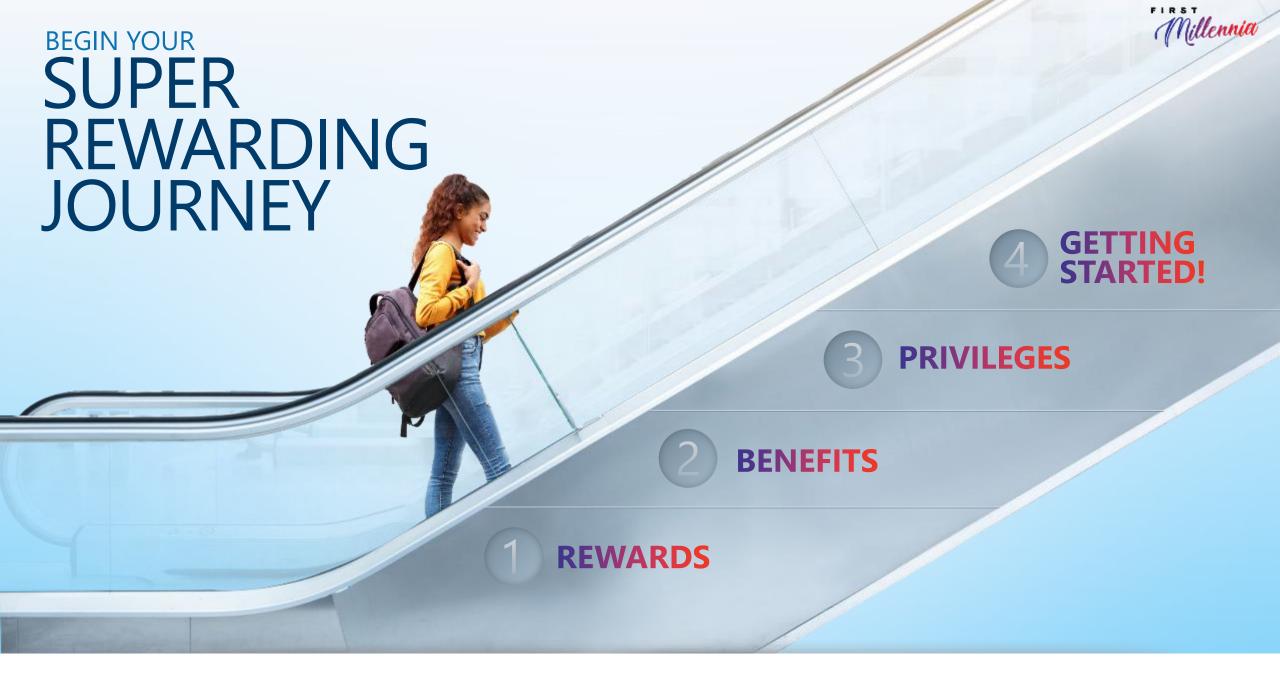




FIRST Millennia

**CREDIT CARD** 







# LIKE NO OTHER

For us, it's Always You First! We know you want the best of everything, so here you go. Presenting, **The FIRST Millennia Credit Card**, just for you!









#### A WORLD WHERE YOU GET

### UNLIMITED REWARDS









Rewards that will never expire

10X Reward Points on your Birthday

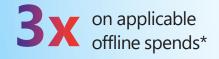




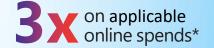


Instant redemption at partner stores and online transactions

Rewards as good as cash



ON INCREMENTAL SPENDS >₹ 20,000 PER BILLING CYCLE



#### 1X = 1 Reward Point per ₹150 | 1 Reward Point = ₹0.25

Minimal reward redemption fee of ₹99+ GST, Reward program not applicable on Fuel, EMI transactions & Cash withdrawals.

W.e.f. 1st May'2024, Government services, Wallet Loads, Education Spends, Rent & Property Management transactions, Insurance premium and Utility bill payments will not be part of the 10x program and 10x threshold calculations\*. However, Government services, Wallet loads, Education spends, Rent & Property Management transactions will continue to earn 3x rewards, while Insurance Premium Payments & Utility Bill Payments will earn 1x rewards.

\*For further details, please refer to the FIRST Millennia Credit Card website

#### A WORLD WHERE



## YOU CAN'T STOP SMILING.

#### Lifetime free

Credit Card

#### **Interest-free**

ATM Cash Withdrawal for up to 48 days

#### **Low interest rate**

starting at 0.75%\* p.m. (9% annually)\*

#### **Welcome Voucher**

up to ₹500 on eligible spends\*\*

#### 5% Cash back

up to ₹1000 on the spend amount for your first EMI transaction\*\*

\*Interest rate linked to your existing credit history
\*\*For further details, please refer our website

#### A WORLD WHERE EVERY PRIVILEGE IS



### DESIGNED FOR YOU



#### AN OFFER FOR

### Millennia

### EVERY SIDE OF YOU



300+ Merchant offers, all year long!



Enjoy offers & discounts on your favorite merchants, every day of the week



Up to 20% discount On dining, across 1,500 restaurants



**CLICK TO KNOW MORE** 



### LET'S BEGIN THE JOURNEY





To Generate PIN, please call **1800 10 888** 







Enable Online & Contactless Usage Preferences **or** 





Convert your Credit Card transactions & balances at interest rates as low as **1.5% p.m**.



Activate your Credit Card within 30 Days of card issuance to avoid closure\*



To go-green, your e-statement will be sent to you by email and SMS only



# GIFT AN ADD-ON CREDIT CARD TODAY

Give anyone a FIRST Millennia Add-on Credit Card at no extra cost, and gift them the joy of financial freedom.

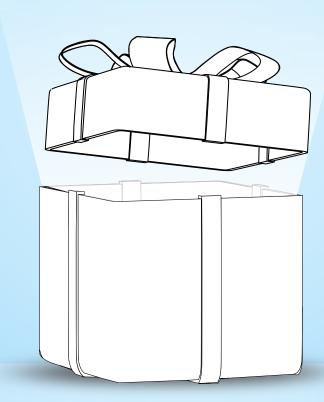
Share your credit limit with your spouse, parents, sibling or others



Scan the QR to gift an Add-on card

Or

**CLICK HERE TO VISIT PAGE** 



#### **Get access to exclusive benefits**



Pool all your family spends and earn 10X rewards faster



Share benefits like lounge access, movie, dining & other merchant offers



Interest free cash withdrawal up to 48 days



Offers available on 300+ merchants through the year



Independent access to mobile banking





### REFER & EARN

Here's how you ACHIEVE SQUAD GOALS.
Refer the FIRST Millennia Credit Card to your friends today!

**Enjoy these benefits** and more:



Lifetime Free Card



Earn up to 10X rewards



Interest free cash withdrawal up to 48 days



Super Saver interest rates

You get ₹500
(as reward points)\*
for every card generated
(You can get max up to ₹2,500)

Your friend will get ₹500 (as Reward Points)\* on first transaction



Scan the QR to Refer and Earn

**CLICK HERE TO VISIT PAGE** 

#### **NEVER LOSE SIGHT**



### OF WHAT YOU LOVE!

Keep what's closest to you in the palm of your hands, be it your favourite football team, cute animals or your dream holiday destination, we've got it all.

#### Follow a few simple steps:

**CLICK HERE** 

Choose from the **online gallery**/Upload your **own photo**.

Review & submit

Edit or apply **filters** 

One-time image personalization fee of **499** + **GST**.

Now, **#ExpressYourLove** through your IDFC FIRST Bank Credit Card.







### **APPLY NOW**

for a card that is as cool as it looks