



# FACES OF ASIA

*Meetings, Events & Destination Management*

**WE CARE, WE SHARE, WE CREATE.**





## OUR PROFILE

Faces is a destination management and events company with a difference.

It is a regional powerhouse built up by partners and executives, each leaders in the industry. Together, we chose the name Faces, with its 'face and destination' concept logo, because as a DMC we believe in people. We believe it's a people's business. Faces of China, Faces of Hong Kong and Faces of Thailand are fully staffed and operating offices, adding together over 200 years of experience.

Jacques Arnoux, who in the 80's opened South East Asia and China as a destination to the incentive market also joined Faces, believing in our philosophy. Since 1981, our experienced team in Asia has executed countless programs, each time ensuring both unique ideas and flawless service delivery.

Our experience helped us with developing strong relationships with key trade partners and authorities for the benefit of our clients. We provide added value through our ability to negotiate competitive rates and the best contract terms available, as well as exclusive access to otherwise inaccessible venues for spectacular events. We combine these benefits with a creative touch, for an exclusively unforgettable experience and the ultimate wow factor.

We are structured to provide maximum flexibility for serving different needs with marketing offices in the USA, the UK, Australia/New Zealand and France to handle all types of client inquiries.

## OUR SERVICES

### INCENTIVES

FACES offers its extensive and time-tested experience with delivering all aspects of incentive travel services for its incentive houses and corporate clients.

### CORPORATE MEETINGS

FACES continues to develop concepts for corporate events and conferences for both local and international companies. Some of our comprehensive services include venue search, conference support and logistics management, conference registration, spouse programmes, accommodation management, dine around activities, custom-designed sightseeing tours, sourcing and procurement of thematic gifts and teasers, on-site corporate communications and secretariat services.

### EVENTS

For the most special events including product launches, award presentations, theme parties and gala evenings, we can recommend suitable venues, conceptualize designs and styles, and produce the event. We also tailor-make and deliver extraordinary events in accordance with the client's preference and budget. Prop design and creation, entertainment procurement and catering services are all available through FACES including dynamic team building activities indigenous to the destination.

### LEISURE TRAVEL

One of FACES's strengths is designing programmes for the traveler with a special interest or an affinity with other organizations. Whether it's soft adventure 4-wheel driving, dragon boat racing, or elephant trekking, or the more refined museum excursions and garden tours, Faces can custom design an itinerary to fit individuals and leisure group's interests.



## OUR DESTINATIONS

### CHINA

China is a cradle of civilization, with its known history beginning with an ancient civilization – one of the world's earliest – that flourished in the fertile basin of the Yellow River in the North China Plain.

The country is vast. A riveting jumble of wildly differing dialects and climatic and topographical extremes, it's like several different countries rolled into one. Take your pick from the tossed-salad ethnic mix of the southwest, the yak-butter illuminated temples of Xiàhé, a journey along the dusty Silk Road, spending the night at Everest Base Camp or getting into your glad rags for a night on the Shanghai tiles. You're spoiled for choice: whether you're an urban traveler, hiker, cyclist, explorer, backpacker, irrepressible museum-goer or faddish foodie, China's diversity is second to none.

The world's oldest continuous civilization is bound to pull an artifact or two out of its hat. There isn't history at every turn – but travel selectively in China and rich seams of antiquity await exploration. With tumble-down chunks of the Great Wall, mist-wreathed, temple-topped mountains, quaint villages, water towns and sublime Buddhist cave statues, China will impress you with a life-time of unforgettable memories.

### HONG KONG

Hong Kong is known as The Pearl of the Orient. An effervescent city set against a backdrop of east meets west, old and new, of gleaming modern skyscrapers towering over rustic street markets, ancient temples and icons of the city's colonial past.

Hong Kong is one of the most dynamic cities in the world, a living fusion of East and West. Positioned at the mouth of the Pearl River Delta on the coast of southern China. Hong Kong's geographical position as a gateway between the East and West has made it an attractive centre for international trade, MICE activities and leisure travelers from around the globe. As a reflection of this, the heart of Asia's world city has always been the bustling and beautiful Victoria Harbour.

Hong Kong's spirit has never changed. In fact, the same energy and dynamism that turned a group of sleepy fishing village into a crossroads of international trade is now taking Asia's world city into the 21<sup>st</sup> century. Experience that spirit and Hong Kong's story yourself by exploring the city's rich culture and heritage. This place is a precious pearl which embodies the quintessence of the culture of Orient, its people, traditions, arts and legacy...it's a diversified city that caters for all needs.

### THAILAND

Thailand, officially the Kingdom of Thailand, is a country in Southeast Asia. Thailand is adjoined to Laos and Myanmar to the north, Cambodia and the Gulf of Thailand to the east, Myanmar and the Andaman Sea to the west, and Malaysia to the south. Its capital city, Bangkok, is the most populated city in Thailand. Located in the central region, Bangkok is the center of Thailand's economic and political activities. Major cities in the north are Chiang Mai and Chiang Rai, Nakhon Ratchasima, KhonKaen, UdonThani, Phitsanulok, Nakhon Sawan and UbonRatchathani. Meanwhile, major cities in the south are Nakhon Si Thammarat, Songkhla, Surat Thani and Hat Yai.

Thailand is a constitutional monarchy, with the king as head of the country. However, the country has the parliament and the prime minister is the head of government. Thailand is a wondrous kingdom, featuring Buddhist temples, exotic wildlife, and spectacular islands. Along with a fascinating history and a unique culture that includes delectable Thai food and massage, Thailand features a modern capital city, and friendly people who epitomize Thailand's "land of smiles" reputation. With a tropical climate, great food, fascinating culture and superb beaches, Thailand is a magnet for travelers the world over.



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