

2024 PLANNING GUIDE

Head into the New Year prepared with our handy guide for all of the programming, awards, and lists you'll want to take advantage of this year.

January

- 4: Ex Award Call for Entries
- 9: Dream Team Call for Entries

February

- 9: Dream Team Deadline
- 23: Ex Awards Early Deadline

March

- 1: Ex Awards Late Deadline
- 28: IT List Call for Entries
- 28: Fab 50 Call for Entries

April

- 24: Ex Awards Winners Announced
- 24-26: Experiential Marketing Summit
- 26: IT List Final Deadline
- 26: Fab 50 Final Deadline

May

- 14: Experience Design & Technology Awards Call for Entries

June

- 18: Experiential in Color Call for Entries
- June Issue of Event Marketer:**
 - IT List Winners Announced
 - Fab 50 Winners Announced
 - Dream Team Winners Announced

July

- 19: Experience Design & Technology Awards Early Deadline
- 25: Experience Design & Technology Awards Final Deadline
- 31: Experiential in Color Deadline

September

- September Issue of Event Marketer:**
 - Experience Design & Technology Awards Winners Announced

November

- Agency Forum



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[eventmarketer.com](https://www.eventmarketer.com)

Schedule subject to change.