BUILT AN E-COMMERCE PLATFORM FOR A GLOBAL RETAILER

Abstract

Client is a global retailer with presence in multiple countries across the world interested in a new e-commerce Platform for general merchandize that could be re-used across different countries / tenants / brands.

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Business Challenge

- Help the client to enable a new business channel – e-commerce – for a country by implementing the Multi-Tenant E-commerce Platform (MTeP) with close to 1.5 MUSD business in first 6 months.

- Enable fulfillment of customer orders through DSVs (initial phase) and then onboard 3PLs for fulfillment through owned inventory.

- Continue to enhance the platform and the solution for additional functionalities to provide better features for end consumers

Infosys Solution

- Defined the functional solution and technical architecture for backend components of the e-commerce platform

- Seamless integration of Sterling OMS with ATG, TIBCO, legacy systems, external fulfillment partners etc.

- Built a generic platform based solution which can be used for multiple tenants for general merchandise

- Leveraging Infosys proprietary solution accelerators for faster delivery of the solution

- Enabling a new sales channel for the client's business in the specific country

Benefits to customer

- Platform based e-commerce platform that would enable faster time-to-market for multiple countries

- Leveraging the product's out-of-box capabilities to ensure quicker development and flexible / scalable solution

- Enabling the client to build a new business with first 6 months' total revenue of approximately 1.366 MUSD and net revenue of approximately 1.283 MUSD

For more information, contact askus@infosys.com

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