

## The cookie banner that supports your marketing goals

Cookie Information is a leading Consent Management Platform for websites and apps. The platform is used by thousands of customers worldwide, across public organizations and private companies.

### Value Proposition

#### Balance user privacy with marketing insights

**Effortless compliance with global privacy laws:** Simplify your website's compliance with privacy regulations, including GDPR and CCPA. Ensure you always stay aligned with any legal changes without extra effort.

**Enhanced data insights:** Get more data for optimized reporting, attribution, and budget allocation through the seamless integration with Google Consent Mode v2.

**Save time with automation:** Automatic and regular cookie scans ensure an up-to-date cookie policy and a streamlined compliance process.

**Endless customization options:** Choose from a range of cookie banner templates for different legal frameworks. Customize your banner to fit your brand's look and feel, ensuring brand consistency.

See what our clients say about us: [Customer Success Stories - Cookie Information](#)



**Languages and countries supported:** 44 (including English, French, Spanish, Danish, Norwegian and Swedish)



**Platforms supported:**



### Plans & Pricing\*

#### Special offer for Google customers

Get a **50% discount** on your CMP subscription plan for the first 12 months!\*\*  
For as **little as €7.5/month**, you can get a Certified Google CMP with seamless Consent Mode v2 integration. [Start with a free 30-day trial](#)

#### Essential

From ~~€15~~ **€7.5/month** (per domain)

Achieve compliance with the most essential features. Includes:

- Customizable cookie banner
- Cookie policy
- Automatic weekly scans
- Integrated Consent Mode v2

#### Professional

From ~~€34~~ **€17/month** (per domain)

All Essential features plus advanced consent insights and privacy risk monitoring:

- Consent rate optimization
- Alerts on expiring and unclassified cookies

#### Enterprise

Custom pricing

For businesses that want a flexible and scalable solution tailored to their needs.

- Custom configurations
- Support agreements

All prices include the implementation of Google Consent Mode

\*\*The offer applies to Essential and Professional, and is valid until March 31<sup>st</sup> 2024.

\* When selecting a service tier and particularly when choosing a free tier, please be sure to check whether your business needs can be met within the conditions, limitations and caps applying to the tier in order to avoid disruption and discontinuity to measurement

**Disclaimer: Subject to change at any time; CMPs should be contacted directly for the latest information on their services.**

# COOKIE INFORMATION



Last updated on 04/01/2024

## Consent Banner and Consent Mode v2 implementation steps



Self serve available

### Get started in 5 easy steps

1. [Start your free 30-day trial](#)
2. Add your domain to the consent solution
3. Insert the cookie banner on your website

You have now implemented our cookie banner to your website.

If you wish to enable Consent Mode v2 advanced, you'll have to proceed with the following steps:

4. In the Cookie Information platform, chose one of the templates named 'Google Consent Mode v2'.
5. Update the source code of your website by including the HTML attribute data-gcm-version with the value set to "2.0" in the consent library uc.js snippet, as detailed in [this help article](#).

If you don't place the default config script in your website's source code, you'll end up having the basic version of Consent Mode v2 instead of the advanced one.



Implementing Cookie Information's CMP is simple and quick. But if you do need help, our customer-favourite support team is always there to help you out.

[Start with a free 30-day trial](#)

## Support & Services



### Support

- Our clients love our support! That's why it has been voted best-in-class on review sites like [G2](#) and [Capterra](#).
- Always ready to help, always friendly, and always super fast to respond.
- Onboarding support for all customers
- Support with short reply times
- Technical support documentation
- Dedicated Account Management



Are you a web or marketing agency? See how you can benefit from becoming a Cookie Information partner: [Partners - Cookie Information](#).

## How to get in touch

[Start with a free 30-day trial](#)

● **Support:**  
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