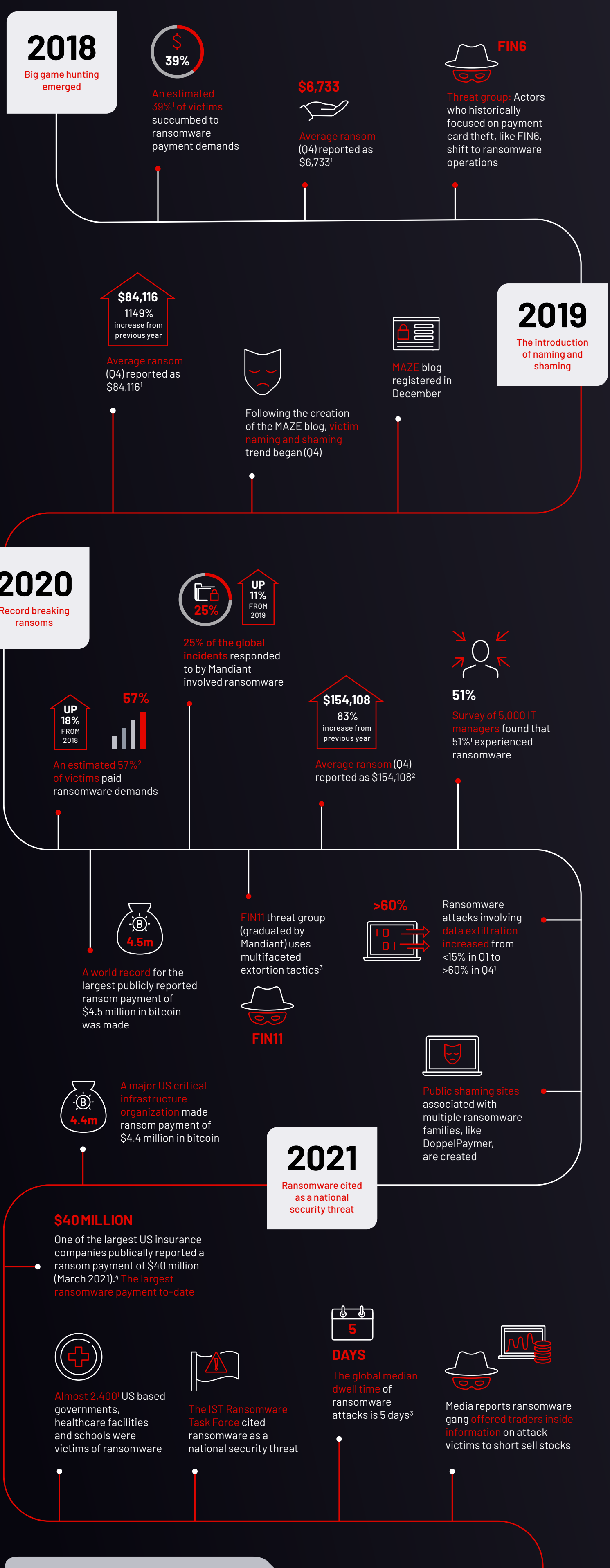


MULTIFACETED EXTORTION: THE EVOLUTION OF RANSOMWARE

Ransomware attacks have transformed into more than monetary payoffs and now present further business risks with severe consequences. Learn about this evolution and protect your business from its harmful outcomes.



THE EVOLUTION OF RANSOMWARE TO MULTIFACETED EXTORTION

Ransomware attacks see increasing success against organizations of all kinds.
It used to be simple: The key locked down your data and demanded money for the key.
Now, attackers steal your data before locking it down. They threaten to publish stolen data on "name-and-shame"

websites, amplify stories of security incidents (and their victims) via media outlets and notify business partners of data theft.

Ultimately, adversaries gain leverage to demand higher payouts by threatening to create relationship friction and prompt breach disclosures.

The Top 5 Observations of Multifaceted Extortion Attacks

- Multifaceted extortion is the number one cyber security threat to organizations world-wide
- The impact may be significant, as it combines business disruption, data theft, public shaming and other harmful extortion techniques
- Implementing resilient system backups addresses part of the problem, but more needs to be done to mitigate the risk and impact of multifaceted extortion attacks
- Multifaceted extortion typically requires the victim to disclose the breach. Victims often lose control of this because threat actors may disclose the incident according to their own schedule
- Multifaceted extortion payment demands usually fall within the 6, 7 and 8-figure ranges

THE TIME TO ACT IS NOW

Evaluate and improve your ability to prevent, detect, contain and remediate a ransomware and multifaceted extortion attack with our solution offerings led by frontline experts.

To learn more, visit experience.mandiant.com/multifaceted-extortion

¹IST (2021). A Comprehensive Framework for Action: Key Recommendations from the Ransomware Task Force.
²Cyberedge Group(2021). Cyberthreat Defense Report.
³FireEye(2021). M-Trends 2021.
⁴Business Insider(2021). One of the biggest US insurance companies reportedly paid hackers \$40 million ransom after a cyberattack.