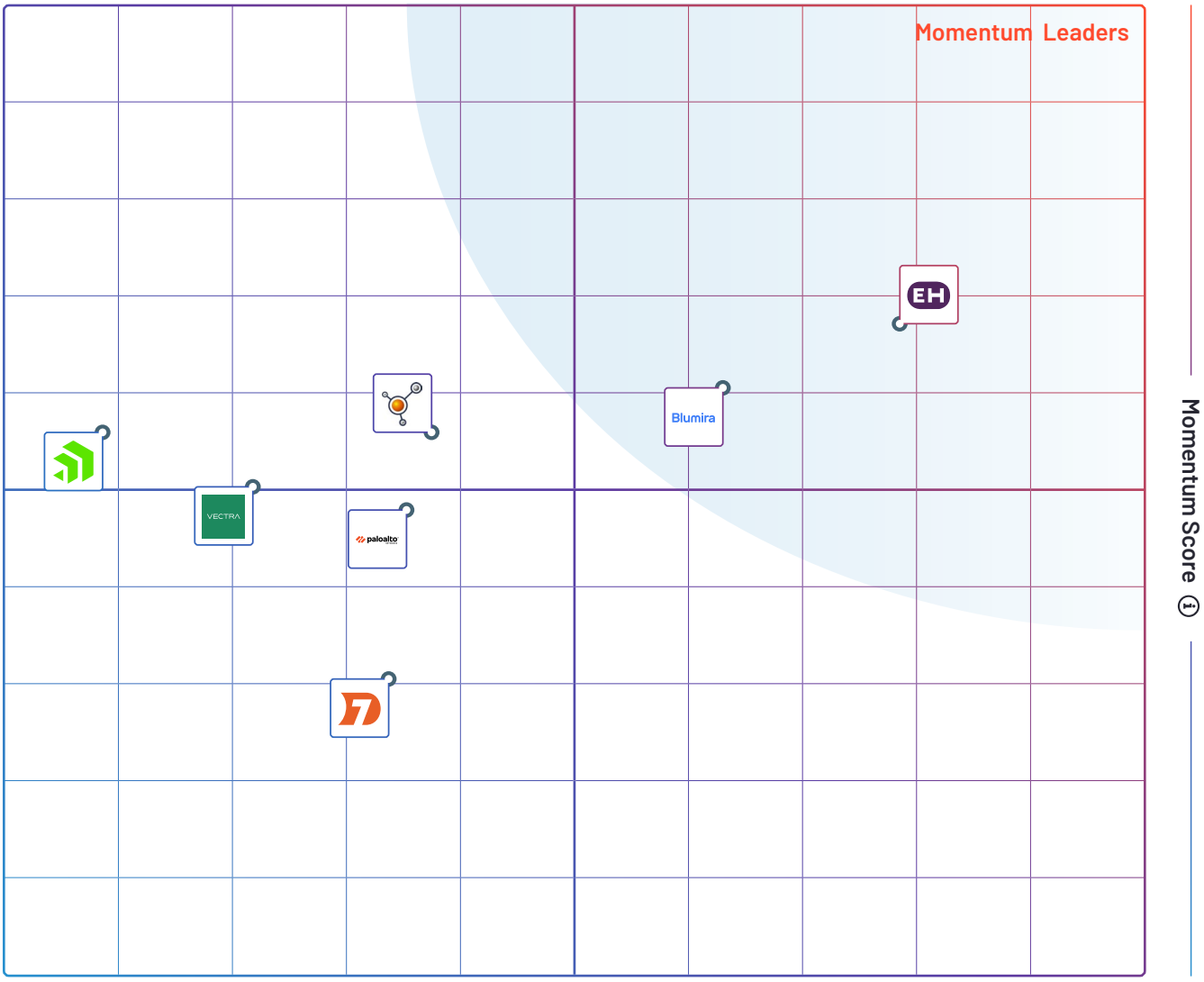
Momentum Grid® Report for Network Detection and Response (NDR)

Summer 2024

Trending Network Detection and Response (NDR) Software

Momentum scores for Network Detection and Response (NDR) are shown below. The Momentum Grid® highlights each product's Momentum score on the vertical axis and the product's Satisfaction score on the horizontal axis. These scores are based on G2's Satisfaction and Momentum algorithms. Products with a top 25% Momentum Grid® score are shown within the shaded area below.



G2 Momentum Grid® Scoring

(Trending Network Detection and Response (NDR) Software continues on next page)

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Trending Network Detection and Response (NDR) Software (continued)

Network Detection and Response (NDR) Momentum Grid® Description

A product's Momentum score is calculated by a proprietary algorithm that factors in social, web, employee, and review data that G2 has deemed influential in a company's momentum. Software buyers can compare products in the Network Detection and Response (NDR) category according to their Momentum and Satisfaction scores to streamline the buying process and quickly identify trending products. For sellers, media, investors, and analysts, the Momentum Grid® provides benchmarks for product comparison and market trend analysis. Badges are awarded to products with the top Momentum Grid® scores.

Products included in the Momentum Grid® for Network Detection and Response (NDR) have received a minimum of 10 reviews. There must also be at least a year of G2 data for the product to be included. These ratings may change as the products are further developed, the sellers grow, and additional opinions are shared by users; a new Momentum Grid® report will be issued for this category as significant data is collected.

Network Detection and Response (NDR) Software Definition

Network detection and response (NDR) software is used to document business network activity for security threats and alert relevant parties or automate threat remediation. These tools work by monitoring east-west traffic and comparing them to established baselines. When traffic behavior deviates from normal functionality, the solution will detect the issue and assist in forensic investigation. Many tools include or integrate with other solutions that automate incident response processes to minimize the threat's impact.

These tools are used by security professionals and IT staff to observe network traffic and detect anomalies related to user behavior. Other, older technologies may offer one component of network threat detection or incident response, but NDR combines the functionality of numerous security solutions. These tools use artificial intelligence and machine learning to analyze user behavior as well as existing security data; security professionals can then use that data to develop streamlined discovery and response workflows.

Network traffic analysis (NTA) is a similar emerging technology related to NDR. NTA is the core technology behind NDR; it refers to the analytical and monitoring capabilities used to develop baselines and response frameworks as NDR. But NTA solutions do not have the same level of response automation and end-user, behavioral anomaly detection used to trigger incident response. Endpoint detection and response (EDR) has a similar name, but products within that category only detect issues at the device level while NDR provides visibility to threats across the entire network.

To qualify for inclusion in the Network Detection and Response (NDR) category, a product must:

- Analyze network traffic in real time
- Utilize AI or ML to develop baselines for network behavior
- Automate threat and anomaly detection across the network
- Deploy network forensics upon detection for investigation and remediation

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Momentum Scores for Network Detection and Response (NDR)

The table below shows the Momentum, Satisfaction, and Momentum Grid® scores that determine seller placement on the Momentum Grid®.

Momentum Leaders

	Momentum Score	Satisfaction Score	Momentum Grid® Score
ExtraHop	69	80	74
Blumira Automated Detection & Response	62	64	63

Other Network Detection and Response (NDR) Products

Darktrace/Detect	56	37	46
Cortex XDR	48	34	41
Vectra AI Platform	50	20	33
InsightIDR	28	33	31
Flowmon Platform	56	6	27

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ExtraHop

4.6 ★★★★½ (67)

Momentum Leader SUMMER 2024

Momentum Grid®

74%

Avg 44%

Employee Growth

65%

Avg 43%

Review Growth

100%

Avg 54%

Social Growth

15%

Avg 44%

Web Growth

65%

Avg 49%

Top Industries Represented

Hospital & Health Care	12
Transportation/Trucking/ Railroad	6
Telecommunications	5
Financial Services	4
Insurance	4

Ownership
ExtraHop Networks

HQ Location
Seattle, Washington

Year Founded
2007

Employees (Listed On Linkedin)
685

Company Website
extrahop.com

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Momentum Grid® Methodology

G2 rates products based on reviews gathered from our user community, as well as data aggregated from online sources and social networks. The Momentum Grid® for Network Detection and Response (NDR) is based on scores calculated using the G2 Satisfaction algorithm v3.0 and the G2 Momentum algorithm v1.0 from reviews collected through June 04, 2024.

Satisfaction Methodology

The satisfaction rating is affected by the following:

- Customer satisfaction with end user-focused product attributes based on user reviews
- Popularity and statistical significance based on the number of reviews received by G2
- Quality of reviews received (reviews that are more thoroughly completed will be weighted more heavily)
- Age of reviews (more-recent reviews provide relevant and up-to-date information that is reflective of the current state of a product)
- Customers' satisfaction with administration-specific product attributes based on user reviews
- Overall customer satisfaction and Net Promoter Score® (NPS) based on ratings by G2 users

*The customer Satisfaction score is normalized for each Grid®, meaning the scores are relative.

Momentum Methodology

Each variable is normalized by category and aggregated to create a Momentum score. The inputs impacting G2's Momentum score are as follows:

- Employee growth, review growth, social growth, and web growth
- Year-over-year change

Categorization Methodology

Making G2 research relevant and easy for people to use as they evaluate and select business software products is one of our most important goals. In support of that goal, organizing products and software companies in a well-defined structure that makes capturing, evaluating, and displaying reviews and other research in an orderly manner is a critical part of the research process.

To manage the process of categorizing the software products and the related reviews in the G2 community, G2 follows a publicly available categorization methodology. All products appearing on the Momentum Grid® for Network Detection and Response (NDR) have passed through G2's categorization methodology and meet G2's category standards.

Many terms that appear regularly across G2 and are used to aid in product categorization warrant a definition to facilitate buyer understanding. These terms may be included within reviews from the G2 community or in executive summaries for products included on the Grid®.

A list of standard definitions is available to G2 users to eliminate confusion and ease the buying process.

(Momentum Grid® Methodology continues on next page)

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Momentum Grid® Methodology (continued)

Rating Changes and Dynamics

The ratings in this report are based on a snapshot of the user reviews and social data collected by G2 up through June 04, 2024. The ratings may change as the products are further developed, the sellers grow, and additional opinions are shared by users. G2 updates the ratings on its website in real time as additional data is received, and this report will be updated as significant data is received.

Trust

Keeping our ratings unbiased is our top priority. We require the use of a LinkedIn account to validate a G2 user's identity and employer. Additionally, we verify all reviews manually. We do not allow users to rate their employers' products or those of their employers' competitors. Though we share reviews from business partners (they often contain valuable content), we filter out business partner ratings in our aggregate ratings to avoid bias.

Our G2 staff does not add any subjective input to the ratings, which are determined algorithmically based on data aggregated from publicly available online sources and social networks. Sellers cannot influence their ratings by spending time or money with us. Only the opinion of real users and data from public sources factor into the ratings.

G2 may occasionally offer incentives for honest reviews to help us gather a full and accurate data set. These incentives are offered as thank-yous for approved reviews. Incentives are never conditioned upon the substance of the review, positive or negative. Each such incentivized review is disclosed with an "Incentivized Review" banner.

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