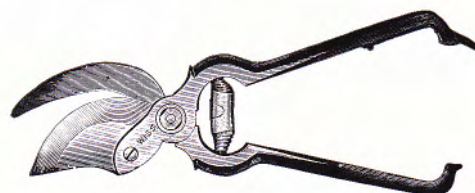


**No. 109-B PROFESSIONAL TYPE VINEYARD PATTERN**  
Phosphor Bronze Springs

Marvelous pruners with remarkable strength. Will outlast a dozen ordinary pruners. Interchangeable, hardened cutlery steel blades with castellated nut and catch. Full polished finish, forged handles.

No.	Length	Weight per Doz.	Price Each
109-B	9"	13 lbs.	\$ 4.25

Packed in individual boxes  
Six to a display carton

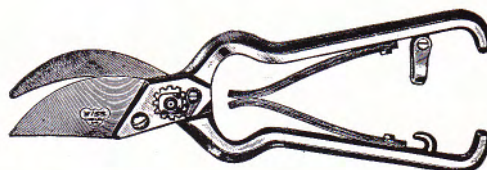


**No. 109-V PROFESSIONAL TYPE VINEYARD PATTERN**  
Volute Spring

Similar to the No. 109-B but with volute spring and gunmetal finish with polished blades.

No.	Length	Weight per Doz.	Price Each
109-V	9"	13 lbs.	\$ 3.75
110-V	10"	15¼ lbs.	4.25

Packed in individual boxes  
Six to a display carton

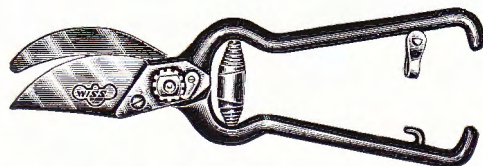


**No. 309-B BRASS SPRING CALIFORNIA PATTERN**

Unequaled in the medium priced pruners. Extra-thin interchangeable hammer-forged blades with wide bevel, forged handles. Castellated nut and catch. Full polish finish.

No.	Length	Weight per Doz.	Price Each
309-B	9"	11½ lbs.	\$ 3.00

Packed in individual boxes  
Six to a display carton



**No. 309-V VOLUTE SPRING CALIFORNIA PATTERN**

Similar to the No. 309-B but with volute spring, gunmetal finish and polished blades.

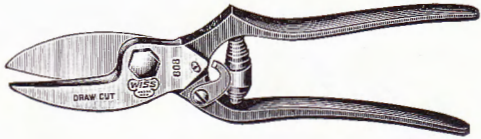
No.	Length	Weight per Doz.	Price Each
309-V	9"	11½ lbs.	\$ 2.60

Packed in individual boxes  
Six to a display carton



# WISS GARDEN TOOLS

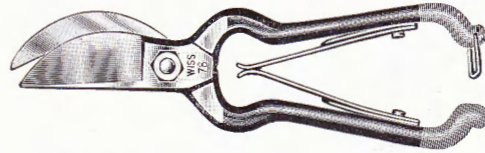
## WISS PRUNING SHEARS



**No. 808 "DRAW-CUT" PRUNERS**

A new amazingly powerful, light weight professional pruner of drop-forged steel. An offset bolt gives the polished blades a draw-cut which increases the cutting power. A comfortable grip with an exclusive WISS "no-pinch" feature and a very convenient lock. Volute steel spring . . . Gunmetal finish . . . Rust-resisting Grips.

No.	Length	Weight per Doz.	Price Each
808	8"	7 $\frac{3}{4}$ lbs.	\$ 2.50
Packed in individual boxes Six to a display carton			

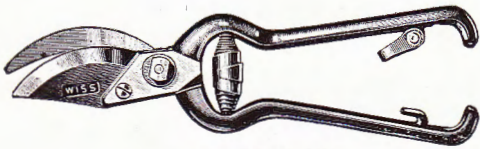


**No. 78 BRASS SPRING PRUNERS**

**Red Handles**

A new high quality drop-forged solid steel pruner with hardened and tempered jaws. Fitted with brass springs and ring catch. A powerful, sturdy pruner at a medium price. Polished jaws, red handles.

No.	Length	Weight per Doz.	Price Each
78	8"	9 lbs.	\$ 1.35
Packed in individual boxes Six to a display carton			

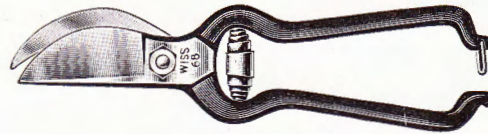


**No. 409 PRUNERS**

**Interchangeable Blades**

Forged steel, interchangeable blades—black japanned finish handles. Made on the same principle as the No. 309-V with certain refinements in the finish omitted. A strong, powerful pruner at a moderate price.

No.	Length	Weight per Doz.	Price Each
409	9"	9 lbs.	\$ 2.10
Packed in individual boxes Six to a display carton			



**No. 68 VOLUTE SPRING PRUNER**

**Blue Handles**

A very serviceable well made, drop-forged, solid steel pruner at a low price. Complete with volute spring and ring catch. Polished jaws, blue handles.

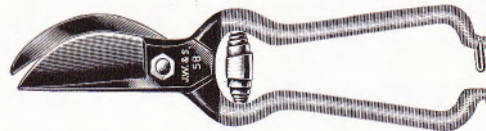
No.	Length	Weight per Doz.	Price Each
68	8"	9 lbs.	\$ 1.00
Packed in individual boxes Six to a display carton			



**No. 607—LIGHT PATTERN PRUNERS**

Light, dainty full forged pruning shears with volute spring. Suitable for ladies' use on rose bushes, flowering shrubs, etc. A popular gift item and garden club shear.

No.	Length	Weight per Doz.	Price Each
607	7" Full Nickel	3 $\frac{3}{4}$ lbs.	\$ 1.60
607-G	7" Green Handles Polished Blades	3 $\frac{3}{4}$ lbs.	1.00
Packed in individual boxes only			

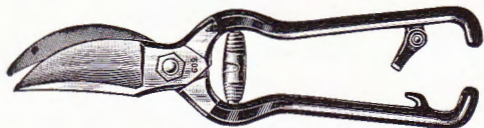


**No. 58 PRUNER**

**Volute Spring—Green Handles**

Made to meet the demand for a very low-priced forged pruner of quality. Similar pattern to No. 68. Will give useful service. Green Handles, Gunmetal Finish Jaws.

No.	Length	Weight per Doz.	Price Each
58	8"	9 lbs.	\$ .75
Packed six to a box			

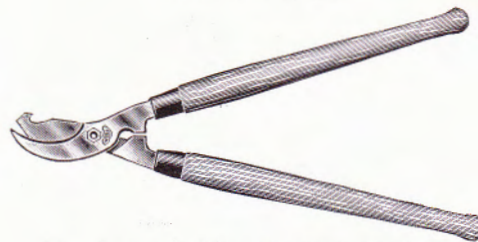


**No. 609 VOLUTE SPRING PRUNERS**

**Japan Handles**

Made to meet the demand for a high quality solid steel pruner at a medium price. Powerful, strong, and durable. Drop forged with polished blades, hardened and tempered.

No.	Length	Weight per Doz.	Price Each
609	9"	10 $\frac{1}{4}$ lbs.	\$ 1.50
Packed in individual boxes Six to a display carton			



**No. 917 LONG HANDLE PRUNER**

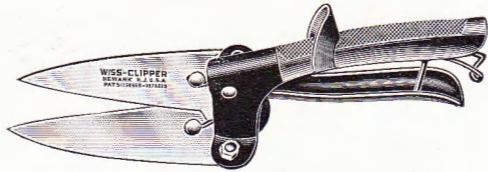
Drop-forged cutlery steel—hardened and tempered. Ideal for pruning around rose bushes, vines, etc., without scratching the hands. Hook in back of blade is convenient for removing dead wood or for hanging.

Overall Length	Handle Length	Weight Each	Price Each
17"	12"	14 oz.	\$ 1.40
Packed six to a shipping carton			



# WISS GARDEN TOOLS

## WISS GRASS SHEARS

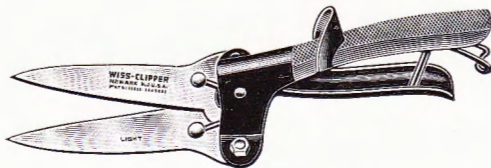


**No. 700 WISS-CLIPPER GRASS SHEARS**  
With New Grip-Guard

These improved "Wiss-Clipper" Grass Shears are equipped with adjusting nuts and winging shackle which enable the blades to be spread apart for resharpening. Handles are curved to fit the hand, fitted with new grip-guard, and are knurled to prevent slipping. Blades hardened and tempered, with Cadmium plated, rust-resisting finish. Red Handles.

No.	Length	Weight per Doz.	Price Each
700	12"	12 lbs.	\$ 1.25

Packed in individual boxes  
Six to a shipping carton

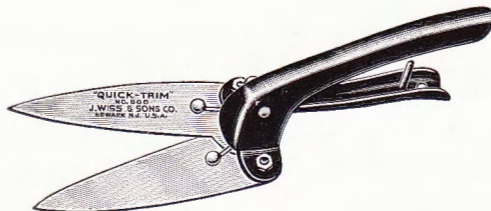


**No. 701 WISS-CLIPPER GRASS SHEARS**  
With New Grip Guard  
Narrow Blades

Same principle as the No. 700, with new grip-guard, but with narrow blades for working in awkward places. Finished with blue handles.

No.	Length	Weight per Doz.	Price Each
701	12"	10½ lbs.	\$ 1.25

Packed in individual boxes  
Six to a shipping carton

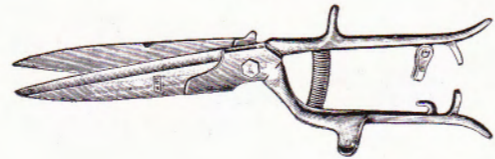


**No. 800 "QUICK-TRIM" GRASS SHEARS**

Made to meet the demand for a Clipper style Grass Shear at a low price. Well-made, durable, and will give good service. Has non-pinching, yellow, stream-lined handles and blades can be resharpened.

No.	Length	Weight per Doz.	Price Each
800	12"	10½ lbs.	\$ .79

Packed in individual boxes  
Six to a shipping carton



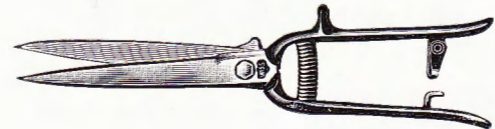
**No. 600 GRASS SHEARS**

Professional Pattern—Double Offset Handles

Offset handles prevent striking knuckles when trimming close to walls, pavements, etc. Blades hardened and tempered. Blue lacquer handles.

No.	Full Length	Length of Cut	Weight per Doz.	Price Each
600	12½"	5½"	12 lbs.	\$ 1.50

Packed six in a box

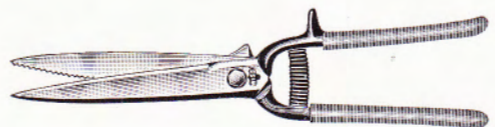


**No. 5600 GRASS SHEAR**  
FULL FORGED

Drop-forged from cutlery steel—hardened and tempered—hollow ground, polished blades—cut easily and smoothly—light in weight—practically unbreakable—red lacquered handles.

No.	Length	Weight per Doz.	Price Each
5600	12"	8¼ lbs.	\$ 1.35

Packed six in a box



**No. 5600-R GRASS SHEAR**

With Rubber Handles—Serrated Blade

Same as No. 5600 but with rubber handles, and one serrated blade. These rubber handles prevent blisters, are non-slipping, easy on the hands, and afford a comfortable grip.

No.	Length	Weight per Doz.	Price Each
5600-R	12"	9 lbs.	\$ 1.50

Packed six in a box



# WISS GARDEN TOOLS

## FLOWER AND LOPPING SHEARS

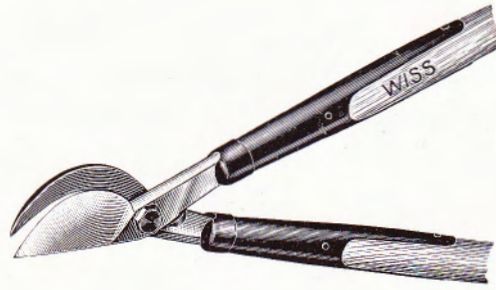


### FLOWER HOLDER SHEARS

Will cut and hold roses and other flowers without injuring stem. Quick release. Spring holder eliminates thorn scratches while cutting roses from bush. A popular gift item and Garden Club shear. Length 7 1/2".

No.	Weight per Doz.	Price Each
FH 2 Full Nickel	3 1/4 lbs.	\$ 1.50
FH 2-G Green Handle Polished Blades	3 1/4 lbs.	1.00

Packed in individual boxes



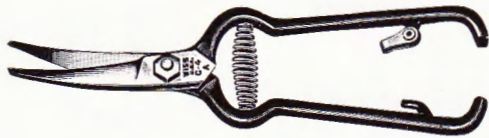
### TREE OR BUSH LOPPING SHEARS

#### Strap Ferrules—Heavy Duty

Designed and approved by leading experts for heavy work; forged from alloy steel to withstand severe use. Polished blades hardened and tempered—Black tang riveted through heavy duty strap ferrule—ash handles. Large bolt with special tension washer gives a uniform cutting action.

No.	Length	Weight Each	Price Each
224-B	24" Handles, 30" Overall	3 lbs. 12 oz.	\$ 3.25
230-B	30" Handles, 36" Overall	4 lbs.	3.50

Packed six in a shipping carton



### FLOWER AND THINNING SHEARS

#### Curved or Straight Blades

A high-grade, forged steel tool. Ideal for picking small fruits, thinning out blossoms, and for removing inferior grapes from large clusters.

No.	Length	Weight per Doz.	Price Each
C-4	7 1/2"	3 5/8 lbs.	\$ 1.25
C-4A	7 1/2"	4 1/2 lbs.	1.35

Packed six in a box



### LOPPING SHEARS—VINE LOPPERS

Designed and approved by leading experts—forged from alloy steel to withstand severe use. Hardened and tempered polished blades...black tang. Selected ash handles with steel ferrules.

No.	Length	Weight Each	Price Each
20-B	20" Handles, 26" Overall	2-13/16 lbs.	\$ 2.50

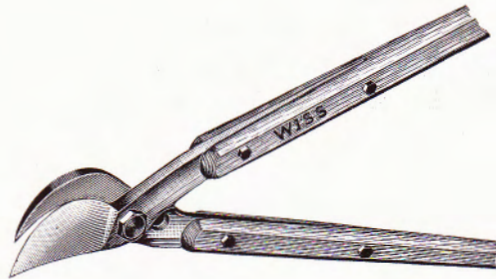
#### WITH STRAP FERRULE

24-B	24" Handles, 30" Overall	3-3/16 lbs.	2.75
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#### FEATHERWEIGHT

19-B	19" Handles, 25" Overall	2-1/4 lbs.	2.40
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Packed six in a shipping carton



### LIGHTWEIGHT TREE AND VINE LOPPING SHEARS

#### French Pattern—Knife Tangs

A lighter weight pattern popular with many experts. Full polished blades forged from alloy steel, hardened and tempered. Knife tang bolted to hickory handles. Wax finished.

#### TREE PRUNER

No.	Length	Weight Each	Price Each
321	21" Handles, 27" Overall	2 lbs. 8 oz.	\$ 3.75

#### VINE PRUNER

121	21" Handles, 27" Overall	2 lbs. 6 oz.	3.50
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Packed six in a shipping carton



# The Ideal Display for Garden Shears



## WISS GARDEN TOOL DISPLAY No. G.T. 1940

### SIZE

22½" wide  
20" high  
17" deep



Total  
Shipping Weight  
54 Lbs.

Here is our improved Garden Tool Display for the Wiss 1940 Garden Tool line.

The Wiss Garden Tool Display No. 1940 illustrated above is the result of an extensive survey as to the size and style best adapted for the purpose.

It is neater, more compact, and takes up a comparatively small space for the amount of goods displayed.

The problem of displaying hedge shears is solved completely by the rack which holds eight patterns, easily accessible to your clerks and customers.

On the side can be shown 10 grass shears, while on the front a selected assortment of pruners can be displayed, with room for two additional grass shears.

If you will place this display in a prominent location, you will find that it will attract more business than anything you have ever had.

Neatness, attractiveness, comprehensiveness, eye appeal, and availability of stock are the characteristics that will make this unit one of your best salesmen.

Let this display, plus Wiss advertising, plus Wiss reputation for quality, really build extra business.

Write for details as to how you may own G. T. 1940.




# THE SATURDAY EVENING POST

BETTER HOMES & GARDENS • HOUSE & GARDENS  
 NATIONAL GEOGRAPHIC • HOUSE BEAUTIFUL

WISS ADVERTISING IS READ IN 10,000,000 HOMES

**FAST CUTTERS- AND BUILT FOR COMFORT**



**WISS GRASS CLIPPERS**

No more standing on one ear to trim borders! Here's a Grass Clipper with vertical-action handles and horizontal-action blades. Easier. Faster. Far less tiring. Keeps hand from getting cramped. Specially hardened and tempered. Cutlery Steel. Blades. At Cutlery Counters everywhere

**WISS HY-POWER PRUNERS**

Take off sizable branches with ease! Finest cutlery steel. The sturdy, razor-sharp blade strikes soft bronze anvil that prevents dulling. Terrific leverage—and a draw-cut action that really shears. Regular Model 8" Ladies Model 6"



**WISS SHOCK-PROOF HEDGES HEARS**

The sweetest-cutting Hedge Shear made! Built-in Shock Absorber takes the "jolt"—saves the arms. Slender, drop-forged Blades of high-carbon crucible steel. Beautifully balanced—a joy to use. 8½" Blade.



**WISS GARDEN CUTTERS**

**BOY! HOW THEY C-U-T**



**WISS HY-POWER PRUNERS**

Here's a Pruner with a bite like an angry snapping turtle. Takes off sizable branches as though they were twigs. Finest cutlery steel, drop-forged, hardened and tempered. The sturdy razor-sharp blade strikes a special, soft bronze anvil that prevents dulling. Terrific leverage—and a draw-cut action that really shears. At Cutlery Counters everywhere

Regular Model 8" .....  
 Ladies Model 6" .....

**WISS GRASS CLIPPERS**

The Grass Clipper with vertical-action handles and horizontal-action blades. Easier, faster, and less tiring. Keeps hand from getting cramped. Cutlery steel blades, hardened and tempered.



(Below) The sweetest-cutting Hedge Shear made! Built-in Shock Absorber takes the "jolt"—saves the arms. Slender, drop-forged Blades of high-carbon crucible steel. Beautifully balanced—a joy to use. With 8½" Blade.....

**WISS SHOCK-PROOF HEDGE SHEARS**



**WISS GARDEN CUTTERS**

**SWEET CUTTERS WITH THE "JOLT" REMOVED**



**ENGLISH PATTERN**

**WISS SHOCK-PROOF HEDGE SHEARS**

tame one of the toughest gardening chores. Marvelous cutters. Built-in Shock Absorber takes the "jolt"—saves the arms. Slender, drop-forged Blades of high-carbon crucible steel. Strong yet surprisingly light. Beautifully balanced. A joy to use. At Cutlery Counters everywhere

**WISS GRASS CLIPPERS**

The Grass Clipper with vertical-action handles and horizontal-action blades. Easier, faster and less tiring. Keeps hand from getting cramped. Cutlery steel blades, hardened and tempered.



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**WISS GARDEN CUTTERS**

J. WISS & SONS CO., NEWARK, N. J., U. S. A.