

# Usercentrics for Google Customers

Founded in 2012, Usercentrics stands at the forefront of consent, with a decade plus of expertise in crafting robust and highly scalable cross device CMPs (web, app and others), evidenced by products like the Usercentrics CMP and Cookiebot CMP. Managing over 1.8B consents a month and trusted by almost a million global businesses in 180 countries, Usercentrics is the global market leader. In addition, we are proud to boast 99.9% gross retention so you can feel confident that Google customers that sign up with our platforms will stay with our platform.

## Value Proposition

Website: <https://usercentrics.com/>

### Why should customers choose Usercentrics Web and App CMP

- Designed to streamline GDPR and ePrivacy, Usercentrics CMP is **the best multi-device consent management platform** for **complex and large scale setups**, supporting web, mobile apps and connected TV apps. Built for customers who prioritize **flexibility, scalability and premium support**, it adeptly addresses their unique requirements. Offering a full suite of data privacy solutions complementary to consent management: data privacy audit and preference manager.
- **Benefits:** Easy-to-use and reliable | Customizable and scalable | Comprehensive for efficient data collection
- **Features:** Comprehensive Analytics & Robust Data Protection | Extensive Integration, Language Support, and Customization | Advanced Consent Management and Enterprise-Level Security | A/B testing | 99.9% uptime Service Level Agreement (SLA) | ISO 27001 Certified | WCAG 2.1 Certified | IAB Validated CMP
- **Awards and Recognitions:** IAPP Bronze Member | G2 Global Leader in Consent Management
- **Case studies:** [Homa Games](#), [Delivery Hero](#), [Carglass](#), [Hamburg Messe and Congress](#) and [more](#)



**Languages | countries supported:** English in UI and 60 languages in the banner design | No country limitation



Platforms supported:



## Plans & Pricing\*

### Usercentrics CMP Plans and Pricing



#### Website Consent Management



#### App Consent Management

##### Advanced

€ 50  
per month

Up to 50,000 sessions / month  
1 configuration  
1 domain

Most popular

##### Advanced Plus

€ 150 - € 999  
per month

- Starting from 50,000 sessions / month
- Unlimited configurations
- Unlimited domains

##### Premium

Custom Pricing

- Starting from 50,000 sessions / month
- All Premium features included

##### Advanced

€ 50 - € 999  
per month

- Unlimited apps and configurations

##### Premium

Custom Pricing

- Unlimited apps and configurations
- Customer Success Manager
- Enterprise Single Sign-on (SSO)

[See full feature list](#)

Take advantage of the exclusive **Google customer discount of 1 month for free** after initial trial.

[Start your free 30-day trial](#)

All prices include the implementation of Google Consent Mode

\* When selecting a service tier and particularly when choosing a free tier, please be sure to check whether your business needs can be met within the conditions, limitations and caps applying to the tier in order to avoid disruption and discontinuity to measurement

**Disclaimer: Subject to change at any time; CMPs should be contacted directly for the latest information on their services.**

## Consent Banner and Consent Mode Implementation Steps



Self serve available

### Get started in 4 easy steps:

- [Create an account on Usercentrics](#)
- Create a configuration and adjust your banner settings
- Add the [Usercentrics script to your website](#) (insert script, use Browser SDK, [Google Tag manager](#) or one of our Content Management System (CMS) integrations & guides ([Wordpress](#), [Hubspot](#), [Shopify](#), [Adobe](#), [Drupal](#), [Magento](#), [Webflow](#), [BigCommerce](#), [Prestashop](#), [Squarespace](#), [Typo3](#), [WIX](#))
- Add the [consent mode script](#) to your website

-> Link to the full [Getting started Guide](#)

You need: ability to paste code on website, or use one of our supported CMS (list above)

Usercentrics is also available by implementing a [Browser SDK](#) and also for [Mobile Apps](#)



5-20 minutes (depending on your system and setup)

## Support & Services



### Implementation support

- Implementation support is available for all customers via extensive documentation and help center.
- Premium customers have access to a **dedicated Customer Success Manager** during the implementation and onboarding process.
- Read our [implementation resources](#).



We work with 400+ global partners, who are ready to implement, optimize and maintain Usercentrics Web and Mobile Apps CMP. [Find a partner to work with](#)



### Troubleshooting support

- Customer care and technical support is available for all customers.
- For Premium customers, there is a dedicated Customer Success Manager who helps with onboarding and provides continuous account support.
- To contact our team, just [submit a request](#) to our support team.



## How to Get in Touch

Contact options:

- Specific link for Google customers: [Start free 30-day trial](#) or [book a demo](#)
- Email us at [sales@usercentrics.com](mailto:sales@usercentrics.com) | or per region: [emea@usercentrics.com](mailto:emea@usercentrics.com), [north-america@usercentrics.com](mailto:north-america@usercentrics.com), [south-america@usercentrics.com](mailto:south-america@usercentrics.com), [apac@usercentrics.com](mailto:apac@usercentrics.com)
- [Help center](#) & [documentation](#)
- [Submit a request](#) to our support team

Website: <https://usercentrics.com/>