



## VENDOR RESERVATION FORM

### ARIZONA SUPER INDOOR CUSTOM CAR SHOW

Saturday, May 16th, 2020 • 11 a.m. - 8 p.m.

Phoenix Convention Center - 100 N. 3<sup>rd</sup> Street Phoenix AZ

[WWW.INTHESTREETSMAGAZINE.COM](http://WWW.INTHESTREETSMAGAZINE.COM)

Dear Prospective Vendor,

In The Streets Magazine is excited to host the 6<sup>th</sup> annual Arizona Indoor Custom Car Show in downtown Phoenix on Saturday, May 16th, 2020. This all-indoor event has an average of 500 exhibitor entries and thousands of people in attendance. Events include a Brush Bash with Arizona's hottest airbrush and pinstripe artists, The Miss AZ Custom Pinup pageant and live music. We thrive on being a family friendly event and host a Kids Zone. We pride ourselves in being the only car show in the valley where you can enjoy the entire show in air-conditioned comfort. With over 5000 spectators in attendance, there are countless opportunities to introduce your products and to reach new customers.

We would like to invite you to join us the weekend of the 16<sup>th</sup> of May. We have packages to serve all your advertising needs. Included, you will find our prices and booth information. We look forward to working with you.

President and Editor-in-Chief,

El Whyner

[elwhyner@inthestreetsmagazine.com](mailto:elwhyner@inthestreetsmagazine.com)

602.565.4959



**Super Indoor Custom Car Show Booth Space Fee Schedule**

Booth 10' x 30'	\$ 400
Booth 10' x 20'	\$ 300
Booth 10' x 10'	\$ 200

**Other Expenses**

Electricity Hook-up	\$ 185
Returned Check Charge	\$ 35

**Banner Advertising Spaces**

**Stage Skirt**

- Small Banner (2ft – 4ft) \$ 100
- Large Banner (4ft – 6ft) \$ 200
- Half Stage (12ft) \$ 600
- Full Stage (24ft) \$ 1000

**Pillar Space**

- Per Pillar \$ 100

**THREE EASY STEPS TO APPLY**

1. Fill out the reservation form completely.
2. Read the rules and regulations carefully.
3. Be sure to sign the form and send it in with a check or money order, payable to:  
**In The Streets Magazine LLC, P.O. Box 1910 Phoenix, AZ 85001**

**THREE EASY STEPS TO PARTICIPATE**

We will have 10' x 10', 10' x 20', or 10' x 30' spaces available. We do not provide tables, chairs, trash cans, etc. You can bring your own or call a reliable party supply rental company for this equipment. Set up is from 8 a.m. to 5 p.m. Friday, May 15th, or 8 a.m. to 11 a.m. May 16th, 2020. Just come to the back loading entrance of the Phoenix Convention Center on 5th st. between Monroe and Washington. Avoid the line of the vehicle move in and let staff know you are a Vendor. Have fun and make new customers. The week prior to the show, we will send an email with a map and load in information. **For More Information Call El Whyner (602) 565-4959, or Chango (602) 400-2590.**



**VENDOR RESERVATION FORM**

Name of Business/Organization: \_\_\_\_\_

Applicants Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: (\_\_\_\_) \_\_\_\_\_ Fax: (\_\_\_\_) \_\_\_\_\_

Email: \_\_\_\_\_

Size of Space Requested: \_\_\_\_\_ / Specific description of booth, (including height) and products to be sold. \_\_\_\_\_

**Electrical Requirements.** Please list all equipment requiring electricity. \_\_\_\_\_

**Booth Space Fee:** \$ \_\_\_\_\_ **Electric Fee:** \$ \_\_\_\_\_ **Total Fee:** \$ \_\_\_\_\_

**Agreement:** In The Streets Magazine LLC and The Arizona Indoor Custom Car Show assume no responsibility for any loss, damage, injury or claim arising out of the participant's acts or omissions in or during The Arizona Indoor Custom Car Show. In The Streets Magazine LLC and The Arizona Indoor Custom Car Show have the right to refuse anyone from sponsoring or exhibiting at event or terminate participation at anytime.

Name: \_\_\_\_\_ Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Please mail and *Make Cashier's Checks or Money Orders payable* to:

**In The Streets Magazine LLC  
P.O. Box 1910  
Phoenix, AZ 85001**





## **Booth Information, Rules and Regulations**

**Booth Space:** Booth spaces are 10' X 10', 10' x 20', or 10' x 30'. **Only booth space is provided.** We do not provide tables, chairs, trash cans, etc. You can bring in your own set up or call a reliable party supply rental company for this equipment.

**Event Hours:** The Arizona Indoor Custom Car Show will run from 11 am until 8 pm on Saturday, May 16, 2020.

**Set Up:** Vendors will be allowed to set up booth between 8 am and 5 pm on Friday, May 15, 2020 or Saturday, May 16, 8 am until 11 am only.

**Breakdown:** Break down begins at 8 p.m. Vendors must remove their booths, displays and merchandise no later than 12 midnight.

**Electrical:** Electrical service will be available to Vendors at a charge of \$185.

**Sales Information:** In The Streets Magazine LLC and The Arizona Indoor Custom Car Show reserve the right to decide which vendors, organizations and activities are most suitable for The Arizona Indoor Custom Car Show. Any vendor selling or displaying illegal drugs, paraphernalia, alcohol, controlled substances or other merchandise or displays unsuitable for a family event will be asked to vacate the event. No refund will be given. All merchandise vendors are required to obtain a resale number for the event. If you do not have one, contact the State of Arizona Franchise Tax Board.

**Clean Up:** Vendors are responsible for cleaning up their booth area during and after the event. Final clean up begins promptly at 8 pm at the closing of the event.

**Booth Decor:** In The Streets Magazine LLC and The Arizona Indoor Custom Car Show reserve the right to reject any vendors whose merchandise, decor or displays are deemed inappropriate for the event. Merchandise should be attractively displayed on easels, tables, sandwich boards, etc. We want to discourage the display of items on the ground or on carpeting - or any other display that resembles a swap meet or garage sale. Signs and booth decorations should be in good taste, reflect the event theme and must not interfere with neighboring vendors. Please keep aisles free of clutter, merchandise and displays. If you have a very tall display or flags/banners you must inform us ahead of time.

**Space Assignments:** Booth spaces will be assigned on a first come, first serve basis. Notices will be given when we receive your complete application and payment. Incomplete applications may not be processed immediately. We expect a great response to the event this year, so reserve your space early. **Booth space fees are non-refundable.** For additional information please call and leave a detailed message with El Whyner at (602) 565-4959, or Chango (602) 400-2590.

**Confirmation notices:** Confirmation notices will be sent approximately two weeks after we receive your application. If you are sending in your application during the two weeks before the event, please be sure to include your email address, so that we can email your notice. **Booth fees are non-refundable.**

For more information or to request a Arizona Super Indoor Custom Car Show sponsorship package, you can visit our website **WWW.INTHESTREETSMAGAZINE.COM** contact El Whyner at (602) 565-4959, email [ElWhyner@inthestreetsmagazine.com](mailto:ElWhyner@inthestreetsmagazine.com), or Chango at (602) 400-2590, email [Chango@inthestreetsmagazine.com](mailto:Chango@inthestreetsmagazine.com).

The ARIZONA SUPER INDOOR CUSTOM CAR SHOW is produced by IN THE STREETS MAGAZINE LLC and THE ARIZONA INDOOR CUSTOM PRODUCTIONS. For more information, please call (602) 565-4959 or (602) 400-2590, (or mail correspondence to: In The Streets Magazine LLC, P.O. Box 1910 Phoenix AZ, 85001

**Mail Your Application:** Please mail your completed **THE ARIZONA INDOOR CUSTOM CAR SHOW Booth Registration Form** with check and appropriate documentation to: **In The Streets Magazine LLC, P.O. Box 1910 Phoenix AZ, 85001, by May 1, 2020.**