

Eulerian Technologies and the Transparency & Consent Framework Agreement

As a committed participant in the IAB Europe's Transparency & Consent Framework Agreement (TCF), Eulerian Technologies proudly adheres to the established guidelines designed to enhance transparency and consent management across digital advertising. Our first-hour involvement in the TCF underscores our dedication to upholding the highest standards of data privacy and user consent.

Commitment to TCF Policies

Eulerian Technologies is dedicated to fully respecting and implementing the TCF policies, ensuring that all our data handling practices conform to the stringent requirements set forth by the Framework. This commitment impacts our core operations and extends to every client and partner interaction, facilitating a trustworthy environment for data management and compliance. By integrating the TCF standards into our operations, we help our clients navigate the complexities of digital advertising while ensuring compliance with European data protection regulations.

Benefits for Our Clients' Websites Visitors

For visitors to the website of our Clients and viewers of our Clients' ads, Eulerian's adherence to the TCF means enhanced transparency regarding data usage and greater control over personal data consent. This framework allows users to make informed choices about their data, reinforcing trust and confidence in the digital ecosystem.

Our Ongoing Commitment

Eulerian Technologies remains steadfast in our commitment to the TCF and to advancing data privacy standards. We continue to evolve our practices to meet and exceed the framework's guidelines, ensuring that our clients and their customers can rely on us for transparency and respect for user consent.

TCF v2.2 Compliance and Vendor Identification

Eulerian Technologies a compliant Vendor under the latest version of the Transparency & Consent Framework (TCF v2.2), proudly holding the Registered Vendor ID number 413.

All TCF supporting resources are continuously updated and available at [IAB Europe's TCF Supporting Resources](#). Additionally, Eulerian is listed as a TCF registered vendor, which can be confirmed on the [IAB Europe's Vendor List](#).