# Kiosk and digital signage management made easy

## Six ways ChromeOS can improve your device management and reliability

Implementing kiosks and digital signage is an effective way to modernize your business. They enable you to broadcast valuable content to your customers and employees, meet end-user expectations, and scale operations.

Yet, legacy solutions can be unreliable, vulnerable to cyberattacks, and difficult to manage, especially remotely. All of these challenges impede your devices' performance and impact. They also add up to a greater burden on your IT team and more costly IT overhead.

Fortunately, ChromeOS allows you to easily — and remotely — manage your kiosk and digital signage solutions to offer more reliable end-user experiences. With ChromeOS Flex, you can also bring a modern, cloud-first operating system to your aging devices without replacing your existing hardware.

Read on to discover six ways ChromeOS can help you improve device management and deliver more consistent kiosk and digital signage experiences for your employees and customers.



ChromeOS deploys **63%** faster than other operating systems.[1]

**chromeOS**

**1** **Get more done in one place.**
Centralize your device deployment and management with the easy-to-use, cloud-based Google Admin console (available with Kiosk & Signage Upgrade). 500+ configurable policies help you manage everything from WiFi settings to granular device controls.

**2** **Say goodbye to device downtime and untimely updates.**
With ChromeOS, policies and apps download in the background. You receive alerts when devices go offline. And your IT team decides when it's best to update.

**3** **Give your IT team peace of mind with proactive protection.**
ChromeOS blocks executable files where viruses and ransomware often hide. Regular updates and built-in security features — like sandboxing and app and extension controls — also help keep your users and data safe.

**4** **Stay in the know.**
Remotely monitor the health and status of your devices with reporting and insights focused on recent activity, WiFi strength, disk utilization, and more.

**5** **Manage your devices on the go.**
Access, troubleshoot, and support your kiosks and digital signage from anywhere with Chrome Remote Desktop.

**6** **Breathe new life into your existing hardware and investments.**
ChromeOS Flex brings modern computing to purpose-built or legacy kiosk and digital signage devices. It's free and easy to install via USB or network deployment.

ChromeOS is your key to unlocking modern device management and delivering kiosk and digital signage experiences your end users can rely on.

**39%**
of CIOs say malware and ransomware are the biggest risks to their organization.[2]

**Zero**
total reported ransomware attacks on ChromeOS.

**Chrome Remote Desktop** **is built for the way we work today.**

Connect with a computer or mobile device to easily access and manage your kiosks and digital signage — anytime, from anywhere.

Google's secure infrastructure uses the latest web technologies, so you can safely manage your fleet.

→ Upgrade your devices at no cost with **ChromeOS Flex**, or **contact us** to learn more.

[1] IDC Business Value Paper, sponsored by Google, The Business Value of ChromeOS, doc #49920522, March 2023

[2] The Logicalis Global CIO Survey 2021-2022.