



FORGING A ROBUST CLOUD-BASED DISASTER RECOVERY STRATEGY FOR LIFE SCIENCES (LS) IT COMPLIANCE

Abstract

Businesses have large volumes of data and communication-related details that they need to store for business continuity as well as for audit and compliance purposes. It is critical to ensure that all their relevant data is backed up and recoverable in case a disaster strikes. Disasters can occur in the form of a natural calamity, civil unrest, war, or any planned or unplanned system outage.

Disaster recovery is the ability to revive the organizational environment including hardware, systems, applications, data, and relevant communications. The core objective is to regain access, the restore functionality of the infrastructure, and resume business operations after a disaster or business disruption. A disaster can be a natural calamity, civil unrest, or an unplanned system outage.

This paper covers the basics of Disaster Recovery solution in cloud (excluding technical details) from LS IT compliance perspective as well as steps to build DR strategy to ensure business continuity.

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Introduction

Disaster recovery (DR) is the ability of a business to safeguard its data and systems from any kind of disaster, recover quickly, and get systems up and running at the earliest with minimal data and business loss.

At a high level, there are two types of DR – traditional and cloud-based.

Traditional disaster recovery

Traditional DR is the duplication of data and applications on remote servers. This method requires dedicated servers for disaster recovery and interaction with the application software and the operating system. Managing this on a secondary data center is time consuming and may involve loss of data and business continuity. Traditional DR is complex to manage and monitor, and requires skilled teams to test and maintain the environment. It also needs hardware maintenance and yearly updates to keep infrastructure ready for any disaster. Overall, traditional DR is a costly affair.

Cloud-based disaster recovery

Cloud-based DR or DR as a service (DRaaS) is highly relevant in the digital era and ideal for any type and size of organization. This method of DR obviates large capital investment and the need to manage infrastructure as organizations do not need to build and maintain secondary physical sites or purchase any additional hardware or software to support critical business work. It also provides scalability while securing geographic storage in case of natural disasters. In the cloud, hardware and software can scale up or down as per business demands. Clients are given access to the DR site through a dashboard. Typically, in case of any eventuality, disaster recovery can be completed in minutes through the internet with a pay-as-you-go pricing model where customers pay only for the cloud services used. Data is stored across geographies, eliminating single point dependency with all the time availability of a backup copy. From an operations and maintenance perspective, infrastructure availability and 24/7 readiness is the responsibility of the cloud service provider including upgrades of hardware and software with configured cloud alerts as per customer requirements.

From a regulatory perspective, reputed cloud providers ensure compliance with controls such as ISO27001, HIPAA, GDPR, PCI, and SOC 2, enabling controlled access, auditable logs, automated reports, data encryption-in-transit, and data encryption-at-rest during the disaster recovery process.

Overall, cloud-based DR offers a highly economical, available, accessible, compliant, secure, and speedy solution for disaster recovery.



Types of Cloud-based DR

There are two types of cloud-based disaster recovery mechanisms - cloud DR and cloud DRaaS. Cloud DR involves using cloud infrastructure in case of disaster, but management, calculation, and replication are the responsibility of the client organization. Cloud DR does not replicate live IT environment, but it takes regular backups of applications and data in the cloud environment to tackle any potential disaster. Cloud DR is flexible, provides complete visibility to the whole process, and can be customized according to organizational requirements. However, cloud DR needs strong expertise within the organization for cloud services, techniques, and networking on virtual servers.

On the other hand, Cloud DRaaS, a SaaS solution, provides a well-configured platform to automate replication of workload on failover using cloud service provider services. DRaaS mimics the customer computing environment on virtual cloud servers by storing the entire image including the OS, applications, and data into a virtual server image, ready to be deployed in case of disaster. The virtual server image can be synchronized with the original servers in minutes and migrated to any data center with zero dependency. A backup is always available for switching in case of disaster without any loss of business or time.

On the downside though, DRaaS is a pre-built platform with a one-size-fits-all approach, is less flexible for custom requirements of organizations, and costs more compared to cloud DR.

DRaaS has three main models:



Managed DRaaS where the cloud provider or outsourced experts are fully responsible for DR using the DRaaS solution



Assisted DRaaS where the DRaaS solution is supported by a vendor and the customer takes responsibility for special applications or an area



Self-service DRaaS where the DRaaS solution is purchased and maintained by the customer's internal team including planning, testing, hosting, and management of disaster recovery on the cloud service provider's (CSP) remote servers

High Availability Implementation During Disaster

At the heart of a cloud-based set-up is the data center, the smallest unit, which is a facility with resources supported by dedicated power and networking infrastructure. Two or more data centers are grouped to make one Availability Zone. Two or more Availability Zones form a Region. Regions are paired within the same geography and the same applies to geographies. In case one data center is affected, the workload will automatically failover to the secondary node or backup data center of the same zone and will failback to the original data center when services are restored.

The same principle is followed between Availability Zones, Regions, and Geographies. Replication of resources is possible across geographies to manage any interruptions due to natural disasters, power outages, or civil unrest.

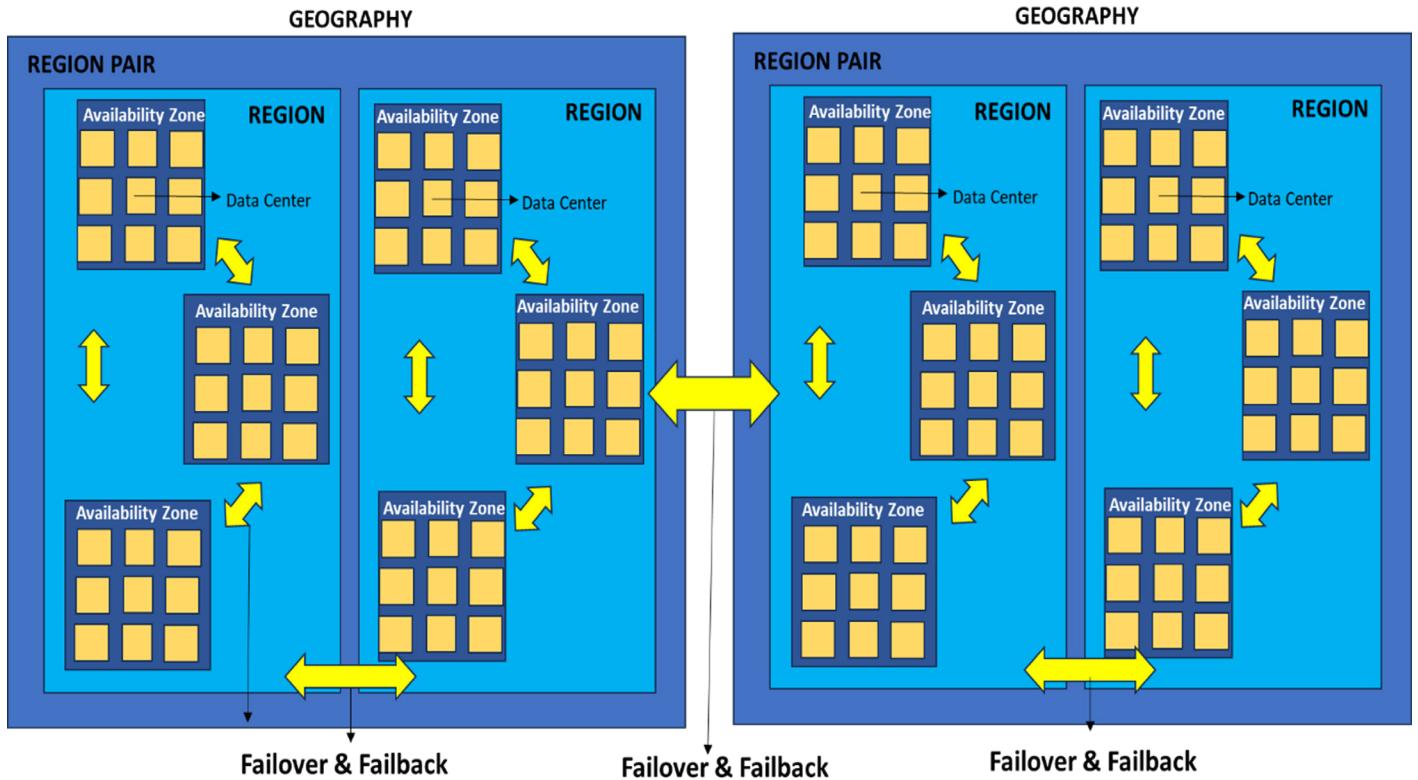


Figure 1 – Data center set-up for high availability

Cloud DR Strategy

Considering the level of unpredictability and increasing incidents of hacking and cyber-crimes in today's world, a well-planned DR strategy will help organizations recover data and get back to business as usual (BAU) regardless of the nature of the disaster. There are several important stages in formulating and implementing a DR strategy for your enterprise. These steps are detailed below.

Asset audit

An effective DR strategy starts with an audit of assets such as infrastructure, cloud-based applications, and data. The audit will help identify the list of assets, ownership, type, worth of the asset, count and storage space of the asset, and the location of each asset. Details about all applications will help understand the accessibility of type of data, amount of data, and location of data. Such an assessment highlights the various types of risks such as fires, power outages, cyber-attacks, data theft, earthquakes, and floods that can adversely impact assets.

Based on the evaluation of assets and the risks involved, organizations can design the DR plan to minimize the impact of these disasters.

Business impact analysis

The next step is to carry out a business impact analysis (BIA) to analyze system requirements, interdependencies, operations, and functions, and identify the priority of recovery to minimize business disruptions. Two parameters play an important role in deciding the priority of recovery – recovery time objective (RTO) and recovery point objective (RPO).

RTO includes the amount of time that an application can be down without causing any impact on the business and the time taken to restore systems and data for business continuity. If switching off software halts business work or impacts a critical application, then RTO should be very short such as 15 minutes or less. If work can be managed with some manual workaround or mitigations, RTO can be set accordingly. This short or long interval of time will give RTO for that application.

RPO is the affordable data loss an organization can bear from an application due to a significant disaster. RPO depends on the criticality of data and how much a customer can afford to lose the data. Highly critical data will have low RPO, and less critical data typically has an RPO of several hours.

Critical applications have more costs associated with RTO and RPO. Identifying the priority of workload will help to classify applications into levels such as Tier 1, Tier 2, or Tier 3 applications.

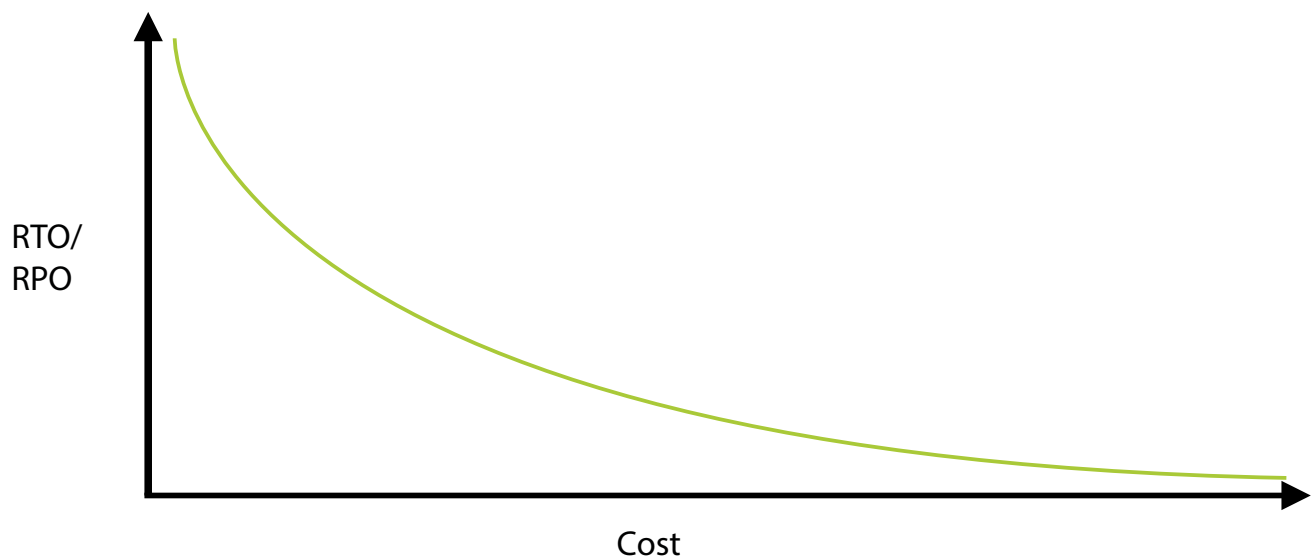


Figure 2 – Cost vs RTO/RPO analysis



DR patterns

DR solutions on the cloud can be customized according to the business requirements. RTO and RPO help select the DR pattern (hot, warm, or cold) on the cloud. This pattern indicates the time taken to recover the system when something goes wrong.

A cold DR pattern shows that the DR resource is available, but needs to be configured, which will cause business disruption. This is useful in archived systems where there is no urgency to get the system up and running.

A warm DR pattern indicates that basic configurations and setup are available but there will be some impact on the business during DR. A warm DR pattern can be used in cases where the RTO is large and speedy access to data is not a requirement, such as historical compliance data.



A hot DR pattern is seen in cases where the environment is readily available and configured on the cloud and, while the business may slow down a bit, there is no major impact. This is used for online service experiences or critical patient services where the RTO is very short.

Cloud service provider selection

Selecting the right cloud service provider (CSP) for DR based on your requirements is important. If the RTO is long, the CSP should provide a reasonable cost for storage and data transfer. If the RTO is short, ensure that the CSP provides the required scalability, reliability, security, compliance, and speed. Some of the big cloud service providers include AWS, Azure, Google, and IBM. The right choice of CSP will help set up the DR cloud infrastructure based on your unique business needs.

DR plan creation

Create a DR plan to continue business with no interruptions in case of any disaster. The DR plan should consider infrastructure, RPO and RTO of applications, threats, vulnerabilities, recovery process, order of recovery, and communication. In situations where the RTO and RPO are long, DR can be managed with a simple backup and restore DR plan. There are many complexities, dependencies, and security checks related to data and backup of the required systems. Organizations should work closely with the CSP to document the DR plan with all details and setup configurations.

DR / DR Drill readiness testing

After a DR strategy is defined and a plan is in place, it is important to test its readiness to deal with any emergency. This testing includes checking configurations, virtual machine (VM) recovery, data backups, file restores, application availability, user access, permissions, logs, and security controls. Customers should be able to easily access the DR site through the cloud portal and test (replicate, recover, and conduct failover) for applications and services during a DR drill. Simulating real failures will help understand and handle the situation if it occurs. Expect the first DR drill to be messy with miscommunication and lack of process knowledge as employees may not be fully aware of the sequence of steps, contact persons, and other such details to execute a smooth DR.

The DR plan should be updated and improved based on the lessons learnt from the DR drill. We recommend that you run a DR drill regularly to update the plan in order to account for organizational as well as reporting and management changes.

Conclusion

Disasters can strike at any time in the form of natural calamities or man-made events. To prevent business disruption, it is essential for companies to invest in the right DR plan for their organizational needs. Depending on the RPO and RTO, businesses must decide on the most reliable, scalable, and cost-efficient DR solution for their unique business requirements. The choice between cloud-based DR and DRaaS is driven by the nature and criticality of data that must be backed up and restored. Organizations must evaluate their assets, select the right cloud service provider, plan the DR, and ensure the plan is well-tested to be ready to handle any potential disaster without business disruption.

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