

The ultimate sourcing guide for coatings professionals searching for products, services, & solutions.

With hundreds of listings for coatings manufacturers, applicators, equipment and products, CoatingsPro Magazine's **SourceBOOK** is the resource for finding who and what coatings professionals need to get the job done.

Your free listing in the **SourceBOOK** will provide a valuable resource for purchase decisions throughout the entire year. Don't miss the opportunity to participate in this one–stop guide that connects coatings industry.



- Create your free listing in SourceBOOK
- View listing enhancement options on pages 3-4
- View sponsorship information



For more information on the above or to learn of display advertising opportunities in **SourceBOOK**, contact Diane Gross by email at **sales@nace.org** or by phone at **+1 281-228-6446**



SOURCEBOOK BASIC LISTING BOLD LISTING LOGO LISTING SPONSORSHIPS

BASIC LISTING



BASIC LISTING: FREE*

*All rates net; no agency commission.— Does not count towards display ad frequency.

Print Version

- ✓ Up to 5 category listings
- ✓ Complete company contact info

Online Version

- ✓ Up to 5 category listings
- ✓ Complete company contact info
- ✓ Link from category listing to contact info









(Sample listings not shown at actual print size. Publisher retains the right to revise the display of information as necessary without notice.)

SOURCEBOOK BASIC LISTING BOLD LISTING LOGO LISTING SPONSORSHIPS

BOLD LISTING



BOLD LISTING: \$205*

*All rates net; no agency commission.— Does not count towards display ad frequency.

Print Version

- ✓ Up to 20 category listings, including 5 highlighted listings
- ✓ Company contact info bolded
- √ 50 words of text about the company
- √ 5 name listings in the brand reference index



Bolded Listing 50 Word Description

Up to 5 Listings

ACRI-SHIELD®

Aliphatic Clearcoat

Overspray Removal Specialists, Inc. 7415 Weeping Willow Drive Sarasota, Ft. 34231 Phone: (800) 835-5858 Fax: (888) 777-2925 Email: george@overspray.com

Fax: (988) /17-2425
Email: george@overspray.com
Website: www.overspray.com
49 years with over 300,000 vehicles cleaned. Specialists at
removing all types of paint and chemical oversprays from all
types of vehicles. Immediate nationwide service. Excellent
public relations, complete documentation including vehicle
pre-condition reports, photos, and claimant releases. Quality
work done by hand and guaranteed. Expert molding and
tim cleaning. Best Pficing.

ande Index

CHLOR*TEST A

CHLOR*TEST C

CHLOR*TEST CSN Refill kit

Paul N. Gardner Company, In

Pompano Beach, FL 33433 Phone: (954) 946-9454 (Ext. 319) Fax: (954) 946-9309 Email: gardner@gardco.com Website: www.gardco.com

(GARDCO) Paul N. Gardner Company Dist and designers of quality physical testir instruments for the paint, coatings and These include the automotive, aerospace, s petroleum, plastics, pharmaceutical and fo See ad on page 83.

PCE Instruments UK Ltd Units 12/13 Southpoint Business Park E Southampton, NH SO31 4RF UK Phone: (238) 1098-7038

Email: sba@pce-instruments.com Website: www.pce-instruments.com/

Online Version

- ✓ Up to 20 bolded category listings, including 5 highlighted listings
- ✓ Link from category listings to contact info
- ✓ Live hyperlink to company's Web site
- √ 50 words of text about the company
- √ 5 name listings in the brand reference index







(Sample listings not shown at actual print size. Publisher retains the right to revise the display of information as necessary without notice.)



LOGO LISTING



LOGO LISTING: \$425*

*All rates net; no agency commission.— Does not count towards display ad frequency.

Print Version

- ✓ Unlimited category listings, including 20 highlighted listings
- ✓ Company contact info bolded, with logo
- √ 50 words of text about the company
- ✓ 20 name listings in the brand reference index

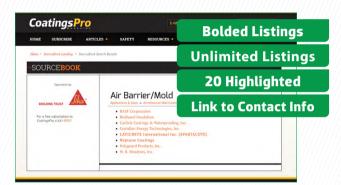






Online Version

- Unlimited bolded category listings, including 20 highlighted listings
- ✓ Link from category listings to contact info
- ✓ Company contact info with logo
- ✓ Live hyperlink to company's Web site
- √ 50 words of text about the company
- ✓ 20 name listings in the brand reference index







(Sample listings not shown at actual print size. Publisher retains the right to revise the display of information as necessary without notice.)



SOURCEBOOK BASIC LISTING BOLD LISTING LOGO LISTING SPONSORSHIPS

SPONSORSHIP OPPORTUNITIES



The **SourceBOOK** is a resource with a long shelf life and used repeatedly by industry sourcing coatings products and services. It is available in print and online, and as such will be dynamic in that it may be updated throughout the year in the online version. Below are two powerful opportunities to present your company in a key industry leadership position.

CATEGORY SHOWCASE SPONSORSHIP: \$995*

All rates net; no agency commission.— Does not count towards display ad frequency

Print Version

- ✓ Includes all the benefits of the Logo Listing in the SourceBOOK, plus...
- ✓ "Sponsored By" with logo at the head of your selected category.

Online Version

- ✓ Includes all the benefits of the Logo Listing in the online version of SourceBOOK, plus...
- √ "Sponsored By" with logo at the head of every page appearing that contains your selected category listings
- √ "Sponsored By" logo hyperlinks directly to your company Web site



SourceBOOK SECTION SPONSORSHIP: \$2,995*

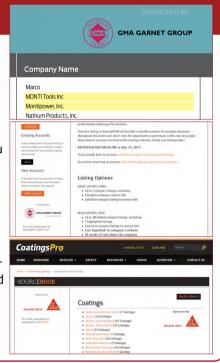
*All rates net; no agency commission.— Does not count towards display ad frequency.

Print Version

- ✓ Includes all the benefits of the Logo Listing in the **SourceBOOK**, plus...
- √ "Sponsored By" with logo at the head of your selected category
- ✓ Company name at the top of each subsequent page of category listings dedicated to your section
- ✓ Logo included on an introduction page near the front of the SourceBOOK, citing you as a major SourceBOOK sponsor

Online Version

- ✓ Includes all the benefits of the Logo Listing in the online version of **SourceBOOK**, plus...
- ✓ Banner ad on the left margin of www.coatingspromag.com that...
- ✓ Rotates regularly when anyone is browsing any part of the CoatingsPro Web site, and...
- ✓ Ad is the first shown on the left margin whenever the viewer is in your Sponsored SourceBOOK Section
- ✓ All logos and ads hyperlink to your Web site



 $(Sample\ listings\ not\ shown\ at\ actual\ print\ size.\ Publisher\ retains\ the\ right\ to\ revise\ the\ display\ of\ information\ as\ necessary\ without\ notice.)$

For a complete list of **SourceBOOK** sections and the hundreds of available categories, <u>click here</u>. There will be just one sponsor per section and category, sold on a first-come, first-served basis.

For display advertising info, click here. Contact NACE Ad Sales at sales@nace.org or by phone at +1 281-228-6446.

