

T-Mobile bolsters talent pipeline in key fields through the Google Career Certificate Employer Consortium

T-Mobile, one of the country's largest wireless carriers, has a wide range of talent needs across fields like IT, cybersecurity, data analytics, and project management. The company joined the Google Career Certificates Employer Consortium as a way of sourcing skilled early-career talent in these fields from a diverse array of backgrounds, including veterans.

Since then, T-Mobile has hired numerous Google Career Certificate graduates, and is working with Google to scale this hiring pipeline through dedicated job fairs and targeted recruitment campaigns. Recognizing an opportunity to help strengthen the country's cybersecurity talent pool and develop its own talent pipeline, dozens of T-Mobile employees lent their expertise to help develop the Google Cybersecurity Career Certificate.

Google Career Certificates provide us access to a unique talent pipeline where there are candidates from every background—military veterans, parents reentering the workforce, community college students, recent college graduates—and they all have the key skills we're looking for. We have seen first-hand the strength of this talent pool, and are working to actively engage our recruiting focuses within it.

- Lacey Craig, Senior Program Manager, Recruiting

Learner Spotlight: Jorge Esparza

After high school, Jorge launched his career by taking a warehouse operations job at a major retailer. Two years in, Jorge was eager for a new challenge and wanted to pursue an interest in technology. That's when he discovered the Google IT Support Certificate and, while taking the course, applied for an apprenticeship program at T-Mobile. Equipped with what he had learned from the certificate, he landed an Apprentice Systems Administrator role based out of Las Vegas, NV.

"The certificate gave me a solid foundation and practical knowledge in Linux and Windows that I apply to my job every day," Jorge says. "I came into this role with no technical background other than the certificate. So, the skills I gained and the real-world projects I had done in the course are really what allowed me to get my foot in the door and hit the ground running."