

Practical Project Management

"The advice is realistic and genuine. . . . should be on the bookshelf of every DP manager."

—**Girish Parikh**, *Data Processing Digest*

"Considers the major facets of any project . . . clearly and effectively presented."

—*Computer Book Review*

"Reading this book will help eliminate unsavory aspects of project management. The author provides practical, everyday advice."

—*Data Management*

"*Practical Project Management* is not the traditional project management text. . . . *Practical Project Management* effectively deals with problems associated with data processing systems within companies. . . . A manager who seeks to better understand or to better manage a data processing department will find Page-Jones's book very valuable."

—**Russell W. Darnall**, *Project Management Journal*

"At last, there is a book to treat the topic properly. Meilir Page-Jones's *Practical Project Management* is about [the project manager] and about a problem that has been around from the first days of computing. That problem is the management of software development and of the people who, at least for the near future, undertake the increasingly complex technical tasks involved in software development. . . . contains many simple truths that will assist project managers in their professional roles. More importantly, it also contains many complex insights into the more challenging issues of applying those truths in a highly competitive and changing business world."

—**Rob Thomsett**, *from the foreword*

About the Author

Meilir Page-Jones has worked extensively in the computer industry, as maintenance programmer, project manager, and currently as lecturer and consultant. Born in Wales, he now lives in Bellevue, Washington, where he is president of Wayland Systems.



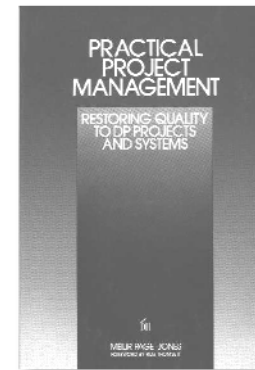
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Practical Project Management

Restoring Quality to DP Projects and Systems

by Meilir Page-Jones
foreword by Rob Thomsett



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Get Hands-On Advice for Managing People and Projects Successfully

Practical Project Management is not just another management book, promising to divulge the latest secrets to successful project management. Nor is it merely a catalog of perennial woes and bad practices. Rather, it is a book full of fresh insights on what makes organizations effective, on how a project might be doomed to failure before it even starts, on what a manager can do to prevent disaster, on what managers need to understand in order to carry out their duties in a constantly changing environment, and on ways that a manager can motivate project members and users to achieve positive results.

Clearly, a manager cannot run a successful project on theory alone: He or she needs practical rec-

ommendations, strategies, and procedures that can be adapted to the specific environment. With this book, Meilir Page-Jones provides the know-how, backing it up with humorous but no-less-real examples from his own experience.

This exceptional handbook explores • Why and how projects must serve overall corporate objectives • How to organize and manage the project itself • How to hire, train, promote, and dismiss the people you manage.

The book contains all the insights, examples, illustrations, exercises, strategies, and procedures you'll need to run an effective, successful department.

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