

# Sourcepoint for Google Customers

Sourcepoint is the practical privacy software company trusted by the world's most influential brands. Supporting over 30 billion consumer touchpoints per month, Sourcepoint offers enterprise-grade privacy automation for complex, dynamic compliance challenges.

## Value Proposition

[Sourcepoint.com](https://sourcepoint.com)

### Why should customers choose Sourcepoint

- Multi-regulation support from most flexible solution on market, with DSAR module add-on
- Ease of deployment across large and diverse portfolios under time pressure
- Robust customization and optimization of user experience while complying with data privacy regulations
- Ability to authenticate and synchronize consent across platform environments (web, app, AMP, OTT)
- Insights into 3rd party vendor behavior and downstream data processing with real-time alerts
- Powerful reporting and A/B testing
- Geotargeting different consent or opt-out messages (modals, footer links, subscription)
- Support for industry standards and signals including IAB TCF and GPP, Global Privacy Control, and Google ATP
- Learn more: [Case studies](#)



**Languages supported:** Arabic, Basque, Bosnian, Bulgarian, Catalan, Chinese, Croatian, Czech, Danish, Dutch, English, Estonian, Finnish, French, Gaelic, Galician, German, Greek, Hungarian, Icelandic, Indonesian, Italian, Japanese, Korean, Latvian, Lithuanian, Malay, Maltese, Norwegian, Polish, Portuguese, Romanian, Russian, Serbian (Cyrillic), Serbian (Latin), Slovakian, Slovenian, Spanish, Swedish, Tagalog, Turkish



Platforms supported:



Web  
(incl. Mobile)

iOS



Android



Unity



AMP



Roku TV



Android TV



TIZEN



Apple TV



Fire TV



webOS

## Plans & Pricing\*

- Based on the number of properties and the average monthly page views and/or active users
- All Sourcepoint customers receive a dedicated technical manager to guide them through implementation and provide ongoing support.

[Contact us](#) to receive a custom quote.

All plans include the implementation of Google Consent Mode

[Sourcepoint.com](https://sourcepoint.com)

\* When selecting a service tier and particularly when choosing a free tier, please be sure to check whether your business needs can be met within the conditions, limitations and caps applying to the tier in order to avoid disruption and discontinuity to measurement

## Consent Banner and Consent Mode implementation steps



Self serve not available

### Get started in 3 easy steps

Sourcepoint CMP offers market-leading time-to-value. We operate as an extension of your team, working with you to ensure your implementation is a success.

- [How to set up CMP for web & AMP](#)
- [How to set up CMP for mobile apps & OTT/CTV](#)
- [Getting started with Google Consent Mode](#)



With clear strategy from your legal counsel, implementation can be live within hours.

[Sourcepoint Documentation](#)

## Support & Services

[Sourcepoint Help Center](#)



### Implementation support

All customers:

- Dedicated technical account manager
- Access to comprehensive help center
- Ticketing system with guaranteed 24h response
- Client services in English, German, French, and Spanish

Premium customers:

- Monthly check-ins with your client services team



### Troubleshooting support

All customers:

- Dedicated technical account manager
- Ticketing system with guaranteed 24h response

Premium customers:

- 24/7 phone support during high-traffic spikes

How to  
get in  
touch

Contact us: <https://info.sourcepoint.com/google-partner-contact>

[Sourcepoint.com](#)