

OPENING

Our welcome to all participants at GA2015. We are in Venice, one of the most important Italian site of cultural interchanging from centuries.

We have reached the eighteenth appointment of Generative Art and all seems changed.

In the beginning, Generative Art was one of the so many ways to call digital art. Now, that everything is digital, Generative Art is finally finding its own identity that appears strongly recognizable. At the beginning was not so clear the difference among the generative approach and the other parallel fields like genetic or evolutionary approach. Now the philosophy of GA becomes fundamental and clearly perceived specially from people working in creative fields.

The main character of Generative Art is not in a peculiar technique or technology but it is in the possibility of discovering a way of working as basic structure of creativeness.

We can identify this working way as the art of connections. This art is very ancient but still alive. It is: poetic logic.

With creative acts performed between vision, imagination and memory, poetic logic is able to connect:

Art, considered as the ability of creating and performing, and Science, as logical speculation able to discover the rules subtended in the world that surrounds us.

These two essential components have been so well interpreted by the Renaissance artists by discovering their poetic logics in Nature and in the artificial world. By this quality of studying they were able to rediscover the Past time by generating new incredible fascinating masterpieces. The father of Renaissance is Piero della Francesca. All artists of Renaissance, in primis Leonardo, gained by Piero's great art and science a deep source of knowledge. The art by Piero is an endless font of poetic logics, still today undiscovered, for generative artists.

Generative art can find a peculiar space for discovering unexpressed realities for better identifying the world in which we live. Therefore it finds an irreplaceable role as link among knowing and creating, from past and future. FUTURING PAST. This is the core of a GA process.

As always in our annual appointment, we have had preferences for proposals that seemed us more open in crossing different fields. Only this open approach can allow us to perform our point of view toward the multiplicity of possible visions and interpretations. As GA 2015 organizers, we strongly work for a meeting not fixed in peculiar sectors and opened not only to technical discussions. GA conference is in fact always oriented, above all, to exchanges and discussions among experiences of various disciplines, also not yet performed. The main aim of this meeting is to find new "logics" and "operational" points of view for understanding and creating a possible poetic vision about our time. GA conference works toward a collective aim by turning possible interpretations into moments of interchange and communication. We surely will do that by "generatively" discovering and exalting the aspects that we more care.

This year the proposals have been numerous and performed by different generations, coming from people that few decades ago approached the creativity using the first computers and young people experimenting new possible points of view in our digital civilization. We are all together in this fascinating city, Venice, that we hope we would represent in our future generative artworks.

*Celestino Soddu and Enrica Colabella
Chairs of Generative Art conference*

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