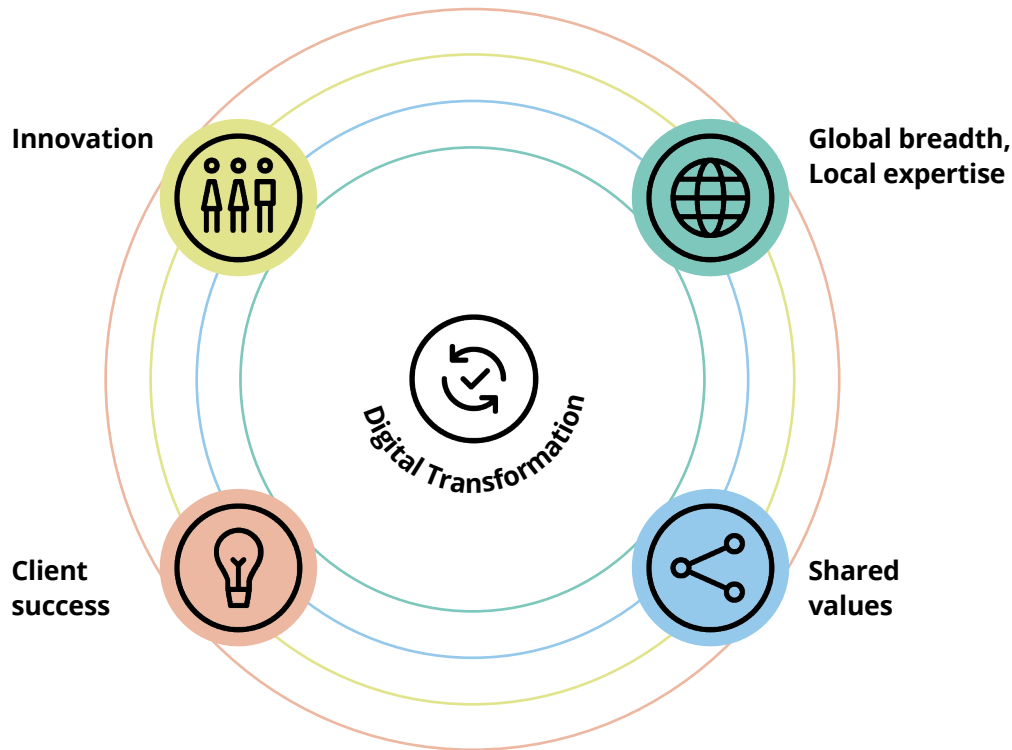




**Deloitte.**  
Digital

# Deloitte Digital and Salesforce **Transformation with trust**



Deloitte Digital uses creativity, technology, data-driven insights, and the power of partnership to help you transform impersonal transactions into trusted relationships. We're innovators, designers and architects of the future who look beyond the customer – to the human – to help you build loyalty.

Nothing inspires loyalty like relationships built on trust and measuring trust has been elusive – until now. Backed by proprietary research, Deloitte can help you gain insight and provide transparency into how your business is performing. But, more importantly, we can help you build new relationships while strengthening existing connections with your customers, your employees and your communities.

# Meet us at the intersection of data and design

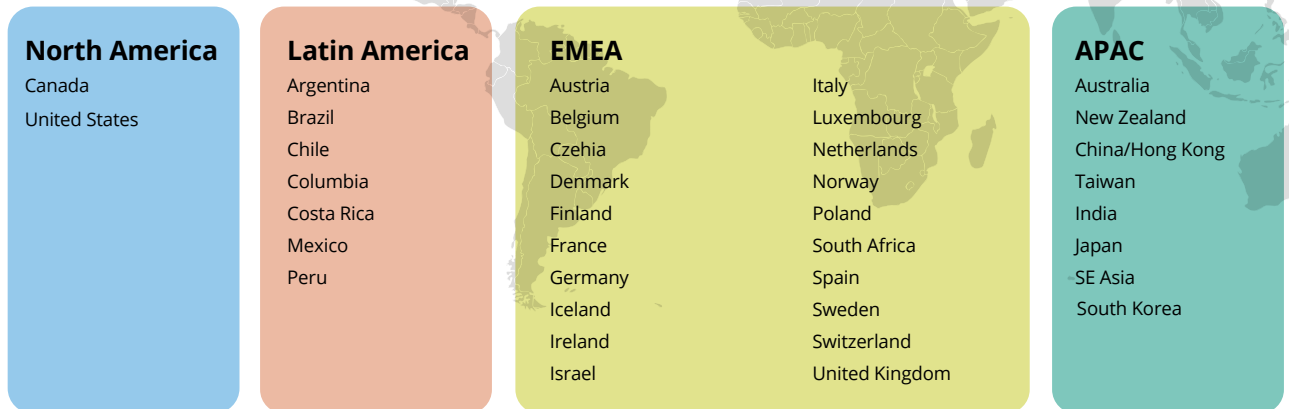
Customer engagement in the digital world goes far beyond CRM. Deloitte Digital can empower your Salesforce implementation with mobile apps, digital experiences, interactive applications, and data integration so you can make one-to-one customer relationships a reality. Known for our innovations on the Salesforce platform, Deloitte Digital offers strategic clarity, a deep knowledge base, and industry best practice methodologies that will help you build stronger brand loyalty, a better customer relationship, and a sales process so personal it feels effortless.

## Four pillars of differentiation

- **Innovation**  
We invest heavily in industry, digital experience, technology, analytics, change, risk, creating joint solutions with AppExchange partners and tech leaders to drive personalized experiences with Salesforce at the core.
- **Client success**  
We help clients shift from 'CX' to elevating the human experience (HX) by focusing on underlying drivers of trust (i.e. TrustID/IQ): humanity, transparency, reliability, and capability.
- **Global breadth, local Expertise**  
We bring the largest professional services organization with more than 10,000 Salesforce professionals, strategically organized in our firm that we deploy as integrated cross-cloud teams.
- **Shared values**  
We are partnering with Salesforce to drive impactful diversity, equity, and inclusion efforts (i.e. Pathfinder, Uplink, Trailblazing Women Summit).

## Global reach

**10,000+ professionals** in **35+ countries** supported by a robust offshore practice in India and Spain.



North America	Latin America	EMEA	APAC
Canada United States	Argentina Brazil Chile Columbia Costa Rica Mexico Peru	Austria Belgium Czechia Denmark Finland France Germany Iceland Ireland Israel	Italy Luxembourg Netherlands Norway Poland South Africa Spain Sweden Switzerland United Kingdom
			Australia New Zealand China/Hong Kong Taiwan India Japan SE Asia South Korea

## Assets & solutions

Our network of member firms can offer clients assets and app-enabled services that are an extension of the Salesforce platform across key industry sectors and functional areas.

- |                              |                     |
|------------------------------|---------------------|
| Automotive                   | CloudAPI Vault      |
| Engagement Platform          | Well360             |
| Salesforce Data Advantage    | ChangeScout         |
| Core Connect                 | DigitalMix          |
| Customer Lifetime Value      | Maestro             |
| Cloud4M                      | GovConnect          |
| DROP                         | M&A                 |
| FSCconnect                   | MedConnect          |
| ConvergeHEALTH™ Connect      | Payer Sales Central |
| High-Tech Sales Velocity App | GoZeroNow           |
| Supplier Sustainability      | GrantSmith          |
|                              | Supplier 360        |
|                              | Tracker             |

## Stay connected

To learn more about the global Deloitte Digital Salesforce alliance, visit [www.deloitte.com/salesforce](http://www.deloitte.com/salesforce) or follow us **@DeloitteDigital**

Deloitte refers to one or more of Deloitte Touche Tohmatsu Limited, a UK private company limited by guarantee ("DTTL"), its network of member firms, and their related entities. DTTL and each of its member firms are legally separate and independent entities. DTTL (also referred to as "Deloitte Global") does not provide services to clients. Please see [www.deloitte.com/about](http://www.deloitte.com/about) for a more detailed description of DTTL and its member firms.

Deloitte provides audit, tax, consulting, and financial advisory services to public and private clients spanning multiple industries. With a globally connected network of member firms in more than 150 countries and territories, Deloitte brings world-class capabilities and high-quality service to clients, delivering the insights they need to address their most complex business challenges. Deloitte's more than 200,000 professionals are committed to becoming the standard of excellence.

This communication contains general information only, and none of Deloitte Touche Tohmatsu Limited, its member firms, or their related entities (collectively, the "Deloitte Network") is, by means of this communication, rendering professional advice or services. No entity in the Deloitte network shall be responsible for any loss whatsoever sustained by any person who relies on this communication.

Salesforce, salesforce.com, Sales Cloud, Service Cloud, Marketing Cloud, Wave Analytics Cloud, Community Cloud, Force.com, and Salesforce are trademarks of salesforce.com, inc. and are used here with permission.

© 2022. For information, contact Deloitte Touche Tohmatsu Limited.