



The Arizona Indoor Custom Car Show & Concert

Dear Potential Sponsor,

The Super Indoor Custom Car Show is in its 6th year and growing! Hosted and organized by In the Streets Magazine LLC, which has been in circulation since 2011. We would like to extend a special invitation for you to join us and explore opportunities to either display your custom vehicles or participate as a sponsorship vendor at this year's upcoming event.

The Arizona Indoor Custom Car Show is scheduled for May, 16th 2020 at the Phoenix Convention Center making it the largest indoor show in the West coast. Not to mention the event attracts over 10,000 people that vary in between the ages of 16 to 60 and many different backgrounds, but overall share a common interest as car enthusiasts. It's no wonder why our show continues to attract a diverse yet massive audience. We deliver a family friendly environment where spectators can expect to see the finest low riders, hot rods, DUB cars, trucks, imports, bikes, classics and motorcycles in one spot! This year's event will feature over 500 vehicles on display as well as dozens of vendors and distributors varying from automotive, clothing, music and many other industries.

In the Streets Magazine is an online publication that covers hundreds of auto, art, clothing, and cultural events west of the Mississippi. Sponsors of the Arizona Super Indoor Custom Car Show will be highlighted on our website and receive a full show advertisement for the event.

Also enclosed is an event recap from last year's event that demonstrates how successful and well attended the event was for our sponsors. You can also check out pictures from the past shows on our website at www.inthestreetsmagazine.com.

Feel free to reach out to El Whyner who is the owner and editor-in-chief of In the Streets Magazine or Chango who is part of our staff.





We look forward to seeing you at the Arizona Indoor Custom Car Show event!

El Whyner (602) 565-4595, elwhyner@inthestreetsmagazine.com Chango (602) 400-2590, chango@inthestreetsmagazine.com

DIAMOND SPONSORSHIP: \$10,000

- Name/logo in marketing materials (*print, web, advertising, posters, flyers, mailers*)
- Opportunity for banner(s) placement with alcohol vendors
- Twenty tickets and 1 reserved table
- One (1) 30' x 10' exhibit booth at car show (*limited space available*)
- Twenty (20) tickets for the car show and concert
- On-stage recognition as sponsor

PLATINUM SPONSORSHIP: \$7000 Limited Number Available

- Name/logo in marketing materials (*print, web, advertising, poster, flyers, mailers*)
- One (1) 20' x 10' exhibit booth at car show in select isle (*limited space available*)
- Example: your company name on sign at beginning of isle
- On-stage recognition as sponsor
- Twenty (20) for car show and concert and four vendor passes
- Product sampling opportunities in exhibit space

EDUCATIONAL AND ARTS EXHIBITION AREA: \$5000

- Name/logo in marketing materials (*print, web, advertising, posters, flyers, mailers*)
- Opportunity to have a table to display company information (*giveaways, etc.*)
- One (1) 10' x 10' exhibit booth
- Twenty (20) tickets for the car show and concert

CORPORATE SPONSORSHIPS: \$2000

- One (1) 10' x 10' exhibit booth at car show (*limited space available*)
- Ten (10) tickets for the car show and concert
- Full recognition as corporate sponsor in all event related materials, promotional and print